

Credit Card Churn Overview

Total Revolving Balance

12M

Average Monthly Transacti...

4.40K

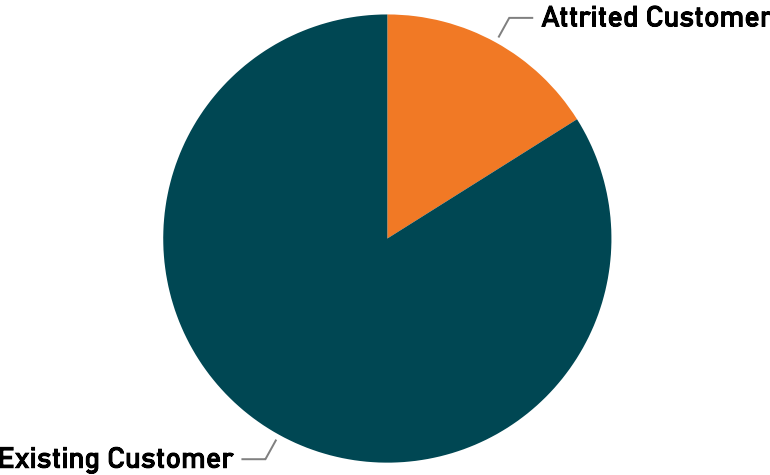
Total Credit Limit

87.42M

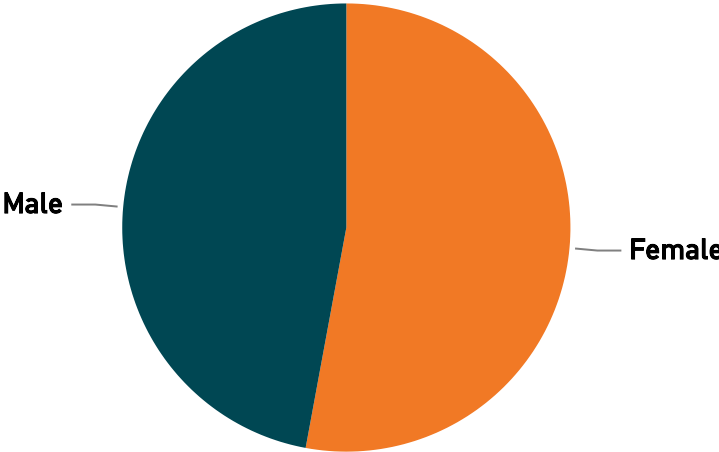
