



Finance & Consulting Club
IIT Hyderabad

Sponsorship Opportunities 2025-2026

**Let's Build
Greatness Together!**



Finance & Consulting Club



FINANCE AND CONSULTING CLUB- “INNOVATION MEETS INTELLECT”

Finance & Consulting Club, IIT Hyderabad is a student-led organization that strives to propagate knowledge & educate people on the areas of finance & consulting.

FCC provides the ideal environment for students to succeed—and for partners to network with top talent—through programs like interactive workshops, national case competitions, expert talks, hackathons, and one-on-one mentorship.



WHY PARTNER WITH FCC?

Partnering with us gives your brand a powerful platform to connect with IIT Hyderabad's most driven and talented students.

Through strategic collaborations and event outreach, your brand benefits from high-visibility engagement through our media partner & event publicity also while playing a key role in nurturing future leaders in finance and consulting.

Together, we can create a meaningful impact — empowering innovation, excellence, and ethical leadership in the industry.



Horizon (Feb 2025)

“Voyage: Navigating the Unconventional”

Horizon is the flagship annual event organized by the Finance and Consulting Club (FCC) at IIT Hyderabad.

Horizon is a high-impact, student-led event aimed at:

- Connecting students with industry leaders from finance, consulting, and product management.
- Providing learning, networking, and competitive opportunities via speaker sessions, panel discussions, and competitions.



Highlights of Horizon 2025

- 3rd edition of Horizon, described as a phenomenal success.
- 5000+ footfall, 12+ top-tier speakers, including Ankur Warikoo, Dr. A Velumani and other major industry leaders.

Strategic Impact

- Horizon has become one of Hyderabad's largest student-led events in its domain.
- It bridges academia and industry effectively, fostering future business leaders.



Signature Sessions

1. All About MBAs

- Tailored for engineering students considering MBAs.
- Speakers shared insights on IIMs, ISB, global MBAs, and deferred programs.

2. Million Dollar Deals

- Featured professionals who've closed high-value financial deals.
- Focused on real-world finance strategies and career growth stories.

3. Breaking Brands

- Product leaders broke down full product development lifecycles.
- Real-world application of product thinking from industry insiders.

4. Hands on Finance

- Deep dive into fund management, crypto, and algorithmic trading.
- Included hands-on exercises like trading algorithm building and backtesting.





Competitions Held During Horizon

1. Solve the Case

- A consulting challenge simulating real business issues.
- Participants deliver practical, strategic solutions.

2. ProdX

- Focused on product management.
- Teams innovate product-based solutions to real problems.

3. EquityX

- Equity research competition evaluating small-cap stocks.
- Participants assess risk, potential, and make investment recommendations.

