FERNANDA CORRÊA

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EXPERIENCES

GENERAL ASSEMBLY
Web Development Immersive | New York, NY | April – July 2015

Flow - An online app to build flow charts
- Built with JQuery UI so that users can drag and drop building blocks to construct the flow charts.
- Used MongoDB to store charts and user settings.
- Developed the structure and design by using HTML, SVG, and CSS. And backend constructed with Node.js and Express.

Connect You – Connecting recent graduates with employers.
- Students and Employers can search for each other by skill type. This functionality was implemented by JavaScript.
- Career counselor page showed stats on profile pages and skills filter. Used PostgreSQL to store stats and user preferences.
- User Bootstrap grid system to make the sity responsive and used SASS to style the content.

EAT NYC - Fully functional wiki like website to create and update articles about great food spots in NYC.
- Developed with Sinatra and Ruby. Allowed users to login, create a profile, save articles, and update articles. They can browse by article, author or category.
- Stored users and articles with PostgreSQL.

Simon Says Game - A single-page web game
- Designed a clean user friendly interface of the game built with Javascript and jQuery.
- Used asynchronism callback functions and timed events to make the buttons lightup.
- Implemented a PostgreSQL database to save highscores.

FLIGHT 001
Brand Designer | New York | July 2013 – Present
- Managed a group of developers to create a new website for the company that was more user friendly and intuitive.
- Art directed monthly marketing campaign with social media content, store promos and 12–20 emails a month.
- Created new product designs with packaging.

FIVE STRIDE SKATE SHOP
Graphic & Web Designer | New York | May 2011 – July 2013
- Management and creation of website designs and digital advertisements.
- Designed merchandise (t-shirts, hoodies, and stickers), business cards and promotional materials.

PREVIOUS EXPERIENCES

CHOWDER INC
Freelance designer | New York, NY | April 2012 – Oct 2012

GOTHAM GIRLS ROLLER DERBY, NFP
Designer | New York, NY | Jan 2011 – Present

MTV - LOGO NETWORK
Design Intern | New York, NY | Aug 2010 – Dec 2010

CABIÚNAS INCORPORATION
Creative Director | RJ, Brazil | May 2009 – 2013

XP INVESTIMENTOS
Creative Director | RJ, Brazil | Aug 2008 – Aug 2009

TECHNICAL SKILLS

Web Development
Ruby, Ruby on Rails, Sinatra, PostgreSQL, JavaScript, jQuery, HTML, CSS, Git.
CMS: Magento, Wordpress

Visual Design
Adobe Products: Photoshop, InDesign, Illustrator, Muse, Premiere, After Effects, Dreamweaver.

EDUCATION

PRATT INSTITUTE
MS Communication Design
New York, NY | Aug 2009 – May 2011

UNIVERCIDADE
BFA Industrial Design with focus on Communication Design
Brazil | June 2008

INTERESTS

Watching movies, playing roller derby, soccer, designing beautiful things and exploring new food spots and new cities.