Turnout

- voters that meet *any* combination of support[1] score greater than 75 and turnout[2] score between 30 and 70
- voters with no support[3] score, have voted in at least one recent election[4], and are not white or registered Republicans
- voters with no turnout[5] score, support[6] score over 80 and have voted in no more than three recent elections[7]
- voters with a registration date after 1 January 2016, and are *not* registered Republicans

The master target is then split in to three tiers. These tiers can generally be described as:

Tier 1
Voters meeting any combination of support score greater than 75, and turnout score greater than 50 and 70. This tier additionally includes all other master target subgroups. The remaining tiers *only* parse out additional subsets of combinations of support and turnout scores.

Tier 2
Voters meeting any combination of support score greater than 75, and turnout score greater than 30 and less than 50.

Tier 3
Voters meeting any combination of support score greater than 75, and turnout score less than 30.

This tier is additionally used as a bucket to add custom voter subsets should a district require additional targeting work.

Notes

[1]using the 2020 DLCC State House Support, 2020 Civis Partisan, and 2020 Target Smart Partisan Score
[2]using the 2020 Target Smart Turnout, and 2020 Clarity Turnout Score
[3]using the 2020 DLCC State House Support, 2020 Civis Partisan, and 2020 Target Smart Partisan Score
[4]using the 2020 Target Smart Turnout, and 2020 Clarity Turnout Score
[5]using the 2020 Target Smart Turnout, and 2020 Clarity Turnout Score
[6]using the 2020 DLCC State House Support, 2020 Civis Partisan, and 2020 Target Smart Partisan Score
[7]General 2016, General 2017, General 2018, General 2019