Product Model Designation

A.	**Brand**	Move It
B.	**Product**	Move It **Beat** (MVSS000)
C.	**Associated with Product Series**	Dumbbell: MVDB Hula Hoop: MVHH Resistance Band: MVRB
D.	**Model Number** **Abbreviation Definition** **and Number Range of Use**	MV = Move It (Brand) DB* = Dumbbell (Product Category) 0 = Product launch order (from 0-9) 0 = Version of hardware revision (from 1-9) 0 = Designation for feature or accessory bundle (from 1-9) 1 = Designation for product weight differentiation (from 1-9) --- Product Categories Abbreviations --- SS for smart sensor DB for dumbbell HH for hula hoop RB for resistance band

E. **Sample List of Associated Model Numbers**

MVSS0000

MVDB0011	MVDB1011	MVDB2011	MVHH0011	MVRB0011
MVDB0012	MVDB1012	MVDB2012	MVHH0012	MVRB0012
MVDB0013	MVDB!013	MVDB2013	MVHH0013	MVRB0013
MVDB0021	MVDB1021	MVDB2021	MVHH0021	MVRB0021
MVDB0022	MVDB1022	MVDB2022	MVHH0022	MVRB0022
MVDB0023	MVDB1023	MVDB2023	MVHH0023	MVRB0023
MVDB0031	MVDB1031	MSDB2031	MVHH0031	MVRB0031
MVDB0032	MVDB1032	MVDB2032	MVHH0032	MVRB0032
MVDB0033	MVDB1033	MVDB2033	MVHH0033	MVRB0033

F.	Model Number Variations In Detail

All model number listed in Appendix E uses the same smart sensor module MVSS0000. The core components used in MVSS000 is the same across all Product Series. As an example, MVDB00__ __ has a designated slot to fit the smart sensor module. For the Hula Hoop and Resistance Band product series, an additional adapter is provided to secure the smart sensor module in place.

The first four letters of the 3 product series model number (MVDB0 _ _ _ _, MVHH0 _ _ _ _, MVRB0 _ _ _ _) will always remain the same, where the ending 4 digits of a product series will increase in value depending on product number reference, hardware revisions, additional features or accessory bundle, and product weight differences. Essentially, the minor variations are created to address different regional market needs.

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