Homework5

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Question 8.1

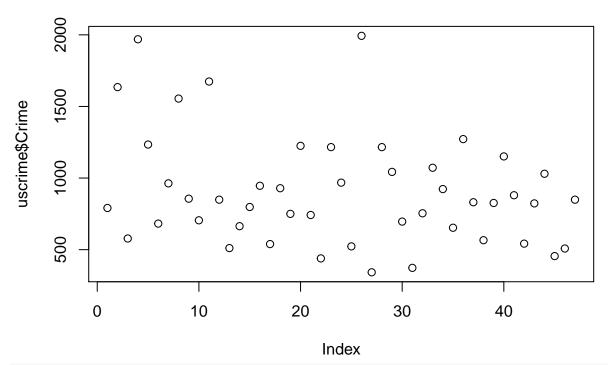
I work in analytics in a telephone company and the linear regression is a easy model to use in a production environment and easy to understand, so we use it regularly. For this question, I have a nice example. In our telephone company, the prepaid users are the majority of users and they make the most of the revenue of the company. The prepaid users are the ones without a contract and they recharge their phone voice plans or data plans according to their needs. So in this case we want to predict monthly sales of prepaid recharges using data from previous years. As possible predictors we can use the following ones:

- 1. The monthly recharges of voice plans (minutes).
- 2. The monthly recharges of data plans (GB).
- 3. The monthly new users we have.
- 4. The monthy users we loose (churn).
- 5. The monthly active users.

Question 8.2

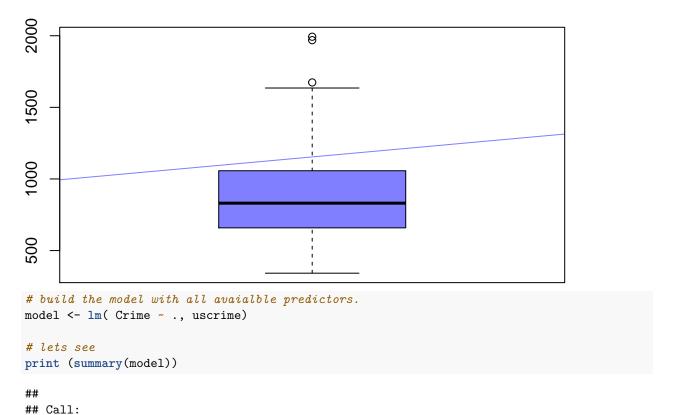
use regression (a useful R function is lm or glm) to predict the observed crime rate in a city.

```
set.seed(42)
# import data
uscrime <- read.delim("~/Documents/R/GeorgiaTech/DataPreparation/uscrime.txt")
# see graphically
plot(uscrime$Crime)</pre>
```



we already know there are 2 outliers from homework 3 but it is a good practice to check for it.
boxplot(uscrime\$Crime,col=rgb(0,0,1,0.5), main="Box plot of Crime")
This graph shows that most of the data behaves normal and shows 2 possible outliers.
qqline(uscrime\$Crime,col=rgb(0,0,1,0.5))

Box plot of Crime



```
## lm(formula = Crime ~ ., data = uscrime)
##
## Residuals:
##
       Min
                1Q
                    Median
                                 3Q
                                        Max
##
   -395.74
           -98.09
                     -6.69
                             112.99
                                     512.67
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
##
  (Intercept) -5.984e+03
                           1.628e+03
                                       -3.675 0.000893 ***
## M
                8.783e+01
                            4.171e+01
                                        2.106 0.043443 *
## So
               -3.803e+00
                           1.488e+02
                                       -0.026 0.979765
## Ed
                1.883e+02
                            6.209e+01
                                        3.033 0.004861 **
## Po1
                1.928e+02
                            1.061e+02
                                        1.817 0.078892
## Po2
               -1.094e+02
                            1.175e+02
                                       -0.931 0.358830
## LF
               -6.638e+02
                            1.470e+03
                                       -0.452 0.654654
## M.F
                1.741e+01
                            2.035e+01
                                        0.855 0.398995
## Pop
               -7.330e-01
                           1.290e+00
                                       -0.568 0.573845
                4.204e+00
                            6.481e+00
                                        0.649 0.521279
## NW
## U1
               -5.827e+03
                           4.210e+03
                                       -1.384 0.176238
## U2
                1.678e+02
                           8.234e+01
                                        2.038 0.050161
## Wealth
                9.617e-02
                           1.037e-01
                                        0.928 0.360754
                                        3.111 0.003983 **
## Ineq
                7.067e+01
                            2.272e+01
## Prob
               -4.855e+03
                           2.272e+03
                                       -2.137 0.040627 *
## Time
               -3.479e+00 7.165e+00
                                      -0.486 0.630708
## ---
## Signif. codes:
                   0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 209.1 on 31 degrees of freedom
## Multiple R-squared: 0.8031, Adjusted R-squared: 0.7078
## F-statistic: 8.429 on 15 and 31 DF, p-value: 3.539e-07
```

Analysis 8.2

To apply a linear regression model to a data set is pretty straight forward.

