

Yanfei (Faye) Xiao

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EDUCATION

University of Michigan Ann Arbor

Stephen M. Ross School of Business | School of Literature, Science & Arts
Dual Degree: Computer Science | Business

Ann Arbor, MI
May 2025
GPA 3.45

ENTREPRENEURSHIP

Skilt, Inc. Founder

Ann Arbor, MI
February 2024-Present

- Founded, incorporated, and led a 4-engineer team to build an AI-powered gamified microlearning platform, securing \$17K in funding and delivering 3 MVPs from concept to launch.
- Coded full-stack features end-to-end, shipping React UI, JavaScript + Express backend with LLM integration, and Firebase schema design, ensuring intuitive, learner-friendly UX
- Prototyped and validated AI creator tools (auto-generated skill trees, personalized curation) through 30+ user interviews and usability tests, translating learner needs into product specs and success metrics.

MyEarthly Founder

Ann Arbor, MI
September 2023-May 2024

- Founder of an early-stage startup to develop a sustainable product database and ESG metrics, conducted 50+ interviews with diverse stakeholders to uncover user insights and define product requirements.

PROFESSIONAL EXPERIENCE

JP Morgan Private Bank Summer Analyst

Seattle, WA
June-August 2024

- Collaborated with senior bankers to analyze client portfolios, develop tailored investment proposals, and create client reviews, honing skills in market research and translating client needs into actionable insights.
- Conducted in-depth research on TPG Rise Climate II fund to support sustainable investing initiatives for ESG-minded clients.

Federal Reserve Bank of Philadelphia Business Analyst - Product

Philadelphia, PA
June-August 2023

- Performed data analysis of business lines by processing over 100 thousand data points that resulted in >\$2 million in savings over 5-year period for the 12 regional federal reserve banks.
- Wrote technical business process documentation of key product lines, attended daily standups to support the Core Voice telephony team and digital transition to cloud systems.

WolverineSoft Studio Producer

Ann Arbor, MI
January-May 2023

- Directed a cross-functional team as project manager including Programmers, Artists, Audio, and Designers to support the production of level design for Project Drift, a remake of HyperLight Drifter, converted playtest findings into specs & acceptance criteria; cut scope to hit milestone
- Led squad meetings, researching production process and design development, bug reporting and playtesting, using Jira, Github, Confluence, and agile workflow.

Comerica Bank

Senior Technology Co-op Intern

Auburn Hills, MI
June 2022-June 2023

- Performed financial analysis of fax lines that identified \$1.24 million in savings over 5 year period and data analysis of data network that identified \$156k in savings over 1 year period.
- Built interactive Power BI dashboards to visualize the needs of 8,000+ employees, using user segmentation research and design thinking to develop personas and match tech. solutions to workforce requirement.

Environmental Consulting Organization at University of Michigan Vice President of Technology

Ann Arbor, MI
January 2022-May 2023

- Engaged in targeted client outreach, established partnerships and connections with the Ann Arbor City Government, maintained client relationships.
- Led the Tech Team as a project manager to develop an interactive sustainability heatmap data visualization for the University of Michigan to track key ESG metrics across campus buildings.

Arlite

Strategy Consulting Intern

Ann Arbor, MI
January 2023-May 2023

- Engaged with clients, conducted industry and market research, and crafted client pitch books to enhance supply chain optimization, organizational design, and corporate strategy.

ADDITIONAL

- Technical Skills:** C++, Python, SQL; JavaScript, React, HTML/CSS, Firebase/Firestore; Git, Figma, Photoshop, Illustrator; Jira, Confluence, Agile; Cursor, AI prototyping/prompt engineering
- Teaching & Training:** Art Teacher at Long Long Art Studio, TA for Business Law; tutored Algebra, Spanish, Chinese, and Tennis; created a Photoshop summer camp and Remote Control Plane Workshop.
- 2025 30u30 Learning Leadership Conference Honoree** for innovation in education technology
- 2023 Capital One - Consult for America Case Competition** - Placed 3rd/190 Teams