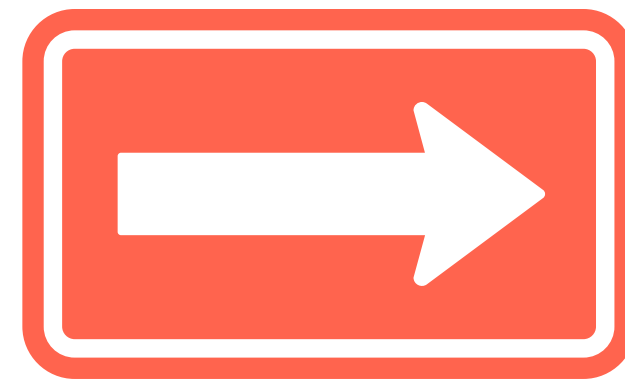


Ideação e priorização de projetos

Fabício Barth, Julho de 2020

Etapa de desenvolvimento de um projeto de Machine Learning

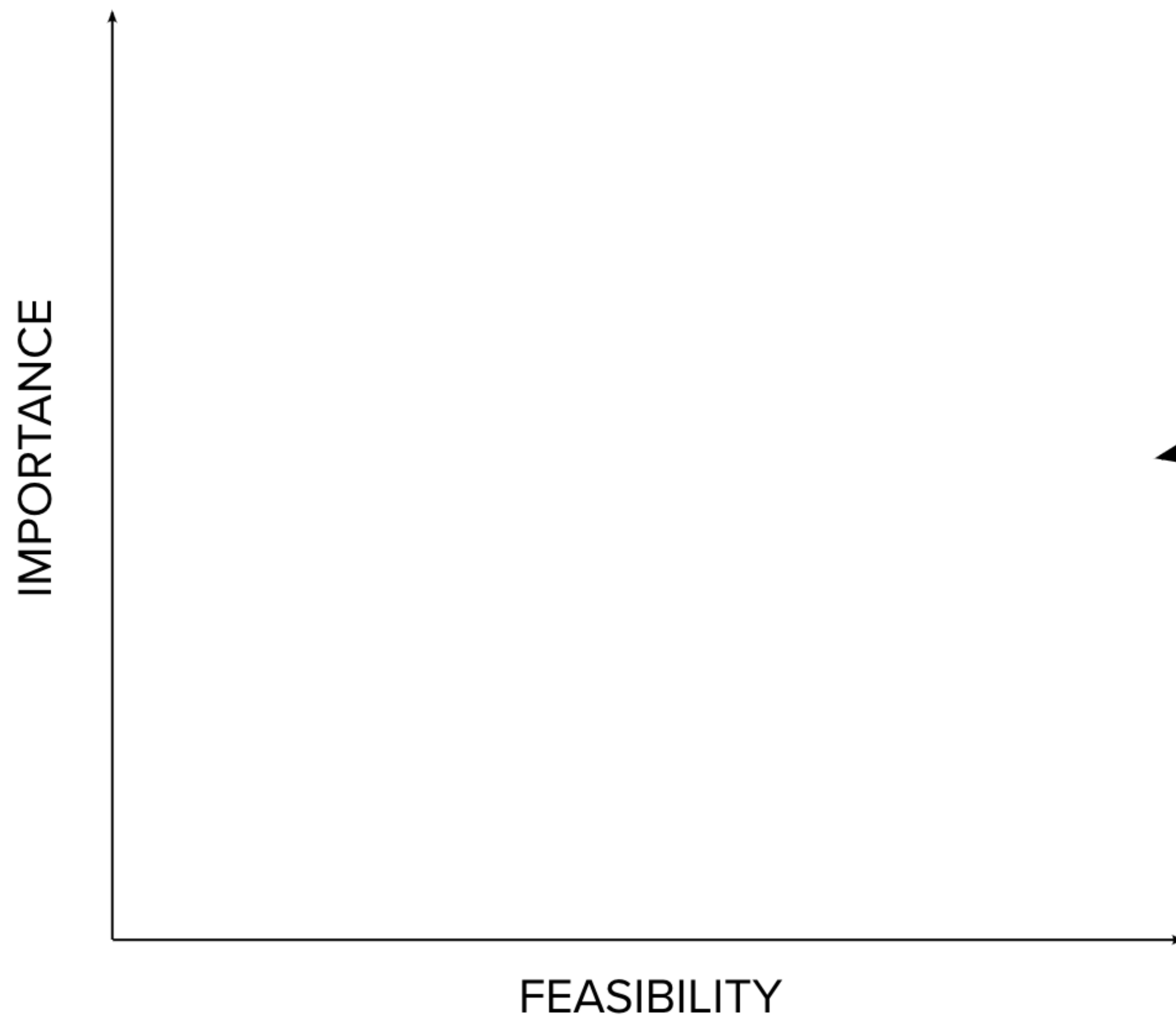
- **Ideação**
- **Análise de Viabilidade**
- **Implementação**
- Entrega
- Acompanhamento



Processo iterativo e incremental onde práticas e metodologias ágeis são muito adequadas

