

# Evaluación de Impacto: DiD

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# Tabla de contenido

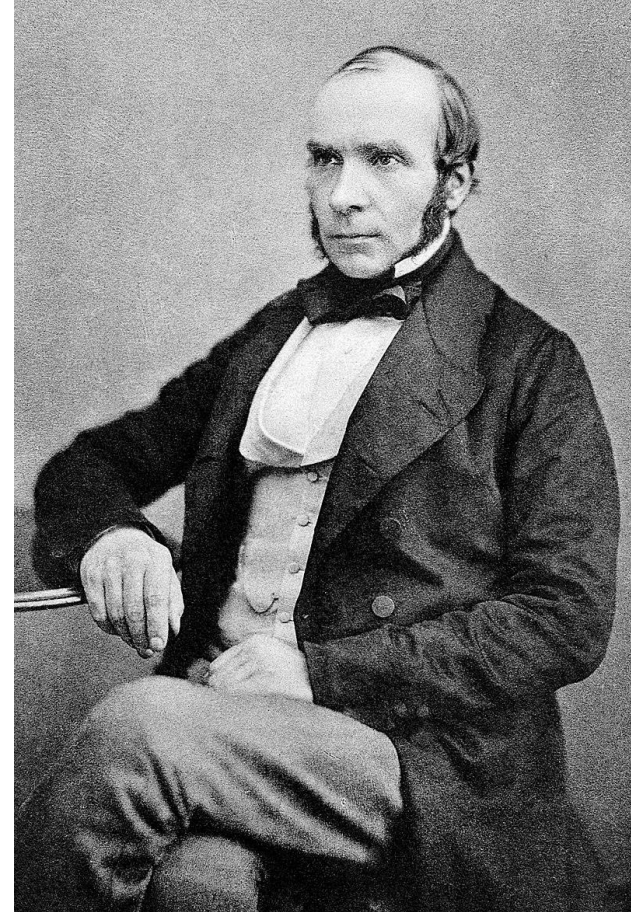
## **1. Jon Snow**

2. Salario mínimo y empleo
3. Identificación en DiD
4. Estimación en DiD
5. Errores estándares
6. Presentación
7. Triple Difference

# La historia de J Snow

- J Snow era un anesthesiólogo de Londres del 1800
- A mitad del siglo XIX escribe dos obras sobre el colera
- Su tesis fundamental era: la enfermedad tiene como causa el agua

Fuente: Cunningham (2018)



Fuente: Wikipedia

# El colera

- Mortalidad alta (50%)
- Sintomatología es muy dolorosa (diarrea y vómito) e induce deshidratación
- Vibrio cholera
- 1831-1832, 1848-1849, 1853-1854 las tres epidemias en Londres
- En esa época la teoría era la de los miasmas
- No existía teoría de bacterios y microorganismos

# Los mapas



“The most terrible outbreak of cholera which ever occurred in this kingdom, is probably that which took place in Broad Street, Golden Square, and the adjoining streets, a few weeks ago. Within two hundred and fifty yards of the spot where Cambridge Street [now Lexington St.] joins Broad Street [now Broadwick], there were upwards of five hundred fatal attacks of cholera in ten days.” (Snow 1855)

# Agua vs miasmas

- Micro-organismo que entra en el intestino, se reproduce, infecta el agua e induce la expulsión
  - El agua contaminada es reciclada (Londres del 800 no era la de los oligarcas rusos de hoy)
  - La gente toma agua y se enferma
  - Sigue el proceso
- Miasmas transmiten el “virus” (nadie sabía que era un virus en esa época)
  - Más abajo, más transmisión
  - Más concentración más transmisión
- [la teoría es consistente con los hechos estilizados, hay correlación entre los fenómenos]

Data	Summary	Statistical Testing	Theory	Refute?	Comment
Albion Terrace, 17 houses & 20-25 deaths, 1849	17 houses infected, surrounding not	None	Water	NO	Sewage leaked into shared water supply after storm. Crucial for developing theory
			Miasma	YES	
Broad St – Susannah Eley (Hampstead, 1 person)	Single Case, "Far from pump but died"	None	Water	NO	Water bottles shipped to Hampstead by sons
			Miasma	YES	
Broad St – St. James workhouse (535 people, 5 deaths)	Counterexample? "Close to pump but survived"	None	Water	NO	In-house well
			Miasma	YES	
Broad St 500 residents, categorized by drinking & illness	Infection rates differ by pump drinking	Contingency Table	Water	NO	
			Miasma	YES	
S London 480k people, 1849 vs 1854 diff-in-diffs, aggregate sub-district	Mortality rates differ by water supply, not other characteristics	Diff-in-diffs, linear & count regressions, error analysis	Water	NO	Lambeth Water Co changed to clean water 1852, $\Rightarrow$ control / treatment DiD design
			Miasma	YES	
S London 480k people, direct District / sub-district comparison, quasi-randomized	Mortality rates differ by water supply company	RCT, Count regressions, detailed error analysis	Water	NO	Mixing of water co customers, control / treatment, effectively randomized
			Miasma	YES	

