

# PORTFOLIO

## PRIVATE COLLECTION ARABIA

KSA / UAE / USA / CANADA

THE PERFECT DESIGN SOLUTIONS FOR ALL YOUR NEEDS



PRIVATE COLLECTION ARABIA CO. FOR INDUSTRY  
ALL DECORATIONS & ADVERTISING STANDS



We Have Been Certified By  
The International Organization For  
Standardization.

# Private collections Arabia

## About us:

'Private collections Arabia' is an inter-connected global network of leading manufacturing and designing retail /visual merchandising for all high-end brands around the world, Our portfolio provides the best talent, creativity, technology and innovation to some of the world's most iconic and successful brands. We offer a diverse, comprehensive range of marketing solutions spanning brand advertising, public relations and numerous specialty services to drive bottom-line results for our clients.

We provide the best services' for our clients, in terms of advertising ,distribution and logistic we are specialists with turn key solutions, a single stop destination for top brands for all advertising and marketing solutions in Saudi Arabia ,. Innovating in a global and rapidly changing world requires strong and passionate leadership. Our management team is looking to the future, as we stay focused on delivering value for our clients today.

### WE ARE THE 'CREATIVE' SPACE MAKING COMPANY

"We use the power of creativity to build better futures for our people and clients."

#### **Building better futures for our clients**

We bring together talented people, unrivalled capabilities and outstanding creativity to deliver transformational results for our clients.

#### **Building better futures for our people**

We invest in our people's future, create inclusive working environments, and build cultures based on the values of openness, optimism and a commitment to extraordinary work.

Private collections Arabia has a 1,20,000 sq feet workshops & office spaces and more than 60 high skill staff for the bespoke furniture. It can fit your new branding project or renovation project excellent just in four steps, production drawing approval, materials approval, quality reports for every step of production, transfer, and installation. For the past sixteen years, we have served many high-tier brands' in Middle East, we are located in Riyadh ,Dhamma and Jeddah .

Today's brands compete with new technologies, empowered consumers, shifting public attitudes, brand new contenders and much more. In order to keep their relevance among customers, managing change and uncertainty is a pre-requisite. Creating leading strategies and powerful ideas that allow our clients' brands to become unique, irreplaceable, in control and ahead is our purpose. In many countries, our agencies work with a wide range of clients and company cultures. But in our network we all share a common ambition: to help our clients and their brands to be and remain the leaders they want to be, to Lead The Change. Publicis Worldwide is a global creative network enabling our clients to **Lead The Change** in their marketing and business transformation.



SAUDI  
GREEN  
INITIATIVE

## MISSION, VISION & VALUES

VISION ٢٠٣٠  
الرؤية ٢٠٣٠  
KINGDOM OF SAUDI ARABIA

PCA  
PRIVATE COLLECTION ARABIA CO. FOR INDUSTRY  
ALL DECORATIONS & ADVERTISING STANDS

KSA

/

UAE

/

USA

/

CANADA

Saudi Vision 2030 Is A Strategic Framework To Reduce Saudi Arabia's Dependence On Oil, Diversify Its Economy, And Develop Public Service Sectors Such As Health, Education, Infrastructure, Recreation, And Tourism. Key Goals Include Reinforcing Economic And Investment Activities, Increasing Non-oil International Trade, And Promoting A Softer And More Secular Image Of The Kingdom. It Also Consists Of Increasing Government Spending On The Military, As Well As Manufacturing Equipment And Ammunition. In Which We Take Pride In Support This Great Country To Achieve Its Vision And Grow Along.

### OUR VALUES

Accessibility  
Customer-oriented  
Innovation  
Courage  
Passion  
Selflessness

MISSION

VALUES

VISION

### OUR MISSION

We strive for Private collections Arabia to be a leading company in every aspects of these sectors, reaching the regional and global market.





16 YEARS OF EXPERIENCE



80+ EMPLOYEES WORKING



1000 +PROJECTS COMPLETED



28 ON-GOING PROJECTS

**WE ARE LOCATED:**





We believe that we should inspire with our work , engage with our clients, enable to do what we do best and connect costumers to you.

## Our Methodology



The performance graph of **Private Collections Arabia** is always an ascending one and its so mainly because of our modus operandi. We take our work very seriously and we do so in the most effective yet innovative way. We value the sentiments of our clients and give our best in assisting them reach out for their goals. We separate each and every project from one another and customize our approach differently for every other projects.

**Process :** We stress quite a lot on the process of operation. We make the process well mechanized and well planned to cope up with any amount of pressure. Our proficient process allows us to deliver every task on schedule and in best form. The processes of our Solutions are quite viable and flexible to entertain every different projects.

