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## **Request for Confidentiality**

Date: <u>16<sup>th</sup> July 2013</u>	
Subject: Confidentiality Request for: X280070	
Pursuant to FCC 47 CRF 0.457(d) and 0.459 and IC RSP-100, Section 10, the applicant requests that a part of the subject FCC application be held confidential.	
Type of Confidentiality Reques Short Term Short Term Short Term Short Term Short Term Permane Permane Short Term Permane Short Term Permane Short Term Short Term In Short Te	nt Block Diagrams External Photos  nt*1 Internal Photos  nt Operation Description/Theory of Operation  nt Parts List & Placement/BOM  nt Tune-Up Procedure  nt Schematics Test Setup Photos  nt* User's Manual
Imagination Technologies Ltd / Pure has spent substantial effort in developing this product and it is one of the first of its kind in industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.	
Permanent Confidentiality:  The applicant requests the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.	
Short-Term Confidentiality: Not Applicable	
NOTE for Industry Canada Applications: The applicant understands that until such time that IC distinguishes between Short Term and Permanent Confidentiality, either type of marked exhibit above will simply be marked Confidential when submitted to IC.	
Sincerely,	
By: S.M.	JASON MILLER