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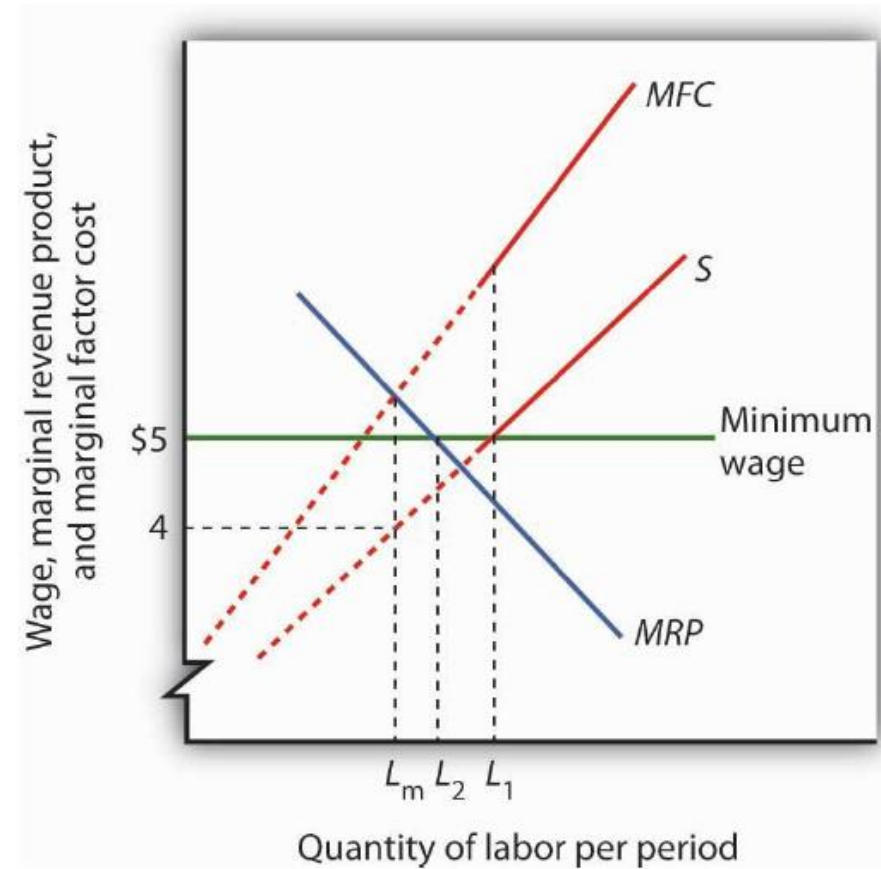
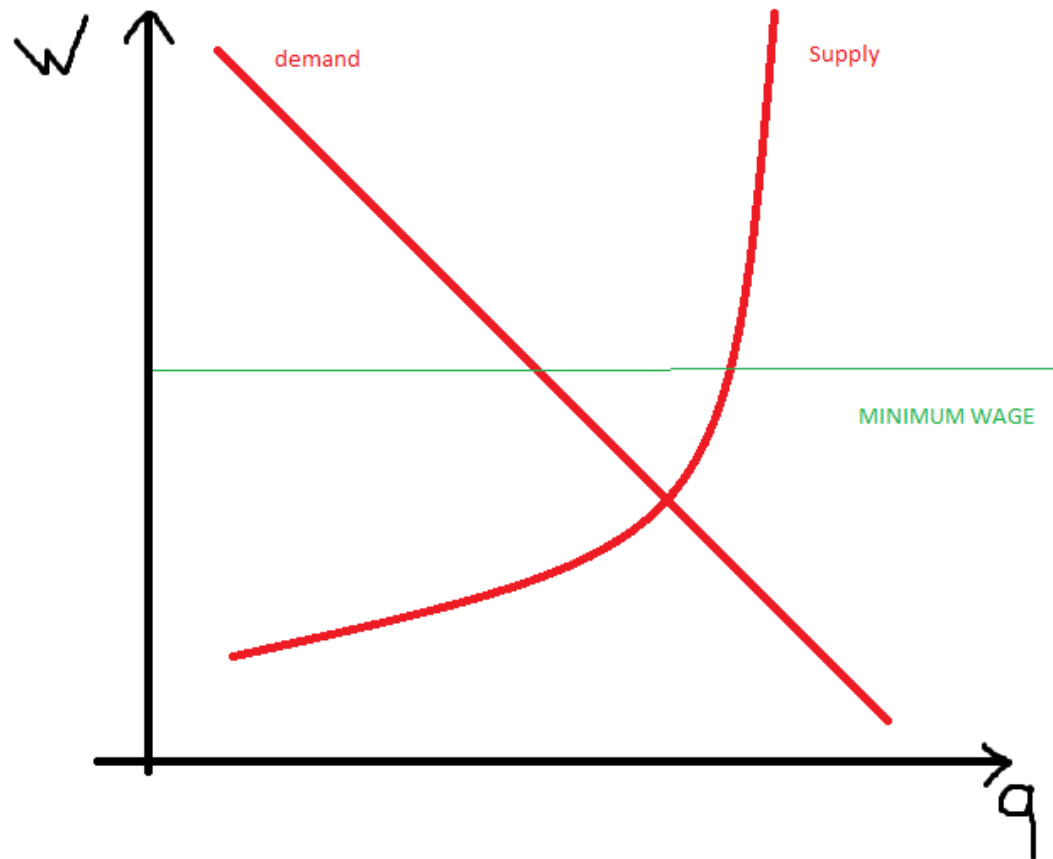
Fuente: Coleman (2019)

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# Predicción teórica



Source: Cunningham

# El estudio de Card and Krueger (1994)

- New Jersey aumenta el salario mínimo de 4.25\$ a 5.05\$, mientras que Pennsylvania lo deja a 4.25\$
- Recolección de datos orientado hacia evaluar el efecto de la política:
  - Fast food: (a) contestan encuesta; (b) tienen muchos trabajadores al mínimo; (c) es difícil que violen la regulación por temas de franquicia; (d) el producto es homogéneo
- Datos: feb 1992, nov 1992
  - Response rate inicial: NJ 91%; PA 72.5%
  - 90% response rate in the second wave
  - Data completed with in site visit (6 cerrados, 2 cerrado temporáneamente, 2 en renovación)-> 99.8% of second wave

# El estudio de Card and Krueger (1994)

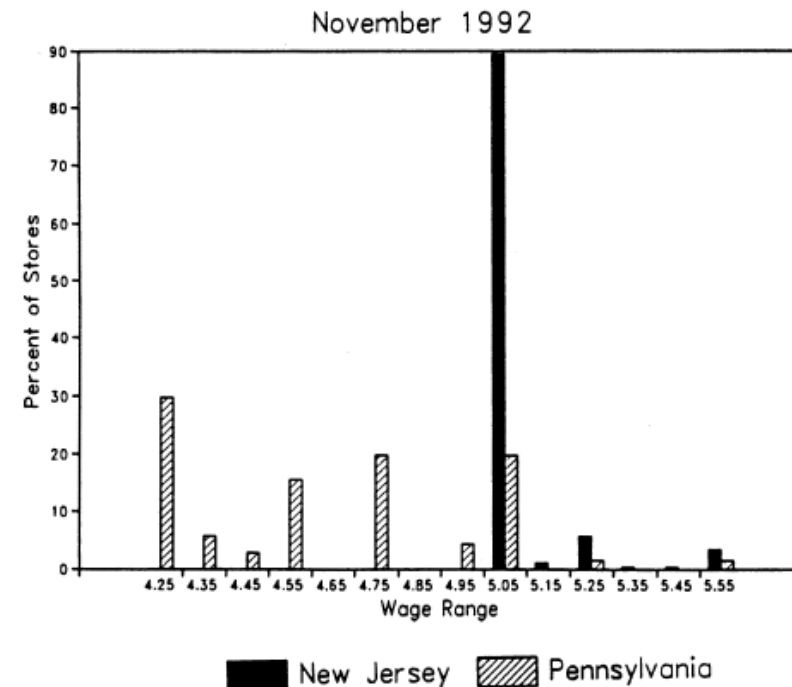
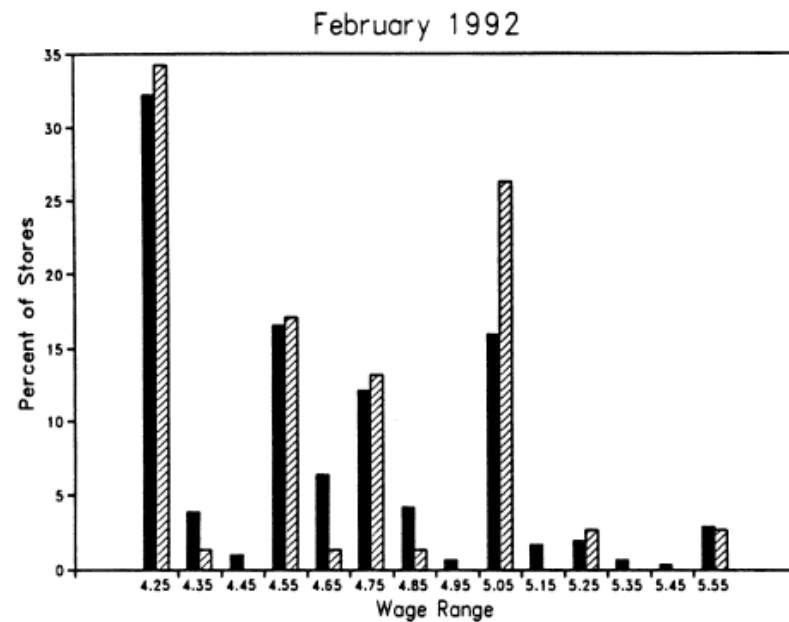


