

Curriculum Vitae

Maire Jacobs



Personal details

Surname
Forename
Date of Birth
Nationality

Jacobs
Maire
14 January, 1994
Dutch

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Education

Higher education

Sept. 2013- Sept. 2017
NHTV, Breda, Netherlands

B.B.A Bachelor of Business Administration in Tourism Management. Models studied: Marketing, Accounting, Tourism Product Development, Research methods, Spanish, Business English, Communication skills
Minor: Sustainable Tourism and Destination Management

Aug. 2015 – Dec 2015
JAMK University of Applied sciences, Jyväskylä, Finland

Erasmus exchange program in International Business. Models studied: Global Financial Management, Cross-cultural management, EU Law, Future trends in tourism, Statistics for managers using Excel, Finnish for beginners.

Work Experience

November 2016 – February 2017
StudentsPlus Representative, Breda

Responsible for interviewing and hiring new tutors, distributing promotional materials, collaborating with high schools in the Breda area in order to promote StudentsPlus and reach out to high school students who are in need of a tutor

September 2016 – Present
NHTV Representative, Breda

Represent NHTV University at educational fairs and giving presentations to high school students

February 2016 – July 2016
Tourism KwaZulu-Natal, Durban

Research Intern. Responsible for market research, fieldwork (completing surveys), handling large datasets, writing business reports

June 2014 – August 2015
IKEA, Breda

Sales employee at Market hall Decoration area. Duties: preparing the department for the arrival of the new products, being customer focused

Aug 2013 – Jan 2014
House of Shoes, Breda

Sales employee. Duties: selling, maintaining storage, cleaning the store, cashier, handling cash deposits for the store

Aug 2012 – Aug 2013
V&D, Almere

Sales employee/manager at women's wear department. Managed a team of three people and supervised interns intern.

May 2010 – Sept 2012
CPM Sales

Sales Promoter for Sony products in department stores. Responsible for selling the new Sony 3D T.V's and providing the consumers a great shopping experience

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Additional information

Extra curricula activities

Nov. 2014 – July 2017
NHTV, Breda

Honours program in Academic Excellence skills.
Studying models: Philosophy of Science and Ethics, Academic writing, Qualitative and qualitative research methods.

Sept 2011 – Mar 2012
World school Network

Young European Specialists (YES) program.
Research program for selected high school students about European subjects; Climate research science, scenarios, policy and politics, European values and Art & Identity.

Personal skills

- Sept 2012 – May 2013

Working for NHTV Orientation Days; guiding prospective students, giving lectures and providing students with information

- Sept 2015 – Nov 2015

Organised inspiring event for refugees in Finland – JAMK united for Refugees- and create social awareness within the local community of Jyväskylä.

Software skills

- Microsoft Word
- Microsoft Excel
- Microsoft Power-point
- Microsoft Access
- iMovie (Mac OSX)
- IBM SPSS Statistics software

Language skills

- Dutch: native speaker
- English: excellent command, C2 (speaking, reading, writing)

Certifications

Active selling and service training with Sony Sales & IKEA Sales
Training about the new way of selling your products and creating an experience for the consumers for international companies

Hobbies and interests

Reading e.g. academic articles and travel blogs/articles, travelling, experiencing new cultures, cooking and fitness.

LearnTEFL

150 Hour Master course; Teaching English as a Foreign Language.

Travel experiences

Europe: Greece, Italy, France, Spain, Corsica, Estonia, Lithuania, Latvia, Finland, Macedonia, Albania, United Kingdom, Croatia, Russia

North America: United States

Asia: Bali, Thailand, Myanmar, Taiwan

Africa: South Africa, Malawi, Zambia, Tanzania

Driving license

I am a holder of a Dutch drivers licence. Category B vehicle (Cars)