RayyanTech Website Questionnaire

Hi there!

We're really excited at the prospect of working on your website! Please fill out the information below to help us understand the scope and requirements of your website. If you have any questions at all, don't hesitate to reach out @ <https://wa.me/2348108097322> and let us know.

Thank you!

**YOUR INFO**

1. Company Name: \_\_\_
2. How did you find out about us? (If someone told you about us, please enter their name here) \_\_\_\_

**YOUR BUSINESS**

1. Website name (The name of the website, if different from your company on the previous page. For example, if this website is for a sub-brand or product, enter the name of it here) \_\_\_
2. Tagline (optional)
3. Do you own your domain name already? {Your domain name is the actual URL e.g. yourwebsite.com} **Yes/No**
4. Current website or domain (If you don't own a domain yet, enter the one you want here) \_\_
5. Do you have your web content ready?
   1. Yes, take it from my existing website
   2. Yes, it's in documents ready to go
   3. Nope, but I will be writing it
   4. Nope, and I need help with it
6. How long have you been in business?
7. How many staff do you have?
   1. 1-4
   2. 5-10
   3. 11-20
   4. 21-50
   5. 51+
8. What are your products and services
9. How do you want to be perceived? (e.g. professional, fun)
10. Copy in the URL for up to 3 competitors

**YOUR AUDIENCE & CUSTOMER**

1. Who are your ideal customers? (e.g. how old are they? Male or female? Where do they live? Do they run a business? How big are those businesses? Do they have a family?)
2. Why are they visiting your website? (What is their (not your) main goal? Is there a secondary goal? Examples: Research, to buy a product, read news, download something, find out how to contact you)
3. Anything else you can tell us about the people that you want to visit your site?

**YOUR WEBSITE**

1. Why do you need a new website?

2. What do you like about your old website?

3. What don’t you like?

4. Describe your ideal website in 1-2 sentences

5. To call your website a success, what would need to happen?

6. What is the MOST important single thing that a visitor to your site should do? This is your goal. (Examples: Call you, send you an email, book a time, buy something)

7. Choose any of the following features you would like on your website

Search box Links to social media Google maps Blog

Ecommerce Photo Gallery Newsletter Testimonials

Portfolio (images + text)

8. Any other technical details or features we need to include? (What's in your head... what do you want the website to do? Let loose here)

9. If you already know, list out the pages you want on your site. If you don't know what you want, don't stress too much. Typical examples would be Home, Services, About, Contact, Resources

**DESIGN**

1. Copy in the URL of 3 to 5 websites you like, describe what you do and don’t like with each one

2. Please provide some basic info about your brand including colours and links to places where we can see it in action.

3. Add your current logo

4. Do you have any concerns or worries? (Don't hold back. We want to know it all so that we can make this a good experience for everyone)

5. What is your budget?

₦20,000 ₦50,000 ₦70,000 ₦100,000

₦200,000 ₦300,000 ₦500,000 ₦1,000,000

6. What is your time frame for the project?

1. I have an exact launch date (input here)
2. I need it NOW!
3. As quick as possible (<2 weeks)
4. Soon (2-4 weeks)
5. No Rush (4-8 weeks)
6. I don't mind waiting / future project (8+ weeks)

Congratulations for getting to this point. In addition to above, please include your phone number preferably whatsapp number and send this document to both <https://wa.me/2348108097322> and rayyantechnologiesltd@gmail.com