**Design :** We have astute designers among our staffs who are always trying to design various new mold for the betterment of the entire process. The effectiveness of a plan is as good as the design of the operation. Professionals are always honing their skills in coming up with a flawless design to make the process more productive with ethereal efficiency.

**Development :** process of working is different for every client as per their requirement we have in-house team for all the requirements. wood work, acrylic work, metal work, painting and a printing house to support with all the visuals and all types of printing . We also provide logistical support local and international and have provision for storage for any of your requirement.

**Deployment :** We are well aware of the fact that no work is complete without strategic work power. After carefully laying out of plans in well-furnished facilities we deploy proficient and definitive task forces for the job. We have heavy artillery of specialized & professional staffs for every sector of enterprise management from development to general manning and from software implementation to devising astute strategies. Proficient Solutions is ever ready for such circumstances.

**Quality Analysis :** To achieve flawless perfection is a drive for any & every organization. Proficient Solutions take quality very seriously. We analyze every business processes, strategies, software and equipment with inscrutable vigilance to make sure the quality of these aspects are not compromised even in minor details. The quality assurance policy of our workings makes us indispensable for our clients.

**Maintenance :** Assisting in establishing an IT sector enterprise is not a one time job. The responsibility of providing support do not rests after the completion of establishment, it stays on through maintenance tasks. Proficient Solutions has a great client friendly portfolio for providing the best maintenance service in the sector. We have proficient staffs who can troubleshoot ant situation and our client support is operational round the clock to provide assistance during any and every glitch in the business processing.

## **CLIENTELE**

Our quality and craftsmanship are unmatched in the industry and recognized by some of the biggest brands, naming private collection Arabia as their “preferred vendor” or “sole supplier” for design, furniture, seating, and millwork needs.

Dior

COTY  
SINCE 1904

GUERLAIN  
PARIS

LV  
LOUIS VUITTON

GUCCI

BOSS  
HUGO BOSS

Yves Saint Laurent

roberto cavalli

TIFFANY & Co.

LACOSTE

DAVIDOFF

Chopard  
GENEVE

ck  
Calvin Klein

Chloé

LANCÔME  
PARIS

CHANEL

BURBERRY  
LONDON ENGLAND

PRADA  
MILANO  
1913

HERMÈS  
PARIS

Cartier

Jean Paul  
GAULTIER

D&G

CH  
CAROLINA HERRERA

SEPHORA

FACES

ESTÉE  
LAUDER  
COMPANIES

My Clinic عيادتي

MAX FACTOR X

MAC

TOM FORD



DEBENHAMS  
BRITAIN'S FAVOURITE DEPARTMENT STORE

VaVaVoom®  
FRAGRANCE • COLOUR • SKINCARE



Korloff  
PARIS

PORSCHE

JAGUAR

étoilé

CÉLINE

TUMI  
PERFECTING THE JOURNEY

L'AZURDE

S.T. Dupont PARIS

paco rabanne PARIS



MAKE UP  
FOR EVER  
PROFESSIONAL PARIS

GIVENCHY

benefit  
SAN FRANCISCO

MAX FACTOR X

BOURJOIS  
PARIS

REVLON



ISSEY  
MIYAKE

Kanebo



bassam fattouh.  


NATUZZI  
ITALIA

LA Z BOY



CROSS.



SYOSS





PRIVATE COLLECTION ARABIA CO. FOR INDUSTRY  
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## Partnership

Trusted advisors focused on your needs and priorities



## Expertise

Industry-leading experience and people you can trust

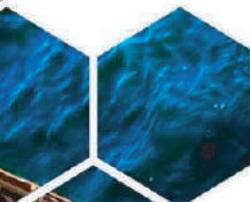
## Innovation

Comprehensive and tailored solutions that anticipate your needs



## Excellence

Distinctive service every day



## Results

Superior client value delivered



# OUR WORKSHOP

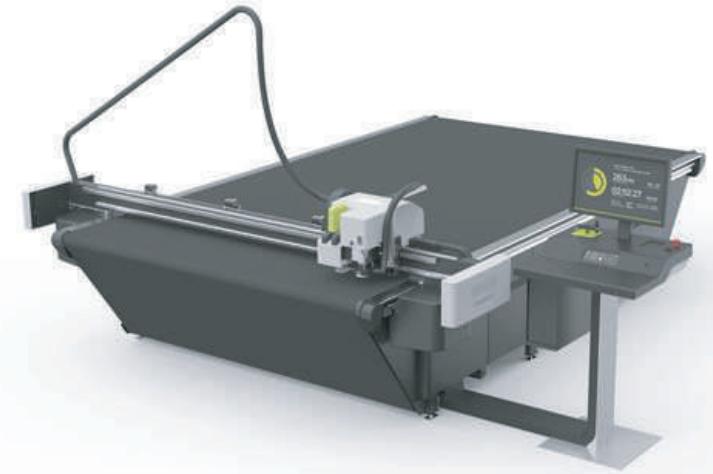
We Have Over 70000 Sqft Workplace And 30 Workers In Wood Workshop To Finish All Kinds Of Wood Components Process, We Have Separate Painting Wood Department And No Need Paint Wood Department, Which Lets Us Finish Customers Orders Quickly And More Efficient In Production.



