

# PIZZA SALES REPORT

JAN 15 - DEC 15



Pizza Sales

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from months of **July and January**.

## SALES PERFORMANCE

### CATEGORY

**Classic category** contributes to maximum sales & total orders.

### SIZE

**Large size** pizza contributes to maximum sales.



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizzas Sold



21K

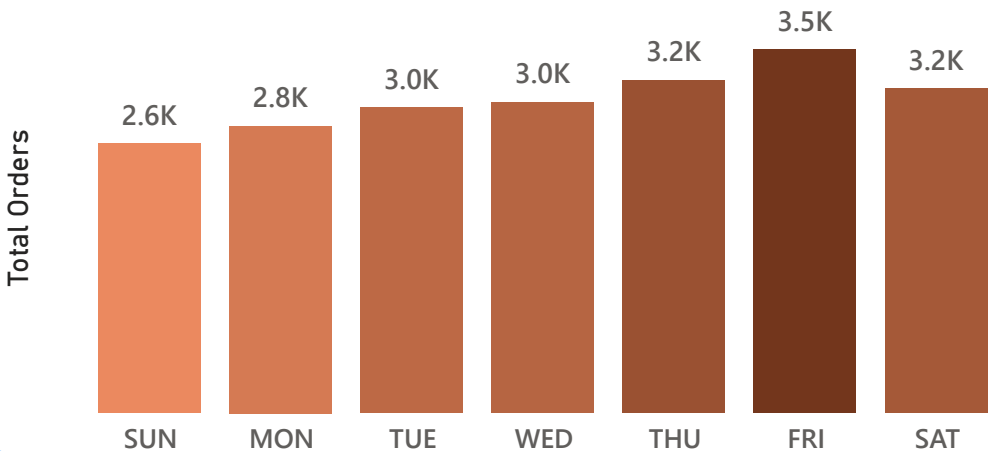
Total Orders



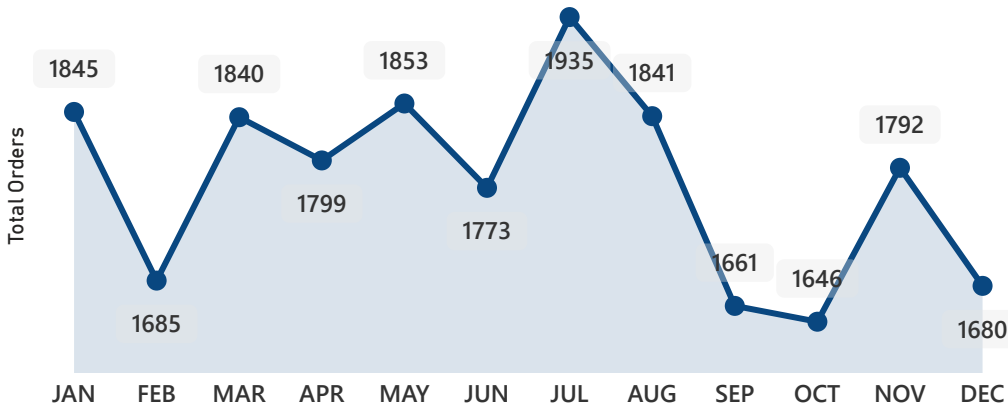
2.32

Avg Pizzas Per Order

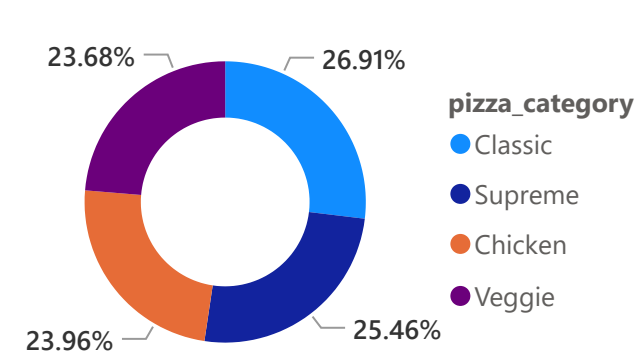
### Daily Trend for Total Orders



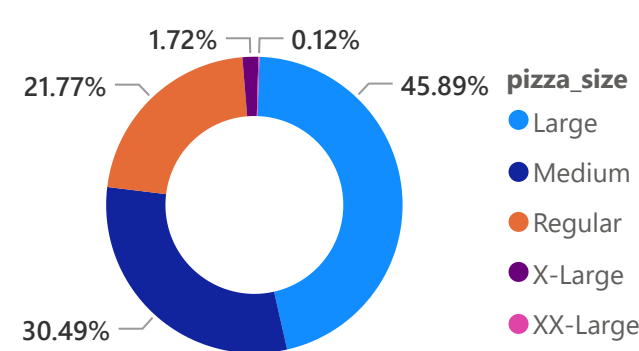
### Monthly Trend for Total Orders



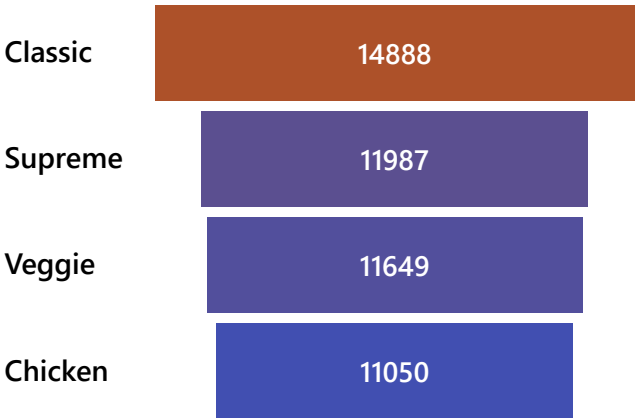