Average Customer Age

46

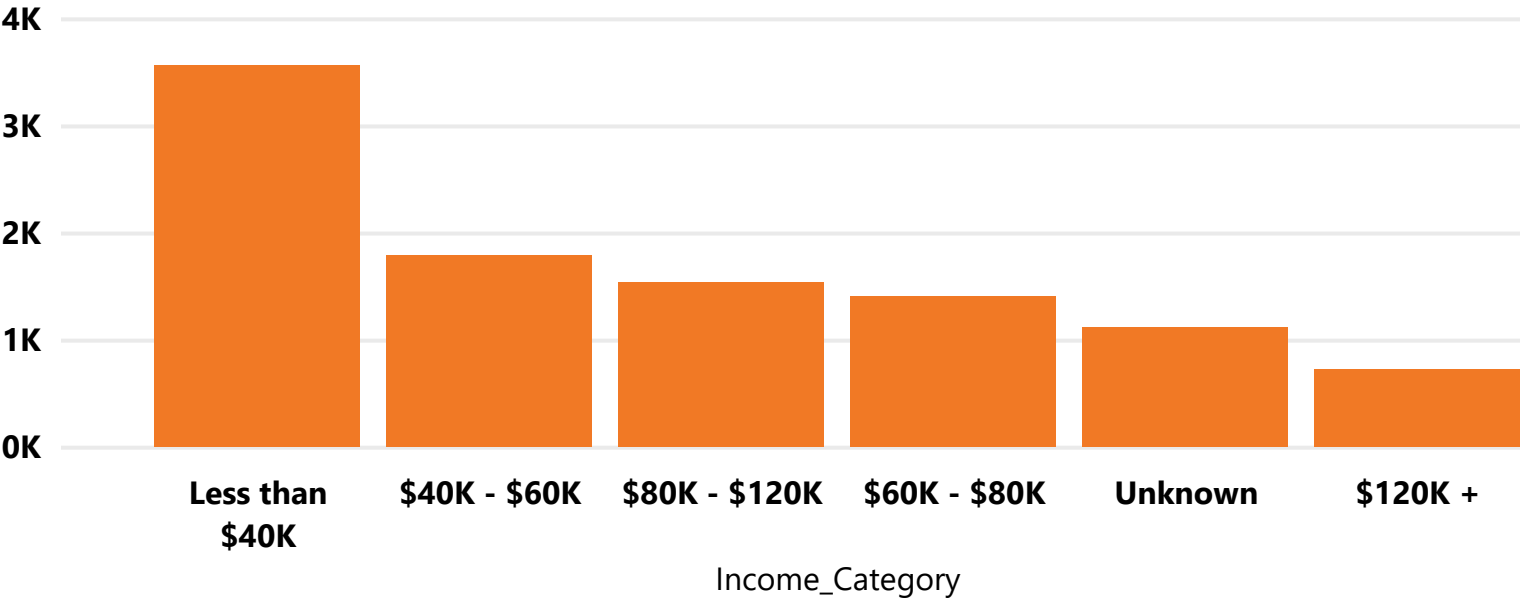
Attrition Flag Distribution



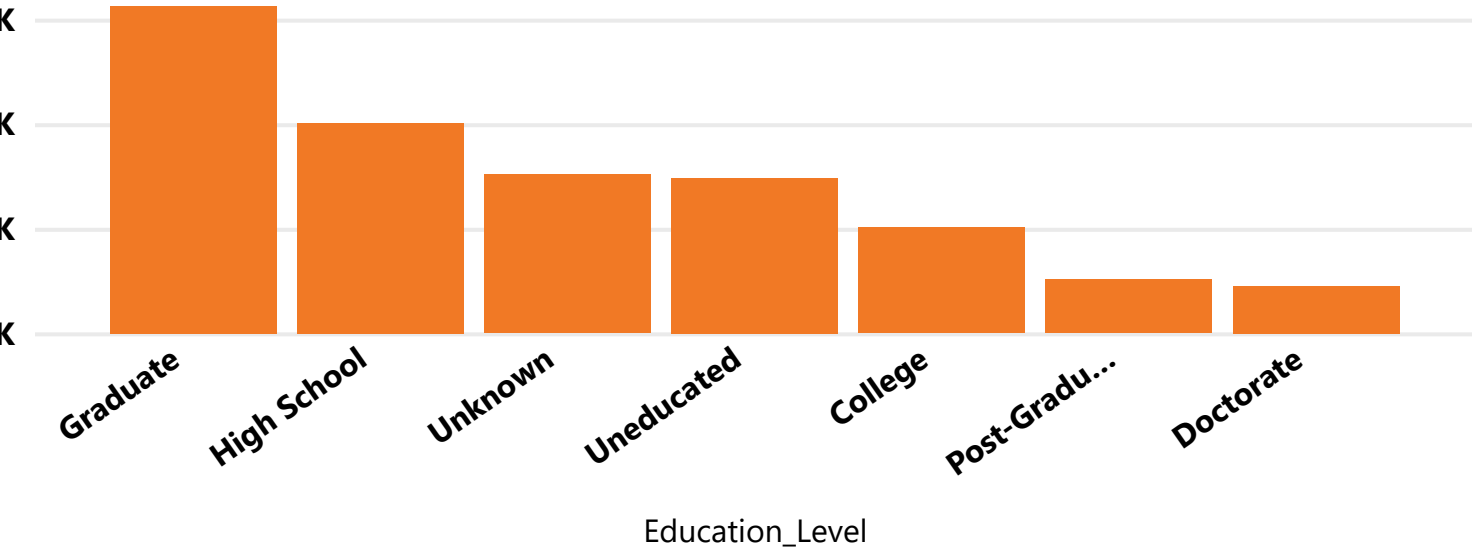
Gender Distribution



