

# BE A PART OF A UNIQUE VENUE

## WITH AN UNPARALLELED ATMOSPHERE



**662.9M**

VIEWERS WATCHED FC  
BARCELONA ON TV IN  
2017/18

**1.6M/min**

MEDIA VALUE OF LED BOARD  
PER MINUTE

**180+**

BROADCASTED IN  
MORE THAN 180  
COUNTRIES

**80%**

VIEWERS FROM  
OUTSIDE OF SPAIN







# A FULL IMMERSION INTO BARÇA'S STYLE

UNIQUE OPPORTUNITIES FOR THE WHOLE AIG TEAM

