SHORT-TERM CONFIDENTIALITY REQUEST

Federal Communication Commission Equipment Authorization Division, Application Processing Branch 7435 Oakland Mills Road Columbia, MD 21048

23/08/2013

TO WHOM IT MAY CONCERN

Pursuant to Paragraphs §0.457 and 0.459 of the Commission's Rules (47 C.F.R.) and Section §552(b)(4) of the Freedom of Information Act, we requests short term confidentiality for the following product:

FCC ID Number Product

Title/Model

2AAESPLAY2013

Pure drive Play

For the product stated above, we request that the following information be held confidential:

- 1. External and Internal Photographs
- 2. Test Setup Photos
- User Manual

We request this confidentiality on the basis of ensuring that business sensitive information remains confidential until the actual marketing of our new device, which is planned for November, 8^{th} 2013

If you have any questions, please feel free to contact me at the address shown below.

Sincerely,

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