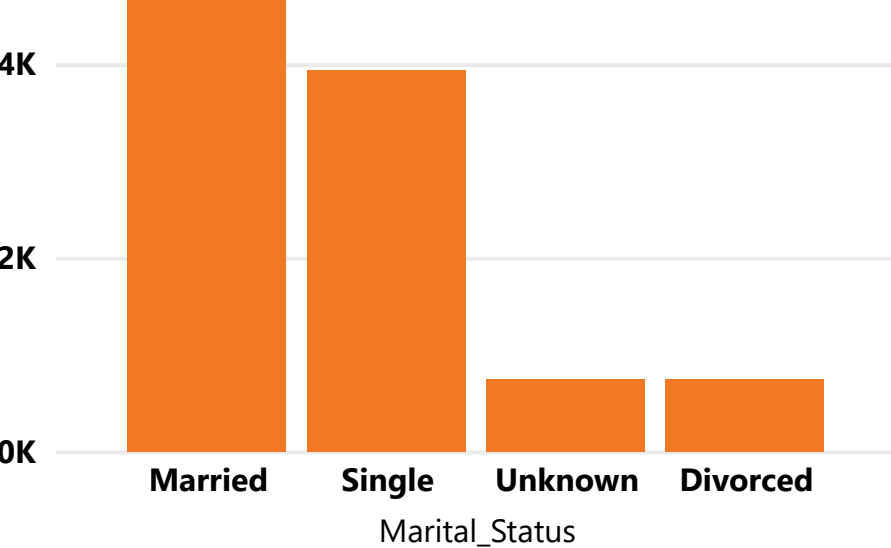
Income Category Distribution



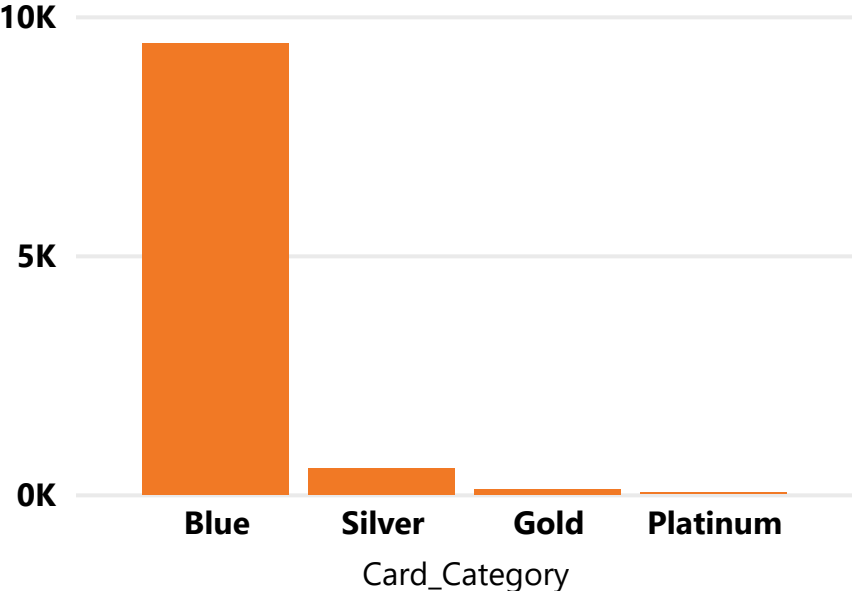
Education Level Distribution



Marital Status Distribution



Card Category Distribution

