



# *Highlights of* **My Blueprint for Economic Consolidation & Expansion**

*-Growing our Economy, Developing our People*

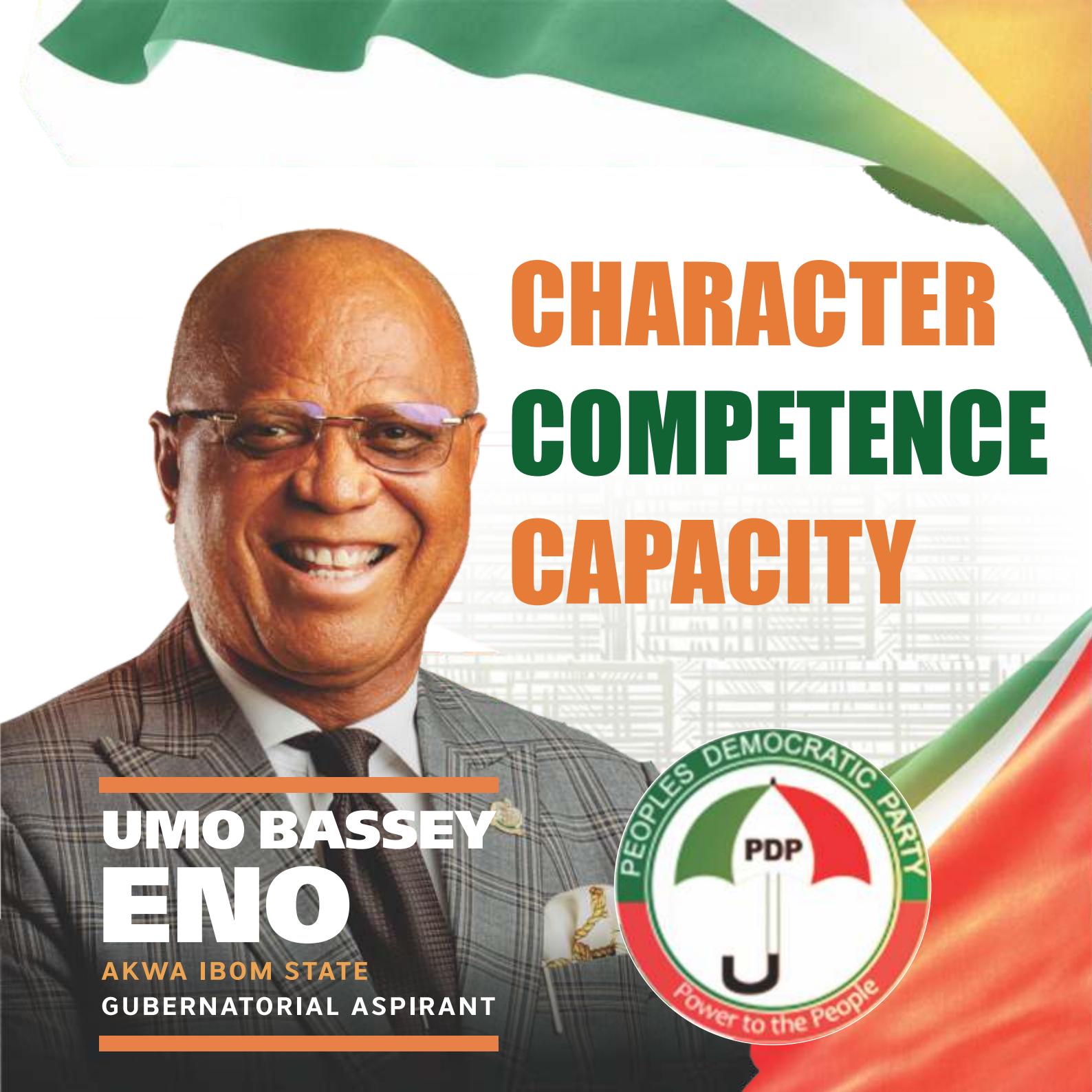
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**Pastor Umo Eno**

**UMO**  
**ENO**  
**2023**





# CHARACTER COMPETENCE CAPACITY

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**UMO BASSEY  
ENO**

AKWA IBOM STATE  
GUBERNATORIAL ASPIRANT

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# Umo Eno

## *in brief*

- Born on 24th April 1964
- Attended Local Authority Primary School, Ikeja, Lagos, St. Francis Secondary School, Ikot Ataku, Eket and Victory High school 2, Abule Onigbagbo Ikeja, Lagos.
- Was the Senior Prefect in his final year 1981.
- A worthy example of the grace of God on mankind that exudes Character, Competence and Capacity
- A seasoned businessman, clergy, and management expert.
- A visionary entrepreneur and a bi-vocational pastor.
- An ordained apostle in the body of Christ and the Undershepherd of All Nations Christian Ministry International in Eket.
- A key figure in the hospitality and tourism industry who

has become one of the most recognisable players in industrial catering in the oil and gas sector.

