

# Credit Card Transaction Report

Total Revenue

57M

Total Transaction Amt

46M

Transaction Count

667K

Total Interest Earned

8M

Filter Data By Week

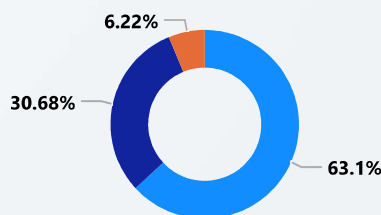
Week Number

All

Card_Category	Sum of Revenue_Generated	Sum of Interest_Earned	Sum of Total_Trans_Amt
Platinum	1135608	161629	953314
Gold	2533682	384755	2091362
Silver	5659109	821923	4647596
Blue	47188612	6614173	37840740
Total	56517011	7982480	45533021

## Revenue Generated by Use\_Chip

Use\_Chip ● Swipe ● Chip ● Online

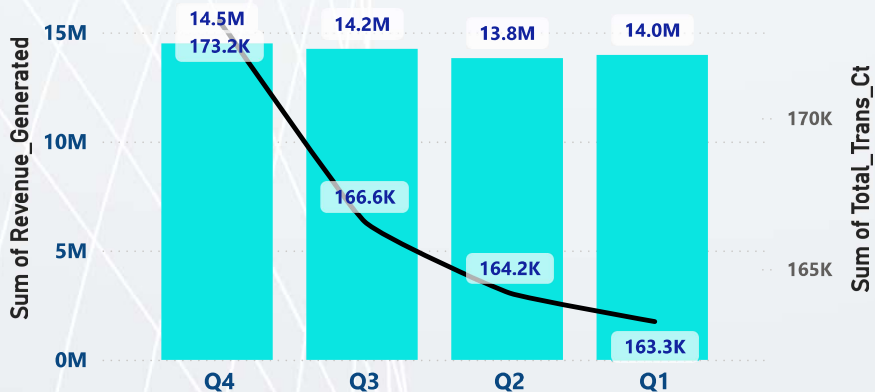


Q4 Q2 Q3 Q1

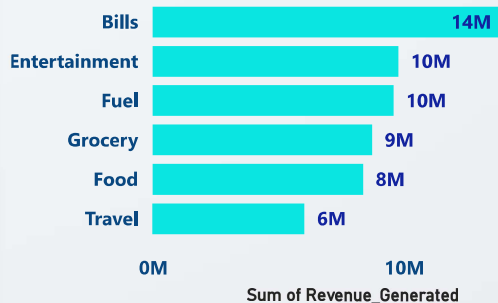


## Revenue Generation By Total Transaction Count and Quarter

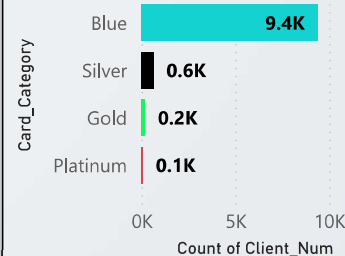
● Sum of Revenue\_Generated ● Sum of Total\_Trans\_Ct



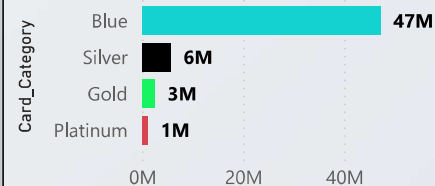
## Sum of Revenue\_Generated by Exp\_Type



