

UNIVERSITY OF THE YEAR

# Big Data in Healthcare

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WORLD CHANGING GLASGOW

### EHR - The Benefits

- Electronic Health Records (EHRs) are digital versions of a patient's medical information
- They benefit patients allowing medical records to be available across all healthcare facilities
- They allow quick cross-referencing across various datasets
- They decrease costs to the healthcare provider
- They enable data mining and machine learning approaches





# Big data in Healthcare Industry

Heterogeneous distributed Electronic Heath Records (EHRs)

Unstructured data

Longitudinal health records

Transition to digital health model

Combination of EHR and mobile health (mHealth)

Wearable solutions and emerging markets



## Big data in Healthcare - Users

- **Patients**
- Clinicians
- Healthcare providers
- Government agencies
- **Decision-Makers**
- Insurance companies
- Other third-party associates



# Primary clinical vs Secondary Research Use

#### Primary Clinical Use

- Single Patient Data
- Administrative
- · Billing Insurance data
- Laboratory results

#### Secondary Research Use

- Groups of patient data
- Immunisations
- Radiology reports
- Allergies Lists



### The 5 V's of Big Data

Volume

of data being The amount collected

time, or as close collected in real Data being Velocity

as possible

**BIG DATA** 

Correlations

Statistics

Value

Hypotheses

**Frustworthiness** Accountability Authenticity Veracity (quality)

come from a Data should variety of Variety

different sources



## Metadata – data about data

- Facilitates quicker dataset linkage
- Maintains consistent methodology
- Ensures information is easy to find, retrieve, and distribute
- Ability to retrieve information in nearly real-time
- Enables more robust and descriptive information extraction



# Healthcare Information Retrieval from Data

Prescriptive Analytics

**Predictive Analytics** 

Diagnostic Analytics

**Descriptive Analytics** 



## Challenges of Big Data

- Interoperability
- Siloes Policies and Governance
- Volatility
- Vulnerability
- Lack of Intuitive Visualisations
- Data Growth
- Lack of Expertise

#### Summary

- Big data in Healthcare present unique opportunities and challenges
- Healthcare data is a valuable asset defined based on their Volume, Variety, Velocity, Veracity and Value
- descriptive, diagnostic, predictive and prescriptive analytics Clinical decision support systems exploit information via



#### References

- Panesar, 'Machine Learning and AI for Healthcare: Big Data for Improved Health Outcomes', Apress, 2019.
- Johnson et al. 'Standardized electronic health record data modeling and persistence: A comparative review', Journal of Biomedical Informatics, 2020.