## WOOD AND PAINT

We Have Painting Rooms, Sweeping And Drying Room For Over 800 Sqft , Over 20 Painting Workers, Henwood Components Finish, Send To Sweeping Room Ready Paint.

## Digital Printing house & Acrylic Workshop



Kongsberg X series



JHF Vista V398 UV Roll to Roll Printer



EFI Pro 24f Printer



We Have Laser Engraving Machines, Sanders, Cutting Board Machines And Assembly Platform In Workshop, About 20 Workers To Finish All Acrylic Components.

## Guinness World Records LACOSTE



## Lacoste breaks world record title

Guinness world Records 24000 piece perfume Cartons height of 5 meters

Lacoste announced that as of July 31, it is the official holder of a new Guinness World Records title for the largest cardboard box sculpture in representation of the Saudi palm tree made out of boxed Lacoste perfumes .

The successful record - breaking attempt, which was supervised and executed by Mawarid trading Ltd., Lacoste fragrances distributor, took place at the Lacoste mega podium in the Mall of Arabia, Jeddah.

The colossal cardboard structure comprising 22,500 boxed Lacoste perfumes took 130 hours to build, and was arranged in a representation of the Saudi palm tree, measuring 4.67 meters high by 3 meters wide by 2 meters deep.

Khaled Zaatarah, Lacoste brand manager, P&G Prestige MEA, said: "We're thrilled to have broken a new Guinness World Records title among Lacoste - lovers in Saudi Arabia ."

Zaatarah said: "This new achievement is a celebration of our commitment to our customers in the Kingdom and the rest of the Middle East by creating local achievements to make history through world record attempts. My thanks go to everyone who helped to make this happen."

We Support Our Clients With Every Step Our Journey Together And Do Our Best To Provide The Best Solutions And Help Them Achieve There Goals.

