	Take fewer national and international flights	Eat less red meat	Eat less white meat	Drive fewer kilometers/miles in your car	Use less energy for heating and cooling your home	Purchase an electric vehicle	Replace older appliances with newer energy efficient models	Improve the insulation of your home	Move private investments to climate—friendly financial products	Install solar panels at home	Increasing taxes on products and services that are made from or use fossil fuels	Expanding public transport	Increasing the price of electricity consumption during peak times	Increasing subsidies for renewable energy projects	Increasing energy efficiency requirements for buildings	Requiring banks and investment companies to disclose their greenhouse gas emissions to consumers	Increasing taxes on red meat	Increasing taxes on air travel	Introducing a mandatory carbon footprint label on consumer products	Banning the sale of diesel and petrol-engine cars	Increasing subsidies for technologies that remove greenhouse gases from the atmosphere	Increasing subsidies for food products with low greenhouse gas emissions	0.7
Take fewer national and international flights		0.38	0.36	0.38	0.3	0.11	0.15	0.18	0.29	0.16	0.3	0.15	0.21	0.17	0.17	0.26	0.32	0.39	0.25	0.27	0.13	0.23	0.7
Eat less red meat	0.38		0.54	0.34	0.34	0.18	0.18	0.11	0.35	0.16	0.38	0.22	0.33	0.27	0.24	0.29	0.52	0.31	0.31	0.31	0.22	0.35	
Eat less white meat	0.36	0.54		0.33	0.27	0.14	0.15	0.18	0.3	0.14	0.3	0.17	0.27	0.16	0.17	0.24	0.39	0.19	0.21	0.26	0.15	0.23	- 0.56
Drive fewer kilometers/miles in your car	0.38	0.34	0.33		0.37	0.15	0.16	0.16	0.28	0.16	0.3	0.2	0.27	0.15	0.14	0.23	0.29	0.21	0.24	0.22	0.11	0.19	
Use less energy for heating and cooling your	0.3	0.34	0.27	0.37		0.16	0.26	0.25	0.27	0.22	0.27	0.2	0.2	0.23	0.23	0.22	0.23	0.2	0.26	0.23	0.2	0.23	- 0.42
home Purchase an electric vehicle	0.11	0.18	0.14	0.15	0.16		0.27	0.21	0.32	0.33	0.23	0.08	0.16	0.17	0.19	0.21	0.18	0.1	0.14	0.29	0.18	0.14	
Replace older appliances with newer energy efficient models	0.15	0.18	0.15	0.16	0.26	0.27		0.4	0.37	0.3	0.18	0.14	0.14	0.18	0.19	0.17	0.13	0.13	0.19	0.13	0.19	0.16	- 0.28
Improve the insulation of your home	0.18	0.11	0.18	0.16	0.25	0.21	0.4		0.26	0.39	0.18	0.09	0.12	0.17	0.16	0.25	0.14	0.12	0.19	0.18	0.14	0.16	0.20
Move private investments to climate–friendly financial products	0.29	0.35	0.3	0.28	0.27	0.32	0.37	0.26		0.27	0.4	0.21	0.3	0.3	0.27	0.36	0.37	0.29	0.36	0.31	0.26	0.33	
Install solar panels at home	0.16	0.16	0.14	0.16	0.22	0.33	0.3	0.39	0.27		0.24	0.09	0.15	0.18	0.16	0.18	0.16	0.13	0.13	0.2	0.12	0.16	- 0.14
Increasing taxes on products and services that are	0.3	0.38	0.3	0.3	0.27	0.23	0.18	0.18	0.4	0.24	0.2.	0.32	0.45	0.38	0.4	0.44	0.55	0.49	0.47	0.48	0.38	0.41	
made from or use fossil fuels Expanding public transport	0.15	0.22				0.08			0.21		0.22	0.02	0.18	0.36		0.31	0.27	0.24	0.32	0.27		0.37	- 0
Increasing the price of electricity consumption during peak			0.17	0.2	0.2		0.14	0.09		0.09	0.32	0.40	0.16		0.33						0.28		
times Increasing subsidies for renewable	0.21	0.33	0.27	0.27	0.2	0.16	0.14	0.12	0.3	0.15	0.45	0.18		0.2	0.25	0.3	0.47	0.35	0.33	0.38	0.21	0.26	0.14
energy projects Increasing energy efficiency	0.17	0.27	0.16	0.15	0.23	0.17	0.18	0.17	0.3	0.18	0.38	0.36	0.2		0.48	0.39	0.29	0.3	0.43	0.3	0.51	0.47	
requirements for buildings Requiring banks and investment companies to disclose their	0.17	0.24	0.17	0.14	0.23	0.19	0.19	0.16	0.27	0.16	0.4	0.33	0.25	0.48		0.37	0.29	0.33	0.42	0.32	0.45	0.38	0.28
eenhouse gas emissions to consumers Increasing taxes on red	0.26	0.29	0.24	0.23	0.22	0.21	0.17	0.25	0.36	0.18	0.44	0.31	0.3	0.39	0.37		0.39	0.35	0.52	0.37	0.35	0.43	0.20
meat	0.32	0.52	0.39	0.29	0.23	0.18	0.13	0.14	0.37	0.16	0.55	0.27	0.47	0.29	0.29	0.39		0.46	0.39	0.47	0.23	0.41	
travel Introducing a mandatory carbon	0.39	0.31	0.19	0.21	0.2	0.1	0.13	0.12	0.29	0.13	0.49	0.24	0.35	0.3	0.33	0.35	0.46		0.38	0.36	0.29	0.33	0.42
footprint label on consumer products	0.25	0.31	0.21	0.24	0.26	0.14	0.19	0.19	0.36	0.13	0.47	0.32	0.33	0.43	0.42	0.52	0.39	0.38		0.36	0.39	0.45	
Banning the sale of diesel and petrol–engine cars Increasing subsidies for technologies	0.27	0.31	0.26	0.22	0.23	0.29	0.13	0.18	0.31	0.2	0.48	0.27	0.38	0.3	0.32	0.37	0.47	0.36	0.36		0.27	0.3	0.56
that remove greenhouse gases from the atmosphere Increasing subsidies for food	0.13	0.22	0.15	0.11	0.2	0.18	0.19	0.14	0.26	0.12	0.38	0.28	0.21	0.51	0.45	0.35	0.23	0.29	0.39	0.27		0.4	
products with low greenhouse gas emissions	0.23	0.35	0.23	0.19	0.23	0.14	0.16	0.16	0.33	0.16	0.41	0.37	0.26	0.47	0.38	0.43	0.41	0.33	0.45	0.3	0.4		0.7