

Marketo API Name	Marketo Name	Eloqua API Name / Drupal Form Name
AboutMe	About Me	
AccountId	Account ID	
AccountId__c	AccountId	
Address	Address	
AnnualRevenue	Annual Revenue	
AnonymousIP	Anonymous IP	
Appointment_Set__c	Appointment Set	
Biggest_Issue__c	Biggest Issue	
BillingCity	Billing City	
BillingCountry	Billing Country	
BillingPostalCode	Billing Postal Code	
BillingState	Billing State	
BillingStreet	Billing Address	
BU	BU	
Business_Critical_Applications__c	Business Critical Applications	
Business_Driver__c	Business Driver	
Business_Unit__c	Business Unit	
Buying_Authority__c	Buying Authority	
Buying_Horizon__c	Buying Horizon	
Campaign_Code__c	Campaign Code	
Campaign_Most_Recent__c	Campaign Most Recent	
Campaign_Name__c	Campaign Name	
Campaign_Original__c	Campaign Original	
Campaign_Type__c	Campaign Type	
City	City	
Comments__c	Comments	
CommunityNickname	Community Nickname	
Company	Company Name	
Company_Revenue__c	Company Revenue	
Company__c	Company	
ContactId__c	ContactId	
Contact_Me__c	Contact Me	
Contact_Role__c	Contact Role	field_visuprofile_jobtitle
Country	Country	
Covered_Gold_Support__c	Covered Gold Support	
CSP_ANS_MQL__c	CSP ANS MQL	
CSP_FTE_MQL__c	CSP FTE MQL	
CurrencyIsoCode	Lead Currency	
CurrencyIsoCode_account	Account Currency	
CurrencyIsoCode_contact	Contact Currency	
CurrencyIsoCode_user	Currency ISO Code	

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CurrentStatus	Current Status	
Current_Appl_Netwrk_Perfrmnce_Tool__c	Current Appl & Netwrk Perfrmnce Tool	
DateofBirth	Date of Birth	
DCI_COPPER_MQL__c	DCI COPPER MQL	
DCI_FIBER_MQL__c	DCI FIBER MQL	
DefaultCurrencyIsoCode	Default Currency ISO Code	
Department	Department	
DigestFrequency	Chatter Email Highlights Frequency	
DoNotCall	Do Not Call	
DoNotCallReason	Do Not Call Reason	
Email	Email Address	
EmailBouncedDate	Email Bounced Date	
EmailBouncedReason	Email Bounced Reason	
Email__c	Email	
Ext__c	Ext.	
Fax	Fax Number	
FederationIdentifier	SAML Federation ID	
FirstName	First Name	
FullPhotoUrl	Url for full-sized Photo	
Funded_IT_Projects_Initiatives__c	Funded IT Projects/Initiatives	
GOLDCONTRACTS	GOLDCONTRACTS	
GOLDNUMBER	GOLDNUMBER	
GOLDPIN	GOLDPIN	
GOLD_EMAIL_KEY	GOLD_EMAIL_KEY	
GOLD_MQL__c	GOLD MQL	
Government_Entity__c	Government Entity	
How_many_fiber_strands_do_you_have__c	How many fiber strands do you have?	
IncidentId__c	IncidentId	
Incident_ID__c	Incident_ID	
Incident_Product__c	Incident Product	
Incident_Status__c	Incident Status	
IndividualId__c	IndividualId	
Industry	Industry	
InferredCompany	Inferred Company	
InferredCountry	Inferred Country	
Infrastructure_Vendors__c	Infrastructure Vendors	
Interest_inAirMagnet_Planner__c	Interest inAirMagnet Planner	
Interest_inAirMagnet_Spectrum_XT__c	Interest inAirMagnet Spectrum XT	
Interest_in_AirCheck__c	Interest in AirCheck	
Interest_in_AirMagnet_Enterprise__c	Interest in AirMagnet Enterprise	
Interest_in_AirMagnet_Survey__c	Interest in AirMagnet Survey	