Ideação

Idea Prioritization



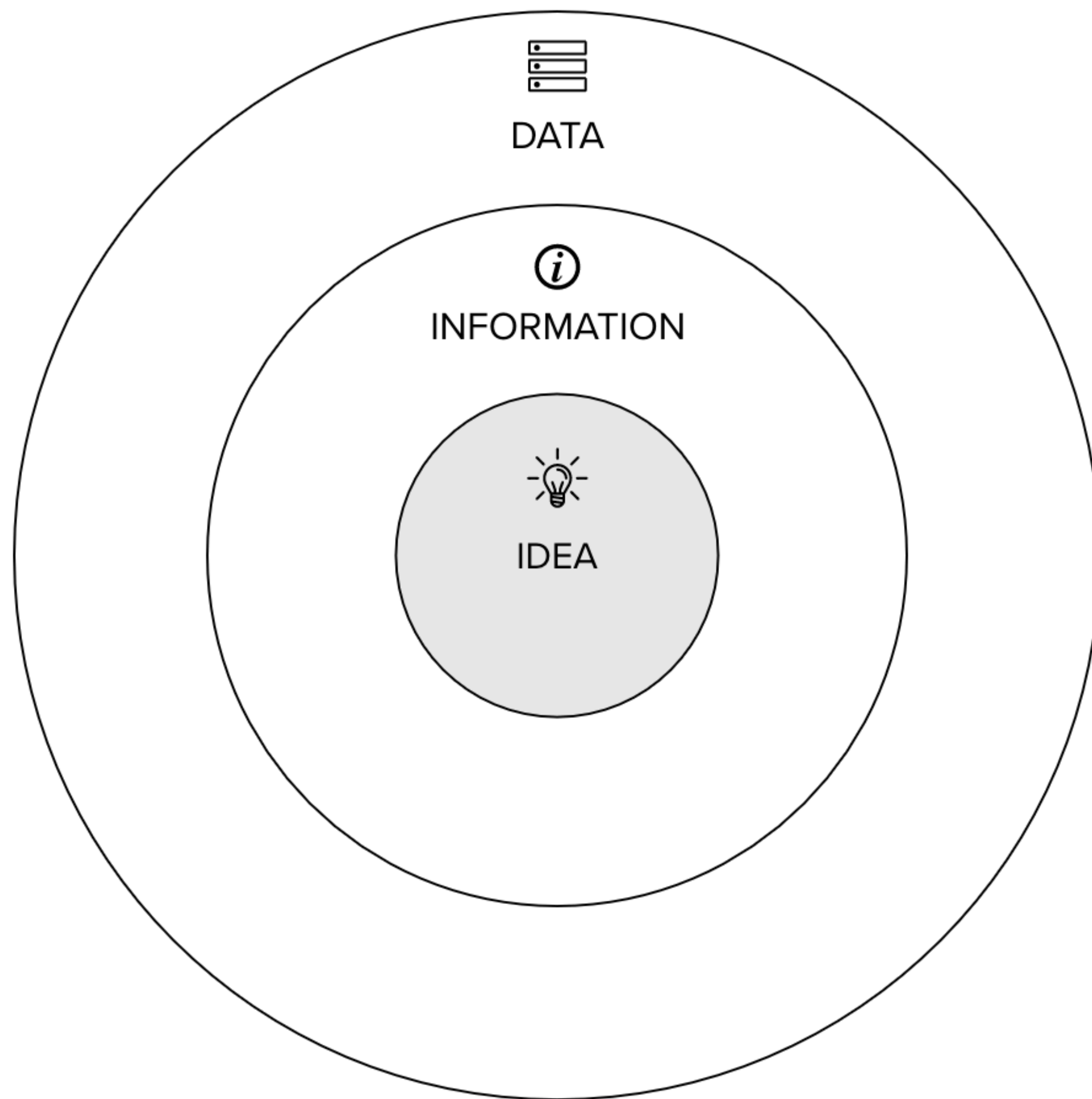
MOVE BIG IDEAS
ONTO THIS CHART



THINK ABOUT THEIR
RELATIVE
