

Finance & Consulting Club, IIT Hyderabad Presents



FCC Elevate

11th and 12th October 2025



What is FCC Elevate?

FCC Elevate is an engaging, hands-on workshop designed to spark curiosity and build real-world business skills among students, from understanding money and markets to solving case studies and exploring product management.

Organized entirely by the student team at the Finance and Consulting Club, FCC Elevate brings together three powerful domains: **Finance, Consulting, and Project Management**. It's all about building the mindset to crack problems, solve strategically, and grow into future leaders.

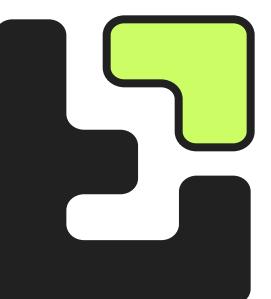


Is FCC Elevate right for you?

Perfect if you're:

- In high school (Classes 9–12) or just starting out in college (1st–2nd year)
- Completely new to finance and consulting, or simply curious about how businesses, markets, and strategy really work
- Looking to understand the fundamentals without any prior background knowledge

All you need? Just curiosity and the drive to level up.



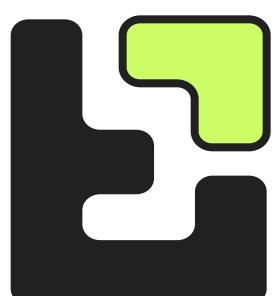
Choose your track

FCC Elevate is happening on **11th & 12th October 2025** with two specialized tracks:

Finance Track

Consulting and Project Management Track

Pick your track, join the sessions, and dive into hands-on learning with real-world insights and activities led by the FCC team.

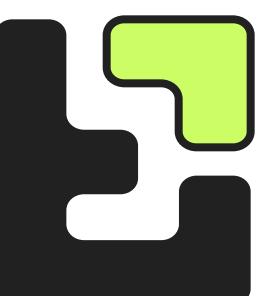


Finance track

Day 1: Understanding Finance from the Ground Up

Theme: How Money Moves, Markets Work, and Analysts Think

Goal: Build the mindset of a financial analyst. Understand how money flows through businesses and economies, how markets rise and fall, and how to analyze companies and investments with clarity.



Day 1

The Origins and Evolution of Finance - From Barter to Digital Systems

Explore how finance evolved from simple barter systems to modern currencies, global trade networks, and sophisticated digital financial systems. Learn about key historical milestones that shaped modern finance, including the creation of early bonds, the rise of stock markets, and the influence of prominent banking families. Understand why finance is the engine that drives businesses, governments, and personal wealth.

Decoding Financial Markets

Get a clear understanding of how financial markets function. Learn about the structure and purpose of different markets, including stocks, bonds, commodities, and derivatives, and how they connect businesses to capital and investors to opportunity. Transform stock tickers, interest rates, and commodity prices from random numbers into signals within a living, interconnected global system.



Inside a Company – Financial Statements 101

Get hands-on experience with a company's financial statements like income statement, balance sheet, and cash flow statement. Build a simple Discounted Cash Flow (DCF) model to estimate the true value of a business. Transform financial jargon into a logical, intuitive story of money flowing in and out of a company, giving you the analytical mindset of a financial professional.

Tech in Finance – FinTech, AI & Quant

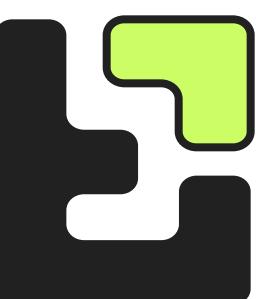
Discover how technology is shaping the future of finance through interactive sessions. Learn how AI and ML are applied in fraud detection. Run Monte Carlo simulations using Python to model stock price movements and analyze market sentiment from news and social media using NLP techniques. Get a firsthand look at how cutting-edge technology is enhancing decision-making in the financial world.



Day 2

Day 2: Becoming a Financial Analyst in Practice

Goal: Equip participants with practical tools and analytical frameworks to understand markets, evaluate companies, and apply financial concepts with confidence—while appreciating how AI enhances decision-making in finance.



Day 2

Session 1: Revisiting the Stock Market

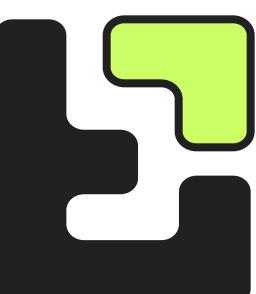
- Basics: Shares = ownership, indices as scoreboards (Sensex, Nifty).
- Key metrics: Market Cap, P/E ratio, 52-week high/low.
- Psychology: FOMO, panic selling, herd behavior.

Session 2 – Interactive Finance Quiz

- Test core finance knowledge via polls & Q&A.
- Bust myths, encourage participation, build confidence

Session 3 – Stock Market Simulation

- Hands-on trading in a simulated market.
- Learn risk, diversification, portfolio decisions under pressure.

