





2017



217M



260M



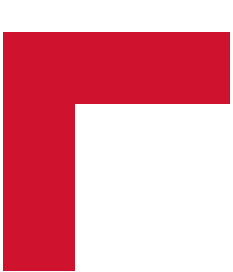
155M



150M



201M



NUMBERS THAT COUNT

BARÇA FANS AROUND THE WORLD

291M
TOTAL FANS
AROUND THE WORLD

84M
AMERICAS

51M
EUROPE

39M
EEMEA

117M
ASIA-PACIFIC

BARÇA FAN BASE COMPARED TO THE TOP 5 TEAMS



300+ MILLION FANS...

JUST A CLICK AWAY

312M FOLLOWERS



BARÇA'S ENGAGEMENT FIGURES

With more than a thousand million interactions driving Barça's engagement with its fans around the world, the team isn't just beating the opposition on the field, it's dominating it in the digital world as well.

1.430M INTERACTIONS

FIGURES IN MILLION