FIGURE 1. DISTRIBUTION OF STARTING WAGE RATES

# El estudio de Card and Krueger (1994)

TABLE 2—MEANS OF KEY VARIABLES

Variable	Stores in:		<i>t</i> <sup>a</sup>
	NJ	PA	
1. <i>Distribution of Store Types (percentages):</i>			
a. Burger King	41.1	44.3	−0.5
b. KFC	20.5	15.2	1.2
c. Roy Rogers	24.8	21.5	0.6
d. Wendy's	13.6	19.0	−1.1
e. Company-owned	34.1	35.4	−0.2
2. <i>Means in Wave 1:</i>			
a. FTE employment	20.4 (0.51)	23.3 (1.35)	−2.0
b. Percentage full-time employees	32.8 (1.3)	35.0 (2.7)	−0.7
c. Starting wage	4.61 (0.02)	4.63 (0.04)	−0.4
d. Wage = \$4.25 (percentage)	30.5 (2.5)	32.9 (5.3)	−0.4
e. Price of full meal	3.35 (0.04)	3.04 (0.07)	4.0
f. Hours open (weekday)	14.4 (0.2)	14.5 (0.3)	−0.3
g. Recruiting bonus	23.6 (2.3)	29.1 (5.1)	−1.0

TABLE 3—AVERAGE EMPLOYMENT PER STORE BEFORE AND AFTER THE RISE IN NEW JERSEY MINIMUM WAGE

Variable	Stores by state			Stores in New Jersey <sup>a</sup>			Differences within NJ <sup>b</sup>	
	PA (i)	NJ (ii)	Difference, NJ − PA (iii)	Wage = \$4.25 (iv)	Wage = \$4.26–\$4.99 (v)	Wage ≥ \$5.00 (vi)	Low– high (vii)	Midrange– high (viii)
1. FTE employment before, all available observations	23.33 (1.35)	20.44 (0.51)	−2.89 (1.44)	19.56 (0.77)	20.08 (0.84)	22.25 (1.14)	−2.69 (1.37)	−2.17 (1.41)
2. FTE employment after, all available observations	21.17 (0.94)	21.03 (0.52)	−0.14 (1.07)	20.88 (1.01)	20.96 (0.76)	20.21 (1.03)	0.67 (1.44)	0.75 (1.27)
3. Change in mean FTE employment	−2.16 (1.25)	0.59 (0.54)	2.76 (1.36)	1.32 (0.95)	0.87 (0.84)	−2.04 (1.14)	3.36 (1.48)	2.91 (1.41)
4. Change in mean FTE employment, balanced sample of stores <sup>c</sup>	−2.28 (1.25)	0.47 (0.48)	2.75 (1.34)	1.21 (0.82)	0.71 (0.69)	−2.16 (1.01)	3.36 (1.30)	2.87 (1.22)
5. Change in mean FTE employment, setting FTE at temporarily closed stores to 0 <sup>d</sup>	−2.28 (1.25)	0.23 (0.49)	2.51 (1.35)	0.90 (0.87)	0.49 (0.69)	−2.39 (1.02)	3.29 (1.34)	2.88 (1.23)

# El estudio de Card and Krueger (1994)

TABLE 4—REDUCED-FORM MODELS FOR CHANGE IN EMPLOYMENT

Independent variable	Model				
	(i)	(ii)	(iii)	(iv)	(v)
1. New Jersey dummy	2.33 (1.19)	2.30 (1.20)	—	—	—
2. Initial wage gap <sup>a</sup>	—	—	15.65 (6.08)	14.92 (6.21)	11.91 (7.39)
3. Controls for chain and ownership <sup>b</sup>	no	yes	no	yes	yes
4. Controls for region <sup>c</sup>	no	no	no	no	yes
5. Standard error of regression	8.79	8.78	8.76	8.76	8.75
6. Probability value for controls <sup>d</sup>	—	0.34	—	0.44	0.40

TABLE 6—EFFECTS OF MINIMUM-WAGE INCREASE ON OTHER OUTCOMES

Outcome measure	Mean change in outcome			Regression of change in outcome variable on:		
	NJ (i)	PA (ii)	NJ – PA (iii)	NJ dummy (iv)	Wage gap <sup>a</sup> (v)	Wage gap <sup>b</sup> (vi)
<i>Store Characteristics:</i>						
1. Fraction full-time workers <sup>c</sup> (percentage)	2.64 (1.71)	–4.65 (3.80)	7.29 (4.17)	7.30 (3.96)	33.64 (20.95)	20.28 (24.34)
2. Number of hours open per weekday	–0.00 (0.06)	0.11 (0.08)	–0.11 (0.10)	–0.11 (0.12)	–0.24 (0.65)	0.04 (0.76)
3. Number of cash registers	–0.04 (0.04)	0.13 (0.10)	–0.17 (0.11)	–0.18 (0.10)	–0.31 (0.53)	0.29 (0.62)
4. Number of cash registers open at 11:00 A.M.	–0.03 (0.05)	–0.20 (0.08)	0.17 (0.10)	0.17 (0.12)	0.15 (0.62)	–0.47 (0.74)
<i>Employee Meal Programs:</i>						
5. Low-price meal program (percentage)	–4.67 (2.65)	–1.28 (3.86)	–3.39 (4.68)	–2.01 (5.63)	–30.31 (29.80)	–33.15 (35.04)
6. Free meal program (percentage)	8.41 (2.17)	6.41 (3.33)	2.00 (3.97)	0.49 (4.50)	29.90 (23.75)	36.91 (27.90)
7. Combination of low-price and free meals (percentage)	–4.04 (1.98)	–5.13 (3.11)	1.09 (3.69)	1.20 (4.32)	–11.87 (22.87)	–19.19 (26.81)
<i>Wage Profile:</i>						
8. Time to first raise (weeks)	3.77 (0.89)	1.26 (1.97)	2.51 (2.16)	2.21 (2.03)	4.02 (10.81)	–5.10 (12.74)
9. Usual amount of first raise (cents)	–0.01 (0.01)	–0.02 (0.02)	0.01 (0.02)	0.01 (0.02)	0.03 (0.11)	0.03 (0.11)
10. Slope of wage profile (percent per week)	–0.10 (0.04)	–0.11 (0.09)	0.01 (0.10)	0.01 (0.10)	–0.09 (0.56)	–0.08 (0.57)

