HackTurabo

Hackathon April 9 - 10, 2016

Sponsorship Proposal

TURABO

UNIVERSIDAD
DEL TURABO
Escuela de Ingeniería
Ing. José Domingo Pérez

What is a Hackathon?

- A hackathon (also known as a hack day, hackfest or codefest) is an event in which people with great ideas collaborate intensively to develop projects in a short amount of time. Normally, the participants are computer programmers and others involved in software development and hardware development, including graphic designers, interface designers and project managers.
- Hackathons typically last between one to three days. Some hackathons are intended simply for educational or social purposes, although in many cases the goal is to create a product that used to be just an idea.
- Hackathons could have a specific focus, for example it could be a particular theme like healthcare or finances, or it could be a specific platform like hacks that run on Arduino. There are also Hackathons that do not limit their hacks and accept any and all projects from its attendees.

What is HackTurabo?

- HackTurabo is a student association at *Universidad del Turabo, School of Engineering* that is part of HackPR. HackPR is a non-profit organization which is run by students; originated in December of 2012, it began with isolated hackathons that have now evolved into a more structured organization, with the purpose of expanding the hacker community in Puerto Rico.

Mission

- To motivate students to involve in more extracurricular activities and to have students, professionals, and the general startup and tech communities working together.

Vision

- To create an articulated and organized hacker community in the university who are willing to share the knowledge through events like hackathons and other activities for educational purposes and to develop innovative solutions as a way of moving forward.

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Our Hackathon

- Date and schedule: April 9 - April 10.
- The event will last 24 hours.
- The location will be at the facilities of *"Centro de Innovación Tecnológica"* at Universidad del Turabo, Gurabo PR.
- Expected attendance of 100 attendees.
- Open to the public (people of all ages, disciplines, and others local's universities, high schools, and Puerto Rico's technology and startup community.
- Free inscription.
- Tech products will be available so participants can rent them and develop their hack. The products available include, but are not limited to: Arduino kits, VR Cardboards, etc (any sponsor API and/or hardware).
- Only student participants may qualify for main prizes.
- It will have 5 separate categories listed below.
- Sponsors may choose to add a separate category and/or prize.

Categories and Prizes

Category	Prize
Best Hack	To be announced
Educational Hack	To be announced
Health Hack	To be announced
Social Hack	To be announced
Hardware Hack	To be announced

*Note: Sponsors may choose to add a separate category and/or prize.

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Sponsors

What to expect?

The event officially begins at 2:00 pm Saturday April 9 and ends 2:00 pm Sunday April 10. Students and sponsors are encouraged to arrive early to set up. We will be opening the venue at 10:30 am on Saturday. Once the event starts, sponsors will be able to interact with participants, provide mentoring, host special events such as raffles or workshops and prepare a company exhibit on one of the provided booths.

Support Us

Our non-profit organization relies on sponsors like you who see the value of supporting this kind of unique events. Your collaboration will allow us to provide a great venue, a stable Internet infrastructure, food, beverages and cool takeaways for the enjoyment of HackTurabo's Hackathon attendees. By sponsoring our Hackathon, you will be fostering the accelerated growth of developers and makers community in Puerto Rico and will be exposed to a pool of our most talented developers.

Key Benefits

- Showcase your brand, products or services to local software developers.
- Have the opportunity to meet and recruit top technical talent in Puerto Rico.
- Benefit from the exposure of hackers using your products.
- Bring your own problem to be solved.

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Sponsorship Tiers:	Bronze $250	Silver $500	Gold $1,000	Platinum $2,000
General				
Send Mentors	1	2	4	6
API Demo	2 min	3 min	4 min	5 min
Custom Prize		x	x	x
Sponsored Side Event			x	x
Special Challenge Track				x
Recruiting				
Send Recruiters	1	2	4	6
Resume Access	after	after	before	before
Branding Opportunities				
API Directory	x	x	x	x
Distribute Promo Material	x	x	x	x
Logo on Event Website	x	x	x	x
Logo on T-Shirt		x	x	x
Banner				x

Small API Start Ups: Please contact us for other sponsoring options and/or API usages during our event.

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Sponsorship Terms

1. Logo on T-Shirts: To be able to include your logo on our t-shirts we need to receive sponsorship payment by March 18, 2016.
2. Special Events: Some options are raffles, games and webinars, but we are open to other fun and exciting ideas. Contact us if you would like to know more about this.
3. Side Events: Events that happen at the same time at the hackathon. Some options are special competitions as races or challenges, artistic or brand presentations.
4. Special challenge track: Platinum sponsors can have a special challenge as a hackathon track that participant can join and compete.

If you wish to become a sponsor you may contact:

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