

Pre-Production Process for Final Portfolio Website

Faye Elisabeth Kollig

- 1. Pitchboard for Site Concept*
- 2. Sketching & Wireframing for Design*
- 3. Copywriting and Content Creation*

Faye Kollig Portfolio

I am a student of Media and Information with experience in collaborative academic research, looking to pursue a career in UX research and design.

With in-class experience in developing and evaluating human-centered technology as well as real-world experience studying social cybersecurity & online communities, I am a student of how real people use technology. I have a solid grounding in programming, marketing, and design, and throughout my life I've loved storytelling, learning all sides of the story, and building meaningful connections with the people around me. Combining my interest in computers with my interest in humanity, I want to pursue a career in web development, research and design that will allow me to collaborate with others, learn about new ways of thinking and designing, and develop innovative solutions for the end user.

Personas



Prospective employer
Wants to get a sense of a potential hire's experience, skill set, and thought processes



Peer
Interested in learning about the types of projects others studying similar topics are doing

Comps

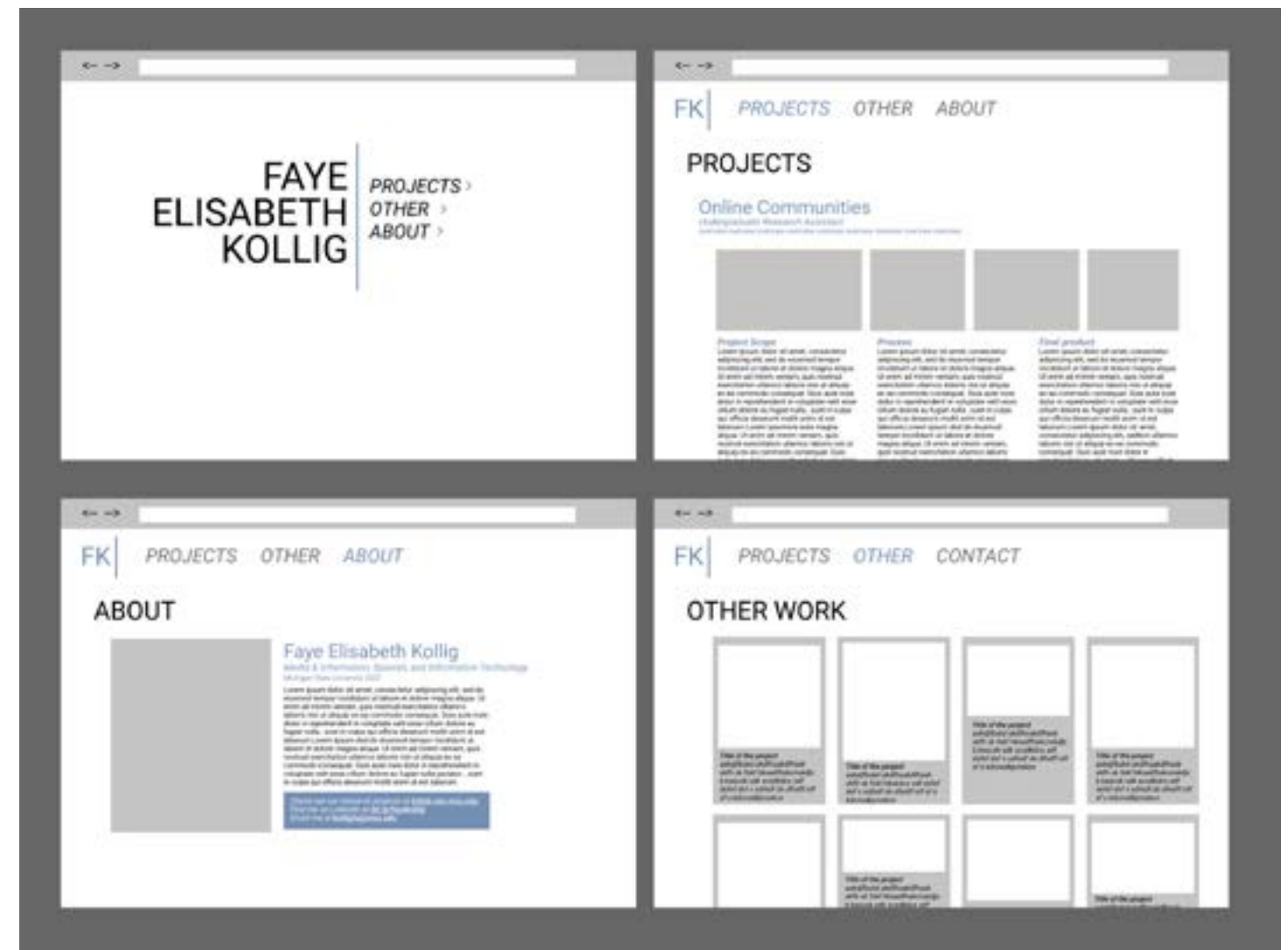
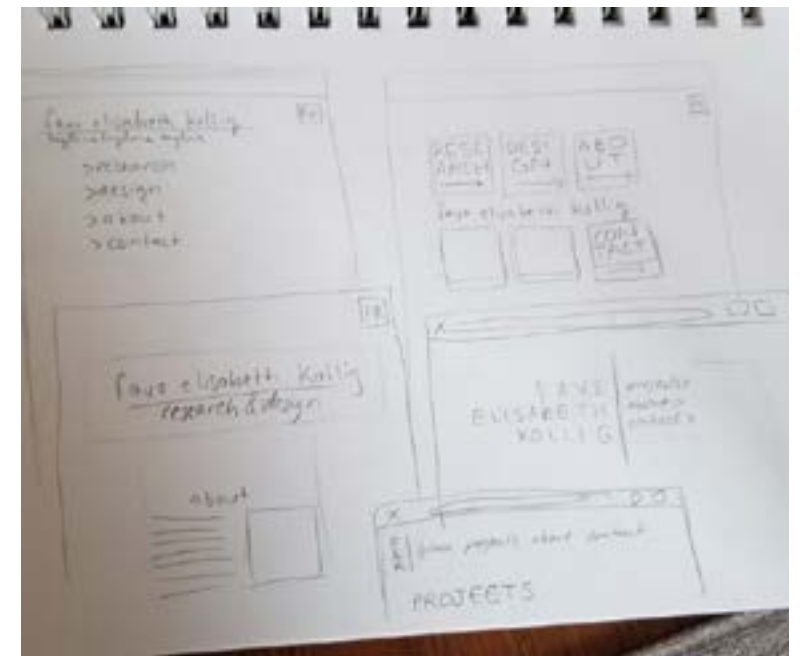
<https://www.elizabethylin.com/>

<https://danielautry.com/>

<https://www.heerinlee.com/>

Sketching & Wireframing for Design

For the design of the site, I started with sketching out on paper ideas for the general look of the site (right) that were simple, effective and matched with the intent of the portfolio site. After I had found a concept I liked (bottom right of image), I moved on to Figma to create a more detailed wireframe to based my HTML and CSS on (below). This wireframe changed a little bit during the development of the project, and served as a rough draft for the final site. I made tweaks for the final website for the sake of responsiveness and legibility, but I stuck pretty closely to the wireframe for the appearance, flow, and layout.



Copywriting and Content Creation

1 (Below) Before I began on the creation of the site in VS Studio Code, I wrote all the copy for the website in Microsoft Word. This helped me to finalize my design as I learned what was relevant and needed space on the site.



2 (Above) Because this was a portfolio site, I also spent some time drawing together all of the assets and projects I wanted to show off from various locations on the web and on my local drive, performing any needed collaging, resizing, and reshaping.

3 (left, above) I also developed any assets I would need, based on my wireframe, to create specifically for the website. I created these, along with my color palette for the site, in Photoshop. After I had gathered and developed all the content I needed, I began on the HTML and CSS of the final site.