# El estudio de Card and Krueger (1994)

- Ejemplo de estudio que es transparente, bien diseñado desde la recolección
- Todo el ejercicio es informado por la teoría
- Fue muy influyente y generó debates muy encendidos

TABLE 7—REDUCED-FORM MODELS FOR CHANGE IN THE PRICE OF A FULL MEAL

Independent variable	Dependent variable: change in the log price of a full meal				
	(i)	(ii)	(iii)	(iv)	(v)
1. New Jersey dummy	0.033 (0.014)	0.037 (0.014)	—	—	—
2. Initial wage gap <sup>a</sup>	—	—	0.077 (0.075)	0.146 (0.074)	0.063 (0.089)
3. Controls for chain and <sup>b</sup> ownership	no	yes	no	yes	yes
4. Controls for region <sup>c</sup>	no	no	no	no	yes
5. Standard error of regression	0.101	0.097	0.102	0.098	0.097

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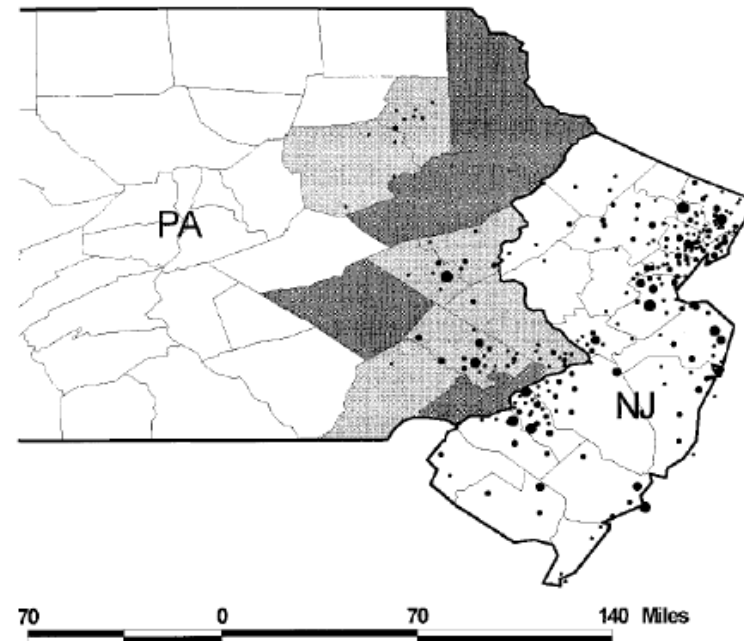
# El salario mínimo y el empleo

- New Jersey aumenta el salario mínimo de 4.25\$ a 5.05\$, mientras que Pennsylvania lo deja a 4.25\$
- Para el estado  $s$  al tiempo  $t$  el empleo con salario mínimo ( $k$ ) bajo/alto [ $k=0,1$ ] es

$$E[Y_{ist}^k | s, t] = \gamma_s + \tau_t$$

Y

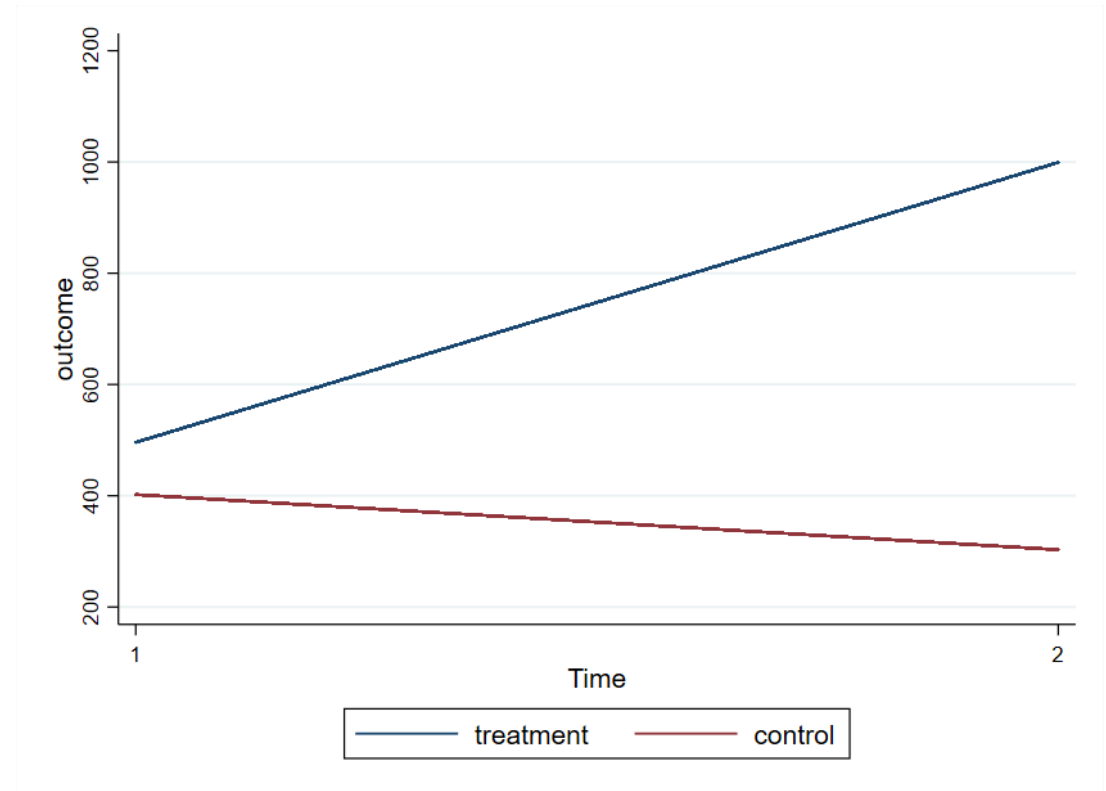
$$E[Y_{ist}^1 - Y_{ist}^0 | s, t] = \delta$$