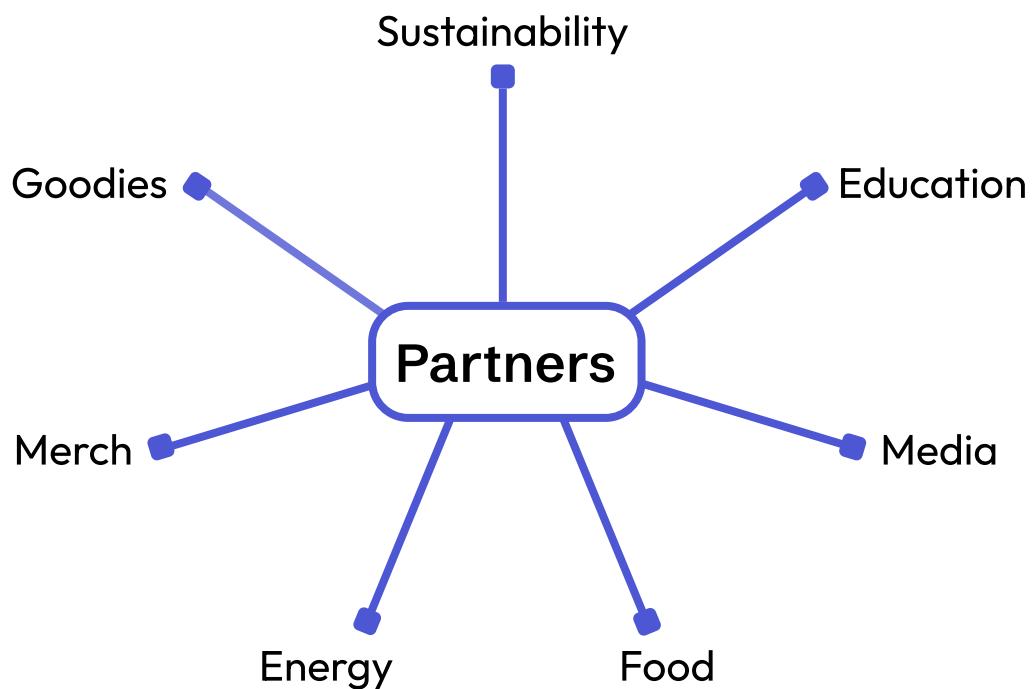
4. M&A Case Study Competition

- Simulates Mergers & Acquisitions.
- Participants analyze collaborations, risk, and financial outcomes.

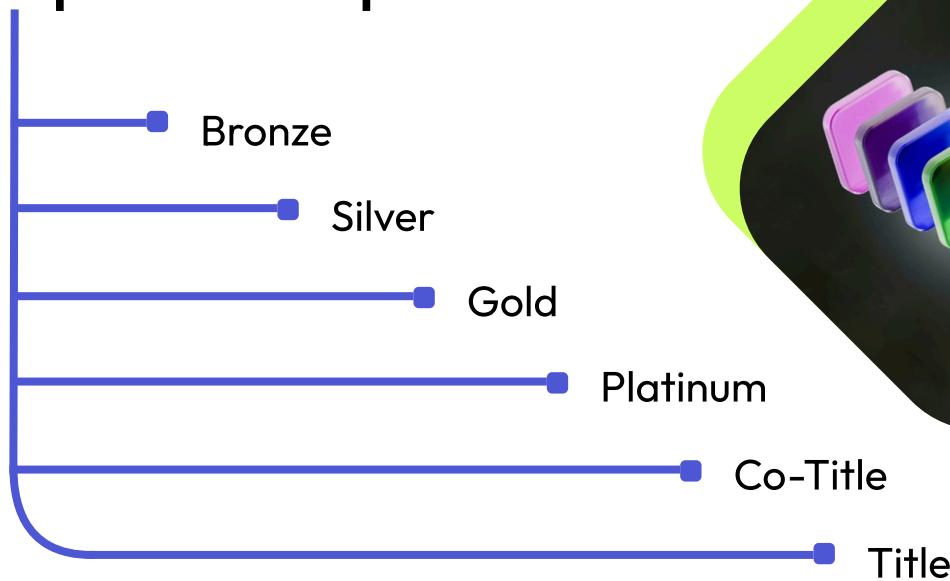




Partnership Titles



Sponsorship Slabs





BRONZE



Core Deliverables

- Free event passes for all Horizon festival workshops, competitions, and networking sessions.
- Dedicated social-media posts with event hashtags and mentions.
- One dedicated email campaign to the IITH community.

Optional Add-Ons

- Extra social-media posts or story takeovers.
- Additional targeted email blasts.
- Premium placement of logo on printed badges.

SILVER

Core Deliverables

- All Bronze benefits
- Banners and flex displays at prime venues (main entrance, auditorium, high- traffic areas)
- Market-material giveaway (e.g., branded pens, bottles, notebooks)



Optional Add-Ons

- Company-interest sponsored session (custom workshop or seminar)
- Branded lounge or charging station in the venue.
- Extended giveaway items or premium swag upgrades.