- An ardent believer in hard work, integrity and excellence
- Happily married to Patience and they are blessed with lovely children and grand children
- A 3-Star Paul Harris Fellow of the Rotary Club District 9142
- A graduate of the University of Uyo, with a Bachelor of Science degree in Political Science and Public Administration and a Master of Science degree in Public Administration.
- Currently working on his thesis for the award of a PhD in Political Administration from the same university.
- Has attended several local and international courses, conferences and seminars
- Has proven track records in achieving positive results through development of strategic business alliances, identifying new markets and developing business processes.
- Vastly experienced in operations, finance, strategic management, business expansion, product development, public relations and political involvement.
- Has extensive experience in public sector holding several positions such as the Executive Director, Agricultural Investment in the Akwa Ibom State Investment Corporation (AKICORP), Chairman, Hotels and Tourism Management Board, Founding Chairman of Ibom FADAMA Microfinance Bank, Hon. Commissioner for Lands and Water Resources

**"Umo Eno is a man of dedicated service to God and humanity, blessed with foresight and destined for greatness, despite his humble beginnings."**

# INTRODUCTION

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This Blueprint situates itself in history as an instrument that sets to **consolidate on the economic gains of previous administrations** while **expanding the frontiers of the state economy** in the post-COVID era that we presently are.

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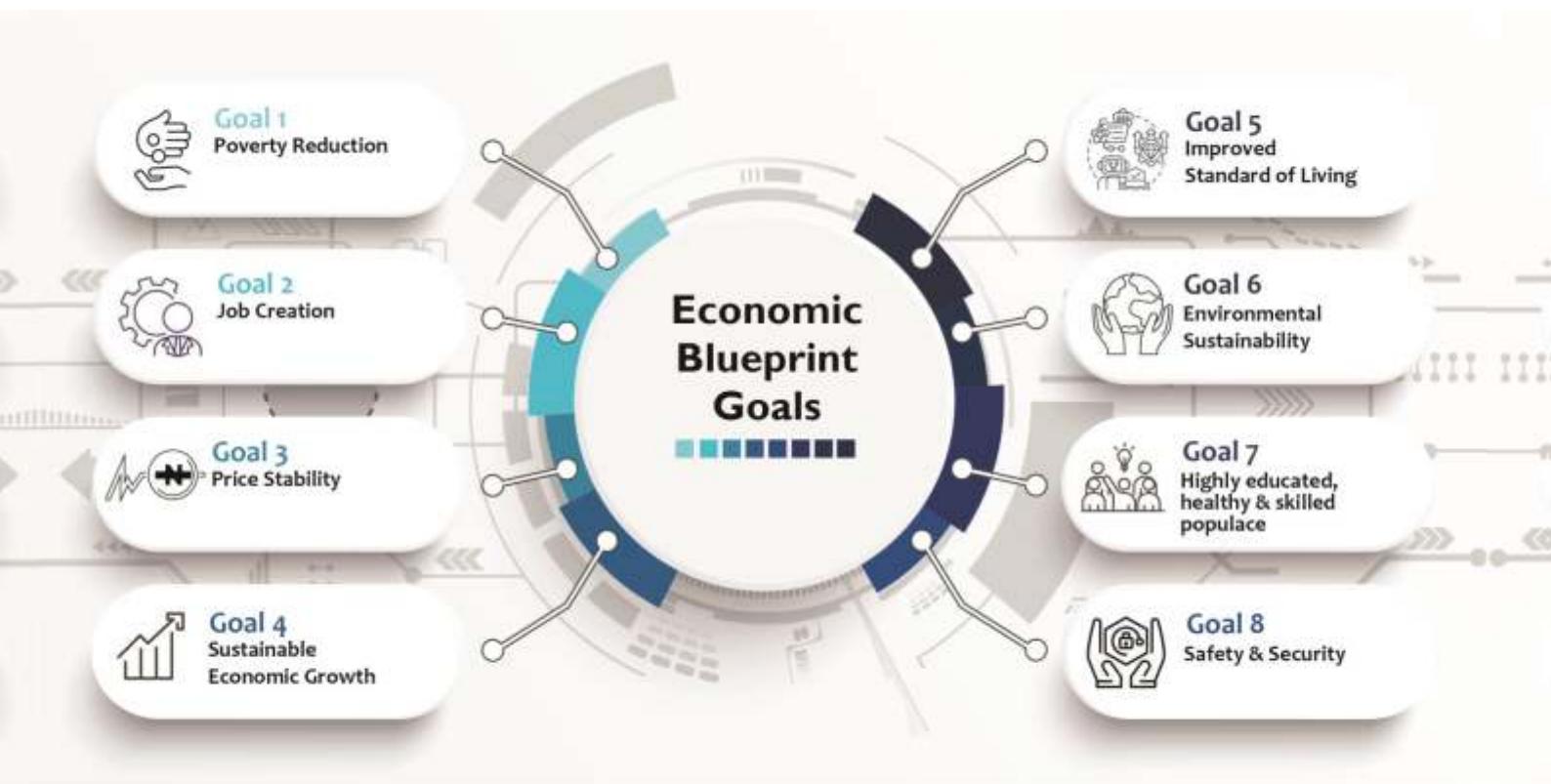
The economic consolidation and Expansion Blueprint is equally poised to **highlight strategies and actions that will be deployed** at the onset of the new administration in 2023, to sustain all existing economic recovery efforts.