# The switching regression

$$\begin{aligned} Y_{it} &= D_i^{treat} [D_i^{t1} (Y_{i,T,t1}^1) + (1 \\ &\quad - D_i^{t1}) (Y_{i,T,t0}^0)] \\ &\quad + (1 - D_i^{treat}) [D_i^{t1} (Y_{i,C,t1}^0) \\ &\quad + (1 - D_i^{t1}) (Y_{i,C,t0}^0)] = \\ &\quad Y_{i,t0}^0 + D_i^{t1} (Y_{i,C,t1}^0 - Y_{i,C,t0}^0) \\ &\quad + D_i^{treat} (Y_{i,T,t0}^0 - Y_{i,C,t0}^0) + \\ &\quad + D_i^{treat} D_i^{t1} [(Y_{i,T,t1}^1 - Y_{i,T,t0}^0) \\ &\quad - (Y_{i,C,t0}^0 - Y_{i,C,t0}^0)] \end{aligned}$$



# La lógica de Dif in Dif

$$E[Y_{ist}^k | s, t] = \gamma_s + \tau_t$$

Y

$$E[Y_{ist}^1 - Y_{ist}^0 | s, t] = \delta$$

$$Y_{ist} = \gamma_s + \tau_t + \delta D_{st} + \varepsilon_{ist}$$

$$E[Y_{ist} | NJ, post] = \gamma_{NJ} + \tau_t + \delta$$

$$E[Y_{ist} | NJ, pre] = \gamma_{NJ}$$

$$E[Y_{ist} | PA, post] = \gamma_{PA} + \tau_t$$

$$E[Y_{ist} | PA, pre] = \gamma_{PA}$$

$$E[Y_{ist} | NJ, post] - E[Y_{ist} | NJ, pre] = \tau_t + \delta$$

No es suficiente

$$E[Y_{ist} | PA, post] - E[Y_{ist} | PA, pre] = \tau_t$$

No es suficiente

$$E[Y_{ist} | NJ, post] - E[Y_{ist} | NJ, pre] - [E[Y_{ist} | PA, post] - E[Y_{ist} | PA, pre]] = \delta$$

Si las tendencias son paralelas

# Potential Outcome & Switching Equation

$$\begin{aligned} & [E(Y_{T,post}^1 - Y_{T,pre}^0) - E(Y_{C,post}^0 - Y_{C,pre}^0)] = \\ & [E(Y_{T,post}^1 - Y_{T,pre}^0) - E(Y_{C,post}^0 - Y_{C,pre}^0)] + E[Y_{T,post}^0] - E[Y_{T,post}^0] = \end{aligned}$$

$$E(Y_{T,post}^1 - Y_{T,post}^0) = \text{ATT}$$

$$E[Y_{T,post}^0 - Y_{T,pre}^0] - E(Y_{C,post}^0 - Y_{C,pre}^0)$$

La diferencia entre “trends”: si las tendencias son paralelas es igual a cero

# Parallel trends

- El DiD se puede usar con *repeated cross section*, por eso es tal vez el más común de los diseños de investigación
- Sin parallel trends estoy violando identif
- Si cambia la composición de los grupos puede ser muy común la variación de tendencias paralelas

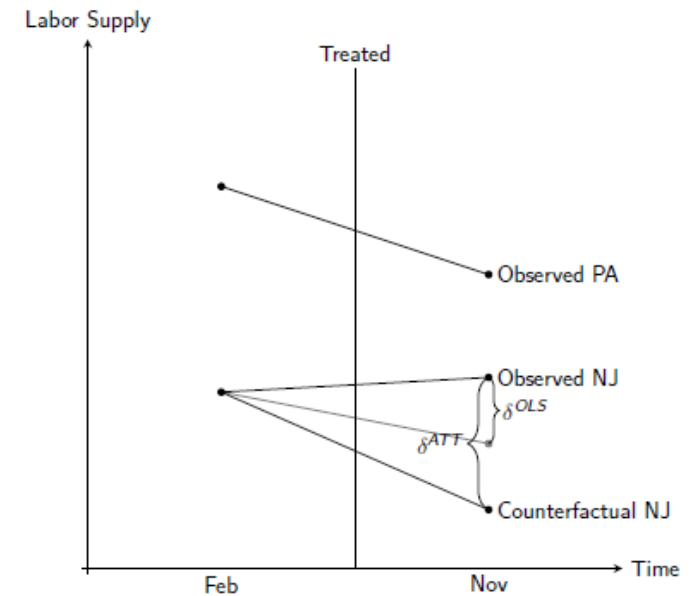
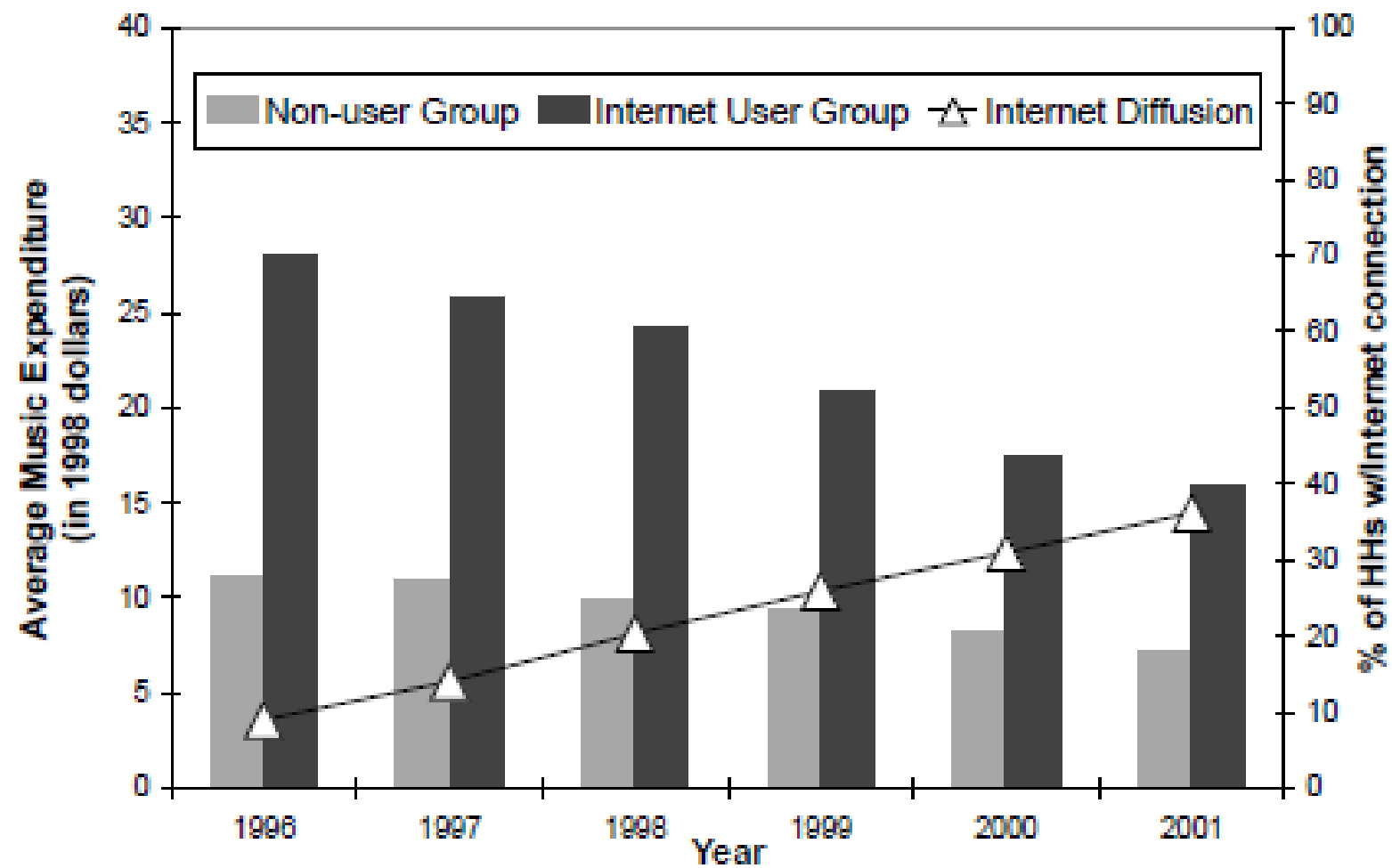