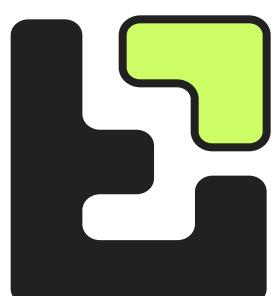


Session 4 – Finance 101 (with AI Edge)

- Core Concepts: Time Value, Risk–Return, Diversification, Valuation, CAPM, Market Efficiency, Behavioral Finance.
- Applications: Corporate Finance, Statements & Ratios, Bonds, Derivatives, Alternative Investments.
- Macro & Global: GDP, Inflation, RBI policy, FX risks, crises (1929–2008–COVID).
- AI Impact: Forecasting, fraud detection, portfolio optimization, anomaly & sentiment analysis.

Session 5 – Case Study

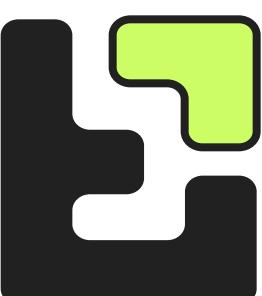
- Fraud via inflated profits & assets.
- Missed red flags → weak governance & oversight.
- Takeaway: Need stronger analysis, risk awareness, AI-driven fraud detection.



Key takeaway

By the end of Day 1, you will have built a strong foundation in strategic financial thinking. You'll learn how to analyze businesses from the inside, tackle challenges with a consultant's mindset, and approach complex financial problems with both logic and creativity.

By the end of Day 2, you will transition from theory to practice—gaining confidence in analyzing companies, interpreting market behavior, and applying key financial frameworks. Most importantly, you'll discover how AI acts as a force multiplier, making financial analysis sharper, faster, and more resilient.



Consulting and Product Management track

From helping companies fix their biggest problems to building the next big app, consulting and product management (PM) are the go-to jobs for shaping the business world. This track is your chance to learn the smart thinking and hands-on skills that make these fields so powerful.

Over two exciting days, you'll see how consultants become expert problem-solvers, breaking down tricky issues and creating clear plans to fix them. At the same time, you'll learn how product managers guide teams to build products that people actually want to use.



Day 1

Day 1: Understanding business from within

Goal: Build the mindset of a business strategist. Understand how companies tackle problems, make money, and stand out from the competition while sharpening your structured thinking and analytical skills.



Introduction to Consulting

Consultants act as strategic advisors, helping businesses break down complex problems, analyze information, and create effective solutions. Through this workshop, you'll gain insights into these skills — valuable tools that will help you stand out in any career.

Guesstimates

Guesstimates help you answer big, unknown questions using logic and creativity. You'll learn to think critically, structure your thoughts, and approach problems like a strategist – the same way top consultants do.

Profitability

You'll learn how to turn ideas into profitable ventures, control costs, and still deliver great quality, giving you an insider's view of how money flows through a business.

Market Entry

Discover how businesses position themselves in competitive spaces and take new products from the first idea all the way to the first customer.



Day 2

Day 2: Building Brands - Becoming the CEO of a Product

Goal: Step into the shoes of a Product Manager; learn how great products are imagined, designed, and grown to success.



Introduction to Product Management

Discover how product managers lead teams, make decisions, and turn ideas into reality. Learn the essentials of building and managing products that create real impact.

Understanding Markets and Users

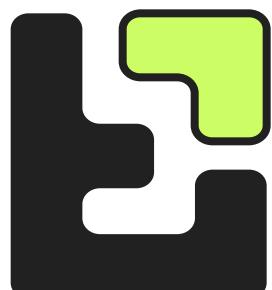
You'll learn how businesses research user needs, track trends, and build loyal customer bases and how this guides their product decisions.

Product Thinking

You'll learn how to identify market needs, design effective solutions, and create products that people truly value, following the approach used by leading companies.

Product Metrics

This session will show you how businesses measure success using key metrics, evaluate product performance, and continuously improve using data-driven decisions.



What's in it for You?

Real-World Skills

- Solve actual business problems: Learn how to think like a consultant by tackling real company challenges
- Master financial decisions: Understand how money works in a business and how to make smart financial calls

Certificate and Networking

- Certificate of Participation
- Connect with a motivated community: Meet other students who are also interested in these fields and build a valuable network

Mentorship & Inspiration

- Learn directly from IIT Hyderabad students
- Experience life at IIT and get a campus tour
- Ask questions about college, IIT entrance, projects, etc.



Registration & Pricing

Workshop Fee

₹1,199 per participant

Includes comprehensive learning materials, certificate of participation, and meals for both days

Special Offers

Group Discount:

- ₹1,099 per person for groups of 10 or more members
- Bring 10 friends and register for FREE (your registration is complimentary when you bring a group of 10)

Accommodation Package:

- ₹1,300 per day (includes accommodation and meals; exclusive of registration fees)
- Perfect to experience IIT hostel life

All fees are inclusive of learning materials, certificates, and refreshments



How to register

Step 1: Choose your track
(Finance OR Consulting & Product Management)

Step 2: Fill out the registration form
(<https://forms.gle/vvUhPSxjpfkcvT487>)

Step 3: Complete payment to secure your spot



Scan to Register!

Seats are filling up fast - secure your spot today!



Accommodation

Participants can explore the wide and vibrant campus of IIT Hyderabad at night by staying at the campus .

You will be provided with food and single room (adjacent to your friends room).

The charges are **Rs.1300** per person per night and **Rs.2500 if you opt for 2 days**



Scan here



Contact information

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**Ready to unlock your
potential? Your journey starts
at FCC Elevate.**

An initiative by Finance & Consulting Club, IIT Hyderabad