## Vision Statement

A vibrant, inclusive, diversified and highly industrialised economy with life-long opportunities that engender improved social welfare conditions and a more broadly-shared prosperity

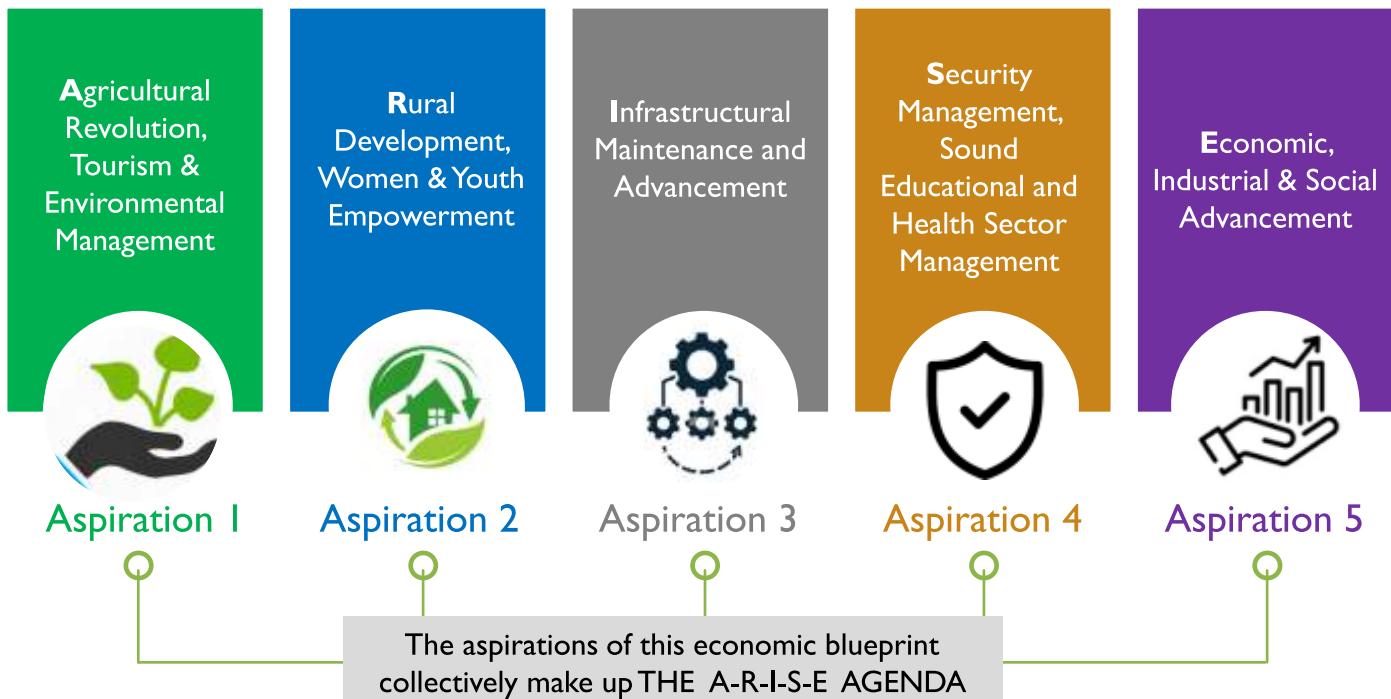
## Mission Statement

The sustainable and efficient use of highly developed human and material resources within the framework of SMART solutions as well as innovative digital and green technologies in all sectors of the economy to create value and wealth, and improve the quality of life of the people in a clean, safe and secured environment