First use all the variable we have to build the model and we analyze the model there are some predictors with high p-values that we can remove because they won't be significant coefficients for the model. The adjusted R^2 value 0.7 seems high enough but by removing coefficients the model can be simplified. The p-values represent the probability of a coefficient being zero, so only keep the coefficients with relative low p-values.

```
# use only the predictors that show a low probability of being zero
better_model <- lm(Crime ~ M + Ed + U2 + Ineq + Prob, uscrime)
summary(better_model)</pre>
```

```
## (Intercept) -3336.52
                           1435.26
                                    -2.325 0.02512 *
## M
                                           0.12437
                  85.33
                             54.39
                                     1.569
## Ed
                 214.69
                             73.20
                                     2.933
                                           0.00547 **
## U2
                             65.54
                                     2.441
                                           0.01903 *
                 160.01
## Ineq
                  29.50
                             21.56
                                     1.368
                                           0.17880
                                           0.00697 **
## Prob
               -6897.24
                           2427.81
                                    -2.841
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 328.6 on 41 degrees of freedom
## Multiple R-squared: 0.3565, Adjusted R-squared: 0.278
## F-statistic: 4.542 on 5 and 41 DF, p-value: 0.002186
```

With this result the R^2 metric has lowered to 0.2, maybe if instead of using a 0.05 threshold for the p-values it is used a 0.1 threshold, the R^2 gets better.

```
better_model_2 <- lm(Crime ~ M + Ed + U2 +Po1+ Ineq + Prob, uscrime)
summary(better_model_2)</pre>
```

```
##
## Call:
## lm(formula = Crime ~ M + Ed + U2 + Po1 + Ineq + Prob, data = uscrime)
## Residuals:
                1Q Median
                                3Q
##
      Min
                                       Max
  -470.68 -78.41
                   -19.68
                           133.12
                                    556.23
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
                            899.84
                                    -5.602 1.72e-06 ***
## (Intercept) -5040.50
## M
                 105.02
                             33.30
                                     3.154 0.00305 **
## Ed
                 196.47
                             44.75
                                     4.390 8.07e-05 ***
## U2
                  89.37
                             40.91
                                     2.185 0.03483 *
                                     8.363 2.56e-10 ***
## Po1
                 115.02
                             13.75
## Ineq
                  67.65
                             13.94
                                     4.855 1.88e-05 ***
## Prob
               -3801.84
                           1528.10 -2.488 0.01711 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 200.7 on 40 degrees of freedom
## Multiple R-squared: 0.7659, Adjusted R-squared: 0.7307
## F-statistic: 21.81 on 6 and 40 DF, p-value: 3.418e-11
```

With this change the adjusted R^2 value has risen to 0.73, so the threshold of the p-value can have significant relevance over the model quality. It is better to use the adjusted R^2 because the other one will always increase when the predictors increase, the adjusted one takes into account the number of predictors used, so it is more reliable.

The adjusted R^2 value is not the unique measure for a linear regression model, let's try Dr. Sokol lectures and apply Akaike's information criterion - AIC and the Bayesian information criterion - BIC

```
# model 1
AIC(model)
```

```
## [1] 650.0291
```

```
BIC(model)
## [1] 681.4816
# model 2
AIC(better_model)
## [1] 685.6872
BIC(better_model)
## [1] 698.6382
# model 3
AIC(better_model_2)
## [1] 640.1661
BIC(better_model_2)
## [1] 654.9673
# The lower AIC/BIC is the best one, so better_model_2 is the best
Now let's try to predict, with the given data and the models.
data_point <-data.frame(M=14.0,So=0, Ed = 10.0, Po1 = 12.0, Po2=15.5,LF = 0.640, M.F=94.0, Pop = 150, N
pred_model1 <- predict(model, data_point)</pre>
pred_model1
## 155.4349
pred_model2 <- predict(better_model,data_point)</pre>
pred_model2
##
## 898.1004
pred_model3 <- predict(better_model_2, data_point)</pre>
pred_model3
##
## 1304.245
# basic stats to compare the predictions
avg <- mean(uscrime$Crime)</pre>
mx <- max(uscrime$Crime)
mn <- min(uscrime$Crime)
avg
## [1] 905.0851
mx
## [1] 1993
mn
## [1] 342
```

As it can be seen, the predicted value with the first model 155 seems not real because it is less than the minimum value of the whole data set. The predicted value with model 2 and 3, are near the average and

between the range, so those values make sense. The best model still is model 3 because has lower AIC, BIC and better adjusted \mathbb{R}^2 .