Figure: DD regression diagram without parallel trends

Table 1: Descriptive Statistics for Internet User and Non-user Groups<sup>a</sup>

Year	1997		1998		1999	
	Internet User	Non-user	Internet User	Non-user	Internet User	Non-user
Average Expenditure						
Recorded Music	\$25.73	\$10.90	\$24.18	\$9.97	\$20.92	\$9.37
Entertainment	\$196.03	\$96.71	\$193.38	\$84.92	\$182.42	\$80.19
Zero Expenditure						
Recorded Music	.56	.79	.60	.80	.64	.81
Entertainment	.08	.32	.09	.36	.14	.39
Demographics						
Age	40.2	49.0	42.3	49.0	44.1	49.4
Income	\$52,887	\$30,469	\$51,996	\$28,169	\$49,970	\$26,649
High School Grad.	.18	.31	.17	.32	.21	.32
Some College	.37	.28	.36	.27	.34	.27
College Grad.	.43	.21	.45	.21	.42	.20
Manager	.16	.08	.16	.08	.14	.08

Figure 1: Internet Diffusion and Average Quarterly Music Expenditure in the CEX



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649	325	0	NJ	19.16265	1	0	0
650	325	1	NJ	19.83828	1	1	1
651	326	0	NJ	21.34171	1	0	0
652	326	1	NJ	20.64373	1	1	1
653	327	0	NJ	20.80775	1	0	0
654	327	1	NJ	20.96773	1	1	1
655	328	0	NJ	19.56505	1	0	0
656	328	1	NJ	20.39766	1	1	1
657	329	0	NJ	20.68392	1	0	0
658	329	1	NJ	22.0185	1	1	1
659	330	0	NJ	20.36015	1	0	0
660	330	1	NJ	21.88702	1	1	1
661	331	0	NJ	21.43298	1	0	0
662	331	1	NJ	21.13688	1	1	1
663	332	0	PA	23.62994	0	0	0
664	332	1	PA	19.59755	0	1	0
665	333	0	PA	23.68527	0	0	0
666	333	1	PA	20.46726	0	1	0
667	334	0	PA	21.45385	0	0	0
668	334	1	PA	22.15355	0	1	0

La estructura  
de la base de  
datos



# OLS

$$y_{ist} = \alpha + \beta NJ_i + \gamma d_t + \delta(NJ_i d_t) + \varepsilon_{ist}$$

- NJ es igual a uno para NJ y 0 para PA

- Bajo parallel trends

- Para PA, pre=  $\alpha$
- Para PA, post=  $\alpha + \gamma$
- Para NJ, pre=  $\alpha + \beta$
- Para NJ, post=  $\alpha + \beta + \gamma + \delta$

```
. reg empl NJ expost NJ_expost, rob
```

Linear regression

Number of obs = 820  
F(3, 816) = 164.53  
Prob > F = 0.0000  
R-squared = 0.5734  
Root MSE = .6812

empl	Coef.	Robust Std. Err.	t	P> t	[95% Conf. Interval]	
NJ	-2.822551	.159201	-17.73	0.000	-3.135043	-2.510059
expost	-2.252137	.1825651	-12.34	0.000	-2.61049	-1.893785
NJ_expost	2.861982	.1868274	15.32	0.000	2.495263	3.228701
_cons	23.23443	.1566275	148.34	0.000	22.92699	23.54187

- DiD Estimate: (NJ, post-NJ, pre)-(NJ, post-NJ, pre)=

$$\alpha + \beta + \gamma + \delta - \alpha - \beta - (\alpha + \gamma - \alpha) = \delta$$

# TWFE

$$y_{ist} = \alpha + \gamma d_t + \delta(NJ_i d_t) + \mu_i + \varepsilon_{ist}$$

```
. xtreg empl expost NJ_expost, fe vce(rob)

Fixed-effects (within) regression              Number of obs   =          820
Group variable: iid                          Number of groups  =          410

R-sq:                                         Obs per group:
    within = 0.5741                           min =              2
    between = 0.5726                           avg =             2.0
    overall = 0.0001                           max =              2

                                         F(2,409)          =       190.01
corr(u_i, Xb)  = -0.6501                     Prob > F           =        0.0000
```

(Std. Err. adjusted for 410 clusters in iid)

empl	Robust					
	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
expost	-2.252137	.186049	-12.11	0.000	-2.617869	-1.886406
NJ_expost	2.861982	.1902816	15.04	0.000	2.48793	3.236034
_cons	20.95573	.0241002	869.53	0.000	20.90836	21.00311
sigma_u	1.2114728					
sigma_e	.69012486					
rho	.75499622	(fraction of variance due to u_i)				

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# Los diseños DiD-> State level variation



# BDM

TABLE II  
DD REJECTION RATES FOR PLACEBO LAWS

A. CPS DATA				
Data	$\hat{\rho}_1, \hat{\rho}_2, \hat{\rho}_3$	Modifications	Rejection rate	
			No effect	2% effect
1) CPS micro, log wage			.675 (.027)	.855 (.020)
2) CPS micro, log wage		Cluster at state-year level	.44 (.029)	.74 (.025)
3) CPS agg, log wage	.509, .440, .332		.435 (.029)	.72 (.026)
4) CPS agg, log wage	.509, .440, .332	Sampling w/replacement	.49 (.025)	.663 (.024)
5) CPS agg, log wage	.509, .440, .332	Serially uncorrelated laws	.05 (.011)	.988 (.006)
6) CPS agg, employment	.470, .418, .367		.46 (.025)	.88 (.016)
7) CPS agg, hours worked	.151, .114, .063		.265 (.022)	.280 (.022)
8) CPS agg, changes in log wage	-.046, .032, .002		0	.978 (.007)