# ECONOMIC BLUEPRINT ASPIRATIONS

To achieve our economic goals,  
this Economic Blueprint will focus on “**FIVE ASPIRATIONS**”



# The ARISE Agenda

- I believe in **building upon the legacies of past administrations**, for faster and sustained development,
- My specific **areas of interest are encapsulated in a catch phrase “ARISE, AKWA IBOM”**, which is in tune with the current administration’s **“Dakkada” Philosophy**.
- ‘The A-R-I-S-E Agenda’ will serve as **the flagship economic and development agenda** that will guide the development efforts during my administration.

In this context, the word ‘A-R-I-S-E’ is an acronym derived from a select combination of five-group aspirations and areas of interest as stated herein.

**A**

• Agricultural Revolution, Tourism, Sports/Social Development & Environmental Management

**R**

• Rural Development, Women & Youth Empowerment

**I**

• Infrastructural Maintenance /Advancement and ICT Development

**S**

• Security Management, Sound Educational & Health Sector Management

**E**

• Economic/Industrial Advancement & Wealth Creation

## ASPIRATION I: AGRICULTURAL REVOLUTION, TOURISM AND ENVIRONMENTAL MANAGEMENT



### POLICY DIRECTIONS

- To achieve food security and sufficiency as well as ensure improved nutrition
- To reposition Agriculture as the mainstay of the state's economy, develop value chains as well as increase export of Agricultural products from the state
- To develop the tourism and hospitality sector by leveraging on the rich socio-cultural heritage of the state, thereby making the state a tourist destination in the country
- To develop, maintain and advertise tourist attraction sites in Akwa Ibom State
- To ensure sustainability of the environment, the protection, and conservation of our natural resources as well as the mitigation of the adverse effects of climate change.
- To promote the culture that ensures sustainable use of our environment and ecosystem in economic activities
- To promote the use of green growth initiatives and develop a sustainable blue economy
- To facilitate and foster direct participation in the Oil and Gas upstream and downstream activities
- To explore, exploit, and develop the solid minerals, mining and allied sectors of the state economy.

## ASPIRATION 2: RURAL DEVELOPMENT, WOMEN AND YOUTH EMPOWERMENT



### POLICY DIRECTIONS



- The sustained improvement of the quality of life of the rural population by increasing their access to the basic services including potable water, electricity, good roads, education, healthcare, etc
- To strengthen rural development planning by adoption of measures that promote a better and more equitable integration of the rural sectors with the rest of the state's economy.
- To encourage the political and socioeconomic empowerment of women by increasing their participation in political and socio-economic activities
- Encourage and assist women to develop and grow businesses
- Massive skills acquisition initiatives for women and youths
- To promote and encourage creativity, innovation and enterprise amongst the youths
- To empower the youths with resources required for wealth creation and further redirect their energy towards productive activities, thereby creating jobs for themselves.
- To develop the Sports and Creative Arts sectors and encourage the youths to participate in the different sporting and creative arts activities

## ASPIRATION 3: INFRASTRUCTURAL MAINTENANCE AND ADVANCEMENT

### POLICY DIRECTIONS



To develop and maintain critical infrastructure in order to improve the standard of living of the citizens especially in the rural areas.



To provide adequate, sustainable and affordable housing in secure and developed areas.



To promote efficient, effective and sustainable transportation(road, sea, air, rail) infrastructure and services.



To ensure the provision of clean and potable water supply as well as efficient and uninterrupted electricity supply to homes, businesses and Industries.



To promote and encourage increased investment in ICT Infrastructure in order to develop a digital-based economy for Akwa Ibom State.



## ASPIRATION 4: SECURITY MANAGEMENT, SOUND EDUCATIONAL AND HEALTH SECTOR MANAGEMENT

### POLICY DIRECTIONS



- To ensure the safety and security of lives and property.
- To further reduce illiteracy in the state and also achieve optimal self reliance of the citizens.
- To promote and provide high standard education system which will produce highly-educated and skilled people to meet industry demands, creating jobs for themselves, as opposed to being job seekers.



