#### **CURRICULUM VITAE**

Address: Kabalagala, Kampala/Uganda

Tel.: +256784868029

E-mail: <u>baguma82@gmail.com</u>



### 1. <u>IDENTITY</u>

Names					
FAZILI	BAGUMA	DANIEL			

Birthday	Birthday place	Sex	Nationality
19 December	Bukavu/DRC	Male	Congolese(DRC)
1997			

# 2. EDUCATION

Year (Start-End)	Qualification	Institution
Jan 2016-May 2020	Bachelor in Business Administration: General Management	Cavendish University Uganda, Kampala,
		Uganda
Sept 2009-Aug 2015	Certificate of completion of Secondary School in	Institut Himbi, Goma,
	Administrative Commerce	DRC
Sept 2003-July 2009	Certificate of completion of Primary School	E.P. Nyalukemba,
		Bukavu, DRC

#### 3. CERTIFICATES

- PR Academy Certification in Introduction to Public Relations
- Google Digital Skills for Africa Certification in Fundamentals of Digital Marketing

#### 4. CAREER SKILLS

My career skills are but are not limited to:

- Digital marketing and management
- Management and administration
- leadership
- Planning and time management
- Web Development (HTML, CSS, Javascript)

#### 5. WORK EXPERIENCE

1.

**Employer:** Humuza Innovation Hub

**Job Title:** Intern/Marketing Department

**Start Date:** June 2018

**End Date:** August 2018

**Description**: As an intern at Humuza Innovation Hub my duties were to assist the director of marketing in the following areas:

- Inventory planning
- Budgeting and Financial Reporting
- Marketing and sales
- Procurement and supply

2.

**Employer**: HOLA graphics

Job title: Assistant Manager

Start date: October 2018
End Date: January 2019

**Description**: As an assistant manager, my roles at HOLA Graphics were as follows:

- Management and bookkeeping
- Inventory planning and management
- Budgeting and Financial Reporting
- Marketing and sales
- Procurement and supply

**3.** 

Employer: BetaLoan Ltd
Job title: Loan officer
Start date: April 2021
End date: April 2022

**Description**: My duties as a loan officer at BetaLoan were:

- Review clients' applications for loans
- Guide clients through their loan application process
- Explain to clients how BetaLoan's loan process works, their rights and responsibilities
- Serve the clients and record any transaction on behalf of BetaLoan Ltd.
- Collect loan payments

4.

**Employer**: Butterfly Communication Ltd.

**Job title**: Digital Account Manager

**Start date**: November 2022

**Description**: as a digital account manager at BCL I am responsible for optimizing our client's online presence through digital marketing strategies that include:

- digital strategy planning
- Content creation
- Social media management
- SEO, SEM, and bogging
- evaluating the performance of online and making adjustments to improve results

## 6. LANGUAGE SKILLS

Languages	Reading	Listening	Writing	Speaking
French	Professional	Professional	Professional	Professional
English	Professional	Professional	Professional	Professional
Swahili	Native	Native	Native	Native

# 7. KEY SKILLS AND COMPETENCY

- Excellent organizational skills and high ethical standards
- Result and quality-oriented, and quick learner.
- Able to work independently and in a team as well.
- Able to work flexible schedules/shifts.