



# Francisco Coquillat

PRODUCT DESIGNER

## CONTACT

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## SKILLS

Product Design  
UI / Motion UI  
User Experience  
User-Flow  
User-research  
Design Systems  
Wireframe  
Prototype  
Sketch App  
Figma  
Experience Design  
Photoshop  
After Effects  
HTML  
CSS  
Sitemaps

## LANGUAGES

SPANISH  
ENGLISH  
FINNISH

## WORK EXPERIENCE

### UX/UI DESIGNER @ RELEX SOLUTIONS OY

Dec 2018 - Present

Improving existing features and designing new stuff for the largest Supply Chain Management planning enterprise software in the Nordics and Top 10 vendor worldwide.

User research with veteran client superusers of the software.

Planning, designing and implementing new components for the company's large scale Design System.

### PRODUCT DESIGNER @ TAVIQ LTD

May 2016 - March 2018

Participate in TAVIQ's product design lifecycle by research (user research, proto-personas), analysis (features, use cases), structure (user-flow, sitemaps) and design (wireframing, User Experience, high-fidelity mockup) on many financial institutions (Nordea, BNP, Aktia, ING).

Supporting product development by implementing mockups to code in HTML and SCSS.

Improve workflow, visual aesthetic and create a cohesive brand presence through the implementation of a Design System and marketing assets.

### FREELANCE DESIGNER

May 2016 - March 2018

Web design, Graphic Design and Front-end developer for a wide range of clients.

Design of all kind of visual assets, digital and print with Adobe Creative Suite (PS, AI, XD, AE).

### TECHNICAL DEVELOPER @ CISTI CONNEXION LTD

October 2014 - April 2015

Web Design, Graphic design and web development in content management systems, server migration and optimization, traffic improvement, user administration.

### SYSTEM TECHNICIAN @ NOVA ATRIA LTD

June 2011 - November 2012

Maintenance, fixing and installation of all sorts of IT equipment including POS. Customer support L2.

Network installation, troubleshooting. Database administration. Web design and development.

## EDUCATION

### BUSINESS INFORMATION TECHNOLOGY @ OULU UNIVERSITY OF APPLIED SCIENCES. GPA 4,49/5

2015 - 2017

Bachelor's degree in Business IT, oriented to business and software development including topics such as project management, product design, service design, interpersonal skills and so on.

Successfully developed my own business in the Incubator studies (Where Everybody is).

### ADMINISTRATION OF I.T SYSTEMS OVER THE NETWORK @ IES FRANCESC DE BORJA MOLL. GPA 8/10

2010 - 2012

Installation, administration and maintenance of IT systems ensuring the functionality, integrity and quality of the system services.

Ended in 2012, with the awarding of a scholarship Erasmus, whereby the training has been done in Finland, designing and developing applications for iPad.

## AWARDS

- Nordea Startup Accelerator Alumni. Intensive, three-month on-site programme from Nordea Bank in collaboration with Nestholma where TAVIQ focused on growing its business idea.
- First place Startup Weekend Oulu 2016 powered by Google Startups. From idea conception to establishment of a company in 54 hours.
- Top 3 Code in The Dark Oulu 2017.
- Design mentor at DesignMentor.

## PROJECTS

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### NORDEA PROFILER

Main Product Designer on a project involving personality profiling for Nordea Private Banking sector in Finland..

### ESTLANDER & PARTNER CLARITY PLATFORM

<https://clarity.estlanderpartners.com>

Working in collaboration as a UX/UI Designer with Estlander & Partners and their designer on Clarity Platform by bringing my own approach, ideas and suggestions on the platform.

### WERE EVERYBODY IS

Product design of my own business idea, an app that allows to spot in real-time how many people there is in a specied location, it being a venue or any area.

### GURU TABLET

CTO and generalist of a retail online shop. Creation and conguration of an e-commerce platform in PrestaShop.

### Desgin mentor @ Designed.org

<http://designed.org/>

Design mentor in a network of 390 designers. Instructional e-mails, sessions, career advice, creativity locks. One of the three design mentors in Finland at designed.org

### WORDPRESS TEACHER

WordPress teacher for the association of professional photographers of the Balearian Islands. Tuition on how to build a business around selling digital images online with WordPress, Divi, and WooCommerce.