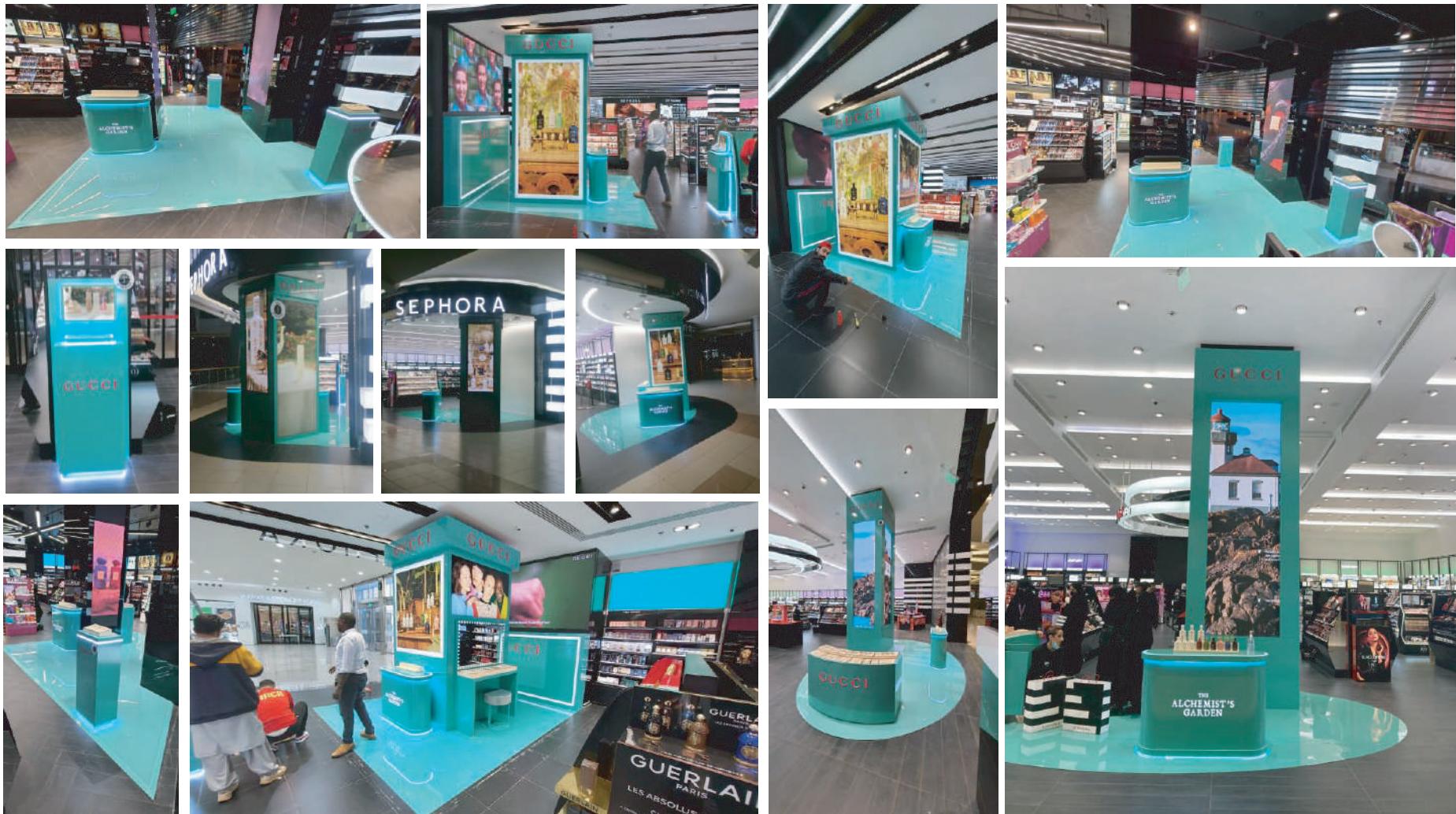
# WE DO WHAT WE DO BEST

Here we display some of the work we do for our clients

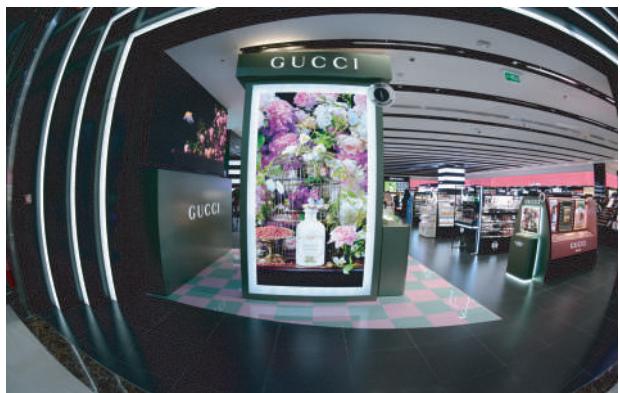
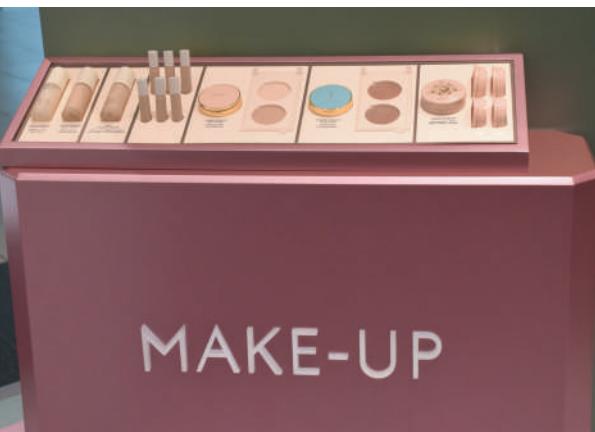
## DIOR BACKSTAGE



