

FAST FOOD WEB APP DEVELOPMENT PROPOSAL

Valid until August 10th, 2020

Prepared for:
Ollaass Café, Sagamu .

Introduction

Thank you for your interest in partnering with Rayyan Tech for your website development project. With well over 100,000 firms offering website development services, we know how challenging it can be to find the right agency for your web development needs.

At Rayyan Tech, we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built website for several brands around the world with great success, and we are quite excited to get to work on yours.

In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this proposal thoroughly, simply sign it at the bottom to indicate your approval.

Thanks again for the opportunity to earn your business!

Fawaz Ibraheem
CEO, Rayyan Tech
0810 809 7322
fawazpro27@gmail.com

“

We are thrilled to have you on our team and this is exactly
why we need you.

Hon Tella

NUSREC Planning Committee

”

Executive Summary

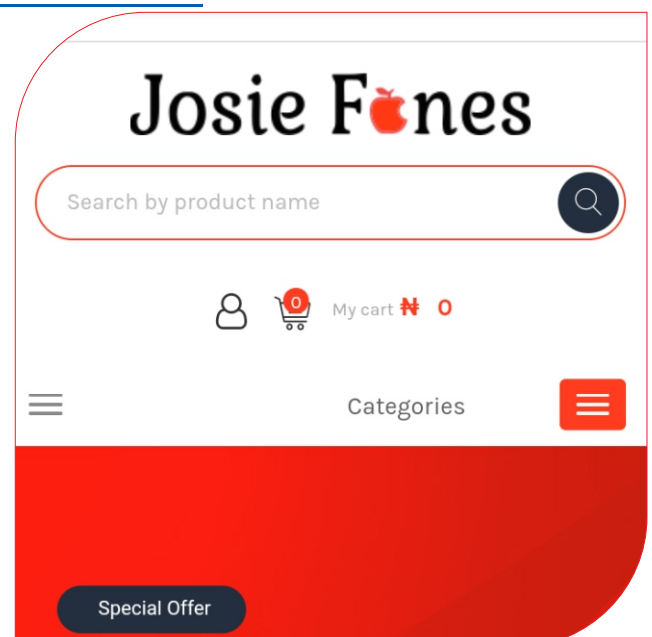
Ollaass café requires a full website to support your digital growth strategy. This website will streamline and ease customers purchase processes from your restaurant. It will also allow you expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation, and deploy content marketing to build brand awareness and authority.

With three options available for fast food restaurants, you can choose any based on the need of your organisation. It comprises of **home delivery**, **Buy Online-Pick in Store (BOPIS)**, and a **brochure-ware website**.

Our Past Work



www.nusrec.firat.com.ng



www.josiefones.com

Web App Features

Here are the features of each options available:

	Home Delivery	BOPIS	Brochure-ware
Online Presence	✓	✓	✓
Lead Generation	✓	✓	✓
Customer Support	✓	✓	✓
Search Engine Opt.	✓	✓	✓
Fast Checkout	✓	✓	✗
Technical Support*	✓	✓	✗
Order List Alert*	✓	✓	✗
Online Payment	✓	✓	✗
Messenger Order Alert	✓	✗	✗
Execution Time	8 weeks	6 weeks	2 weeks
Total Cost	₦ 250,000	₦ 140,000	₦ 70,000

Project Cost

The table below details the costs associated with this project. Invoices will be sent to Ollaass café once agreement has been reached and are payable via credit card, bank transfer or cash.

NAME	HOME DELIVERY	BOPIS	BROCHURE-WARE
★ Domain Name	₦ 15,000	₦ 15,000	₦ 15,000
★ Hosting	₦ 80,000	₦ 20,000	₦ 8,000
★ Design & Development	₦ 160,000	₦ 105,000	₦ 47,000
★ Maintenance	----	----	----
Total	₦ 255,000	₦ 140,000	₦ 70,000

Here are domain names suggestions to pick from

DOMAIN NAME
★ ollaass.com.ng
★ ollaasscafe.com or ollaass.com
★ ollaasscafe.ng

Terms of Agreement

1. **Authorization**

Ollaass café is engaging Rayyan Tech as an independent contractor for the Ollaass café fast food order app development, deployment, hosting, & support.

2. **Payment**

Fees to Ollaass café are due in accordance with the above listed pricing table. 50% of the total payment is required for the commencement of the project, 25% after testing and its balance, 24 hours after launch. All payments will be made in Naira.

3. **Completion**

Rayyan Tech and Ollaass café must work together to complete the project in a timely manner. Rayyan Tech agrees to work expeditiously to complete the project in 2 months (depending on date of acceptance of agreement).

4. **Assignment of Project**

Rayyan Tech reserves the right to assign subcontractors to this

project to insure the right fit for the job as well as on-time completion.

5. **Revision During Execution**

Ollaass café may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

6. **Legal & License**

Rayyan Tech warrants that the functionality contained in this project will meet Ollaass café requirements and that the operation will be reasonably error-free.

7. **Copyrights & Trademarks**

Ollaass café represents to Rayyan Tech and unconditionally guarantees that any elements furnished to Rayyan Tech for inclusion in the project are owned by Ollaass café or that Ollaass café has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Rayyan Tech and its subcontractors from any claim or suit arising from the use of

Terms of Agreement

such elements furnished by Ollaass café.

8. Copyright to Project

Rayyan Tech guarantees that all aspects of design and construction of the project will be disclosed to Ollaass café upon completion, and full code, copyrights and ownership will be the sole property of Ollaass café. Rayyan Tech retains the right to display graphics and other design elements as examples of its work in its portfolio.

9. Sole Agreement

The agreement contained in this Contract constitutes the sole agreement between Rayyan Tech and Ollaass café regarding this project. Any additional work not specified in this contract must be

authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

10. Initial Payment & Refund Policy

If Ollaass café halts work and applies for a refund within 4 days, work completed shall be billed at the hourly rate of ~~N~~1000/Hour and deducted from the initial payment, the balance of which shall be returned to Ollaass café. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, Ollaass café shall be liable to pay for all work completed at the hourly rate stated above.

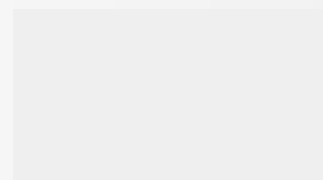
Rayyan Technologies



10 - 07 - 2020

Fawaz Ibraheem

Ollaass café





RAYYAN®

T E C H N O L O G I E S