- To encourage digital inclusiveness in all education and training programmes for all level of citizens.
- To promote and strengthen research and development activities as well as innovation capacity in order to support industrial development.



- To deliver effective, efficient and comprehensive healthcare services to all citizens.
- To improve access to affordable and quality healthcare services by all citizens especially in the rural areas.
- To increase investments in public health facilities and infrastructure to meet the growing demand for healthcare services in the post-covid era.

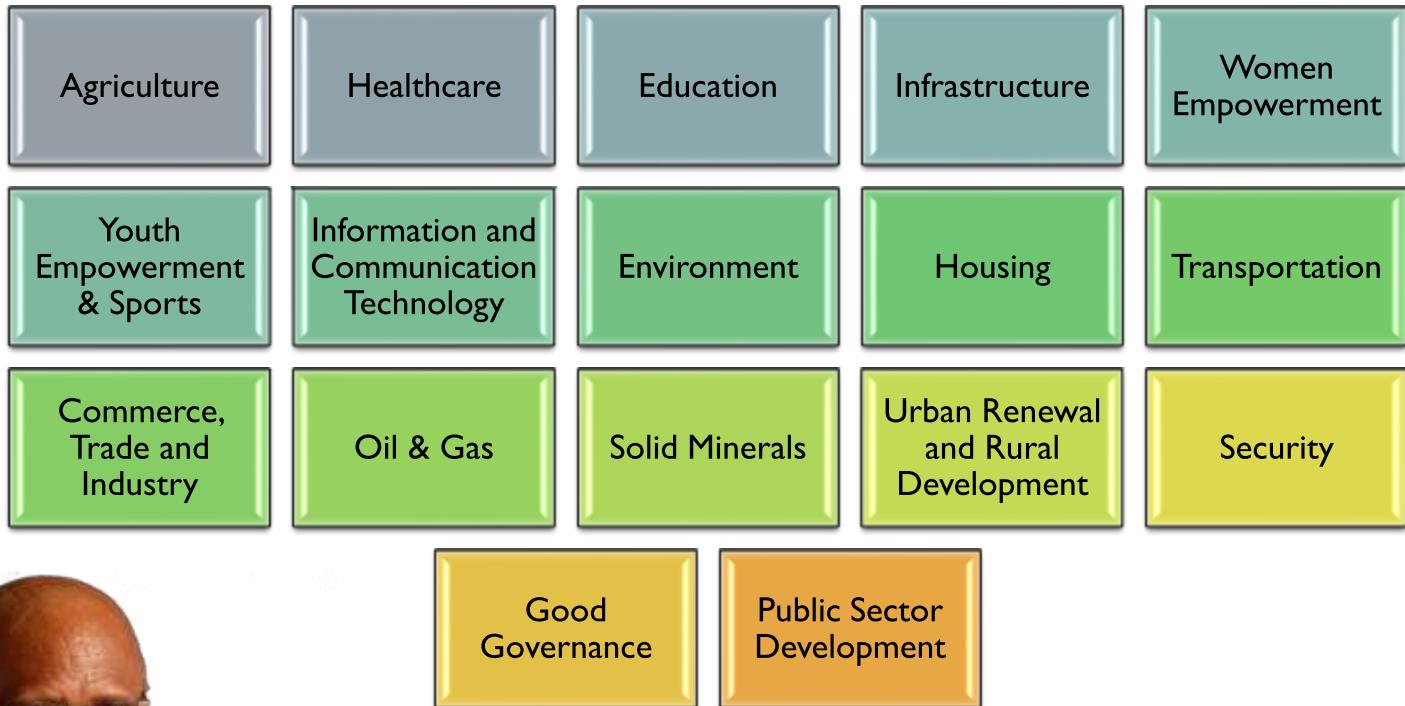
## ASPIRATION 5: ECONOMIC, INDUSTRIAL AND SOCIAL ADVANCEMENT

### POLICY DIRECTIONS



- Diversification of the economy to foster the creation of income and employment opportunities thereby reducing poverty.
- To provide an enabling environment for businesses to thrive in order to attract local and foreign investors and create income and employment opportunities.
- To develop a productive and robust business environment by leveraging on Information and Communications Technology (ICT) and International Best Practices.
- To support the micro, small, medium scale enterprises, and encourage businesses to maximize international trade opportunities.
- To develop the ICT Sector in order to develop new skills, accelerate employability of our people and enhance service delivery in businesses and government activities.
- To accelerate the pace of industrialization and to ensure the creation of a wide variety of Ibom Brands.
- To attract multi-levels of Foreign Direct Investment.
- To ensure good governance, promote e-governance, public service excellence, and enhanced workers' welfare.
- To ensure good governance practices in the state by promoting a transparent, accountable, consultative and an all-inclusive government, in conformity with best practices.
- To expand and diversify the government's revenue base to ensure financial sustainability.