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Interest_in_AirMagnet_VoFi_Analyzer__c	Interest in AirMagnet VoFi Analyzer	
Interest_in_AirMagnet_WiFi_Analyzer__c	Interest in AirMagnet WiFi Analyzer	
Interest_in_AirMedic_USB__c	Interest in AirMedic USB	
Interest_in_Clearsight_Analyzer__c	Interest in Clearsight Analyzer	
Interest_in_DTX__c	Interest in DTX	
Interest_in_Etherscope__c	Interest in Etherscope	
Interest_in_LinkRunner__c	Interest in LinkRunner	
Interest_in_LinkWare__c	Interest in LinkWare	
Interest_in_NetTool__c	Interest in NetTool	
Interest_in_OneTouch__c	Interest in OneTouch	
Interest_in_Optifiber_PRO__c	Interest in Optifiber PRO	
Interest_in_OptiView_XG__c	Interest in OptiView XG	
Interest_in_Optiview__c	Interest in Optiview	
Job_Role__c	Job Role	
Key_Product_Family__c	Key Product Family	
LanguagePreference	Language Preference	
Language_Preference__c	Language Preference (L)	
LastName	Last Name	
LastPasswordChangeDate	Last Password Change or Reset	
Last_Campaign__c	Last Campaign	
LeadRole	Role	
LeadScore	Lead Score	
LeadSource	Lead Source	
LeadStatus	Lead Status	
Lead_Priority__c	Lead Priority	
Lead_Source_Most_Recent__c	Lead Source Most Recent	
Lead_Source_Original__c	Lead Source Original	
Life_Cycle_Stage__c	Life Cycle Stage	
Literature_Fulfillment_Code__c	Literature Fulfillment Code	
Located_at_IT_HQ__c	Located at IT HQ	
MailingStreet2__c	MailingStreet2	
Mainframe_Serial_Number__c	Mainframe Serial Number	
MainPhone	Main Phone	
Managed_Service_Customer__c	Managed Service Customer	
ManagerId	Manager ID	
Marketo Jigsaw Company Id	Marketo Data.com Id	
Marketo Jigsaw Company Status	Marketo Data.com Status	
Marketo Jigsaw Contact Id	Marketo Data.com Id	
Marketo Jigsaw Contact Status	Marketo Data.com Status	
MiddleName	Middle Name	
mkto_si__HideDate__c	Hide Date	

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mkto_si_IsCachingAnonWebActivityList__c	IsCachingAnonWebActivityList	
mkto_si_IsCachingBestBets__c	IsCachingBestBets	
mkto_si_IsCachingEmailActivityList__c	IsCachingEmailActivityList	
mkto_si_IsCachingGroupedWebActivityList__c	IsCachingGroupedWebActivityList	
mkto_si_IsCachingInterestingMomentsList__c	IsCachingInterestingMomentsList	
mkto_si_IsCachingScoringList__c	IsCachingScoringList	
mkto_si_IsCachingStreamList__c	IsCachingStreamList	
mkto_si_IsCachingWatchList__c	IsCachingWatchList	
mkto_si_IsCachingWebActivityList__c	IsCachingWebActivityList	
mkto_si_Sales_Insight_Counter__c	Marketo Sales Insight Welcome Counter	
mkto_si_Sales_Insight__c	Sales Insight	
MobilePhone	Mobile Phone Number	
Most_Critical__c	Critical fibre cabling issue solving	
My_primary_area_of_responsibility__c	My primary area of responsibility	
My_primary_networking_issue__c	My primary networking issue	
My_primary_networking_project__c	My primary networking project	
Network_Analyzer__c	Network AnalyzerTrial-Free 5 Day LAN/WAN	
Network_Nodes__c	Network Nodes	
Next_Steps__c	Next Steps	
NotNetNew__c	NotNetNew	
NumberOfEmployees	Num Employees	
Number_Network_Nodes__c	Number of Network Nodes	
Number_of_Sites__c	Number of Sites	
Onyx_Company_Record__c	Onyx Company Record	
Owns_AirCheck__c	Owns AirCheck	
Owns_AirMagnet_Enterprise__c	Owns AirMagnet Enterprise	
Owns_AirMagnet_Planner__c	Owns AirMagnet Planner	
Owns_AirMagnet_Spectrum_XT__c	Owns AirMagnet Spectrum XT	
Owns_AirMagnet_Survey__c	Owns AirMagnet Survey	
Owns_AirMagnet_VoFi_Analyzer__c	Owns AirMagnet VoFi Analyzer	
Owns_AirMagnet_WiFi_Analyzer__c	Owns AirMagnet WiFi Analyzer	
Owns_AirMedic_USB__c	Owns AirMedic USB	
Owns_DTX__c	Owns DTX	
Owns_Etherscope__c	Owns Etherscope	
Owns_LinkRunner__c	Owns LinkRunner	
Owns_NetTool__c	Owns NetTool	
Owns_OneTouch__c	Owns OneTouch	
Owns_OptiFiberPro__c	Owns OptiFiberPro	
Owns_OptiView_XG__c	Owns OptiView XG	
Persona__c	Persona	
Phone	Phone Number	