The equation of the best model is the following one:

```
y = -5040.50 + 105.02M + 196.47Ed + 89.39U2 + 115.02Po1 + 67.65Ineq - 3801.84Prob
```

In linear regression it is important to understand what the coefficients mean, so here it is the description on each coefficient used.

M = percentage of males aged 14–24 in total state population Ed = mean years of schooling of the population aged 25 years or over Po1 = per capita expenditure on police protection in 1960 U2 = unemployment rate of urban males 35–39 Ineq = income inequality: percentage of families earning below half the median income. Prob = probability of imprisonment: ratio of number of commitments to number of offenses

Seeing this information it could be very tempting to say, for example, unemployment leads to crime, but remember that correlation doesn't mean causation.

Regression output

```
# confidence interval
confint(better_model_2)
##
                       2.5 %
                                  97.5 %
## (Intercept) -6859.156298 -3221.85366
                               172.31986
## M
                  37.719271
## Ed
                 106.019238
                               286.92316
## U2
                    6.692602
                               172.03948
## Po1
                  87.227152
                               142.82123
                  39.488023
                                95.81841
## Ineq
## Prob
               -6890.236192 -713.43637
# Adjusted R squared
summary(better_model_2)$adj.r.squared
## [1] 0.7307463
# Residual Standard Error (RSE)
RSE <- sigma(better_model_2)</pre>
RSE
## [1] 200.6899
error_rate <- RSE/avg
```

The quality of a linear regression fit is typically assessed using two quantities: the residual standard error (RSE) and the \mathbb{R}^2 .

The R^2 can be interpreted as 73% of the variance in the measure of crime can be predicted by M, Ed, Po1, U2, Ineq and Prob.

The RSE/mean can be interpreted as 23% error rate of the model (The less is better)

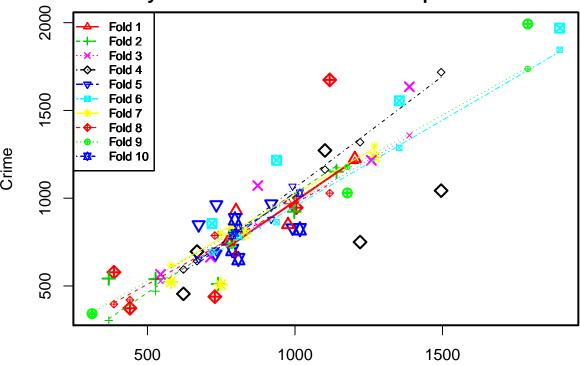
The 1% threshold chosen for the p-values means that each coefficient will have 1% of chance of not being significant.

Cross Validation

Since the data set only has 47 points, it is highly probably that the reported quality of the model is overfitted so let's do cross validation to have a more realistic quality.

```
# TA suggestion
library(DAAG)
## Loading required package: lattice
\mbox{\# m} is the number of folds. The \mbox{m} value was chosen arbitrarily
cross_lm <- cv.lm(uscrime,better_model_2,m=10)</pre>
## Analysis of Variance Table
##
## Response: Crime
##
                Sum Sq Mean Sq F value Pr(>F)
## M
                  55084
                         55084
                                   1.37 0.24914
              1
## Ed
                725967 725967
                                  18.02 0.00013 ***
## U2
                736262 736262
                                  18.28 0.00011 ***
              1
## Po1
              1 2654976 2654976
                                  65.92 5.5e-10 ***
## Ineq
                848273 848273
                                  21.06 4.3e-05 ***
              1
              1 249308
                         249308
                                   6.19 0.01711 *
## Prob
## Residuals 40 1611057
                          40276
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Warning in cv.lm(uscrime, better_model_2, m = 10):
##
##
  As there is >1 explanatory variable, cross-validation
##
   predicted values for a fold are not a linear function
## of corresponding overall predicted values. Lines that
## are shown for the different folds are approximate
```