B. MONTE CARLO SIMULATIONS WITH SAMPLING FROM AR(1) DISTRIBUTION

Data	$\rho$	Modifications	Rejection rate	
			No effect	2% effect
9) AR(1)	.8		.373 (.028)	.725 (.026)
10) AR(1)	0		.053 (.013)	.783 (.024)
11) AR(1)	.2		.123 (.019)	.738 (.025)
12) AR(1)	.4		.19 (.023)	.713 (.026)
13) AR(1)	.6		.333 (.027)	.700 (.026)
14) AR(1)	-.4		.008 (.005)	.7 (.026)

# BDM

- <DiD.do>
- BDM no sugieren modelar el término de error
- Sugieren:
  - Hacer block randomization a nivel de estado
  - Clustering a nivel de estado
  - Collapsar la info a nivel de estado antes y después y correr la regresión

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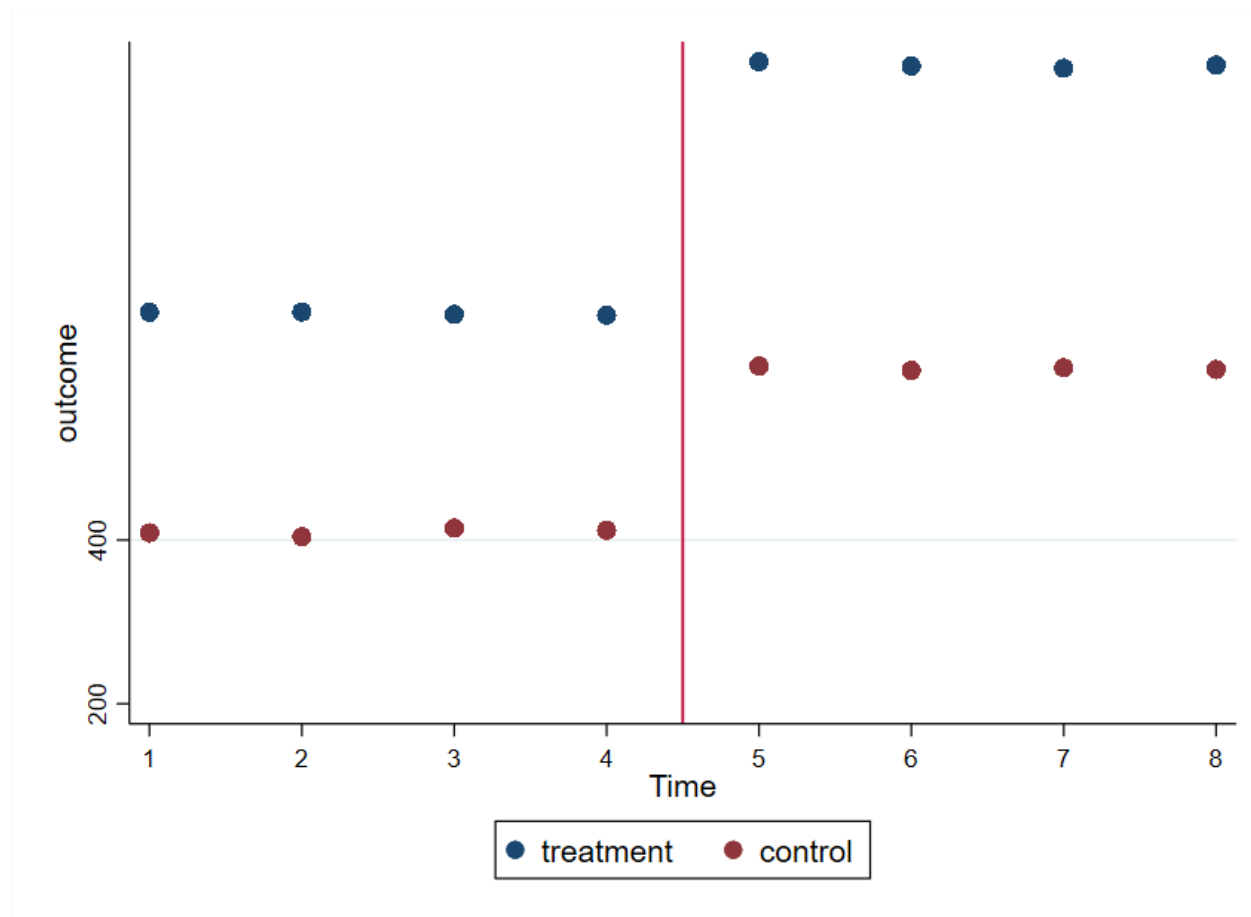
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7. Triple Difference

# Ejemplo

- 50 estados
- La ley se pasa entre  $t=4$  y  $t=5$
- $T=1, \dots, 8$
- Queremos ver el impacto sobre ingresos



