UBOT BROADCASTING REINVENTED

DISCOVER INFORMATION ONLINE.
GIVE IT A VOICE.
BOTCAST*

Automatically create streaming audio botcasts from *any* onscreen text, using Text-To-Speech (TTS) technology.

Add to the mix music, news and even advertising from *any* RSS feed, blog or website.

BOTCAST*

UBOT WHAT

UBOT - a multilingual, user-curated, broadcast-based social network with automated rich audio content production.

UBOT - anybody can broadcast and/or listen to existing user-curated BotStations via the Internet and traditional broadcast radio.

UBOT – new **revenue stream** for copyright owners and publishers of different scale.

UBOT WHY MEDIA FORMAT

24/7/365

UBOT creates a whole new media format with the ability to embed fully automatic audio advertising.

UBOT greatly reduces expenses associated with rapid production of rich, high fidelity, multi-language audio content.

UBOT enriches conventional broadcasting and podcasting.

UBOT produces highly customizable unrestricted content on any topic.

UBOT works instantly and virtually for free. All day, every day.

UBOT FLOW IN/OUT

Input



- + Text Messages
- **+** Text Excerpts
- + RSS Feeds
- + eBooks
- + OCR
- + Music Files

UBOT



- Normalization
- Customization
- Conversion
- MultiformatHigh FidelityMultilingualExport

Output



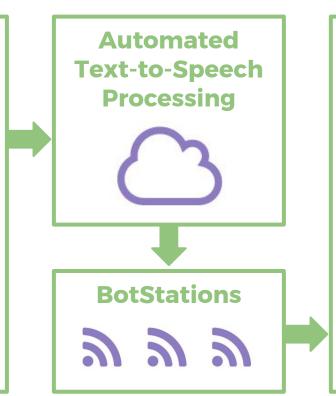
- + Pure Speech
- + Mixed Botcast
- + Audio Files to Download
- + Voice-over in video and television



UBOT FLOW GENERAL

Contributors

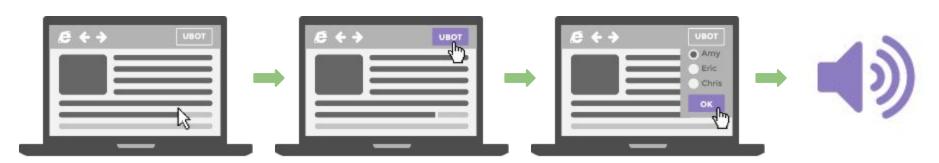
- * Music Services
- * News Outlets
- * Education & Training
- * Social Networks
- * Online/Offline Retail
- * Cyber Journalists
- * Anybody



Consumers

- * General Public
- * Music Services
- * News Outlets
- * Radio Broadcasters
- * Education & Training
- * Social Networks
- * Dubbing Services

UBOT HOW CONTENT CREATION #1



• While navigating in your browser through your favorite page, select text you want to convert.

2. Click on UBOT bookmarklet* or use contextual system menu via right mouse button.

- **3.** Select prefered voice. assign tags and UBOT will convert the text to speech in just a few seconds!
- 4. Listen, share or download generated botcast!

* bookmarklet a small software application stored as a bookmark in a toolbar of your web browser, which typically allows a user to launch an application.

UBOT HOW CONTENT CREATION #2



1. From the UBOT website you can add unlimited RSS* feeds entering just websites URLs - UBOT will automatically detect RSS feeds from any website.



2. Select prefered voice, assign tags and UBOT will convert the text to speech in just a few seconds!



- **3.** Listen, share or download high fidelity generated botcast in multiple audio formats!
- * RSS Rich Site Summary, web feed format used to publish frequently updated information: blog entries, news headlines, audio, video.

UBOT HOW CONTENT CREATION #3



1. Scan any printed document or take a photo of a printed document with OCR* app from your smartphone or tablet.



2. Verify digitized text, edit if necessary and select an excerpt you want to convert to speech.



3. Select prefered voice, assign tags and UBOT will convert the text to speech in just a few seconds!



4. Listen, share or download generated botcast!

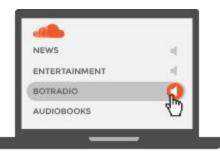
* OCR

Optical Character Recognition is a technology that enables us to convert scanned paper documents, PDF files or images captured by a digital camera into text.

UBOT HOW LISTEN



Listen to botcasts organized by mood, artist, genre or tags directly from the UBOT website - on all desktops and mobile devices.



2. Listen to botcasts mixed with music on your favorite music streaming platform such as Pandora, SoundCloud, iTunes.



3. Download MP3 files to your smartphone or tablet to listen on the go – in the car, working out, or for offline usage.



4. Listen to botcasts embedded into conventional radio broadcasting.

UBOT MONETISATION

- Premium membership with an unlimited number of feeds to process and additional features.
- Paid adaptation for corporate use via API.
- Paid educational botcasts with lectures and seminars.
- Conventional audio ads.
- NanoAds ©

UBOT POTENTIAL PARTNERS

- Content owners and eCommerce: Amazon, etc.
- Music Streaming Platforms: iTunes, Spotify, Pandora,
 SoundCloud, PONO, Sony Music Unlimited, MixCloud, etc.
- News Outlets: BBC, CNN, The New York Times,
 The Wall Street Journal, FOX News, The Huffington Post, etc.
- Instant Messaging Platforms: Skype, Viber, WeChat, WhatsApp, SnapChat, etc.
- Social networks: Facebook, Twitter, LinkedIn, Ask.fm, etc.

UBOT TTS VOICE SAMPLES requires internet connection

Ivona TTS

- Amy
- Joey
- Salli
- Geraint
- Eric
- Gwyneth

NeoSpeech TTS

- Ashley
- James
- **Francisco**

LumenVox TTS

- Chris
- Rebecca

Thank you for your consideration!

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UBOT - the new voice of the Internet.