Small symbols show cross-validation predicted values



Predicted (fit to all data)

```
##
## fold 1
## Observations in test set: 4
                18
                       20
                             32
                                  47
## Predicted
               800 1203.0 773.7
                                 976
               682 1209.6 774.5
                                 980
## cvpred
## Crime
               929 1225.0 754.0
                                 849
                     15.4 -20.5 -131
## CV residual 247
##
## Sum of squares = 78635
                           Mean square = 19659
##
## fold 2
## Observations in test set: 5
                13
                       17
                              34
## Predicted
                739 527.4 997.5 1140.8 369
## cvpred
                790 470.2 1009.6 1172.8 303
## Crime
                511 539.0 923.0 1151.0 542
## CV residual -279 68.8 -86.6 -21.8 239
##
## Sum of squares = 147616
                              Mean square = 29523
##
## fold 3
## Observations in test set: 5
##
                  2
                       14
                               28
                                    33
                                          38
## Predicted
               1388 713.6 1259.00
                                   874 544.4
## cvpred
               1358 694.5 1220.27 844 527.7
## Crime
               1635 664.0 1216.00 1072 566.0
```

```
## CV residual 277 -30.5 -4.27 228 38.3
##
## Sum of squares = 131281 Mean square = 26256
##
## fold 4
## Observations in test set: 5
               19
                    29
                          30
## Predicted 1221 1495 668.0 1102 622
            1319 1718 641.3 1163 594
## cvpred
              750 1043 696.0 1272 455
## Crime
## CV residual -569 -675 54.7 109 -139
## Sum of squares = 813002
                            Mean square = 162600
                                                 n = 5
##
## fold 5
## Observations in test set: 5
                  6 7 12 24
## Predicted
             730.3 733 673 919 992
              704.7 694 652 879 1068
## cvpred
## Crime
              682.0 963 849 968 831
## CV residual -22.7 269 197 89 -237
                          Mean square = 35158
## Sum of squares = 175791
                                                n = 5
## fold 6
## Observations in test set: 5
                       4
                            8 9
                  1
## Predicted 810.83 1897 1354 719 938
## cvpred
             786.87 1846 1287 692 863
## Crime 791.00 1969 1555 856 1216
## CV residual 4.13 123 268 164 353
##
## Sum of squares = 238444
                            Mean square = 47689
## fold 7
## Observations in test set: 5
                  5
                       15
                             25
                                   39
                                        46
## Predicted 1269.8 828.3 579.1 786.7 748
## cvpred
             1297.7 815.7 619.7 790.6 802
## Crime
             1234.0 798.0 523.0 826.0 508
## CV residual -63.7 -17.7 -96.7 35.4 -294
## Sum of squares = 101422
                            Mean square = 20284
##
## fold 8
## Observations in test set: 5
                3
                  11
                          16
                               22
## Predicted
              386 1118 1004.4 728 440.4
## cvpred
              396 1029 1000.5 787 420.1
              578 1674 946.0 439 373.0
## Crime
## CV residual 182 645 -54.5 -348 -47.1
## Sum of squares = 575876
                            Mean square = 115175
                                                   n = 5
##
```

```
## fold 9
## Observations in test set: 4
##
                   21
                        26
                                27
                783.3 1789 312.20 1178
## Predicted
## cvpred
                806.5 1737 337.99 1178
## Crime
                742.0 1993 342.00 1030
## CV residual -64.5 256
                              4.01 - 148
##
## Sum of squares = 91639
                               Mean square = 22910
                                                        n = 4
##
## fold 10
## Observations in test set: 4
                   10
                       35
                               41
                                     43
## Predicted
                787.3 808 796.4 1017
                787.6 828 802.2 1029
## cvpred
## Crime
                705.0 653 880.0 823
## CV residual -82.6 -175 77.8 -206
##
## Sum of squares = 85976
                               Mean square = 21494
## Overall (Sum over all 4 folds)
##
## 51908
# measure quality by calculating R^2 and RSE
\#R^2 = 1 - RSE/TSS
R^2 = (TSS - RSS)/TSS = 1 - RSS/TSS RSE = \sqrt{\frac{1}{n-2}RSS}
Where TSS is the total sum of squares. \sum_{i=1}^{n} (y_i - \bar{y})^2 and RSS is the residual sum of squares. \sum_{i=1}^{n} (y_i - \hat{y})^2
RSS <- attr(cross_lm,"ms")*nrow(uscrime)
TSS <- sum((uscrime$Crime - mean(uscrime$Crime))^2)
R square <- 1 - RSS/TSS
R_square
## [1] 0.645
RSE <- sqrt((1/(nrow(uscrime)-2))*RSS)
## [1] 233
error_rate <- RSE/avg
error_rate
## [1] 0.257
```

Regression output CV

Now with cross-validation we have a more realistic fit of the model selected

The R^2 can be interpreted as 65% of the variance in the measure of crime can be predicted by M, Ed, Po1, U2, Ineq and Prob. Here we have the not overfitted quality, and according to Dr. Sokol, it is still good enough to use it.

The RSE/mean can be interpreted as 26% error rate of the model (The less is better). This measure only changed 3%.

Also tested cv with multiple ${\tt m}$ folds and the results varied 1%, so it was not sensible to m.