# FOCAL SECTORS



However, for very obvious reasons,  
our administration will pay even closer  
attention to areas such as:



Agriculture

Tourism

## **FOCAL SECTORS :** *SELECTED STRATEGIES*

### **AGRICULTURE**

- Develop full value-chains for the major crops in the State using farm settlement schemes.
- Promote access to Agricultural Credit Facilities through Ibom FADAMA Microfinance Bank and other agricultural credit banks.
- Encourage the participation of women and youths in agribusiness
- Provide adequate technical support including extension services and capacity building through a revamped Akwa Ibom Agricultural Development Programme (AKADEP).
- Establish a College of Agriculture
- Stimulate the economy of the coastal communities by providing fishing trawlers and fish processing plants



## **FOCAL SECTORS :**

### *SELECTED STRATEGIES*

#### **HEALTH**

- Revitalise Primary Health Care Centres
- Set up a Senior Citizens Health Scheme
- Revive and upgrade existing primary healthcare centres across the State.
- Establish a Medical City and incorporate the aspect of Wellness and Health Spas, leveraging on our serene and scenic environment, wonderful cuisine and natural remedies.
- Set up a State Health Insurance Scheme
- Reassess the free maternal, newborn and child health care services to the less privileged and vulnerable people in the State to make it more sustainable.



# FOCAL SECTORS :

## *SELECTED STRATEGIES*



### EDUCATION

- Build state-of-the-art primary and secondary schools in each of the ten (10) federal constituencies.
- Prioritise Training and Retraining of Teachers to enhance their productivity
- Embark on an extensive renovation of dilapidated school buildings and related infrastructure.
- Establish and expand technical and vocational training centres
- Reassess the free and compulsory education policy with a view to making it more functional
- Promote student Scholarship Schemes to qualified Akwa Ibom students in Nigerian public tertiary institutions.

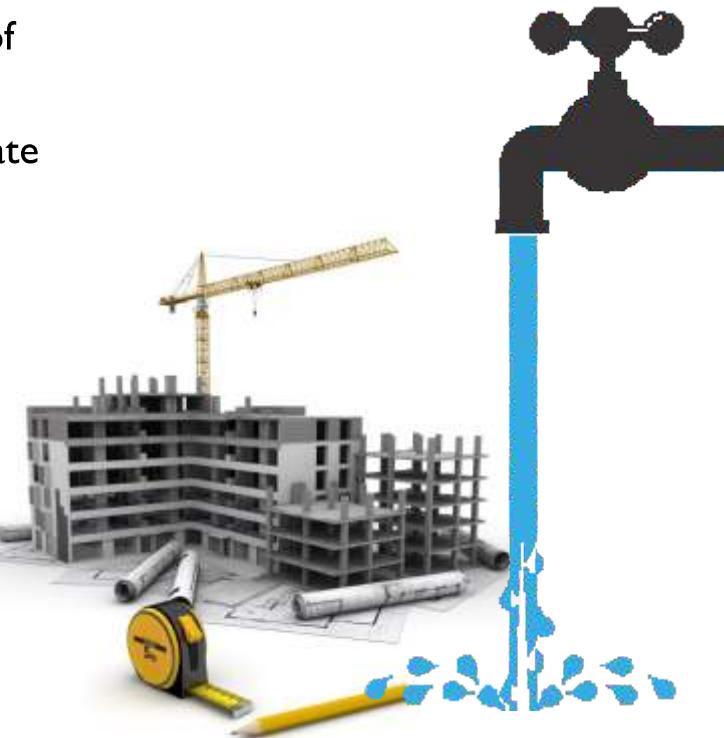


## **FOCAL SECTORS :**

### *SELECTED STRATEGIES*

#### **INFRASTRUCTURE**

- Consolidation and implementation of Ibom Deepsea Port project
- Provide potable water across the state
- Provide rural communities with electricity and good road network
- Develop a road masterplan
- Restore Ibom Power to its original 191MW with an additional 114MW turbine
- Expand the scope of the statewide mass metering programme
- Ensure effective utilization of the 21 storey office complex



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### WOMEN EMPOWERMENT

- Embark on massive skills acquisition and training programmes for women across diverse sectors of the economy
- Promote the training and retraining of women in vocational and technical educational programmes.
- Assist women in business start-ups and entrepreneurial ventures through mentorship initiatives with already established entrepreneurs
- Encourage qualified women to vie for elective positions in their communities and state



## **FOCAL SECTORS :**

### *SELECTED STRATEGIES*

## **INFORMATION & COMMUNICATIONS TECHNOLOGY**

- Revamp the science park to stimulate and exploit the use of ICT in the State
- Massive training and retraining of youths on ICT.
- Promote home grown digital hub.
- Build capacity for ICT and Media stakeholders.
- Facilitate the provision of broadband infrastructure.