(1) Plot the data to see parallel trend

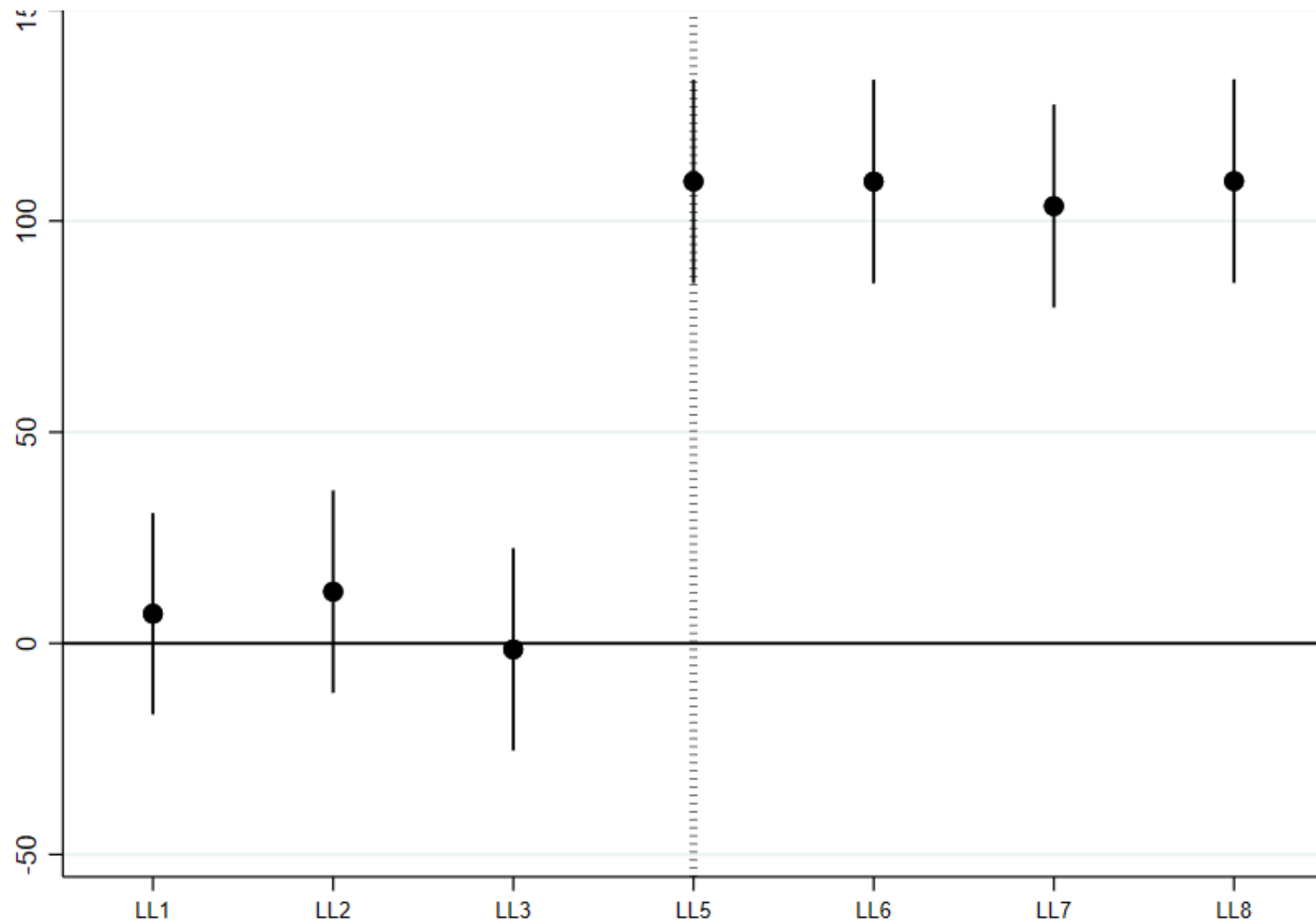


## (2) Baseline Results

Dependent Variable: Outcome	(1) OLS	(2) OLS	(3) FE
DiD	96.37*** (7.38)	96.37*** (6.05)	96.37*** (5.10)
Constant	366.67*** (3.73)	379.71*** (11.50)	514.68*** (2.77)
Observations	80,000	80,000	80,000
R-squared	0.14	0.42	0.18
Treatment Dummy	Yes		
Expost Dummy	Yes		
Standard errors	Rob	Rob	Cluster(iid)
Year FE		Yes	Yes
State FE		Yes	
Number of iid			10,000
Individual FE			Yes

# (3) BDM

Outcome	(1) FE	(2) FE	(3) OLS
DiD	95.34*** (4.82)	95.34*** (4.02)	95.34*** (0.24)
Constant	548.88*** (2.61)	548.88*** (4.38)	289.77*** (0.43)
Observations	80,000	80,000	20,000
R-squared	0.18	0.18	1.00
Number of iid	10,000	10,000	
Year FE	Yes	Yes	Yes
Individual FE	Yes	Yes	
Standard errors	Cluster(state)	Block Boots	Averaged Pre and Post
State FE			Yes



$$y_{ist} = \sum_{\tau=-2}^{-q} \gamma_{\tau} D_i + \sum_{\tau=0}^m \delta_{\tau} D_i$$

$$\mu_s + \lambda_t + \zeta_i + \varepsilon_{ist}$$

(4) Event study

# (5) Placebo

	(1)	(2)
	FE	FE
	Outcome	Placebo Outcome
DiD (placebo)	2.13 (10.29)	
DiD		-6.70 (5.73)
Constant	525.01*** (4.60)	1,624.22*** (3.80)
Observations	80,000	80,000
R-squared	0.17	0.21
Number of iid	10,000	10,000
Year FE	Yes	Yes
Individual FE	Yes	Yes
Standard errors	Cluster state	Cluster state

# Tabla de contenido

1. Jon Snow
2. Salario mínimo y empleo
3. Identificación en DiD
4. Estimación en DiD
5. Errores estándares
6. Presentación
- 7. Triple Difference**

TABLE 3—DDD ESTIMATES OF THE IMPACT OF STATE MANDATES  
ON HOURLY WAGES

Location/year	Before law change	After law change	Time difference for location
<i>A. Treatment Individuals: Married Women, 20–40 Years Old:</i>			
Experimental states	1.547 (0.012) [1,400]	1.513 (0.012) [1,496]	–0.034 (0.017)
Nonexperimental states	1.369 (0.010) [1,480]	1.397 (0.010) [1,640]	0.028 (0.014)
Location difference at a point in time:	0.178 (0.016)	0.116 (0.015)	
Difference-in-difference:	–0.062 (0.022)		
<i>B. Control Group: Over 40 and Single Males 20–40:</i>			
Experimental states	1.759 (0.007) [5,624]	1.748 (0.007) [5,407]	–0.011 (0.010)
Nonexperimental states	1.630 (0.007) [4,959]	1.627 (0.007) [4,928]	–0.003 (0.010)
Location difference at a point in time:	0.129 (0.010)	0.121 (0.010)	
Difference-in-difference:	–0.008: (0.014)		
DDD:	–0.054 (0.026)		

Impacto de  
cobertura  
obligatoria  
para  
maternidad

# Difference in Difference in Difference

$$\begin{aligned} y_{ijt} &= \alpha + \beta_1 \tau_t + \beta_2 \delta_j + \beta_3 Treat_i + \beta_4 (\tau_t \delta_j) + \beta_5 (TREAT_i \delta_j) \\ &+ \beta_6 (\tau_t TREAT_i) + \beta_7 (TREAT_i \tau_t \delta_j) + \gamma_1 X_{ijt} + \varepsilon_{ijt} \end{aligned}$$



En término de la switching equation

$$\begin{aligned} y_{ijt} &= \alpha + \beta_1 Post_t + \beta_2 B_j + \beta_3 T_i + \beta_4 (Post_t B_j) + \beta_5 (T_i B_j) \\ &+ \beta_6 (Post_t T_i) + \beta_7 (T_i Post_t B_j) + \varepsilon_{ijt} \end{aligned}$$

$$\begin{aligned} \beta_7 = & \{E[Y|T = 1, B = 1, Post = 1] - E[Y|T = 1, B = 1, Post = 0] - \\ & E[Y|T = 0, B = 1, Post = 1] - E[Y|T = 0, B = 1, Post = 0]\} \\ - & \{E[Y|T = 1, B = 0, Post = 1] - E[Y|T = 1, B = 0, Post = 0] - \\ & E[Y|T = 0, B = 0, Post = 1] - E[Y|T = 0, B = 0, Post = 0]\} \end{aligned}$$