

FELIX CHOPRA

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University of Bonn
Institute for Applied Microeconomics
Adenauerallee 24–42, 53113 Bonn, Germany

EDUCATION

2016 – **University of Bonn**, PhD candidate in Economics
Advisors: Armin Falk, Lorenz Goette, Florian Zimmermann

Pre-doctoral studies:

2016 **University of Bonn**, B.Sc. Economics (*with distinction*)
2016 **University of Bonn**, M.Sc. Mathematics (*with distinction*)
2014 **University of Bonn**, B.Sc. Mathematics

REFERENCES

Prof. Armin Falk

briq – Behavior and Inequality Research Institute
armin.falk@briq-institute.org

Prof. Lorenz Goette

University of Bonn
lorenz.goette@uni-bonn.de

Prof. Florian Zimmermann

briq – Behavior and Inequality Research Institute
florian.zimmermann@briq-institute.org

Prof. Thomas Graeber

Harvard Business School
tgraeber@hbs.edu

MAIN RESEARCH & TEACHING FIELDS

Applied Microeconomics, Behavioral Economics

JOB MARKET PAPER

The Joneses are Broke: Media Persuasion and Consumption

Summary: I provide causal evidence that mass media programs can affect consumption levels by examining the impact of the *Dave Ramsey Show*: an iconic US radio talk show that encourages people to spend less and save more. To measure consumption, I draw on detailed expenditure records from a large household scanner panel. Exploiting the quasi-natural experiment created by the staggered expansion of the radio show from 2004 to 2019, I find that exposure to the radio show's broadcast decreases household expenditures. This decrease in expenditures is driven by households purchasing fewer goods. Using a tailored experiment, I show that exposure to the radio show has a persistent, negative effect on people's attitudes towards consumption and debt. From a policy perspective, these findings highlight the potential of mass media to deliver carefully designed messages to affect primary economic decisions such as how much to consume.

WORKING PAPERS

Do People Demand Fact-Checked News? Evidence from U.S. Democrats

Conditionally accepted, *Journal of Public Economics*
(with Ingar Haaland and Christopher Roth)

[Link to paper](#)

Fighting Climate Change: The Role of Norms, Preferences, and Moral Values

(with Peter Andre, Teodora Boneva, and Armin Falk)

[Link to paper](#)

Intertemporal Altruism

(with Armin Falk, Thomas Graeber, and Philipp Eisenhauer)

[Link to paper](#)

Do People Value More Informative News?

(with Ingar Haaland and Christopher Roth)

[Link to paper](#)

SELECTED WORK IN PROGRESS

Intergenerational Fairness Preferences

(with Peter Andre)

Global Survey on Climate Change

(with Peter Andre, Teodora Boneva, and Armin Falk)

REFeree SERVICE

American Economic Review (2x), European Economic Review, Journal of Economic Behavior & Organization

AWARDS & HONORS

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|-----------|---|
| 2020 | 7 th Lindau Nobel Laureate Meeting in Economic Sciences (invited to participate as a young researcher) |
| 2020 | Associated Member, Cluster of Excellence ECONtribute: Markets & Public Policy |
| 2019 | Excellency in Teaching Award: Best Teaching Assistant, University of Bonn |
| 2019 | Research Fellow, Collaborative Research Center Transregio 224 |
| 2016 | briq scholarship & briq student fellow |
| 2012 – 16 | Full scholarship, German National Merit Foundation (Studienstiftung des deutschen Volkes) |

RESEARCH FUNDING AND GRANTS

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|------|---|
| 2021 | Funding for “Intergenerational Fairness Preferences” (€10,000), ECONtribute: Markets & Public Policy |
| 2021 | Funding for “Fighting Climate Change” (€22,500), ECONtribute: Markets & Public Policy |
| 2020 | Funding for “The Joneses are Broke” (€3,000), Collaborative Research Center Transregio 224 |
| 2019 | Add-on Fellowship for Interdisciplinary Economics (€12,500), Joachim Herz Foundation |
| 2019 | Funding for “Do People Value More Informative News?” (€2,000), Collaborative Research Center Transregio 224 |

PRESENTATIONS

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| 2021 | Bocconi University, PERICLES Debate on Political Information
RIDGE/LACEA-PEG Workshop on Political Economy
University of Amsterdam, Belief-Based Utility Flash Talks
Bavarian Academy of Sciences, Workshop on Beliefs and Information about CO ₂ Emissions
VfS Annual Meeting
University of Trier, TriECON Workshop on Media Economics
14th RGS Econ Conference on Digitization |
| 2020 | University of Bonn, internal seminar |
| 2019 | Stanford University, SITE Summer Workshop: Experimental Economics
University of Rotterdam, Econometric Society Winter Meeting
briq, Conference on Structural Behavioral Economics
University of Bonn, seminar presentation
University of California San Diego, Spring School in Behavioral Economics, poster
University of Cologne, internal seminar |
| 2018 | University of Bonn, German Economists Abroad Meeting |
| 2017 | University of Bonn, Brown Bag Presentation |
| 2016 | University of Copenhagen, UCPH Workshop Passive Choices, poster |

SUMMER SCHOOLS

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| 2017 | Spring School in Behavioral Economics,
University of California San Diego & NHH Norwegian School of Economics |
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TEACHING EXPERIENCE

Lecturer Economic Research (undergraduate seminar, winter 20/21)

Teaching assistant

Foundations of Economics (undergraduate course, winter 18/19)

Introduction to Mathematical Logic (undergraduate course, summer 14, 15 and 16)

Introduction to Linear Algebra (undergraduate course, winter 13/14)

LANGUAGES

English (fluent), German (native)