## hampton connection email July 2013

PRE-HEADER

FROM:

Hampton Hotels (hamptonemail@h1.hilton.com)

SUBJECT LINE (CHARACTERS, INCL SPACES):

Triple Your Trip | New HHonors™ App | Hamptonality Moments (58)

PREVIEW TEXT:

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HEADER

[LOGO: HAMPTON]

[NAVIGATION]

FIND A PARTICIPATING HOTEL | NEW LOCATIONS | OTHER OFFERS | WHY HAMPTON?

CONTENT AREA #1

[HERO IMAGE: KIDS ON ROLLER COASTER WITH HHONORS STAMP]

Get to your next getaway

three times faster

Get to your next getaway **three times faster** with the Hilton HHonors™ Triple Your Trip promotion.\* Sign up and **stay Friday, Saturday, or Sunday nights to earn Triple HHonors Points** from July 9 through September 30, 2013. Earn **Double HHonors Points on Monday through Thursday** stays at participating hotels and resorts. So whether you’re earning Double Points on business or Triple Points on a weekend stay, **HHonors can get you there faster.**

[BUTTON]

SIGN UP >

CONTENT AREA #2

[HERO IMAGE: APP ICON]

your points and more

now at your fingertips

Make getting away a breeze with the **new Hilton HHonors™ app.** Very simply, it **saves you time and money when you travel**. Book reservations at Hampton or any other hotel/resort in the Hilton HHonors™ portfolio and **get the Best Rate Guaranteed.** Search all the Hilton hotels and resorts worldwide, modify and cancel reservations, manage your Hilton HHonors™ account, redeem points, find special offers, and much more — **it’s all there, right at your fingertips!**

[BUTTON]

DOWNLOAD NOW >

CONTENT AREA #3

[HERO IMAGE: HAMPTONALITY MOMENTS LOCKUP]

(re)watch and share some

#HamptonalityMoments

From [the most recent story about a community displaced by Hurricane Sandy](http://youtu.be/yGieEowGJCI) to our first video about [a gutsy girls softball team](http://youtu.be/2MBzHiRiDf8), we've loved sharing [every video in Hamptonality Moments series](https://www.youtube.com/watch?v=SHhcNUFfSbs&list=PLMEqx95wlLwxIXdplgLr7naM5kkEi7Aox) with you. Whether you're currently enjoying your stay with us or counting down the days to your next visit, **watching and sharing the videos is a great way to feel and spread the Hamptonality!**

Oh, and if you've got a Hamptonality Moment of your own [we want to hear about it](mailto:hamptonality@hilton.com?subject=my%20Hamptonality%20Moment). Maybe yours will be the next video!

[BUTTON]

WATCH NOW >

PRE-FOOTER

ICONS

[ANTICIPATING GUEST NEEDS]

[CLEAN AND FRESH BED]

[FRIENDLY SERVICE]

[FREE GYM]

[FREE HOT BREAKFAST]\*\*

[ON THE RUN BREAKFAST]

[FREE WI-FI]‡

[100% HAMPTON GUARANTEE]

LOGOS:

[HILTON HHONORS HILTON WORLDWIDE]

| Join Hilton HHonors™ Now |

[SOCIAL CALL-OUT]

stay on top of it all.

[ICONS: FACEBOOK TWITTER YOUTUBE]

like us follow us watch us

FOOTER

**TERMS AND CONDITIONS**

Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to [HHonors Terms and Conditions](http://hhonors3.hilton.com/en/terms/index.html).

\* You must be an HHonors member and first register at [HHonors.com/Triple](https://www.hiltonhhonors.com/Quarterlypages/2012/Q3/landing.aspx) prior to check-out of any eligible stay between July 9 and September 30, 2013 (“Promotion Period”).  Double or Triple Points will be issued based on the nightly average of the total net folio of the stay during the Promotion Period, divided by the total number of nights of the stay. Double Points are awarded for Monday, Tuesday, Wednesday and Thursday nights. Triple Points are awarded for Friday, Saturday and Sunday nights. For a list of participating hotels, frequently asked questions, and the full terms and conditions of this offer, please visit the registration page, HHonors.com/Triple.

\*\*Hot breakfast not included in the UK.

‡Free high-speed Internet access.

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