## GUCCI THE ALCHEMIST'S GARDEN -( pop-up)



# GUCCI THE ALCHEMIST'S GARDEN -( pop-up)



## GUERLAIN BEE GARDEN -( pop-up)



# GUERLAIN BEE GARDEN -( pop-up)



# DIOR WINDOW



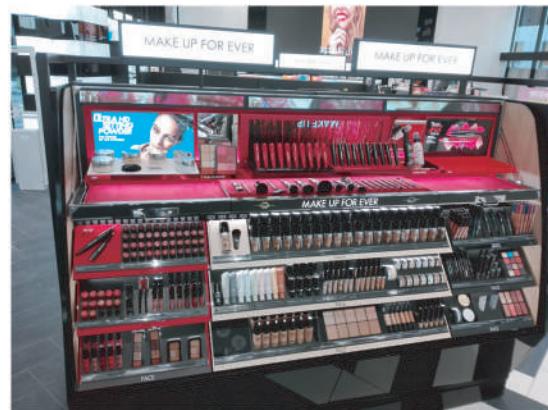
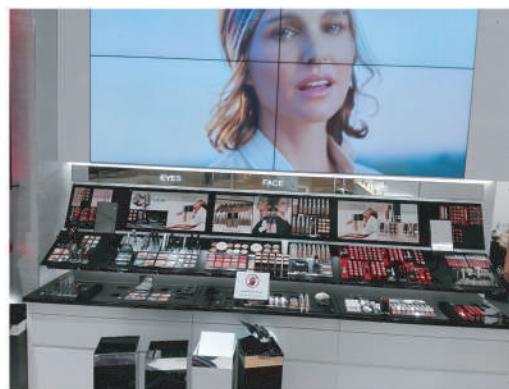
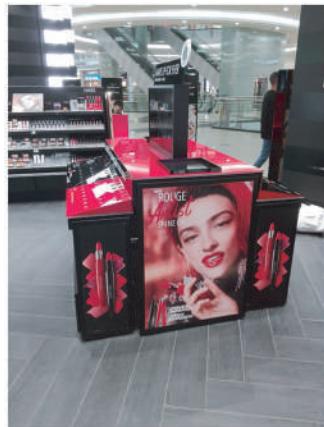
## DIOR WINDOW