IMPORTANCE AND
FEASIBILITY

Ideação

Idea to Data Mapping

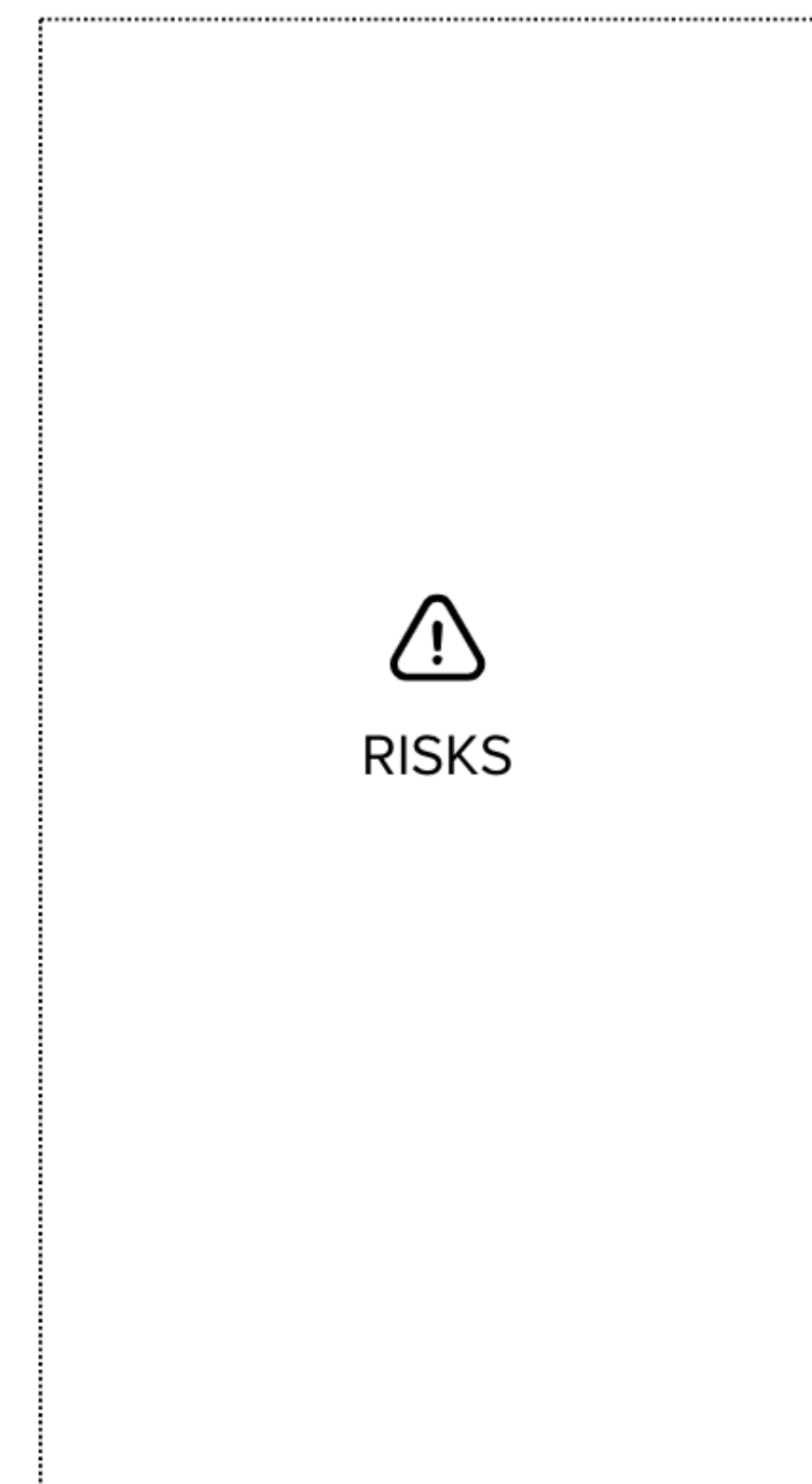
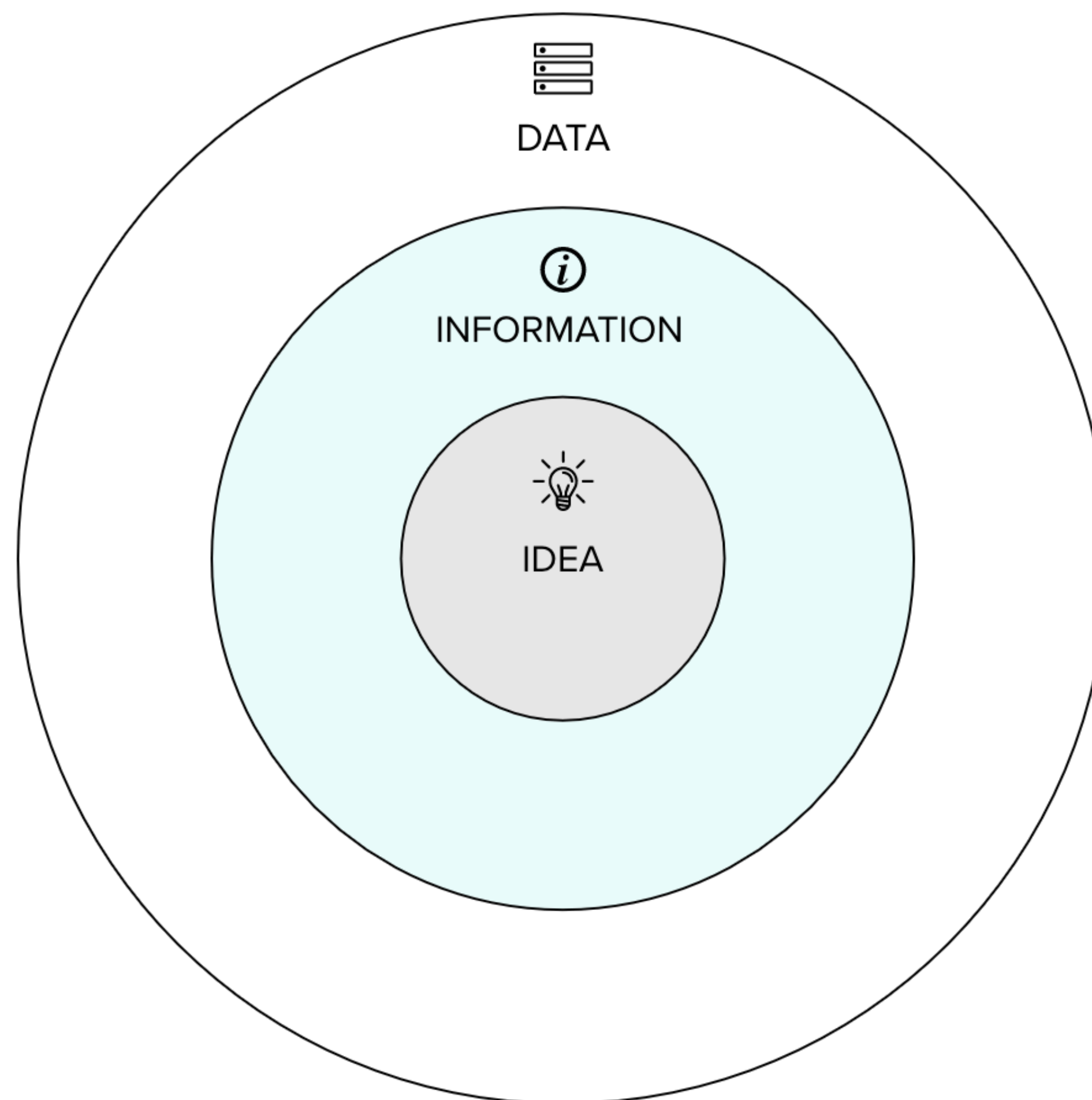


