EMAIL: GREAT GETAWAY | DAILY GRAND | SENIOR RATE

SUBJECT MESSAGE OPTIONS:

--HGI Garden InnSights June 2013: Jump for Joy — It’s June at The Garden (70 char.)

--HGI Garden InnSights June 2013: You’ll Swoon for June at The Garden (67 char.)

--HGI Garden InnSights June 2013: It’s Officially Summer at The Garden (68 char.)

[GARDEN INNSIGHTS masthead, HGI logo]

**INTRO**

JUNE’S HEATING UP AT HGI

The summer sunshine is a great reminder that it’s time for vacation! Save on your next stay, earn more points, and get exclusive discounts this month — and make sure to bring your sunblock.

**HEADERS FOR “GREAT GETAWAY”** GET YOUR GREAT GETAWAY THIS JUNE

**HEADERS FOR “DAILY GRAND”** SLEEP WELL AND EARN POINTS

**HEADERS FOR “AARP”** SENIORS SAVE UP TO 10%

IMAGE #1:

*TBD*

HEADER #1:

**WAKE UP TO THOUSANDS OF HHONORS™ BONUS POINTS**

COPY:

Earn 1,000 Bonus Points from the comfort of one of our beds with the Daily Grand promotion from Hilton HHonors™.\* Sign up to get 1,000 Bonus Points every weeknight and 2,000 Bonus Points every weekend night. Stay at any Hilton Garden Inn® by June 30, 2013 and watch your points — and memories — add up.

(LEARN MORE button)

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IMAGE #2:

*TBD*

HEADER #2:

**SUMMERTIME’S A GREAT TIME FOR A GREAT GETAWAY**

COPY:

Peaceful, sandy beaches. Exciting amusement parks. Summer brings you countless vacation options! Stay at the Garden during our Great Getaway promotion for extra savings, and you can spend more on souvenirs!

(GET YOUR GETAWAY button)

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IMAGE #3:

*TBD*

HEADER #3:

**SPECIAL SAVINGS FOR SENIORS**

COPY:

Whether you're visiting family or traveling to new places, here's another great reason to get moving this summer. Guests 65 and older can save up to 10% off our Best Available Rates!\*\* Just bring a valid ID card confirming your age when you check in. Reserve today and save on your next stay at The Garden!

(BOOK NOW button)

(HGI logo)

**get our latest news, updates & deals**

[FB, TW, app store, HHonors logo]

[TERMS AND CONDITIONS]

\*You must be an HHonors member and first register at HHonors.com/DailyGrand prior to check-out of first eligible stay between April 1 and June 30, 2013 (“Promotion Period”).  Registered members will earn 1,000 Bonus Points for each week night of their stay during the Promotion Period and 2,000 Bonus Points for each weekend night of their stay during the Promotion Period. For the purpose of this offer, “weekend night” is defined as Friday, Saturday, or Sunday except for the Middle East and Africa where “weekend night” is defined as Thursday, Friday, or Saturday. For the full terms and conditions of this offer, please visit the registration page, HHonors.com/DailyGrand. Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to [HHonors Terms and Conditions](http://hhonors3.hilton.com/en/terms/index.html).

\*\*Subject to availability at participating locations. Must present valid identification confirming qualifying age of 65 years or older at check-in. The discount rate relates to the hotel's “Best Available Rate” which is a specific rate type that varies depending on time of purchase, is unrestricted, non-qualified, and excludes discount rates. Additional restrictions may apply.

Hilton HHonors™ membership, earning of Points & Miles™ and redemption of points are subject to **HHonors Terms and Conditions.** [link]

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