## Client by Card\_Category



## Revenue Generation By Card Type



# Credit Card Customer Report

Q4

Q2

Q3

Q1

Filter Data By Week

Week Number

All

Total Revenue

57M

Total Transaction Amt

46M

Transaction Count

588M

Avg Satisfaction Score

3.19

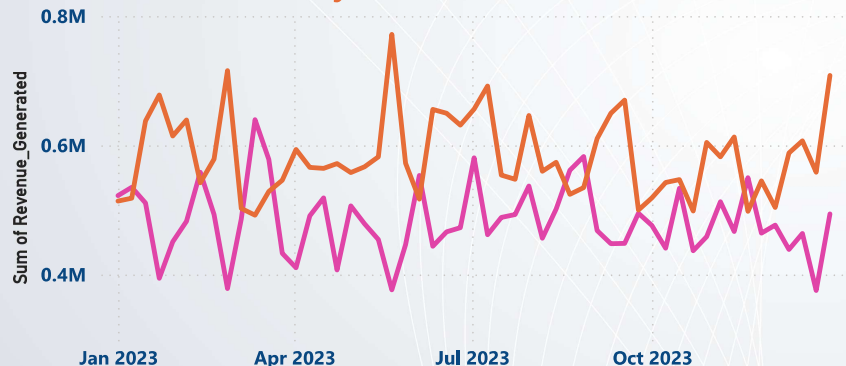
M

31M

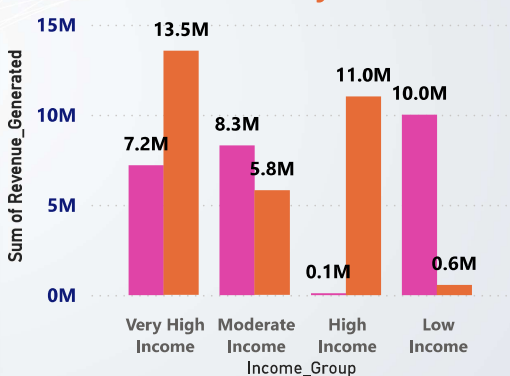
F

26M

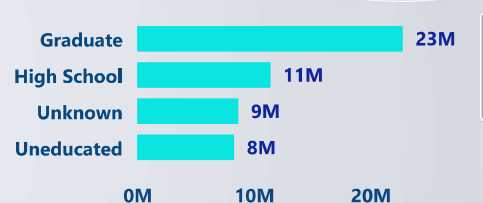
Weekly Revenue Generation



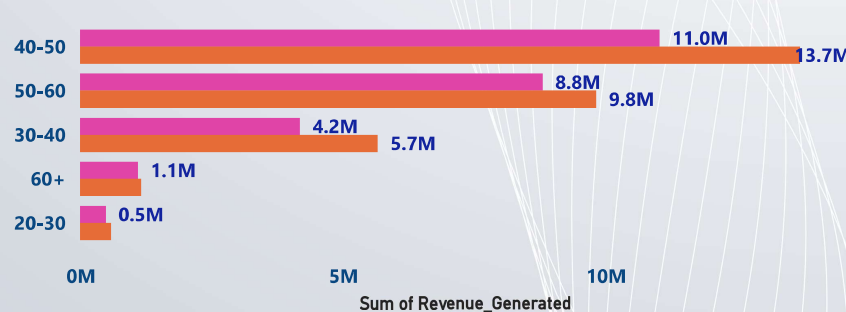
Revenue Generation By Income Gr...



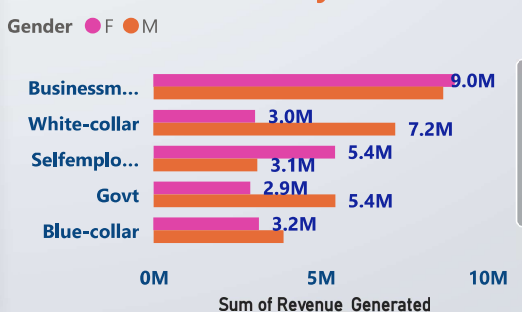
Revenue Generation By Education



Sum of Revenue\_Generated by Age\_Group and Gender



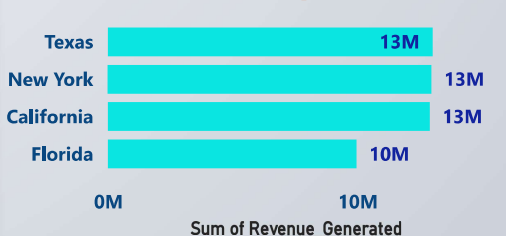
Revenue Generation By Customer J...



Revenue Generation By Marital Status



Revenue of Top States



Week_Num_2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
1		1035629	
2	1035629	1053089	-1.7%
3	1053089	1148250	-9.0%
4	1148250	1071919	6.6%
5	1071919	1064578	0.7%
6	1064578	1121745	-5.4%
7	1121745	1099909	1.9%
8	1099909	1071542	2.6%
Total	933134	1201601	-28.8%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%