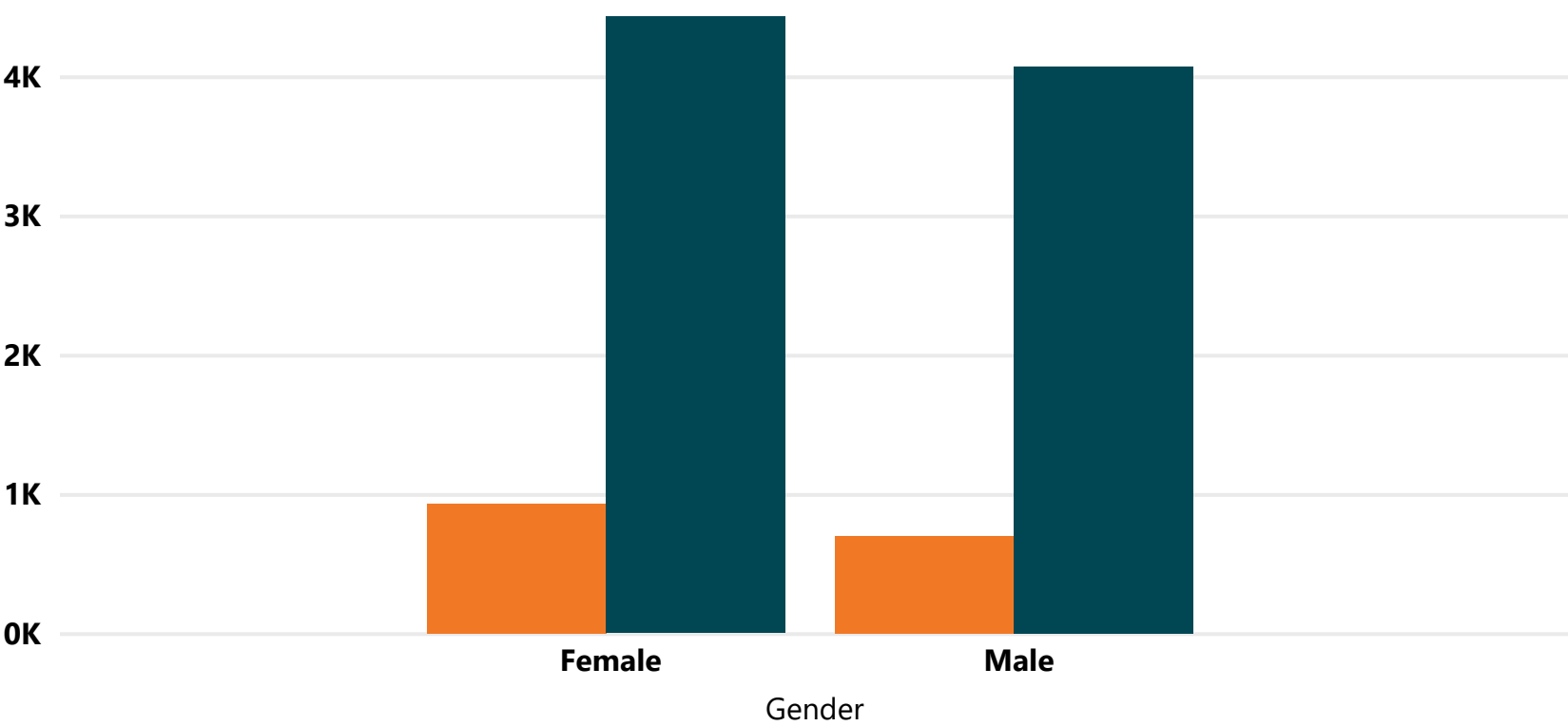


Female

Male

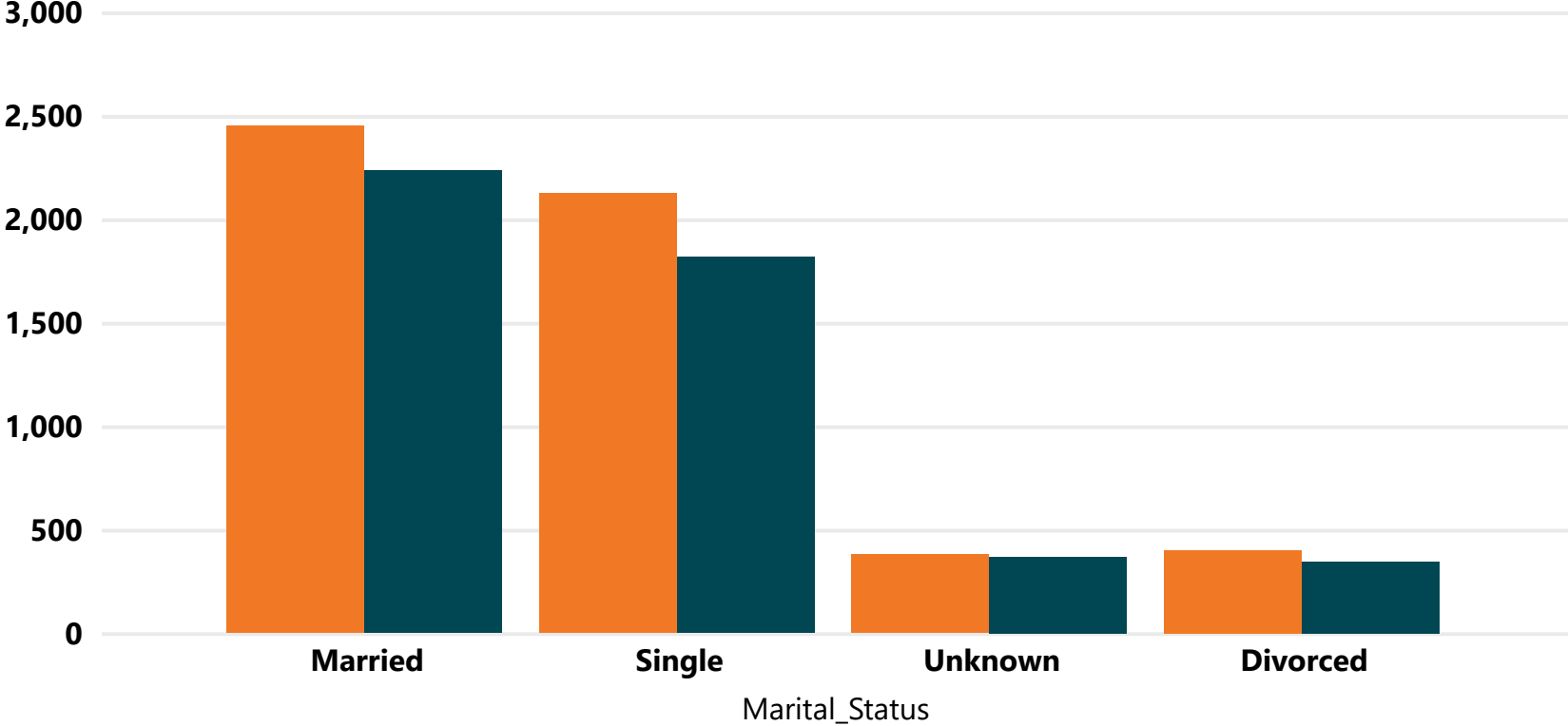
Churn Rates by Gender

Attrition Flag ● Attrited Customer ● Existing Customer