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category



# BEST/WORST REPORT

JAN 15 - DEC 15

Pizza Sales



Best/Worst Sellers

## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to most Revenue.

### QUANTITY

The **Classic Deluxe Pizza** contributes to most Total Quantities.

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to least Revenue.

### QUANTITY

The **Brie Carre Pizza** contributes to least Quantities.

### TOTAL ORDERS



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizzas Sold



21K

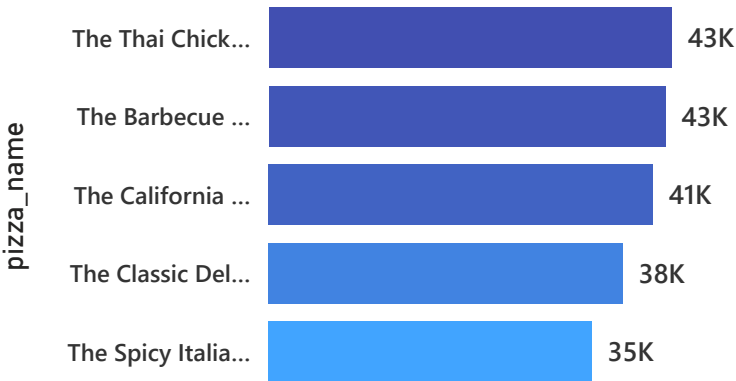
Total Orders



2.32

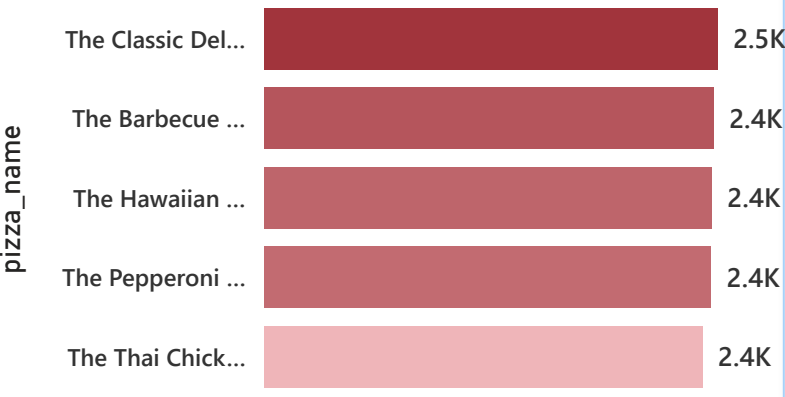
Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