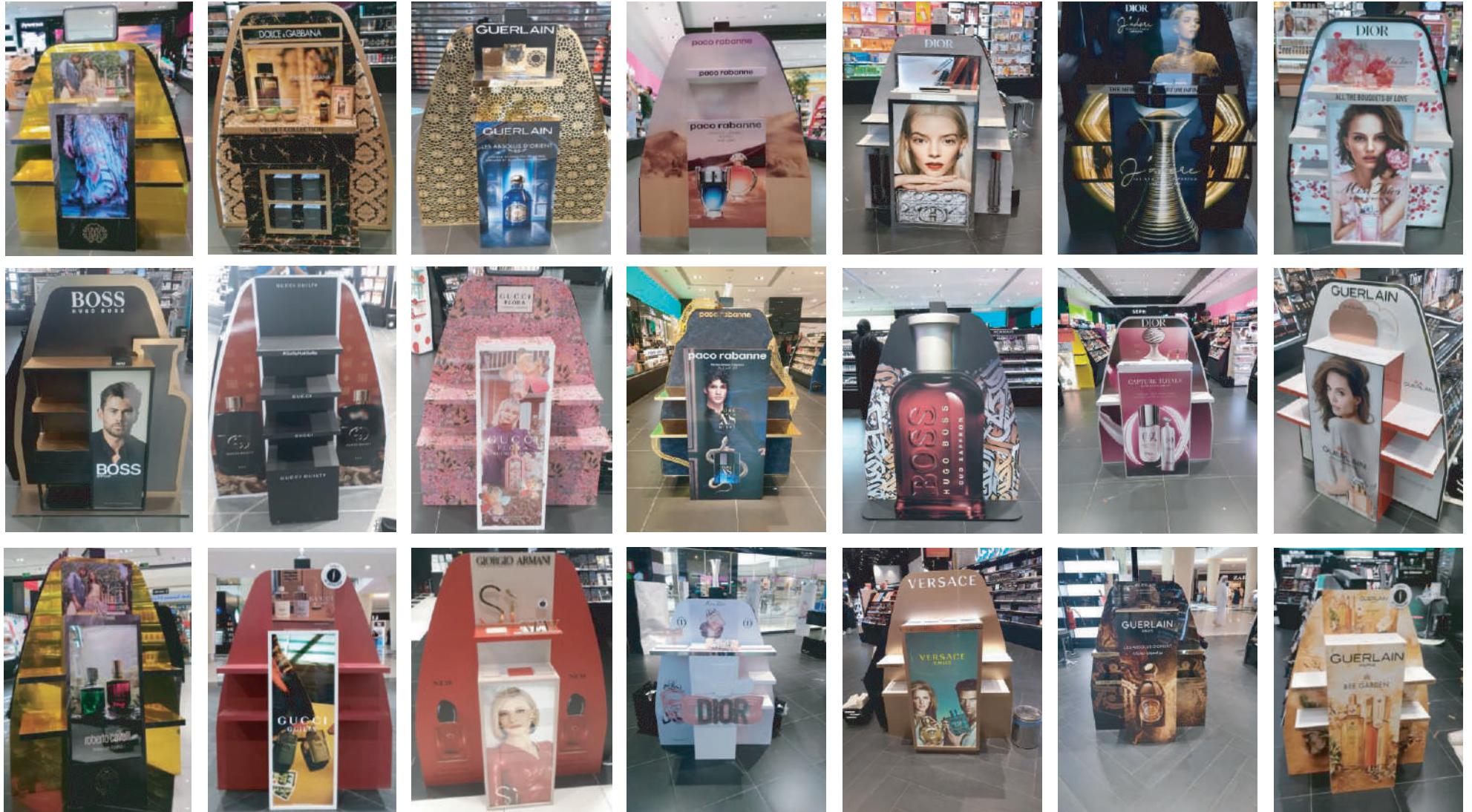
## ACRYLIC WORK



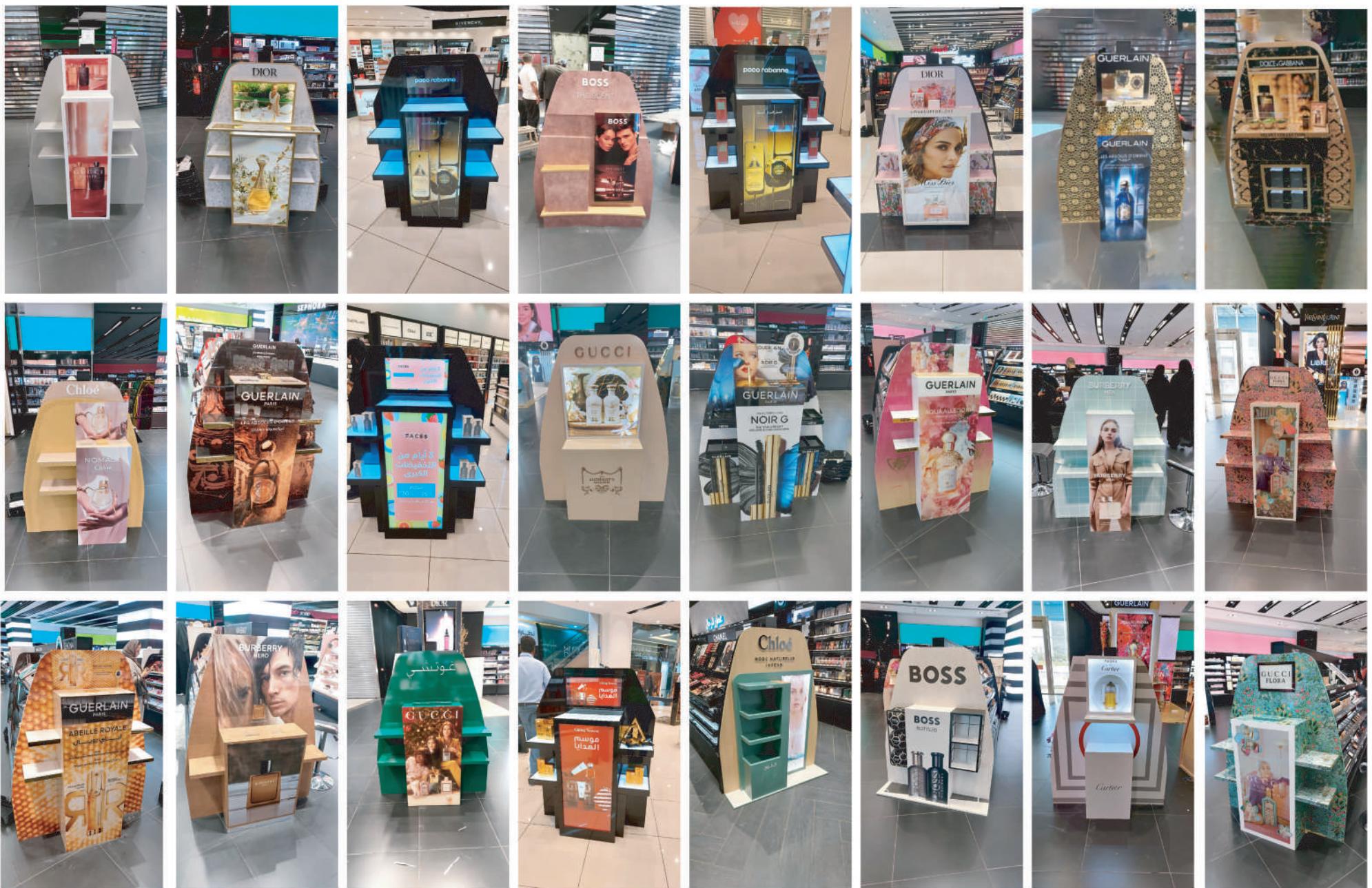
# ACRYLIC WORK



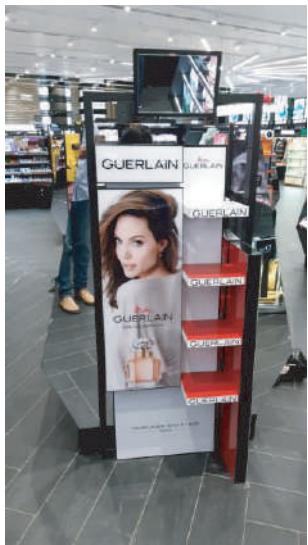
## CLASSIC END OF GONDOLA (EOG)