GOLD



Core Deliverables

- All Silver benefits
- Exclusive stall space at the event venue for product demos and recruitment.
- Large banners and standees in top spots (stage, VIP area)
- Four-week pre-event social-media campaign.

Optional Add-Ons

- Branded event lanyards or entry wristbands
- Co-branded photo booth or digital engagement kiosks
- VIP meet-and-greet passes for company representatives

PLATINUM

Core Deliverables

- All Gold benefits
- Host a pre-placement talk for final-year students on campus.
- Logo on certificates for 1,000+ participants and winners.



Optional Add-Ons

- Private networking session with keynote speakers and industry experts.
- Customized attendee gift boxes.



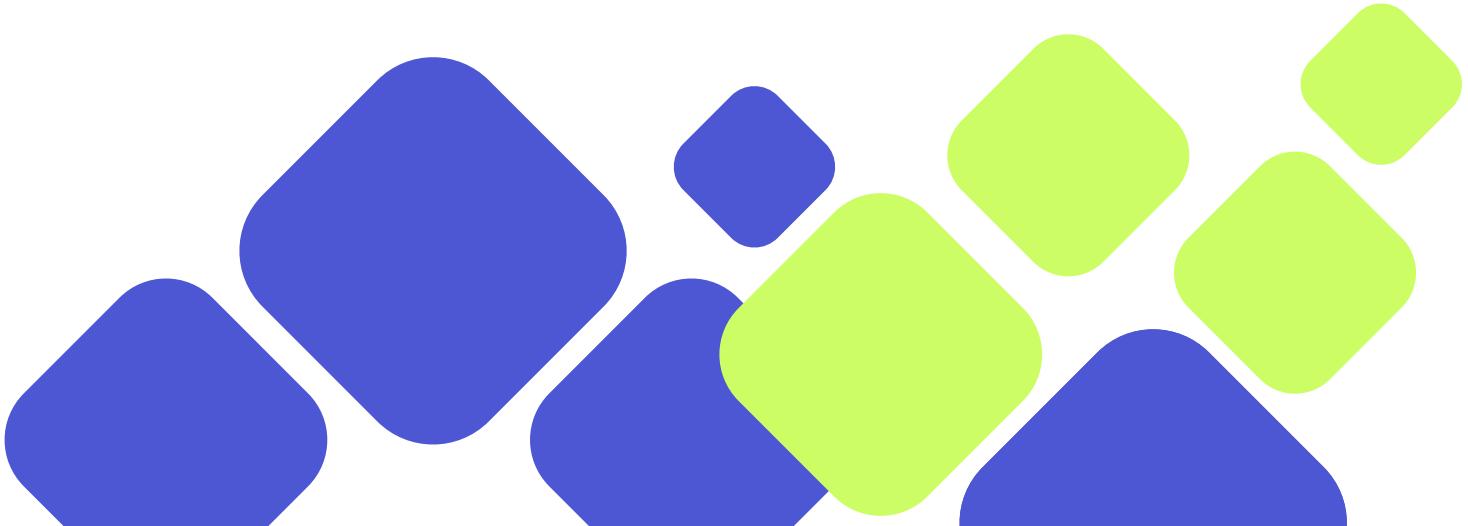
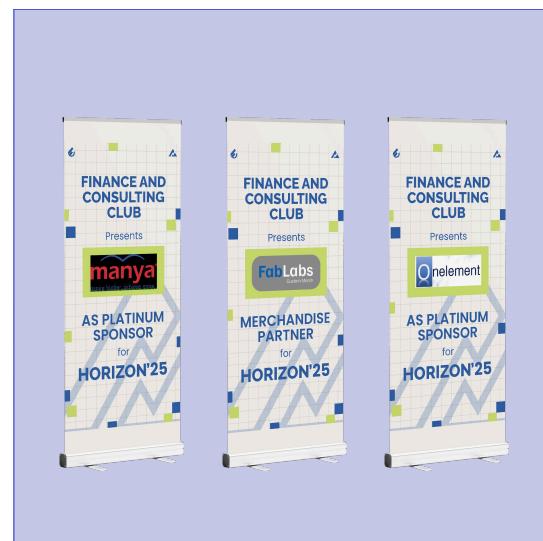
CO-TITLE

