

February 19, 2010

Federal Communications Commission Authorization and Evaluation Division

Confidentiality Request regarding application for certification of FCC ID: XQ4-GFS-SHEAR

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, we hereby request confidential treatment of information accompanying this application as outlined below:

Exhibit Type

Block Diagram Schematics

Operational Description

File Name

FreeStyle BlkDia.pdf FreeStyle Schem.pdf FreeStyle OpDes.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Pursuant to DA04-1705 June 15, 2004 of the Commission's public notice, we also require temporary confidential treatment of information accompanying this application as outlined below:

Exhibit Type

External Photos Internal Photos

File Name

FreeStyle ExtPho.pdf FreeStyle IntPho.pdf

Temporary confidentiality from public disclosure is important for The Coca Cola Company from a commercial perspective. It enables the company to complete its development and regulatory efforts prior to introducing the product to the marketplace. Releasing information on the product via the FCC website prior to formal market introduction can be confusing to our customers, and places the company at a competitive disadvantage.

Sincerely,

Son V. Tran

CCNA Innovation

The Coca Cola Company

USA 754A

1 Coca-Cola Plaza Atlanta, GA 30313

Office: (404) 676-0436

Cell: (404) 414-4512 Fax: (404)598-0436

E-Mail: sotran@na.ko.com