

February 11, 2016

Attention: Application Examiner

RE: Request for Confidentiality

Applicant: Life Alert Emergency Response, Inc.

FCC ID: 2ABZ7-917

To Whom It May Concern:

Permanent Confidentiality

Request is hereby submitted by Life Alert Emergency Response, Inc. to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block Diagrams
- Detailed Operational/Functional Description
- Tune up procedure
- Parts list

Life Alert Emergency Response, Inc. has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.

If you have questions or need further information, please contact the undersigned.

Sincerely,

Ofer Shepher

Senior Vice President

Life Alert Emergency Response, Inc.