Core Deliverables

- All Platinum benefits
- Ad screenings in the Open Air Theatre (pre-fest and during-fest)
- Verbal acknowledgment as Co-Title partner at every opening/closing ceremony.
- Conduct Hackathons.
- Custom Instagram Reels by FCC showcasing your products.

Optional Add-Ons

- Executive video testimonials for multimedia promotions.
- Branded stage backdrops or runner boards.





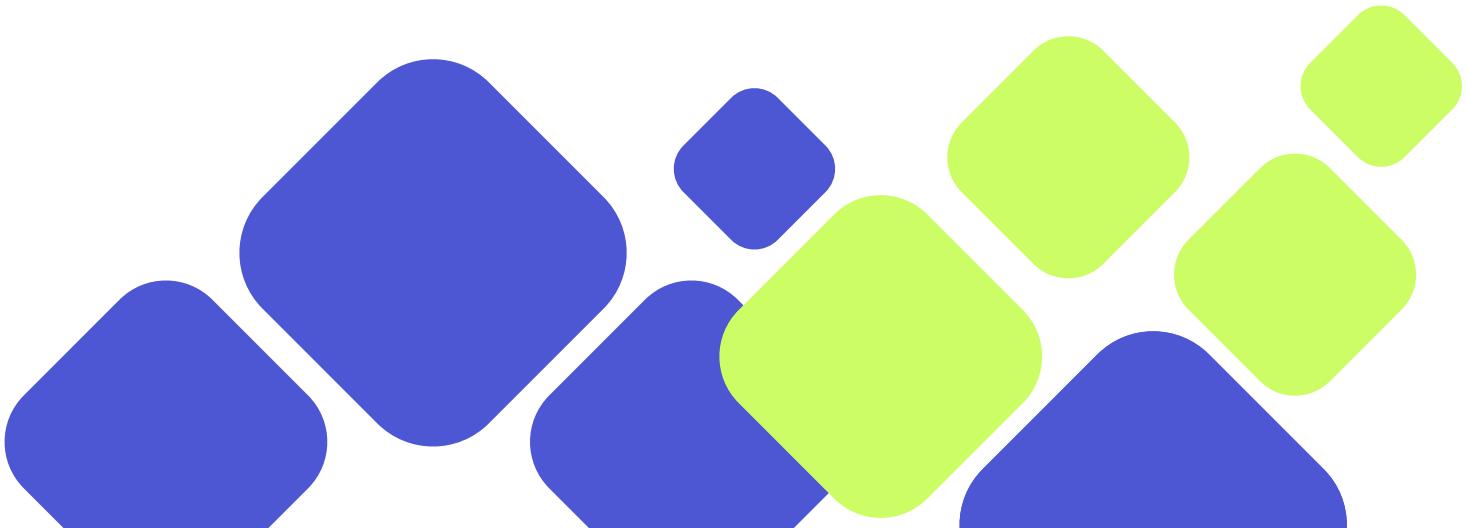
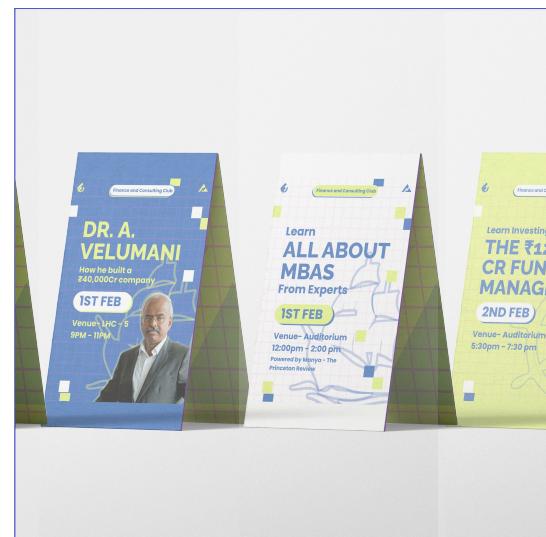
TITLE

