

## Felicia Ding Hui Yin

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Digital Portfolio: <https://portfolio-umber-ten-zyk4ntrlui.vercel.app/>

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### ABOUT

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A Business & Financial Technology student at NYP with experience in web projects and group-based development. Strong at coordinating with teammates, keeping work organised, and meeting deadlines.

### EDUCATION

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#### Nanyang Polytechnic, Singapore

2025 – Current

*Diploma in Business and Financial Technology*

Apr

#### Woodgrove Secondary School, Singapore

– Dec 2024

*O Level (2024)*

Jan 2021

- Media In-charge for Environmental Science Club
- Logistics In-charge for Environmental Science Club
- Peer-support Leader (2021-2022)
- Class chairperson (2023-2024)

### EXPERIENCE

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#### Zero1, Singapore

– Dec 2023

*Work attachment*

Nov 2023

- Planned and executed social media strategies to optimize Zero1's media outreach based on current trends.
- Assisted with content preparation and coordination to maintain consistent posting.
- Collaborated with team members to refine post ideas and improve engagement of visuals.

#### Freelance Banquet Server, Singapore

– Feb 2025

Dec 2024

- Delivered professional service to guests during events, ensuring smooth customer experience in a fast-paced setting.
- Coordinated with service teams to manage table requests and respond quickly.
- Strengthened communication and teamwork while handling multiple tasks efficiently.

#### Freelance Warehouse Worker, Singapore

Mar 2025

- Assisted in receiving and sorting inventory efficiently, ensuring accuracy and timely delivery.
- Checked items for accuracy to reduce routing errors.
- Worked with warehouse staff to maintain clean systematic workflow.

### PROJECTS

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#### Build A Kampung

2025 – Feb 2026

Dec

- Designed the Gardens user interface layout and implemented topic kampungs pages for navigation and

content organization.

- Developed media upload, media editing and scrollable feed to improve user interaction.
- Collaborated with team mates to integrate features and maintain compact user friendly interface with Python, JavaScript, GitHub, HTML/CSS and Flask.

### **Sustainable Fashion Analysis**

Oct

2025 – Jan 2026

- Build a Power BI dashboard comparing environmental performance across regions and key influencing factors.
- Cleaned and analysed relevant datasets and presented insights through visuals that “tell a story” independently.
- Summarized findings to reach a recommended region for sustainable fashion expansion.

### **SKILLS**

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Tools: Canva, Figma, Power BI, Oracle APEX

Tech Stack: Python, JavaScript, HTML, CSS, GitHub, Flask, Bootstrap

### **CO-CURRICULAR ACTIVITIES**

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**Leader in Environmental Science Club, Woodgrove Secondary School**

Apr 2023

– Mar 2024

*Logistics In-charge*

- Coordinated logistics for club events, including resource allocation, and setup.
- Managed equipment, materials, and communication to ensure smooth event execution.
- Developed organizational, teamwork, and problem-solving skills through event planning.

*Media In-charge*

- Proposed content ideas for school’s social media platforms.
- Photographed events to produce visual content for online engagement.

**Class leader**

*Peer-support Leader*

Mar 2021 –

Nov 2022

- Offered support to struggling classmates, applying training on effective communication and guidance.
- Worked with class leaders to organize morale-boosting events, honing my communication and teamwork skills.

*Class chairperson*

Jan 2023 –

Oct 2024

- Worked closely with teachers and fellow class leaders to plan and execute events.
- Attended leadership workshops and team-building sessions to develop leadership and interpersonal skills.

