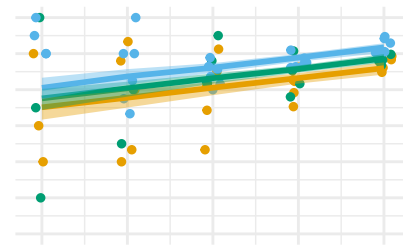


High (10 – 15)

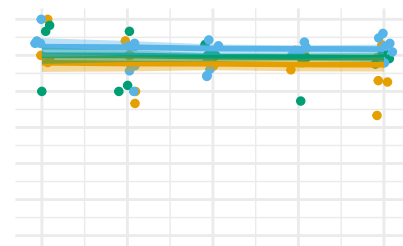
Use less energy for heating and cooling your home

India



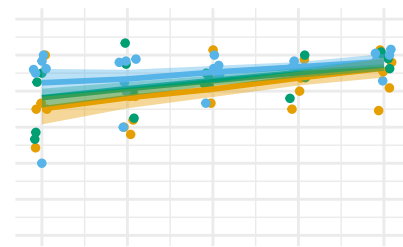
Drive fewer kilometers/miles in  
your car

India



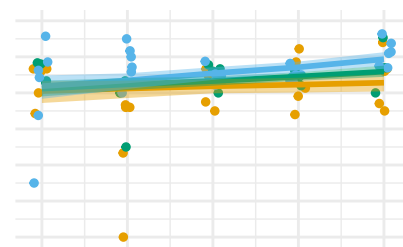
Eat less red meat

India



Eat less white meat

India



### Behavioral plasticity