## hampton connection email (april 2013)

PRE-HEADER

FROM:

Hampton Hotels (hamptonemail@h1.hilton.com)

SUBJECT (CHARACTERS, INCL SPACES):

Earn HHonors™ Points In Your Sleep | Hands-On Hamptonality | More (65)

MORE OPTIONS (CHARACTERS, INCL SPACES):

Your April Hampton Connection (29)

Earn Bonus Points with the Daily Grand and more (47)

PREVIEW TEXT:

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HEADER

[LOGO: HAMPTON]

[NAVIGATION]

FIND A PARTICIPATING HOTEL | NEW LOCATIONS | OTHER OFFERS | WHY HAMPTON?

Content Area #1

[HERO IMAGE: Q2 HHONORS “DAILY GRIND” ]

Wake up to thousands of

HHonors™ Bonus Points

Earn thousands of Bonus Points from the comfort of one of our beds with the **Daily Grand** promotion from Hilton HHonors™. Sign up to get 1,000 Bonus Points every weeknight and 2,000 Bonus Points every weekend night. Wake up to an exciting new city or take a much-needed break at any Hampton or any other hotel or resort in the Hilton HHonors portfolio by June 30, 2013 and watch your points — and memories — add up\*.

[BUTTON]

LEARN MORE >

[/BUTTON]

Content Area #2

[HERO IMAGE: ?????]

Hands on Hamptonality headline?

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Body copy goes here. Body copy goes here. Body copy goes here. Body copy goes here. Body copy goes here. Body copy goes here.

[BUTTON]

watch >

[/BUTTON]

Content Area #3

[HERO IMAGE: TBD]

keep in touch

Let’s get social! Stay connected with Hampton on your favorite social networks — like us on Facebook, follow us on Twitter, and check out our YouTube channel. You’ll get all the latest news, offers and promotions faster than a speeding mouse click!

[SOCIAL ICONS]

FACEBOOK TWITTER YOUTUBE

[/SOCIAL ICONS]

PRE-FOOTER

ICONS

[ANTICIPATING GUEST NEEDS]

[CLEAN AND FRESH BED]

[FRIENDLY SERVICE]

[FREE GYM]

[FREE HOT BREAKFAST]

[ON THE RUN BREAKFAST]

[FREE WI-FI]

[100% HAMPTON GUARANTEE]

LOGOS:

[HILTON HHONORS HILTON WORLDWIDE]

| Join Hilton HHonors™ Now |

[SOCIAL CALL-OUT]

stay on top of it all.

[ICONS: FACEBOOK TWITTER YOUTUBE]

like us follow us watch us

FOOTER

Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to HHonors Terms and Conditions.

\*You must be an HHonors member and first register at HHonors.com/DailyGrand prior to check-out of first eligible stay between April 1 and June 30, 2013 (“Promotion Period”).  Registered members will earn 1,000 Bonus Points for each week night of their stay during the Promotion Period and 2,000 Bonus Points for each weekend night of their stay during the Promotion Period. For the purpose of this offer, “weekend night” is defined as Friday, Saturday, or Sunday except for the Middle East and Africa where “weekend night” is defined as Thursday, Friday, or Saturday. For the full terms and conditions of this offer, please visit the registration page, HHonors.com/DailyGrand. Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to [HHonors Terms and Conditions](http://hhonors3.hilton.com/en/terms/index.html).

†Free high-speed Internet access.

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