# **FOCAL SECTORS :**

## *SELECTED STRATEGIES*

### **YOUTH EMPOWERMENT & SPORTS**

- Improve youths access to qualitative and affordable education
- Provide massive skills acquisition initiatives to enhance youth employability
- Revive Schools sports and promote interschool sporting competitions at all levels
- Improve youth access to credit facilities to develop and grow businesses and MSMEs
- Encourage creativity, innovation and enterprise among youths by creating Innovation hubs
- Initiate a robust sports development policy for the State
- Create a funded youth development and empowerment programme to keep them actively engaged over a sustained time frame.



## **FOCAL SECTORS :**

### *SELECTED STRATEGIES*

#### **ENVIRONMENT**

- Set up adequate structures to tackle flood and erosion in the State
- Promote improved environmental management practices with adequate legislation.
- Promote improved waste management and recycling systems
- Promote public and corporate participation in environmental management, beautification and protection
- Adopt standard environmental impact assessment procedures for public infrastructure development



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### HOUSING

- Ensure housing data/information gathering to identify housing needs, locations and other key baseline requirements
- Provide low and medium cost housing schemes
- Create a commercial hub in Uyo capital city
- Develop a long-term Housing Plan for the citizenry
- Leverage Akwa Ibom Geographic Information System (AKWAGIS) to ease and transform the administration of diverse governance functions and activities in the state



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### TRANSPORTATION

- Review the entire transport network in the State with a view to upgrading for efficiency and effectiveness in service delivery
- Provide an effective township taxi scheme
- Develop a comprehensive transport database in the State
- Set up a transport stakeholders forum for effective interface with government to regulate the sector.
- Establish a Transport Management Agency to help in traffic management and control
- Implement an Integrated Transport System
- Consolidate Ibom Air as the leading airline in Nigeria and establish footprints in the West and Central African sub-Region



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### COMMERCE, TRADE AND INDUSTRY

- Promote the use of Made-in-Akwa Ibom products and services.
- Establish Business Hubs across the state in various sectors including Fashion, Carpentry, Shoemaking, etc
- Encourage the formation of Co-operatives amongst MSMEs
- Create an Industrial Park
- Establish an International Market to curb capital flight
- Promote and support the establishment of industrial layouts and clusters



## **FOCAL SECTORS :**

### **SELECTED STRATEGIES**

#### **OIL & GAS**

- Domestication of the Nigerian Local Content Law
- Facilitate the creation of Job opportunities through collaborative efforts with operating and oil servicing companies in the State
- Promote and support citizens to engage in Oil & Gas activities
- Promote long term investments in the education and training of indigenous highly-skilled manpower in the Oil and Gas sector
- Ensure the use of sustainable and environment-friendly practices in value chains in the Oil and Gas sector



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### SOLID MINERALS

- Enact appropriate mining/land use laws for environmental and mineral resources sustainability and revenue generation
- Map out the locations of industrial Minerals that abound in the State to support investment in exploration and mining development
- Market the investment potentials in the Minerals, Mining and Allied sectors of the State
- Facilitate and promote investments in Minerals mining infrastructure in the State
- Ensure the use of sustainable and environment-friendly practices in exploration and mining.

