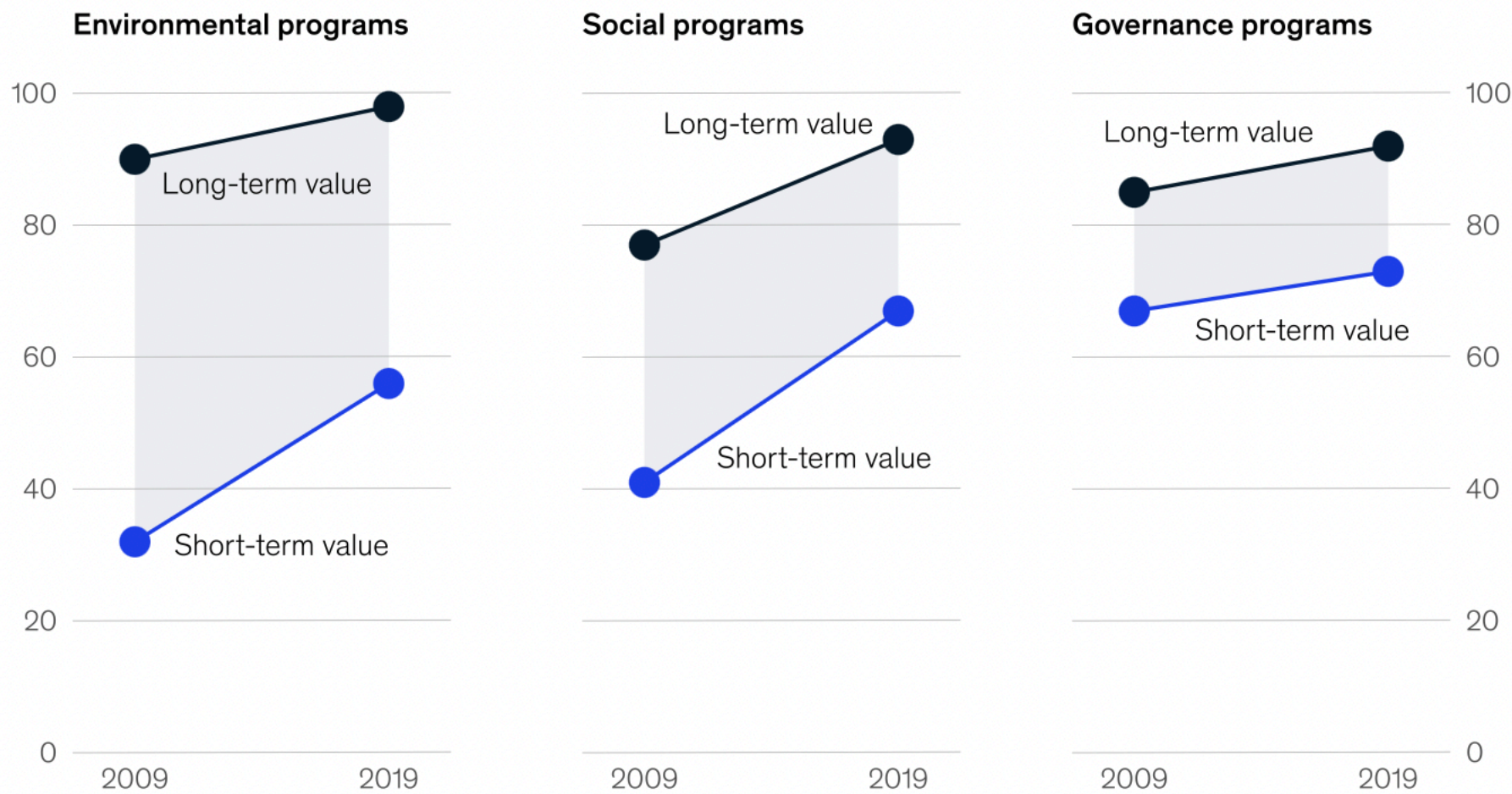


Among respondents who say ESG programs create value, the share seeing short- and long-term value has grown.

Share of respondents who say given program creates value,%¹



¹Question was asked only of respondents who said environmental, social, and governance programs increase shareholder value. Respondents who said “substantially negative,” “negative,” or “no effect” are not shown; total n = 136 in 2009 and n = 342 in 2019.