



FERNANDA  
CORRÊA

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## EXPERIENCES

### GENERAL ASSEMBLY

Web Development Immersive | New York, NY | April - July 2015

#### Flow - An online app to build flow charts

- Built with JQuery UI so that users can drag and drop building blocks to construct the flow charts.
- Used MongoDB to store charts and user settings.
- Developed the structure and design by using HTML, SVG, and CSS. And backend constructed with Node.js and Express.

#### Connect You - Connecting recent graduates with employers.

- Built with Ruby on Rails to use its MVC pattern to create templates, routes and controllers for this web app.
- Students and Employers can search for each other by skill type. This functionality was implemented by JavaScript.
- Career counselor page showed stats on profile pages and skills filter. Used PostgreSQL to store stats and user preferences.
- User Bootstrap grid system to make the site responsive and used SASS to style the content.

#### EAT NYC - Fully functional wiki-like website to create and update articles about great food spots in NYC.

- Developed with Sinatra and Ruby. Allowed users to login, create a profile, save articles, and update articles. They can browse by an article, author or category.
- Stored users and articles with PostgreSQL.

#### Simon Says Game - A single-page web game of the mimic game

- Designed a clean user-friendly interface of the game built with Javascript and jQuery.
- Used asynchronism callback functions and timed events to make the buttons light up.

### FLIGHT 001

Brand Designer | New York | July 2013 - Present

- Managed a group of developers to create a new website for the company that was more user friendly and intuitive.
- Art directed monthly marketing campaign with social media content, store promos and 12-20 emails a month.
- Created new product designs with packaging.

### FIVE STRIDE SKATE SHOP

Graphic & Web Designer | New York | May 2011 - July 2013

- Management and creation of website designs and digital advertisements.
- Designed merchandise (t-shirts, hoodies, and stickers), business cards and promotional materials.

## PREVIOUS EXPERIENCES

### CHOWDER INC

Freelance designer | New York, NY | April 2012 - Oct 2012

### GOTHAM GIRLS ROLLER DERBY, NFP

Designer | New York, NY | Jan 2011 - Present

### MTV - LOGO NETWORK

Design Intern | New York, NY | Aug 2010 - Dec 2010

### CABIÚNAS INCORPORATION

Creative Director | RJ, Brazil | May 2009 - 2013

### XP INVESTIMENTOS

Creative Director | RJ, Brazil | Aug 2008 - Aug 2009

## TECHNICAL TOOLS

### Web Development

Ruby, Ruby on Rails, Sinatra, PostgreSQL, JavaScript, jQuery, HTML, CSS, Git, Node.js, Express, Sinatra, MongoDB.  
CMS: Magento, Wordpress

### Visual Design

Photoshop, InDesign, Illustrator, Muse, Premiere, After Effects.

## EDUCATION

### GENERAL ASSEMBLY

Web Development Immersive | New York, NY | April - July 2015

### PRATT INSTITUTE

MS Communication Design | New York, NY | Aug 2009 - May 2011

### UNIVERCIDADE

BFA Industrial Design with focus on Communication Design  
Brazil | June 2008

## INTERESTS

Watching movies, playing roller derby, soccer, designing beautiful things and exploring new food spots and new cities.