Core Deliverables

- All Co-Title benefits
- Year-round digital and material promotion across FCC activities.
- Logo on all digital and physical event passes.
- Dedicated product/service launch event on campus
- Exclusive talent recognition program (scholarships, direct recruitment pipeline)

Optional Add-Ons

- Private company networking session with 50+ top students and faculty.
- Collaborative academic initiatives (guest lectures, case competitions)





Deliverables	Bronze	Silver	Gold	Platinum	Co-Title	Title
Free event passes to all workshops, competitions, networking	✓	✓	✓	✓	✓	✓
Logo on digital & physical event passes	✓	✓	✓	✓	✓	✓
Dedicated social-media posts	✓	✓	✓	✓	✓	✓
One email campaign to IITH community	✓	✓	✓	✓	✓	✓
Banners/flex at prime venues	✗	✓	✓	✓	✓	✓
Marketing material giveaways	✗	✓	✓	✓	✓	✓
Exclusive stall space	✗	✗	✓	✓	✓	✓
Large banners & standees in top spots	✗	✗	✓	✓	✓	✓
4-week pre-event social campaign	✗	✗	✓	✓	✓	✓
Pre-placement talk on campus	✗	✗	✗	✓	✓	✓
Logo on participant/winner certificates	✗	✗	✗	✓	✓	✓
Ad screenings in Open Air Theatre	✗	✗	✗	✗	✓	✓
Verbal acknowledgment at ceremonies	✗	✗	✗	✗	✓	✓
Custom Instagram Reels by FCC	✗	✗	✗	✗	✓	✓
Year-round FCC promotions	✗	✗	✗	✗	✗	✓
Dedicated product/service launch event	✗	✗	✗	✗	✗	✓
Exclusive talent recognition program	✗	✗	✗	✗	✗	✓
Price	50K	75K	1.5L	2L	3L	3.5L



Expand Your Reach with Us

Goodies Partner – Showcase your products or vouchers directly to the IITH community. Your brand gets premium visibility through fest kits, giveaways, and campus-wide contests.

Education Partner – Share your expertise through curated workshops, hands-on training sessions, or expert talks. Position your brand as a trusted name in learning and innovation.

Sustainability Partner – Champion eco-friendly initiatives on campus. From green installations to awareness drives, align your brand with a responsible and future-focused image.

Energy Partner – Be the brand that keeps the fest buzzing. Distribute your energy products, run dynamic activations, and spark excitement with a strong on-ground presence.

Merch Partner – Gain exclusive access to Horizon and FCC team merchandise deals. Collaborate on limited-edition drops and get your brand worn and remembered across campus.

Media Partner – Get featured across FCC social media platforms through event coverage, posts, reels, and promotions. Tap into a vibrant student audience and boost your digital reach.

Food Partner – Be the flavor highlight of the fest. Set up your food stalls in high-traffic zones and connect directly with thousands of hungry, enthusiastic students.

At the **IITH Finance and Consulting Club**, we believe that every company is unique. That's why we don't offer one-size-fits-all solutions. Instead, **we curate personalized packages** designed to align with your **strategic goals** and deliver the **maximum benefit** to your organization. Our team will work closely with you to understand your needs and ensure that every engagement creates **real value**.



Previous Speakers



Ankur
Warikoo



Sumit
Singh Gandhi



Dr. Velumanai



Randhir
Raj Singh



Pranjal
Kamra

Previous Sponsors





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