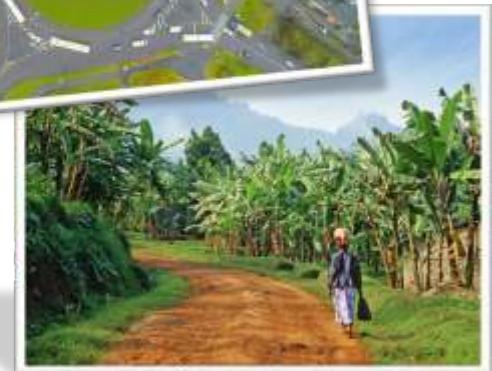


## FOCAL SECTORS :

### SELECTED STRATEGIES

#### URBAN RENEWAL & RURAL DEVELOPMENT

- Create a rural development plan that seeks to gradually integrate the rural areas with the urban areas
- Promote the establishment and support of cottage industries in the rural areas
- Promote skill acquisition programmes and vocational training initiatives to enhance self-sufficiency of the rural people
- Strengthening and enforcement of development control laws



# FOCAL SECTORS :

## SELECTED STRATEGIES

### TOURISM



- Build a mini-disney world in the state
- Strengthen Hotel and Tourism Board with relevant laws for greater effectiveness
- Identify and preserve tourist sites in the state and create a tour circuit
- Ensure that the Coastlines are effectively secured, protected and preserved for commercial viability.
- Partner with the private sector to fast-track tourism development in the state
- Launch a deliberate destination marketing campaign with clear-cut key performance indicators (KPIs)
- Establish an International Hotel and Tourism Institute to raise the standard of hotel services in the State
- Provide grants and support for the creative and entertainment industry in the State
- Revive the state's art and cultural centre
- Set up special skills support programme to rekindle interest in fine and creative arts

## FOCAL SECTORS :

### SELECTED STRATEGIES

#### SECURITY

- Develop and implement Security and safety Sector structure
- Collaborate and liaise with the local communities on security and safety issues
- Invest in modern security infrastructure for improved security management
- Liaise with various security agencies to sustain peace in the state
- Promote social orientation programmes that engender harmonious and peaceful coexistence among residents
- Increase security presence in conflict-prone and security-challenged communities including land and sea entry points



## FOCAL SECTORS :

### SELECTED STRATEGIES

#### GOOD GOVERNANCE & PUBLIC SECTOR DEVELOPMENT.

- Embark on capacity building programmes for public servants to increase productivity
- Promote the usage of e-Government platforms to speed up processes in the public sector
- Promote accountability and transparency by ensuring compliance with Fiscal Responsibility and Public Procurement Acts
- Embark on intensive development of ICT-related skills among civil servants
- Patronise indigenous businesses in the implementation of public projects to prevent capital flight
- Initiate an awards and recognition platform to celebrate the brightest and best Akwa Ibomites who have excelled in various spheres of life; at home and in the diaspora



# READY TO SERVE!

Ami mme Dakkanda!  
Akwa Ibom Dakkada!

FURTHERING

# PEACE & PROSPERITY





## National Anthem

Arise, O Compatriots,  
Nigeria's call obey  
To serve our Fatherland  
With love and strength and faith.  
The labour of our heroes past  
Shall never be in vain,  
To serve with heart and might  
One nation bound in freedom,  
peace and unity.

O God of creation,  
Direct our noble cause;  
Guide our Leaders right;  
Help our Youth the truth to know,  
In love and honesty to grow,  
And living just and true,  
Great lofty heights attain,  
To build a nation where peace  
and justice reign.



## Akwa Ibom State Anthem

Let us rise,  
Akwa Ibom State,  
To the faith of greatness.  
O Akwa Abasi'lbon,  
Let our dreams be ever one  
Rise beyond ethnicity.  
Build With Love,  
our Promised Land.  
Forward ever!  
Backward never!  
Serve the land in unity and love.

God of mercy,  
Hear our plea,  
make our land,  
a place to be.  
Let the war-like sheathe  
his sword,  
still all vices in the land.  
Grant your rule  
O prince of peace,  
that our State may ever be.  
Peaceful ever!  
Warring never!  
Let your will O! God forever reign.  
Serve The Land In Unity and love.



## The dakkaDa Creed

Akwa Ibomites  
rise to the faith of greatness

Rise to the faith that with God all things are possible  
Rise to the faith that Akwa Ibom was created by God  
out of greatness.

Rise to the faith that as a people, we can move  
beyond biases,

ethnicity, religion, and gender

Rise to togetherness

Rise to the faith of our resources, beyond what  
others see;

human and intellectual

Rise to chart a new course for us, our children and a  
generation of Akwa Ibomites unborn

Rise to the faith that one day; we shall be counted as  
a great people of a great state with great minds

Rise to the faith that all these are possible and many  
more

Hold fast the confession of our hope without  
wavering, for He who promised is faithful

I rise to the faith that Akwa Ibom was created to be  
great

I rise to the faith that Akwa Ibom is destined to be  
great

I am an Akwa Ibomite

I rise to the faith of greatness

Mme Dakkanda!

Akwa Ibom Dakkada!