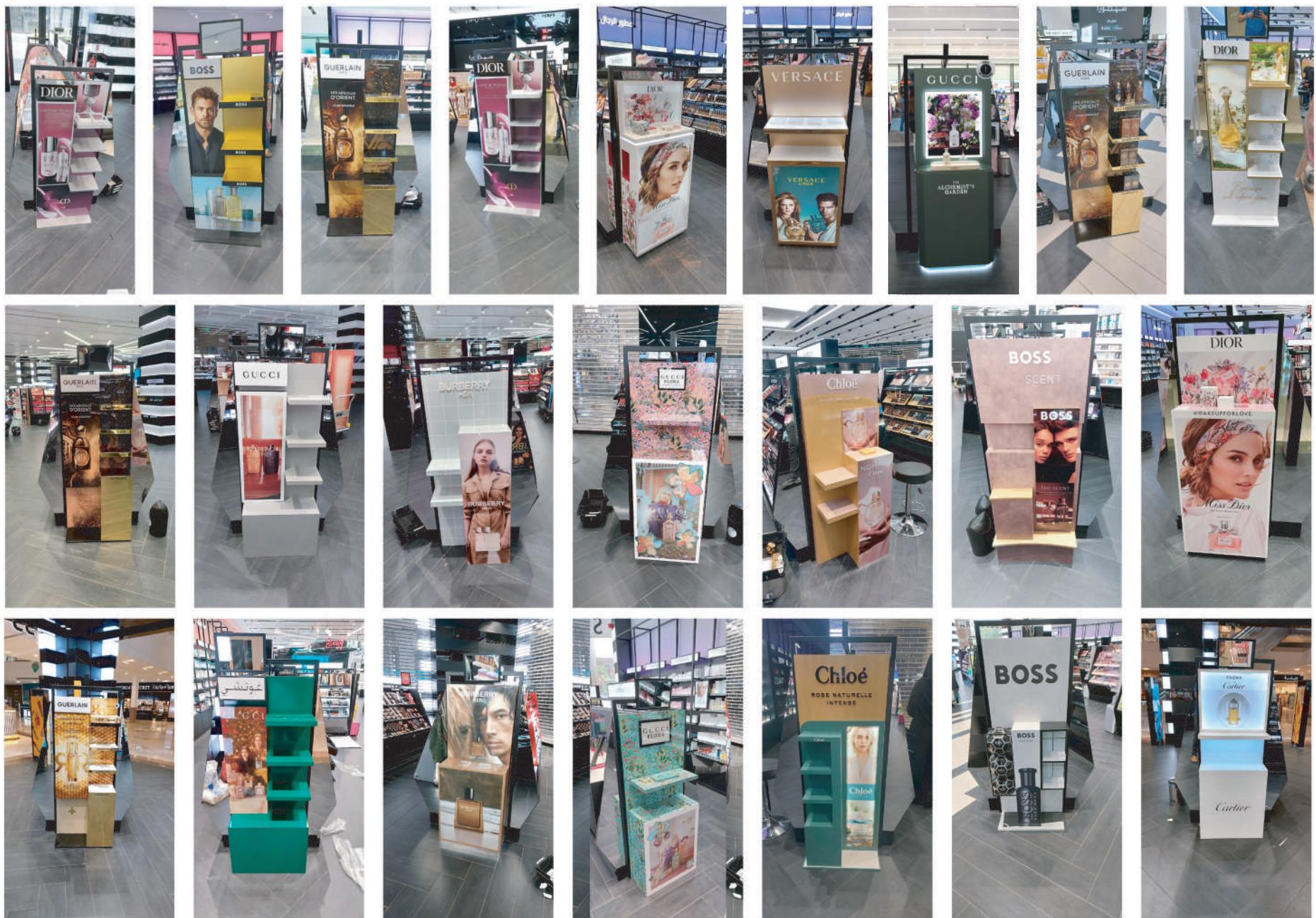
# CLASSIC END OF GONDOLA (EOG)



