FEI XIE

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📍 Abel Cathrines Gade 7,1654, København, Denmark

PERSONAL PROFILE

Enthusiastic and optimistic graduate possessed a Master's degree in Digital Media Engineering from DTU. My experience lies in **user-centered design**, including **idea validation**, **prototyping** and **testing with users**. Plus passion for creating **intuitive visualizations** to help understanding and presenting in a way that foster efficiency and effectiveness. Fast adapt to dynamic environments and challenging tasks.

PROJECTS

Learning cross-lingual embeddings for an AI conversational audiologist chatbot
Thesis

📅 March 2019 — Sep 2019 📍 Oticon and DTU

- Conducted qualitative research, including interviews, competitive analysis, and usability testing.
- Working cross-functionally with project manager & front-end engineer to create conversational interactions and prototype.
- Interviewed hearing aid users (native English speakers and Chinese speakers) to identify pain points and collect feedback.

Designing and implementing self-tracking app Hydration

📅 Feb 2018 — May 2018

- Implemented Lean UX methodology for project design process. Investigated the customer frustrations and scoped Minimum Variable Product for personal informatics interaction.
- Sketched wireframes and created interfaces prototypes of user inputs, feedback, and notifications, along with visualizing time-serial data.
- Executed quantitative experiments to collect user feedback.

EDUCATION

Msc in Digital Media Engineering
Technical University of Denmark (DTU)

📅 Sep 2016 – Sep 2019 📍 Lyngby, Denmark

- Strong technical competencies for developing intelligent applications while understand user undercover needs by analyzing user-generated data.
- Courses
  - User experience engineering
  - Innovation and product development
  - Personal Data Interaction
  - Social data analysis and visualization

BEng in Radio and TV Engineering

COMPETENCES

👥 UX Skills ●●●●○

- User journey
- User Persona
- Storyboarding
- Wireframing
- Rapid Prototyping
- Usability testing

✋ Digital Skills ●●●●○

cc UX design
- Adobe XD
- Mavel
- InVision

cc Video editing
- Adobe Premiere

⌨ IT Skills

📄 Python ●●●●○
</> HTML/CSS/Javascript ●●●○○

STRENGTHS

Eye for detail   Empathy
Customer-oriented   Strategic thinking
Effective processing

LANGUAGES

English (Proficient) ●●●●○

Mandarin (Native) ●●●●●

Danish (Module 2+Duolingo) ●○○○○

Communication University of China (CUC)

📅 September 2012 – July 2016   📍 Beijing, China

- A solid basis for hardware and broadcast systems that used across television, radio and new media.
- Courses:
  - Digital Video System Design
  - Film and TV editing
  - Digital TV Studio Technology

HOBBIES

- ▶ Watch movies.
- 📷 Travel and take photos.
- 🍸 Cook and explore authentic food.
- 💓 Play badminton or hit the gym to reduce stress.

EXTRACURRICULARS

Hacking Habits - Idea Lab For Sustainable Travel
Dansic'19

📅 4th Mar 2019   📍 Copenhagen

- Worked in group to verify the identity of travelers who seek for a sustainable way.
- Presented the solution with a business model for the targeted travelers.

Intern - Administration Team Assistant
Beijing International Radio, TV & Film Exhibition (BIRTV)

📅 July 2015-Aug 2015 📍 Beijing

- Worked with the team on all parts of the event execution. Communicate with international exhibitors on schedules, appointments and travel arrangements.
- Daily and weekly report to Administration manager.
- Onsite supervision for set-up and tear-down of trade fair properties.

Volunteer
IAAF World Championships

📅 Aug 2015   📍 Beijing

- Guided international visitors and provided information and help in need.
- Cleaned one section of arena and did waste sorting.