



# yuHacks[2023]

York University, Toronto

Coming this Fall, 2023

## Sponsorship Package



### Title

yuHacks(2023)

### Location

York University  
Toronto, Ontario

ORGANIZER



HACKER

SPONSOR



You have a new message

Dear Potential Partners,

We hope you are doing well and enjoying our message! We are delighted to announce yuHacks 2023, and we are incredibly eager to keep encouraging unconventional thinkers, creators, and trailblazers. Our intention is to give them unrivalled chances to broaden their networks, skill sets, and potential.

Thanks to the essential assistance of partners like you, yuHacks has reached thousands of creative project builders throughout the years. Without your help, we couldn't have given our hackers access to such amazing prospects.

We are excited to welcome you to another round of yuHacks, where we hope to unite a variety of the nation's most creative and intelligent students. We provide our partners with exclusive chances for exposure internally, nationally, and even internationally through this event, along with specialized recruiting incentives.

The fact that this year's hackathon will take place **in person** makes us very happy! Since this will be the first in-person version since 2020, it represents a significant milestone. As in previous years, we're dedicated to producing an engaging and rewarding event, but we'll always put the health and safety of our sponsors and hackers first.

We appreciate you taking the time to study our partnership package, on behalf of our executive team. As a yuHacks 2023 partner, we are eager to hear from you and determine how we can support you in achieving your objectives.

Sincerely,

Vatsal Maheshwari and Safwan Wahid, Co-chairs

Vatsal

Safwan



## Our Vision

At **yuHacks**, we want to foster a dynamic and inclusive community that fuels innovation and empowers the next generation of tech leaders.

Our hackathon provides a platform for students, professionals, and tech enthusiasts to come together, collaborate and turn their ideas into reality.

By partnering with **yuHacks**, you can align your organization with our vision and make a meaningful impact on the teach ecosystem.

Some of our past sponsors



# Why yuHacks

HACKER

## Unparalleled exposure and access to talent

Gain access to a highly motivated and top-tier talents in computer science, engineering, and related fields across the region, as well as showcasing your products and career opportunities to participants actively seeking internships, co-op placements and full-time employment opportunities.

## Thought Leadership and Brand Visibility

Position your organization as a thought leader and innovator within the tech industry. We offer various opportunities such as workshops, presentation, and mentorship sessions during our hackathon. Additionally, your brand will enjoy prominent visibility through logo placement on our event marketing materials, including banners, and social media platforms.

## Social Impact and Community Engagement

Contribute to nurturing a tech community, fostering innovation, and promoting diversity and collaboration. Your support will directly empower aspiring innovators, helping them develop their skills and fostering their passion in tech. Together, we can inspire the next generation of change.

In yuHacks 2022\*, we had participants from:



9

Countries

81.1% Canada  
9.2% India  
5.5% United States

And Nigeria, Turkey, China, UK,  
South Korea and Singapore



59

Schools

90.1% Undergrad  
4.6% High School  
4.3% Graduate



67.4%

CompSci. / CompEng.  
Major

6.2% Software Eng.  
3.4% Mechanical Eng.  
2.2% Mathematics  
1.8% Computer Security

\* yuHacks 2022 was held online due to COVID-19 restriction and for the safety of participants.

# Tier List

## CUSTOM\*

## MEGABYTE

## GIGABYTE

## TERABYTE

Contact us

\$2500

\$5000

\$7500

### GENERAL

Shoutout on the Opening & Closing Ceremonies	✓	✓	✓	✓
Hosting workshop to showcase your company	Custom		45 Min	60 Min
Free entries of company representatives	Custom	Up to 3	Up to 4	Up to 6
Make a speech during Opening Ceremony	Custom			✓
Make a speech during Closing Ceremony	Custom			✓

### RECRUITMENT

Access hackers' resume/ GitHub/LinkedIn	Custom	✓	✓	✓
Have your onsite interview room	Custom		✓	✓
Bring your own recruiters	Custom	✓	✓	✓
Recruitment event	Custom		✓	✓

### BRANDING

Promote your brand in our social media	✓	✓	✓	✓
Put your swags in every hacker's hands	✓	✓	✓	✓
Logo on our website	Custom	M	L	XL
Logo on hacker t-shirts	Custom	S	M	L
yuHacks powered by <you>	Custom		✓	✓
Have a booth in our networking venue	✓	✓	✓	✓
Be a part of the judging panel	Custom			✓

\* This is a customizable tier where you can freely add or modify anything you want. Also we are happy to work with you to come up with a tailored plan suitable for your organization. Contact us today at [sponsorship@yuhacks.ca](mailto:sponsorship@yuhacks.ca) if you have any questions.



You have a new message

Interested? Feeling curious?

Contact us with any inquiries you may have



[sponsorship@yuhacks.ca](mailto:sponsorship@yuhacks.ca)



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[yuhacks.ca](https://yuhacks.ca)



[@yuhacks](https://www.instagram.com/yuhacks)

We work closely with you to ensure both you and our hackers have a pleasant experience at yuHacks 2023

Can't wait to see you here!