## NEW END OF GONDOLA (EOG)



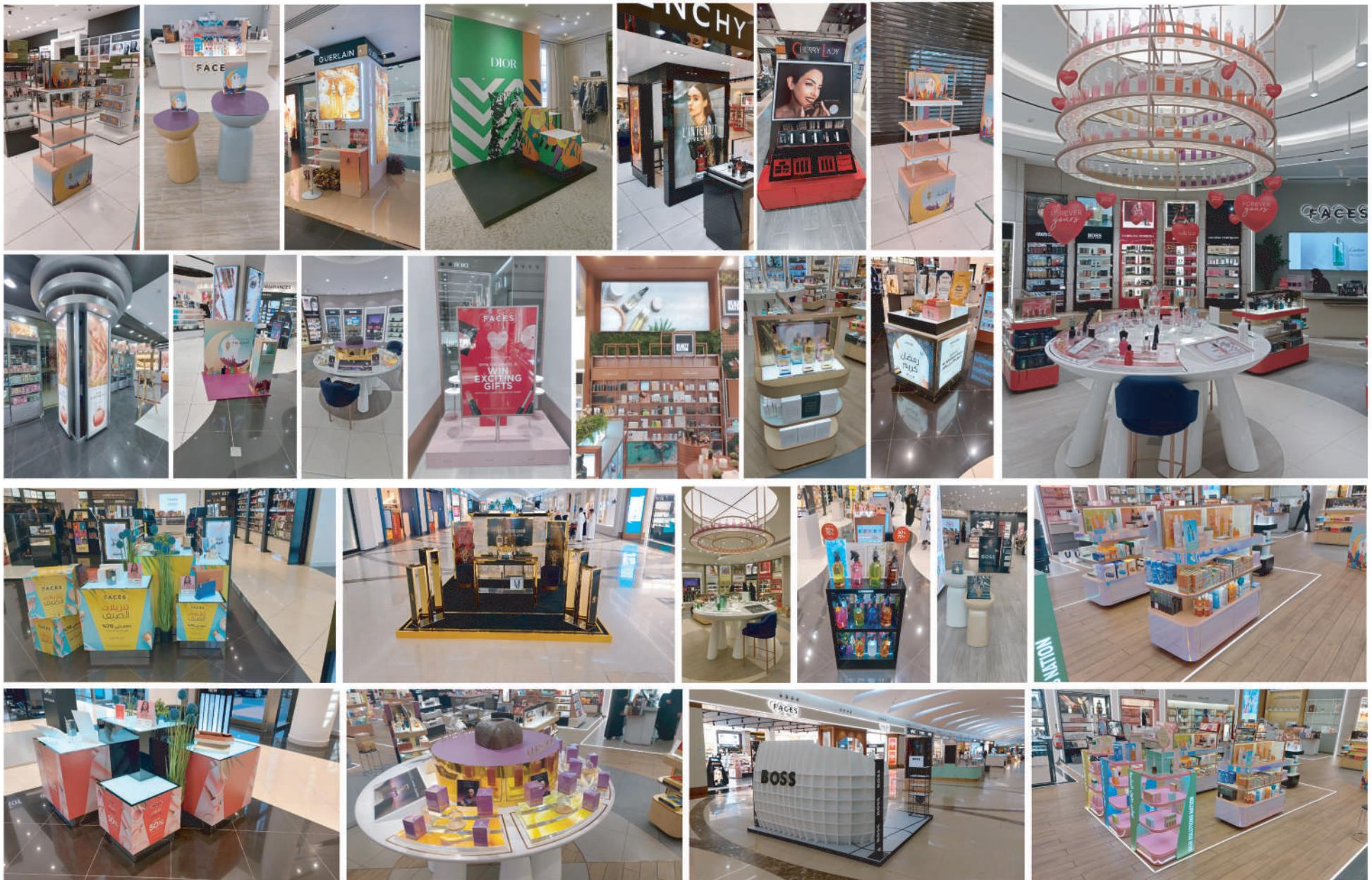
# NEW END OF GONDOLA (EOG)



## OTHER WORKS



## OTHER WORKS



## GET IN TOUCH WITH US :

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T : +966 (0) 11 291 0458

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T: +971 (0) 48 861 909  
M: +971 (0) 56 577 9841

Houston Texas, United State of America  
5150 Hidalgo St, Suit 1701,  
Houston Tx. 77056  
T: +1 (713) 291 – 4779  
M: +1 (832) 878 – 8080

Toronto, Canada  
4991, Middlesex Gate,  
Mississauga on L5M 7P2  
T: +1 (514) 582 – 6410  
M : +1 (514) 804 - 6410



## HOW TO ORDER

Order process without drawing and design:



Order process with drawing or design:



# THANKYOU

## PRIVATE COLLECTION ARABIA

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THE PERFECT DESIGN SOLUTIONS FOR ALL YOUR NEEDS