Ideação

Information Ideation

Ideate on what information you would ideally like to have for your top Big Ideas. Focus on information rather than specific data

Idea to Data Mapping

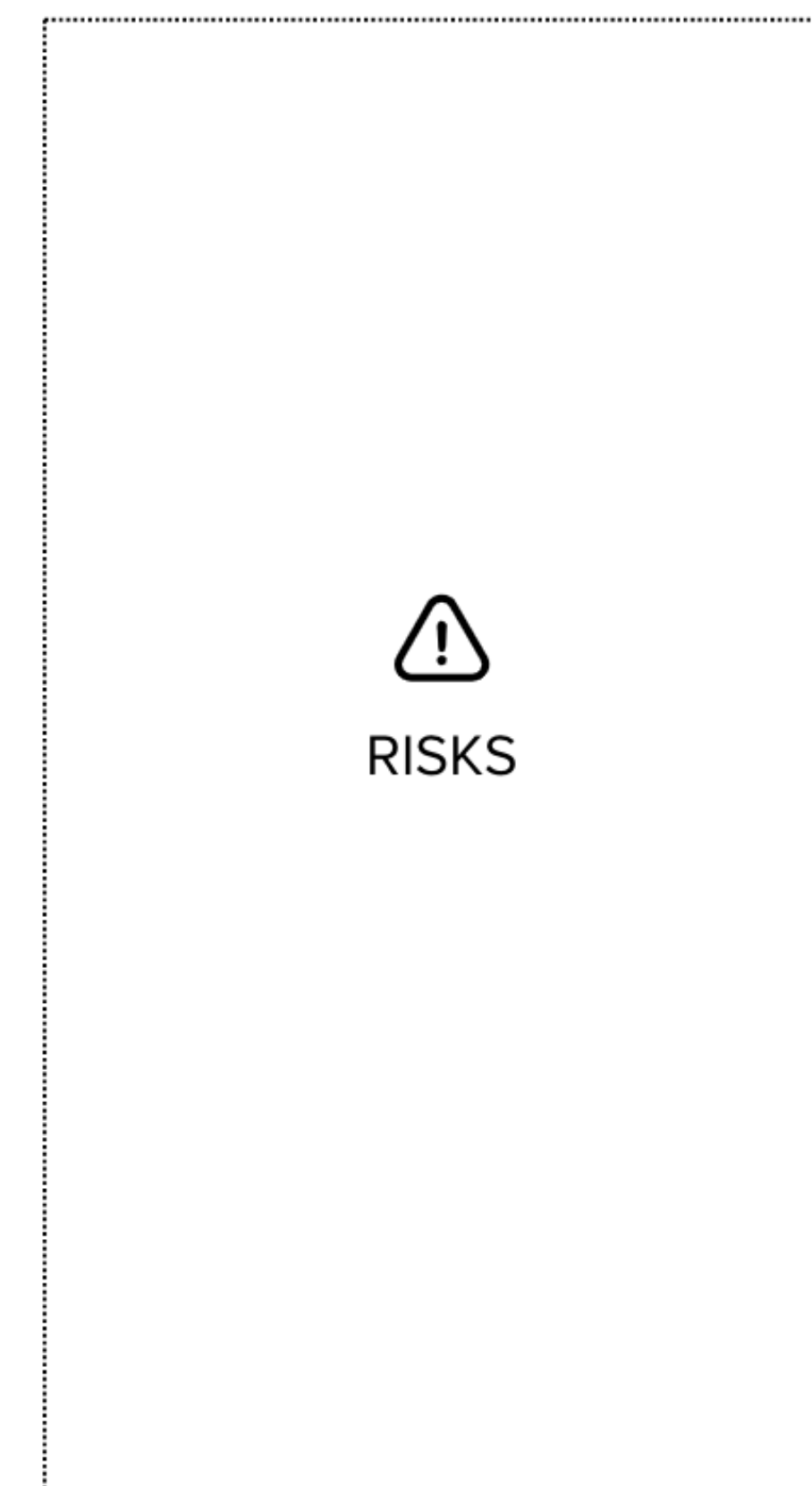
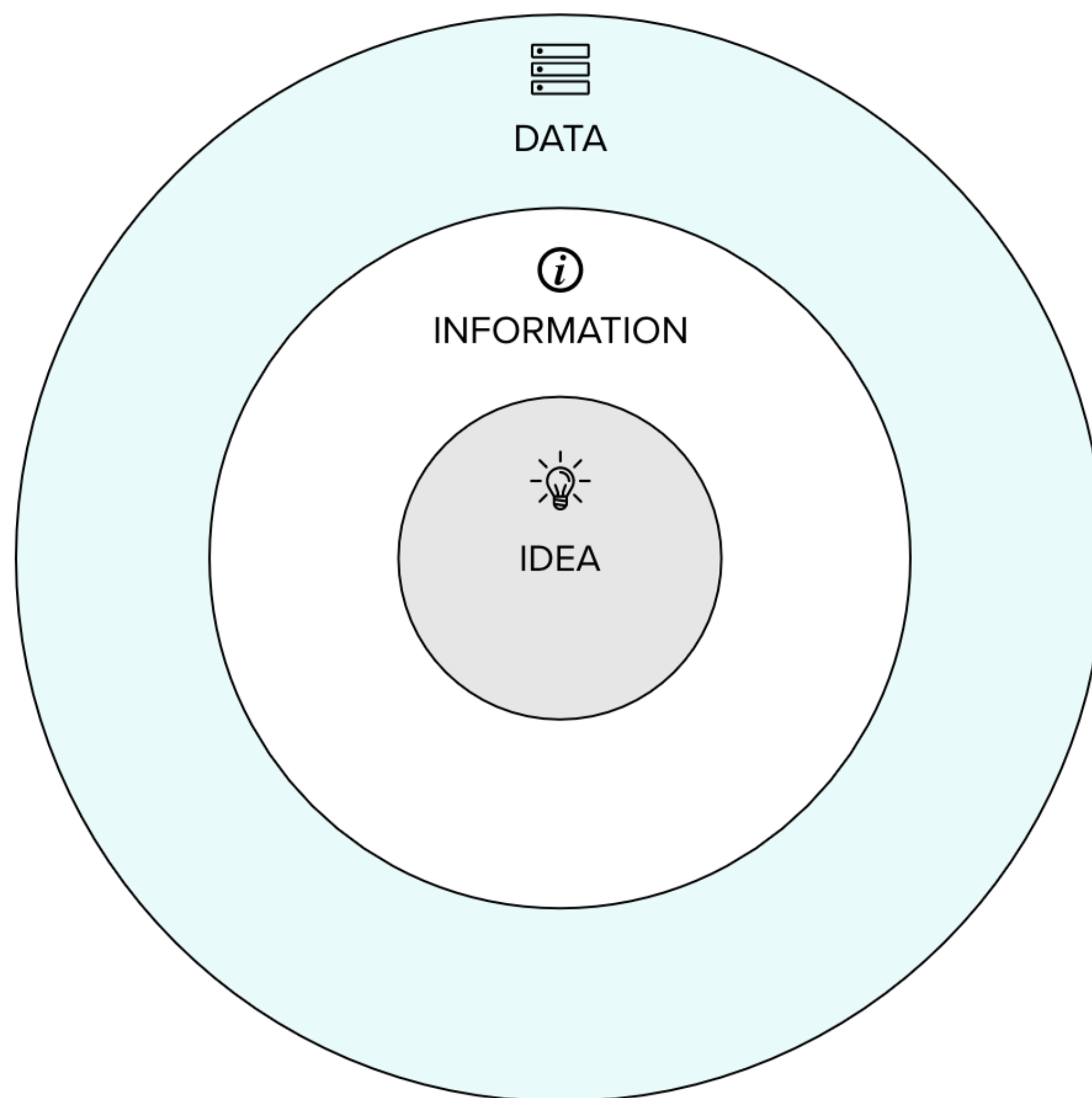


Ideação

Data Ideation

List out all existing data that could give you the information you wanted in the "Idea to Information Map"

