EMAIL: BEST RATES GUARANTEE | BED N’ BREAKFAST | TRIPLE YOUR TRIP

SUBJECT MESSAGE OPTIONS:

HGI Garden InnSights June 2013: It’s A Hot One This July at The Garden (70 char.)

HGI Garden InnSights June 2013: Have a July Jubilee at The Garden (65 char.)

HGI Garden InnSights June 2013: July Brings You Hot Deals at The Garden (71 char.)

[GARDEN INNSIGHTS masthead, HGI logo]

**INTRO**

IT’S ALWAYS SUNNY IN JULY AT HGI

This month, get out your sunglasses, beach towels and great savings! Enjoy our best rates (guaranteed!), a delicious bed and breakfast deal, and bonus HHonors™ Points offers. There’s nothing cooler than a hot deal at HGI!

**HEADERS FOR “BRG”** YOUR GUARANTEE: OUR BEST RATE.

**HEADERS FOR “B&B”** IT’S A DELICIOUS DEAL.

**HEADERS FOR “TYT”** TRIPLE YOUR TRIP.

IMAGE #1:

*TBD*

HEADER #1:

**OUR BEST RATE. GUARANTEED.**

COPY:

You can always get our best rate — guaranteed — when you book directly with us! If you find a lower publicly available rate anywhere else, we’ll match it **and** give you $50 back\*. Just make sure to book with us at [hgi.com](http://www.hgi.com) or by calling 1-877-STAY-HGI.

(SAVE NOW button)

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IMAGE #2:

*TBD*

HEADER #2:

**A BIG BED N’ BREAKFAST DEAL**

COPY:

After a peaceful night’s sleep in one of our clean, comfortable rooms, there’s nothing better than a cooked-to-order breakfast. And with our Bed N’ Breakfast deal, you get breakfast for four along with your room. We think you’ll love this appetizing offer!

(BOOK HERE button)

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IMAGE #3:

*TBD*

HEADER #3:

**IT’S TIME TO TRIPLE YOUR TRIP**

COPY:

Get to your next getaway three times faster! Sign up for the Triple Your Trip promotion from Hilton HHonors™ and stay Friday, Saturday or Sunday nights to earn Triple HHonors Points from July 9 through September 30, 2013.\*\* Earn Double HHonors Points on Monday through Thursday stays at participating hotels and resorts.

(SIGN UP button)

(HGI logo)

**get our latest news, updates & deals**

[FB, TW, app store, HHonors logo]

[TERMS AND CONDITIONS]

\*Click [here](http://www.hiltongardeninn.com/en/ww/ourbestrates/terms.jhtml) for complete Best Rates Guarantee terms and conditions.

\*\***Triple Your Trip Terms & Conditions**

The offer (“Triple Your Trip”) is valid for [eligible](http://hhonors1.hilton.com/en_US/hh/terms.do#accrual_of_points) stays completed between July 9 and September 30, 2013 ("Promotion Period") at any participating hotel or resort in the Hilton Worldwide portfolio (click here for hotels who have chosen to not participate). Hilton HHonors™ members must first register at HHonors.com/Triple prior to check-out of your stay within the Promotion Period. Registered HHonors members will receive the bonus only for nights completed during the Promotion Period, regardless of a check-in date before the Promotion Period begins or a check-out date after the Promotion Period ends. For the Triple Your Trip promotion, the Bonus Points you earn per night are calculated based on the average nightly folio of your total stay (average nightly folio is calculated by taking the total net folio of your stay divided by the total number of nights of the stay). Triple Your Trip ***Double*** Points are awarded for Monday, Tuesday, Wednesday and Thursday nights in your stay. Triple Your Trip ***Triple*** Points are awarded for Friday, Saturday and Sunday nights in your stay.  For a detailed explanation of how points are issued for Triple Your Trip, please see Frequently Asked Questions. “Double Points” means you will receive a *bonus* equal to the number of Base Points earned during a stay. “Triple Points” means you will receive a *bonus* equal to double the number of Base Points earned during a stay. Bonus Points earned on Base Points do not count toward tier qualification. Please allow six to eight weeks from completion of your stay for points to appear in your HHonors account. Offer is not transferable, is not valid for groups and cannot be combined with other select offers.

Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to [HHonors Terms and Conditions](http://h3.hiltonhhonors.com/18b3dafa1layfiusibidegraaaaaaay2nci5a6o7fvzkaaaaa).

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