

Chapter 1

Background Theory

Most of the research done on social media data, especially Twitter, has been to detect usage and communities (Java *et al.* , 2007).

References

Java, Akshay, Song, Xiaodan, Finin, Tim, & Tseng, Belle. 2007. Why we twitter: understanding microblogging usage and communities. *Pages 56–65 of: Proceedings of the 9th WebKDD and 1st SNA-KDD 2007 workshop on Web mining and social network analysis*. ACM.