



Think inside **THE BOX**

HoloPro Sponsorship Proposal

Date: 30 April 2025

To: Jillian Grogan

Dear Jillian,

We are excited to submit this proposal for HoloPro to participate as a sponsor at the upcoming SA Style Awards, taking place on 25 May 2025.

Sponsorship Offering:

HoloPro will sponsor a Holographic Display Experience for the evening of the event.

As the nominees arrive and are photographed on the red carpet, we will capture video footage of each guest to create 3D holographic content in real time. These holograms will be featured throughout the evening inside our display unit, positioned at a high-visibility location during the dinner and awards ceremony.

Each holographic appearance will include:

- A 3D visual of the nominee
- Their name, nomination category, company (if applicable)
- Any additional relevant information
- Integrated logos and text, all in 3D to align with the holographic aesthetic

This approach offers a unique and premium visual experience, celebrating the nominees in a futuristic, luxury-aligned format.

To ensure the best possible outcome, we will need:

- Video capture of the nominees as they arrive (*standard photos are not compatible with our system*)

- Background information on each nominee in advance, including names, nomination categories, and relevant affiliations or achievements.

Sponsorship Terms:

In return for our sponsorship, we request the following:

- Logo placement as an official event sponsor (*on digital and printed media*)
- Media exposure via event coverage
- Social media mentions via official SA Style Awards channels
- Networking opportunities and introductions to potential clients and collaborators

Additional Activation (Optional)

As an added initiative - ***and not a condition of our sponsorship*** - we would like to offer a complimentary holographic display unit to Avenue 2A, one of the event's sponsors, for the week leading up to the awards. We will create and install bespoke content in line with their luxury retail offering. This gesture will serve as both a value-add to the event and a strategic introduction to a potential client for us at HoloPro.

Thank you for the opportunity to be a sponsor at SA Style Awards

We believe this collaboration will add a distinctive, cutting-edge element to the SA Style Awards and reflect the innovation and elegance of the event's brand.

We look forward to your confirmation and are available to discuss any details further.

Warm regards,

Hannes Danzfuss & Louis Ebersohn

Founder & Directors, **HoloPro**

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