Comp 126 Final Project CheckPoint 2 Website Plan
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Website Title: UNC Student Tournaments

Quick Update: Team 17 is now going to work on designing a website for a made up UNC sports tournament website that would compete with the UNC intramural program website for design and user interface purposes. Redesigning the data science challenge website seemed insignificant because their website already had a pretty clean and efficient layout. Sorry for the late realization. The new website will be for student run sports tournaments where our group members would be the organizers. The UNC intramural website is a huge pain to navigate (layout is incredibly disorganized) and we thought that the idea of being able to play in competitive sports tournaments with much greater ease would be a great addition to the UNC community. We would limit our sports to ones that require few refs and accessible playing spaces. Another idea is that our website could just be a replacement for UNC intramurals altogether or we could keep our current title of UNC Student Tournaments and expand into other forms of tournament play like video games, cards, chess, etc...

A couple of paragraphs introducing your plan for the look and feel of your site. What kind of tone do you want your site to convey? Friendly? Modern? Professional? Classic? Upscale? Cutting-edge? High-tech? Elite? Powerful? Artistic? Eclectic? Edgy? Youthful (though not childish)? How will the look and feel accomplish this?

UNC Student Tournaments is run by students for students so our team's plan for the website is to make it simple, friendly, youthful, and modern. Our website will have a home page with the title of our organization and a navigation bar containing links to other pages. The other pages are: Info, Schedule, Photos, Winners, Contact, Sport Options, and Sign up. The homepage will only have the title and the navigation bar because we expect many students will have never visited the website, so for their first time we want to enforce the fact that they are on the correct website (Signing up for intramurals/ just trying to check scores requires navigating through multiple different websites/ user interfaces). The info page will take the user to a page with the same general layout and fonts. It will contain header sections in an uneven grid layout with the titles: "What is UNC Student Tournaments", "Who can participate", "Where", and "When". These sections will all contain small paragraphs and the Where section will contain a map with pinpoints on it. Our plan is to only host a couple of different sports tournaments at a time and we will update pinpoints and schedules accordingly. The When section will have starting dates for the time of year select sports tournaments will start. The navigation tab titled, "Schedule," will take students to a page with detailed info for specific sport tournament game times. This is where students will go to check their game times and location of games.

This is where students will go to check their game times and location of games. The photos tab will be another page containing previous photos of students enjoying themselves and being competitive in order to give new students a feel for the experience prior to signing up. We might have this page contain pictures through instagram if we figure out how to implement that. The winners page will be a history/data focused page with listings of all previous winners for different sport categories. Contact will have our group members four pictures with contact info besides them. We will try to make this page very friendly looking and easy to read. The Sign up page will have inputs for PID and unc email and require user authentication through student email to ensure that only UNC students are signing up and that everyone who is signing up will be participating. There will also be inputs for gender, sport, and skill level in order to try and keep the teams fair. Signing up for a sport will lead to your name being added to a list of registered tournament goers. Once the sign up deadline passes, a tournament bracket will be randomly created and added to the schedule page. The Sport options page will contain info related to the different sports that are available and will detail the different forms in which the sports will be played in the tournaments we run. So an example is for basketball we might only run a 3 on 3 tournament as opposed to a 5 on 5 tournament for a numbers reason and on our page the title would be: Basketball; and then underneath that we would provide info detailing the number of participants per team.

     Overall this websites goal is to make signing up and playing in student versus student competitions as easy and accessible as possible. We are not trying to do too much with our design and we are looking to keep consistent font and color schemes across all pages. We are going to use a UNC focused color scheme and a slightly more sportier/ESPN/bleacherreport esque font for titles, while keeping paragraph text as a simple and easy to read font. Our signup page will have multiple inputs but should only take students around a minute to signup and authenticate themselves, unlike UNC intramurals which takes much longer. The homepage background will be a picture of UNC playing in the dean dome and our hope is that potential new competitors click the website out of curiosity, see that picture, and want to compete after looking at our attractive sports listings.

Links to our prototypes(some pages unfinished):
https://xd.adobe.com/view/8800289d-88ef-447a-4c3f-eb1caa4e8537-fe31/
https://xd.adobe.com/view/ffafc2aa-63b0-42df-6815-4eb5f6eff369-899e/

Please see design palette on pages 3
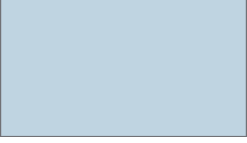
Page Titles : 60pt

Al Tarikh

Headers : 40pt Al Tarikh

Nav: 21pt Arial Hebrew Bold

Content: 30pt Georgia: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Form example: Name

Mobile Nav: ☰ Home

Mobile Buttons: Info

Desktop Buttons: **HOME**

We will have hover effect when scroll over buttons, and we are going to use rounded corners for pictures of contact persons.