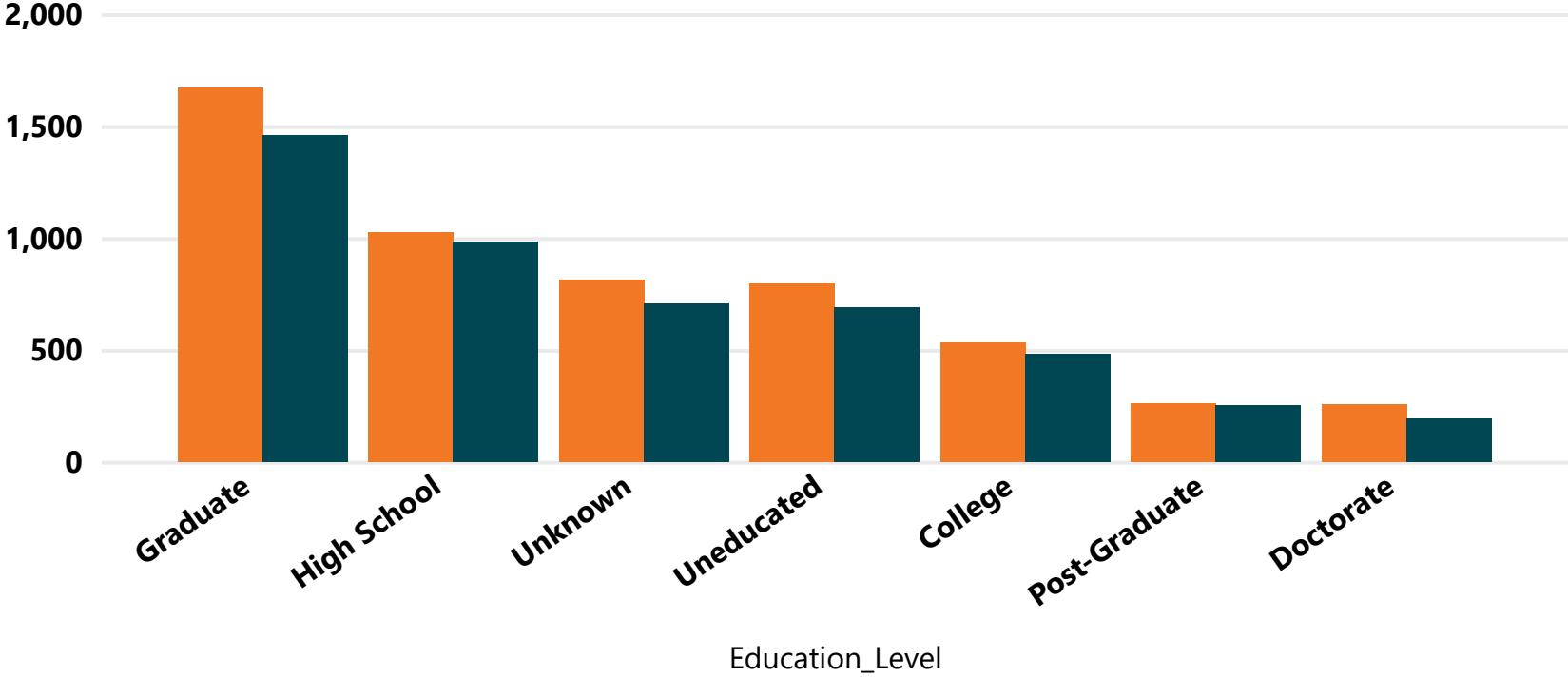
Churn Rates by Gender

Gender ● Female ● Male



Churn Rates by Gender

Gender ● Female ● Male



Churn Rates by Gender

Gender ● Female ● Male

