

STEP 1:

Choose your marketplace type.

"I choose General E-commerce because my website specializes in selling products directly to customers. While the focus is on a specific category, the platform serves as an online store where users can browse, select, and purchase products conveniently. The primary purpose is to create an easy to navigate platform for enthusiasts who want access to the latest collections."

STEP 2:

Define your business Goals.

- What problem does your marketplace aim to solve?

"Our marketplace solves the problem of limited access to authentic Nike shoes by providing a convenient,

trustworthy platform to browse and purchase the latest Nike collections."

- Who is your target audience?

"Our target audience includes young adults and athletes aged 18-40 who value high quality, stylish, and performance-oriented footwear."

- What products or services will you offer?

"We offer a wide range of Nike shoes, including athletic, sneakers, casual footwear, running shoes, and exclusive release. We also offer customization services for personalized shoe designs."

• What will set your marketplace apart?

• "What set our marketplace apart is our focus on providing customers with the latest and most exclusive Nike shoe release, coupled with fast delivery and a user friendly shopping experience."

STEP 3:

Create a data Schema.

[Product]	[Order]	[Customer]
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Product ID	-----> Order ID	Customer ID
Name	Customer ID	-----> Name
Price	Product ID	Contact Info
Stock	Quantity	-----
	Total price	
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