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PNA_Opitivity_MQL__c	PNA Opitivity MQL	
PNA_Optivity_Marketing_Qualified_Lead__c	PNA Optivity Marketing Qualified Lead	
PNA_Optivity_MQL__c	PNA Optivity MQL	
PNT_AirCheck_MQL__c	PNT AirCheck MQL	
PNT_MQL__c	PNT MQL	
PNT_OneTouch_MQL__c	PNT OneTouch MQL	
PostalCode	Postal Code	
Pre_MQL__c	Pre-MQL	
Priority__c	Priority (L)	
ProdFAM_A_MQL__c	ProdFAM_A MQL	
ProdFAM_B_MQL__c	ProdFAM_B MQL	
ProdFAM_C_MQL__c	ProdFAM_C MQL	
ProductId__c	ProductId	
ProductInterest	Product Interest	
Product_Family_MQL__c	Product Family MQL	
Product_Model__c	Product Model	
Product_Model__c_contact	Product Model (C)	
Project_Size__c	Project Size	
Purchase_Month__c	Purchase Month	
Purchase_Year__c	Purchase Year	
Rating	Lead Rating	
RecordTypeId	Record Type ID	
Request_a_free_5_day_LAN_WLAN_network_an	Request a free 5-day LAN/WLAN network an	
Salutation	Salutation	
Satisfaction_Level__c	Satisfaction Level	
Satisfied_with_your_tool__c	Satisfied with your tool	
Score-CSP	Score - CSP	
Score-DCI	Score - DCI	
Score-ENA	Score - ENA	
Score-PNT	Score - PNT	
Score-VNS	Score - VNS	
Score-WLAN	Score - WLAN	
Self_Managed_Direct_Customer__c	Self Managed/Direct Customer	
SFGA__CorrelationID__c	CorrelationID	
SFGA__Correlation_Data__c	Correlation Data	
SFGA__Web_Source__c	Web Source	
SICCode	SIC Code	
Site	Site	
SmallPhotoUrl	Url for Thumbnail sized Photo	
State	State	
Telecommunications_Provider__c	Telecommunications Provider	

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Timeframe__c	Timeframe	
Time_to_address_these_Concerns__c	Time to address these Concerns	
Title	Job Title	
Tracking_Code_Type__c	Tracking Code Type	
Tracking_Code__c	Tracking Code	
Tracking_Name__c	Tracking Name	
Understands_Value_Proposition__c	Understands Solution Set	
Unsubscribed	Unsubscribed	
UnsubscribedReason	Unsubscribed Reason	
UserPermissionsInteractionUser	Force.com Flow User	
UserPermissionsMobileUser	Apex Mobile User	
UserPermissionsSFContentUser	Salesforce CRM Content User	
UserPermissionsSupportUser	Service Cloud User	
UserPreferencesActivityRemindersPopup	ActivityRemindersPopup	
UserPreferencesApexPagesDeveloperMode	ApexPagesDeveloperMode	
UserPreferencesDisableAutoSubForFeeds	DisableAutoSubForFeeds	
UserPreferencesEventRemindersCheckboxDefault	EventRemindersCheckboxDefault	
UserPreferencesReminderSoundOff	ReminderSoundOff	
UserPreferencesTaskRemindersCheckboxDefault	TaskRemindersCheckboxDefault	
UserType	User Type	
Using_LinkWare__c	Using LinkWare	
VNS_NTM_MQL__c	VNS NTM MQL	
VNS_VPM_HIGH_MQL__c	VNS VPM HIGH MQL	
VNS_VPM_LOW_MQL__c	VNS VPM LOW MQL	
Website	Website	
WLAN_Enterprise_MQL__c	WLAN Enterprise MQL	
WLAN_infrastructure_vendor__c	WLAN infrastructure vendor	
WLAN_Mobile_MQL__c	WLAN Mobile MQL	