Franklin Bado

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JUNIOR SOFTWARE ENGINEER

Full-stack web developer experienced in Ruby on Rails and JavaScript based programming with a background in IT health and marketing field. Possess strong client service, teamwork, attention to details, and ownership skills. Revamped my passion for data into programming languages, to find new ways to deliver results. 4 + years experience focusing on user interaction.

TECHNICAL SKILLS

Programming: Ruby, Rails, SQL, Javascript, React, HTML, Sinatra, Postgres, CSS, Github.
Salesforce CRM, HubSpot CRM, AutoCAD, Mathematica, Mathlab, Figma, Lucidchart

TECHNICAL PROJECTS

[Foodies](#) - [Back-End](#) [Front-End](#) | [Demo](#)
A food delivery services web application created with React.JS and Ruby on Rails API to allow users to order food online.
- Incorporated JSON Web Tokens and localStorage to store encrypted user information client-side.
- Utilized Zomato's API to obtain curated JSON content for restaurants such as locations, ratings, cuisines, etc.
- Integrated Google Maps' API for dynamic renders of closest restaurants to the provided location, and a map with all locations pinned.
- Implemented Stripe API to mimic a transaction for the checkout cart of logged users in which they can CRUD orders.
- Designed a responsive UI style to enhance user's experience with Semantic UI and customized CSS

[Life After Covid](#) - [Back-End](#) [Front-End](#) | [Demo](#)
Worked with a partner to create a single-page web application that allows users to purchase PPE products.
- Created 6 models in the backEnd with many to many associations with Ruby on Rails API and the use of serializers.
- Utilized fetch requests with rack-cors to render all products or specific ones based on users selection
- Manipulated DOM with Vanilla JS to render specifics based on user content position such as review, cart, profile, etc
- Created targeted associations where the user can CRUD reviews, CRUD orders added to the cart.

[Health Care Company](#) - [Github](#) | [Demo](#)
A web application that has 3 different types of users, where health requests are made and addressed.
- Utilized bcrypt gem for user authentication and control on access based on type of account.
- Created associations for the admin user to match clients and aides based on request and attributes.
- Used Bootstrap and customized CSS to enhance user experience

EXPERIENCE

True Care Home Care   Brooklyn, New York
CRM Salesforce Associate   December/2019 - June/2020
- Created new reports among shareholders on current data that was utilized to implement new tactics of client retention during the first wave of Covid-19, that resulted in the retention of 68% of all clients.
- Executed cross-functional and cross-departmental projects for integration of different product releases, features new processes/workflow that ensure data validity as one source of truth thorough all times.
- Day to day administration of Salesforce managing profiles, roles for all users, resulting in a well ordered transition of newcomers.

Hubspot Admin   April/2019 - June/2020
- Restructured the entire website, adding landing pages, creating new forms, new navigation bars, headers, widgets and a complete new layout for the blog section that led to a 28% increase of curated traffic to the site.
- Implemented new workflows, call of actions, and enhanced content to include keywords to understand the audiences and traffic to the site. Worked along marketing teams to facilitate information for the users that led to a new traffic of qualified applicants, and suitable clients.
- Responsible for the roll-out of live chat feature, created workflows designed for this feature, provided training to a team of 3 members, that result in an increase of users satisfaction.

EDUCATION

Flatiron School   New York, New York
Full Stack Web Development, Ruby on Rails and JavaScript program   July/2020 - November/2020

Queens College of the City University of New York, CUNY   Brooklyn, New York
Bachelor of Arts, Applied Mathematics and a concentration in Physics   September/2017