GREAT GETAWAY | DAILY GRAND | AARP OFFER EMAIL

SUBJECT MESSAGE OPTIONS:

--HGI Garden InnSights May 2013: The Great Getaway & More (55 char.)

--HGI Garden InnSights May 2013: May Looks Great at The Garden (60 char.)

--HGI Garden InnSights May 2013: Making May Magnificent at The Garden (67 char.)

[GARDEN INNSIGHTS masthead, HGI logo]

**INTRO**

GREAT WAYS TO CELEBRATE MAY.

Mother Nature loves this time of year — and so do all of us at the Garden™! That’s why we’re celebrating with new ways to save, extra Bonus Points and exclusive offers.

**HEADERS FOR “GREAT GETAWAY”** TIME FOR YOUR “GREAT GETAWAY”

**HEADERS FOR “DAILY GRAND”** EARN BONUS POINTS WHILE YOU SLEEP

**HEADERS FOR “AARP”** EXCLUSIVE AARP MEMBER SAVINGS

IMAGE #1:

*Mother & Daughter*

HEADER #1:

**THE GREAT GETAWAY IS HERE**

COPY:

At Hilton Garden Inn®, booking your Great Getaway just became even easier. Book directly with us and save with our Best Rate Guarantee\*\*. Start planning your next getaway today!

(GET YOUR GETAWAY button)

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IMAGE #2:

*Children*

HEADER #2:

**WAKE UP TO THOUSANDS OF HHONORS BONUS POINTS**

COPY:

Earn 1,000 Bonus Points from the comfort of one of our beds with the Daily Grand promotion from Hilton HHonors™.\* Sign up to get 1,000 Bonus Points every weeknight and 2,000 Bonus Points every weekend night. Stay at any Hilton Garden Inn by June 30, 2013 and watch your points — and memories — add up.

(LEARN MORE button)

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IMAGE #3:

*Couple*

HEADER #3:

**EXCLUSIVE AARP MEMBER SAVINGS**

COPY:

Great news for AARP members — you can save up to 10% off our Best Available Rates!† Just use your current AARP membership card when you make your reservation and bring it to check-in. Book now and save big!

(BOOK NOW button)

(HGI logo)

**get our latest news, updates & deals**

[FB, TW, app store, HHonors logo]

[TERMS AND CONDITIONS]

\*You must be an HHonors member and first register at HHonors.com/DailyGrand prior to check-out of first eligible stay between April 1 and June 30, 2013 (“Promotion Period”).  Registered members will earn 1,000 Bonus Points for each week night of their stay during the Promotion Period and 2,000 Bonus Points for each weekend night of their stay during the Promotion Period. For the purpose of this offer, “weekend night” is defined as Friday, Saturday, or Sunday except for the Middle East and Africa where “weekend night” is defined as Thursday, Friday, or Saturday. For the full terms and conditions of this offer, please visit the registration page, HHonors.com/DailyGrand. Hilton HHonors™ membership, earning of Points & Miles™ and redemption of Points are subject to [HHonors Terms and Conditions](http://hhonors3.hilton.com/en/terms/index.html).

\*\* Our Best Rates Guarantee assures you receive the best rates when you book directly with us.  If you find a lower price publicly available rate anywhere else, we will match that rate plus give you an additional US $50 back, subject to our Terms and Conditions.

*NOTE: hyperlink Terms and Conditions to:* [*http://hiltonworldwide.hilton.com/en/ww/ourbestrates/terms.jhtml*](http://hiltonworldwide.hilton.com/en/ww/ourbestrates/terms.jhtml)

†Subject to availability at participating locations. Must present your current and valid AARP card at check-in. The discount rate relates to the hotel's “Best Available Rate” which is a specific rate type that varies depending on time of purchase, is unrestricted, non-qualified, and excludes discount rates. Additional restrictions may apply. AARP Member Benefits Disclosure [link]

Hilton HHonors™ membership, earning of Points & Miles™ and redemption of points are subject to **HHonors Terms and Conditions.** [link]

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