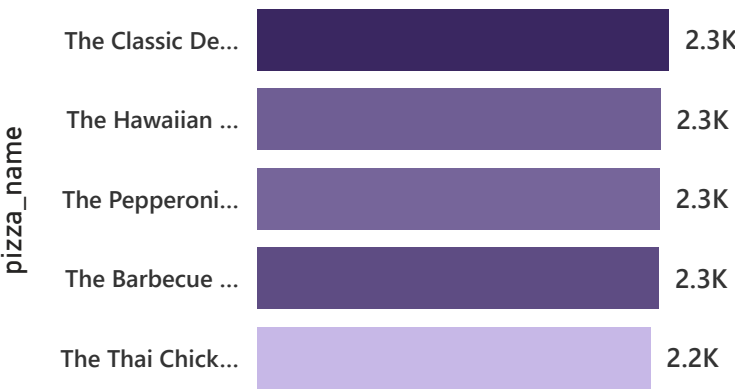
Total Revenue

### Top 5 Pizzas by Quantity



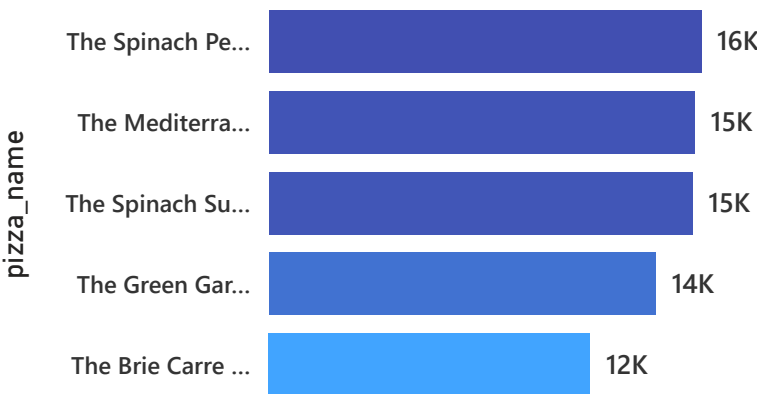
Total Pizzas Sold

### Top 5 Pizzas by Total Orders



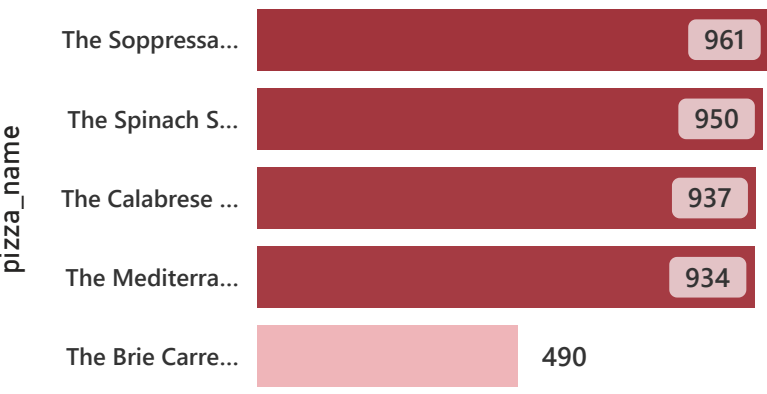
Total Orders

### Bottom 5 Pizzas by Revenue



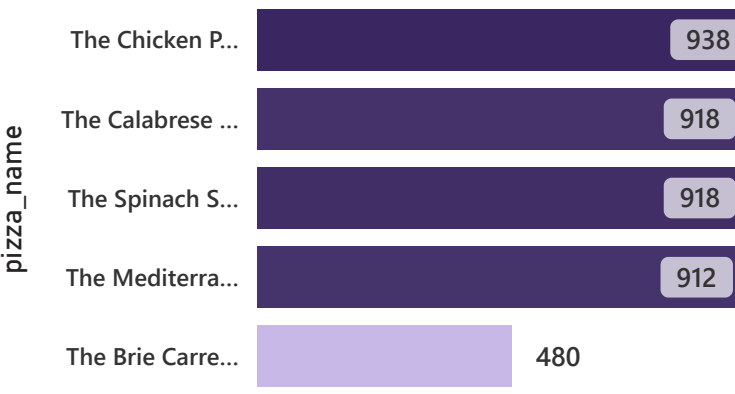
Total Revenue

### Bottom 5 Pizzas by Quantity



Total Pizzas Sold

### Bottom 5 Pizzas by Total Orders



Total Orders