

# BTM-150-B

# Bluetooth 4.1 Asset Management Device

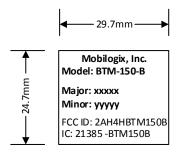
Label Specifications
Label Placement/Dimensions and Definitions
Revision: 1.3

Date: July 6, 2016

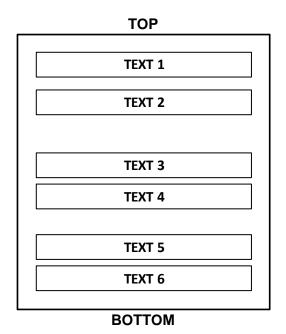
www.mobilogix.com

# **Product Label Size and Specifications**

Size:



# **Product Label Layout, Font, Color and Font Size**



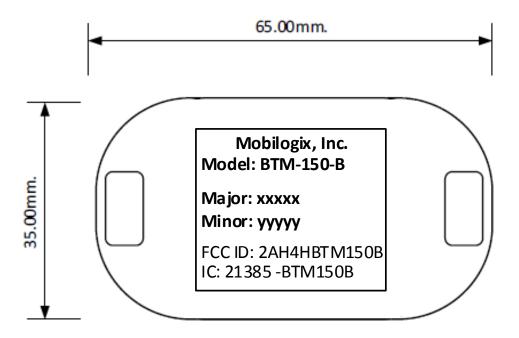
Note: image not to scale

### **Product Label Definitions**

| Title  | Max Length/Format                   | Content/Alignment  |
|--------|-------------------------------------|--|
| TEXT 1 | Single line - 20 Digit/Alphanumeric | Company Name/Alignment Center:                           |
|        | Font: Calibri, Size 8               |  |
|        | Color: Black – Bold                 | Mobilogix, Inc.  |
|        | Single line - 20 Digit/Alphanumeric | P/N/Alignment Left:                                      |
| TEXT 2 | Font: Calibri, Size 8               |  |
|        | Color: Black – Bold                 | Model: BTM-150-B   |
| TEXT 3 | Single line - 20 Digit/Alphanumeric | Unique Beacon Major ID (up to 6 digits) /Alignment Left: |
|        | Font: Calibri, Size 8               |  |
|        | Color: Black - Bold                 | Major: (Unique ID)                                       |
| TEXT 4 | Single line - 20 Digit/Alphanumeric | Unique Beacon Minor ID (up to 6 digits) /Alignment Left: |
|        | Font: Calibri, Size 8               |  |
|        | Color: Black - Bold                 | Minor: (Unique ID)                                       |
|        | Single line - 26 Digit/Alphanumeric | FCC ID /Alignment Left:                                  |
| TEXT 5 | Font: Calibri, Size 8               |  |
|        | Color: Black                        | FCC ID: 2AH4HBTM150B                                     |
| TEXT 6 | Single line - 26 Digit/Alphanumeric | Industry Canada ID /Alignment Left:                      |
|        | Font: Calibri, Size 8               |  |
|        | Color: Black                        | IC: ZZZZZZ-BTM150B                                       |

#### **Product Label Placement**

Label is located on the bottom side of the device:



#### **Label Material & Printing Specifications:**

Regulatory requirement dictate that the label be permanent adhered to the product. Additionally, the print must be highly resistant to scratches, common chemicals, and extended temperature ranges.

Required Label Stock: Avery Dennison Model MZ0333 (or equivalent with equal or better specifications)

Approvals: UL indoor & outdoor service

Adhesive: Industrial Grade, Permanent acrylic adhesive

**Material:** white Polyster **Type:** Thermal Transfer

**Service Temperature:** -40F to 149F

Resistance: Abrasion/Smear/Scratch, Chemical, Moisture

Color: White

**Printer Ribbon Stock**: Zebra Premium 5100 Resin Ribbon (or equivalent with equal or better specifications)

Resistance: Smear/Scratch, Chemical (including harsh chemicals gas, acetone, and xylene)

Color: Black