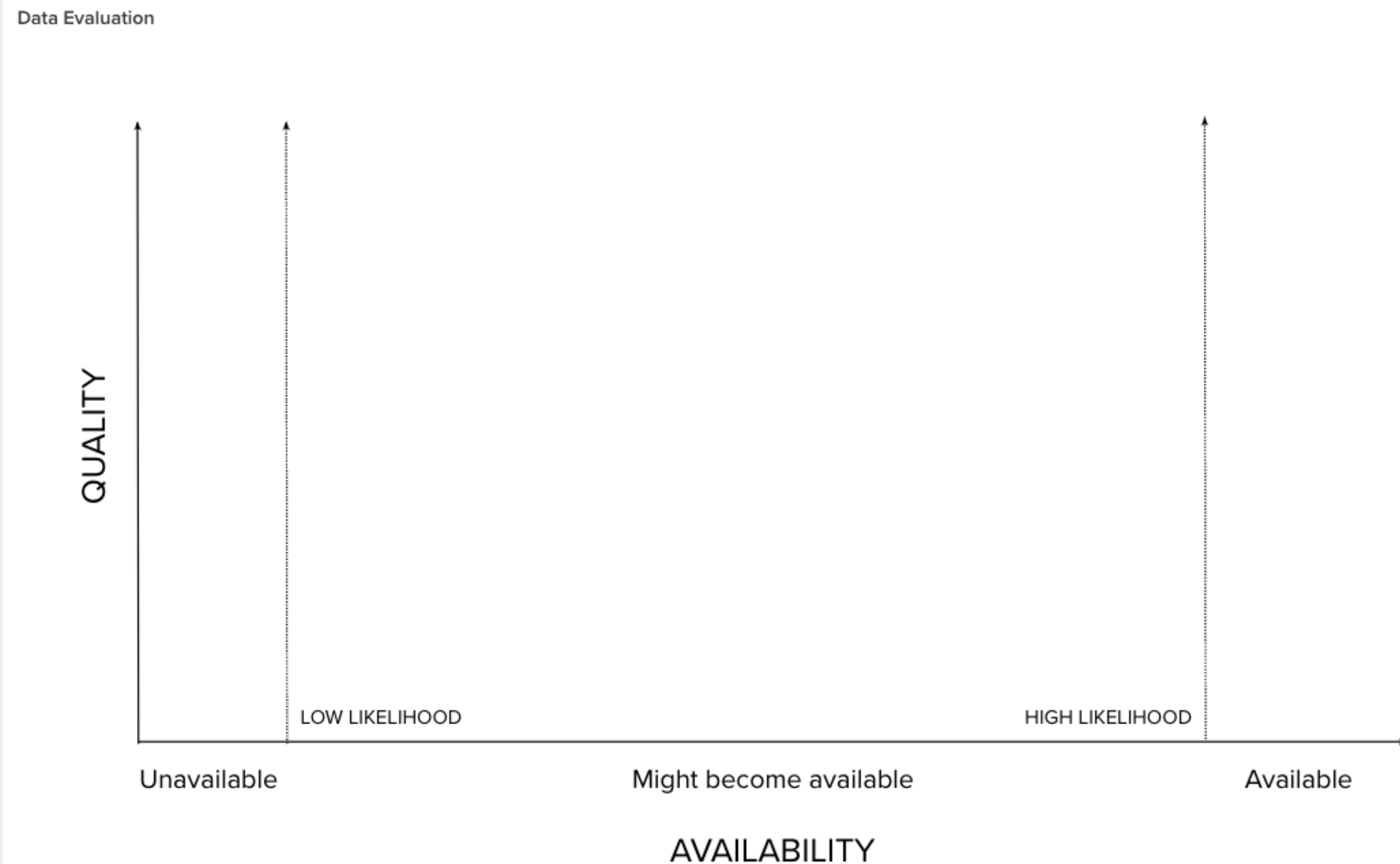
Idea to Data Mapping



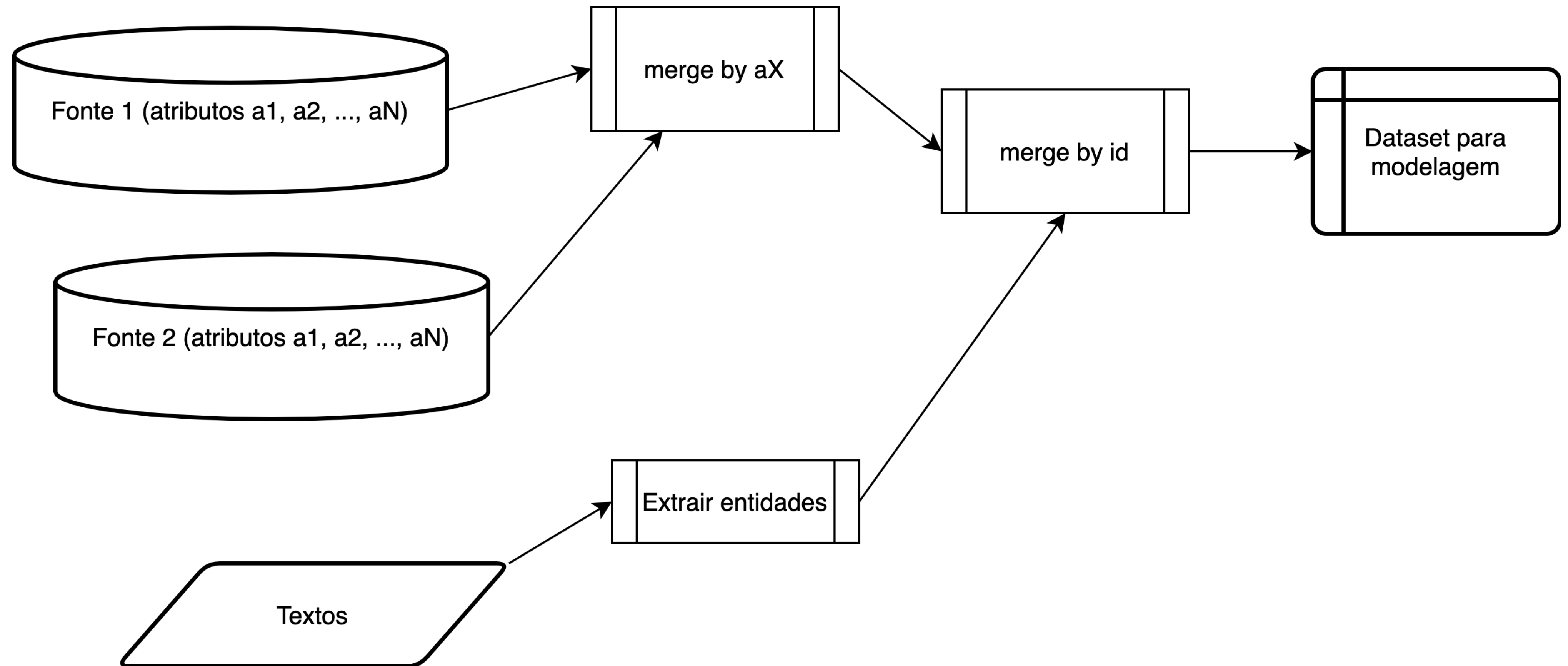
Ideação

Data Evaluation*

Evaluate the data generated in the ideation for quality and availability



Ideação - qual é o fluxo dos dados?

