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Gartner 2014 Magic Quadrant for Advanced Analytics Platforms – view report

[◀ Previous post](#)[Next post ▶](#)

10

15

Tags: [Advanced Analytics](#), [Gartner](#), [Magic Quadrant](#), [RapidMiner](#)

Pioneering predictive analytics vendor RapidMiner was positioned in the Leaders quadrant of the first "Gartner Magic Quadrant for Advanced Analytics Platforms" - view the full report.

Gartner Positions RapidMiner as a Leader in 2014 Magic Quadrant for Advanced Analytics Platforms

Pioneering predictive analytics vendor [RapidMiner](#) announced it has been positioned by Gartner, Inc. in the

Leaders quadrant of the first "Gartner Magic Quadrant for Advanced Analytics Platforms".(*) The full report is available on the RapidMiner website.

View the Report Now!

Gartner Magic Quadrants evaluate vendors on their ability to execute and the completeness of their vision. According to Gartner, "leaders are those vendors with a strong and proven track record in the market that are also likely to influence the market's broader growth and direction." In the report, Gartner states that "predictive analytics and other categories of advanced analytics are becoming a major factor in the analytics market."(*)

Gartner defines Advanced Analytics as, "the analysis of all kinds of data using sophisticated quantitative methods (for example, statistics, descriptive and predictive data mining, simulation and optimization) to produce insights that traditional approaches to business intelligence (BI) - such as query and reporting - are unlikely to discover."(*)



New Gartner research positions RapidMiner in
Leaders Quadrant for Advanced Analytics Platforms.



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(*) Gartner, Magic Quadrant for Advanced Analytics Platforms, Gareth Herschel | Alexander Linden | Lisa Kart, February 19, 2014
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