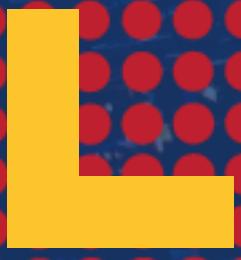


The background of the image is a nighttime aerial photograph of a dense urban area. A large, illuminated stadium with a distinctive curved roof and red and blue panels is the central focus. The city is filled with numerous buildings, streets, and lights. Overlaid on the left side of the image is a pattern of red dots arranged in a grid-like fashion, creating a digital or data-oriented visual element.

ASSETS TO BUILD THE FUTURE



BE A PART OF A UNIQUE VENUE

WITH AN UNPARALLELED ATMOSPHERE



662.9M

VIEWERS WATCHED FC
BARCELONA ON TV IN
2017/18

1.6M/min

MEDIA VALUE OF LED BOARD
PER MINUTE

180+

BROADCASTED IN
MORE THAN 180
COUNTRIES

80%

VIEWERS FROM
OUTSIDE OF SPAIN