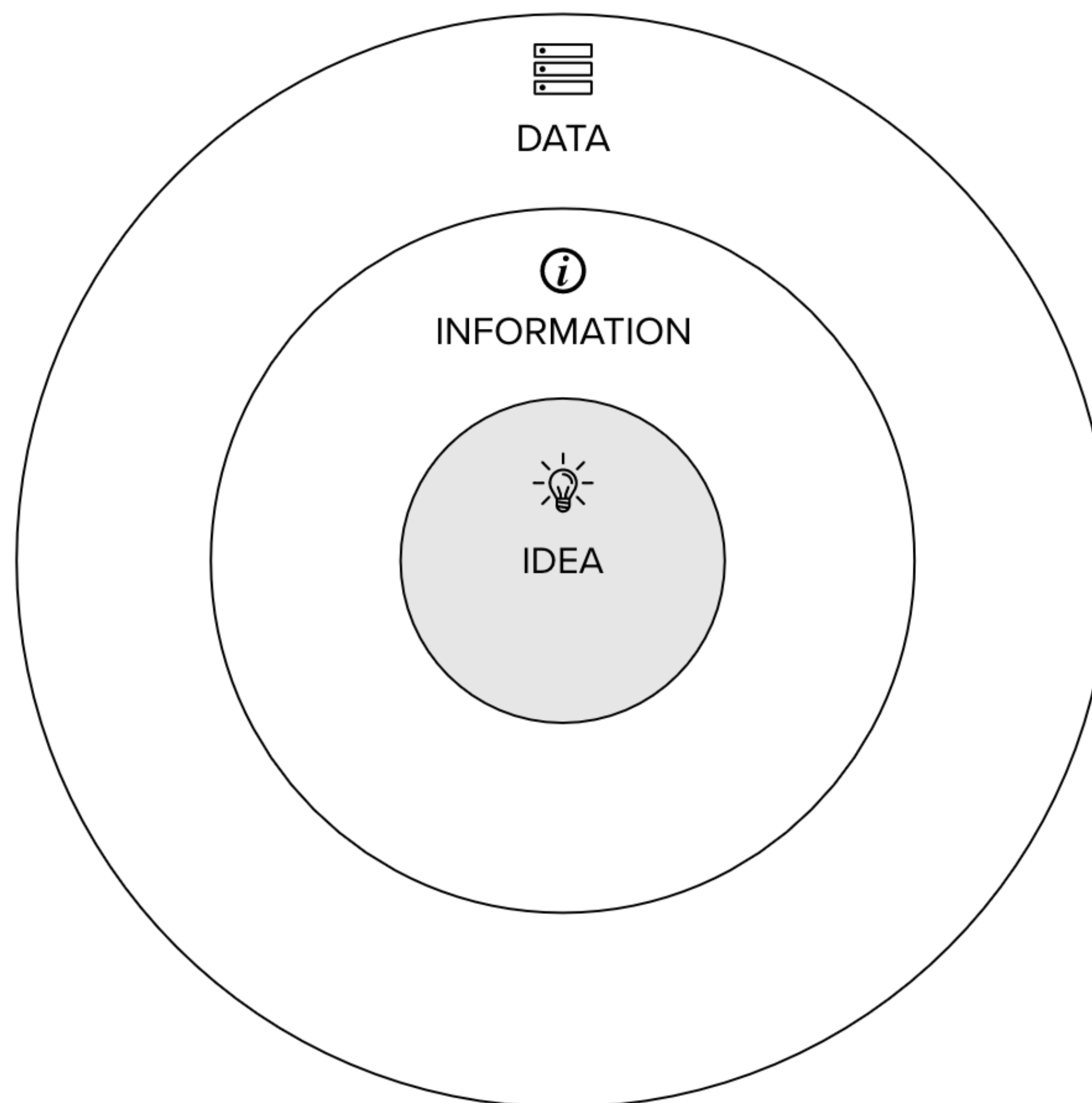


Ideação

Risk Ideation

Evaluate the ideas for possible risks and actions needed to deploy solution

Idea to Data Mapping



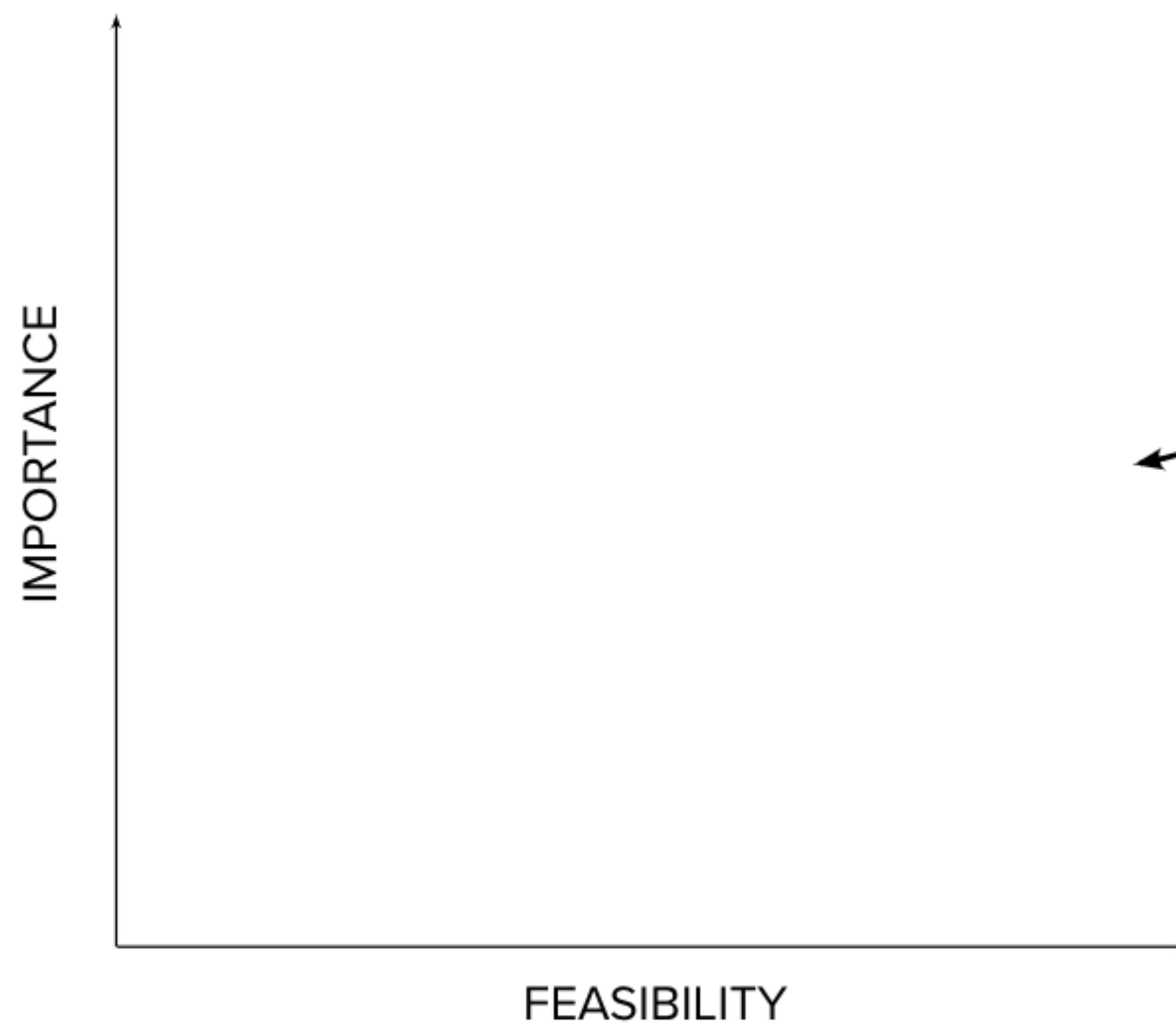
Ideação

Use Case Prioritization*

Instructions here

Consolidate what you have learned about the data into each idea's feasibility and reexamine the intersection between importance and feasibility

Use Case Prioritization



← PLACE YOUR USE CASES ON THIS CHART AGAIN, KEEPING IN MIND THE SPECIFICS ABOUT FEASIBILITY YOU JUST LEARNED