

I HATE

PUBLIC SPEAKING

So why do I keep doing it?

FRANCISCO DÍAZ

franciscodiaz.cl

@FCO_DIAZ



2010 - 2014



iOS Love

a pensar

novato

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**WHY DO YOU
GIVE TALKS?**

**"GIVE BACK
TO THE
COMMUNITY!"**

**"SHARE
MY KNOWLEDGE"**



I have no idea.

1 MONTH
BEFORE THE CONFERENCE



1 WEEK
BEFORE THE CONFERENCE



YESTERDAY



9 PUNTO 5



LEFT ARM... NUMB.

I HAVE A
PANIC DISORDER

A BIG CROWD

CLOSED
SPACES

UNDER PRESSURE

OH GOD
CONFERENCE?



WHY

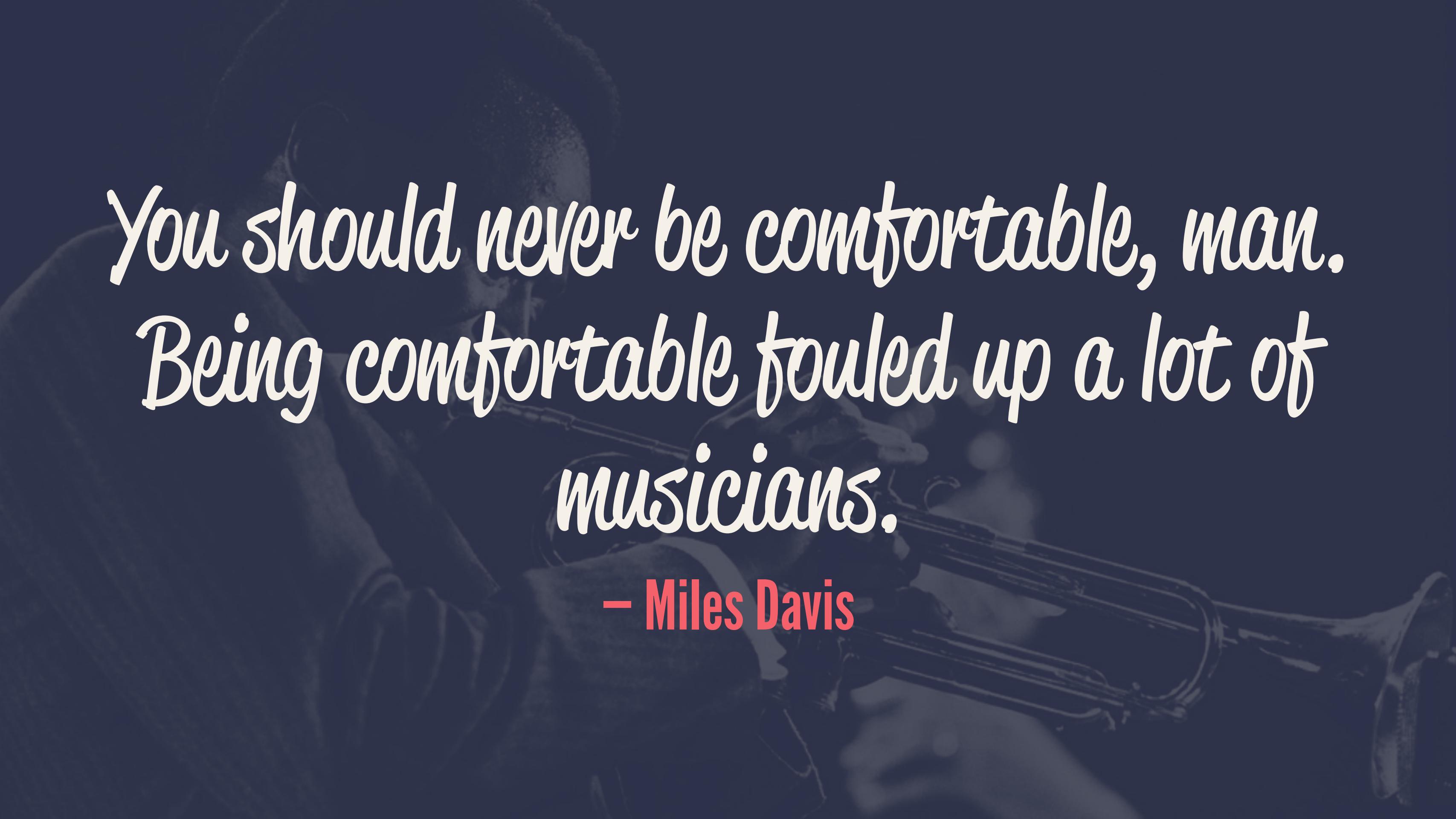
SISYPHUS



**STARTING
IS ALWAYS
HARD**

AND WE
FORWARD

**AND IT LOOKS
COMFORTABLE**



*You should never be comfortable, man.
Being comfortable fouled up a lot of
musicians.*

– Miles Davis

NO ONE EVER GREW
BY STAYING IN THEIR
CONFORT ZONE

WHY DO I
TALK IN PUBLIC?

**DESPITE
EVEN
BECAUSE
THEY'RE UNCOMFORTABLE**



AFTERWARDS..



I learned

SOMETHING NEW

I spoke
TO NEW PEOPLE



News flash for ya!

ARE NOT
ABOUT THE TALKS

THEY'RE ABOUT

THE PEOPLE

**WHY DIDN'T I GIVE
TALKS BEFORE?**

"My job is to
write software"

MY JOB IS TO
COMMUNICATE

**IMPROVES
YOUR COMMUNICATION
SKILLS**

*"I don't have
anything prepared"*





UIKonf 2017 Vestibule

Building [UIKonf](#) as a community

Move fast and keep your code quality

updated 9 months ago

What happens when you need to deliver something tomorrow but you know it won't be possible? Should you not create tests to move faster? Maybe don't do code reviews? Why wait for the CI to finish?

In this talk, I'll explore alternative ways to build software in a fast paced environment without destroying your code quality or the future of the project.

Plus, I'll share some best practices on team building that are directly related to approaching these issues.

One thing that most successful companies have in common is an amazing group of talented people who work well together. How do you get there? How can you, as an iOS developer, contribute to creating a great work environment and a supportive internal community, and still produce high-quality software in a fast paced manner?

I'll share my experience on being part of a team of iOS developers from all over the world. How do we keep moving fast while maintaining our code quality?

I hate public speaking. So why do I keep doing it?

The first reaction I get when I hear public speaking is panic. Every time I need to jump in the stage I feel it. Why do I keep doing it if it's so uncomfortable?

In this talk I'll not only try to answer that question, but also tackle some of the most common misunderstandings surrounding tech talks.

Is the speaker the most technically capable? Do they have a special knowledge about the topic they're discussing?

The best professionals I've worked with in my career have been great communicators. As with any skill, this needs to be trained.

The structure of the talk will be the following:

- Why do I speak in tech conferences?
- "I don't have anything interesting to say" and other lies.
- Why should you speak publicly?

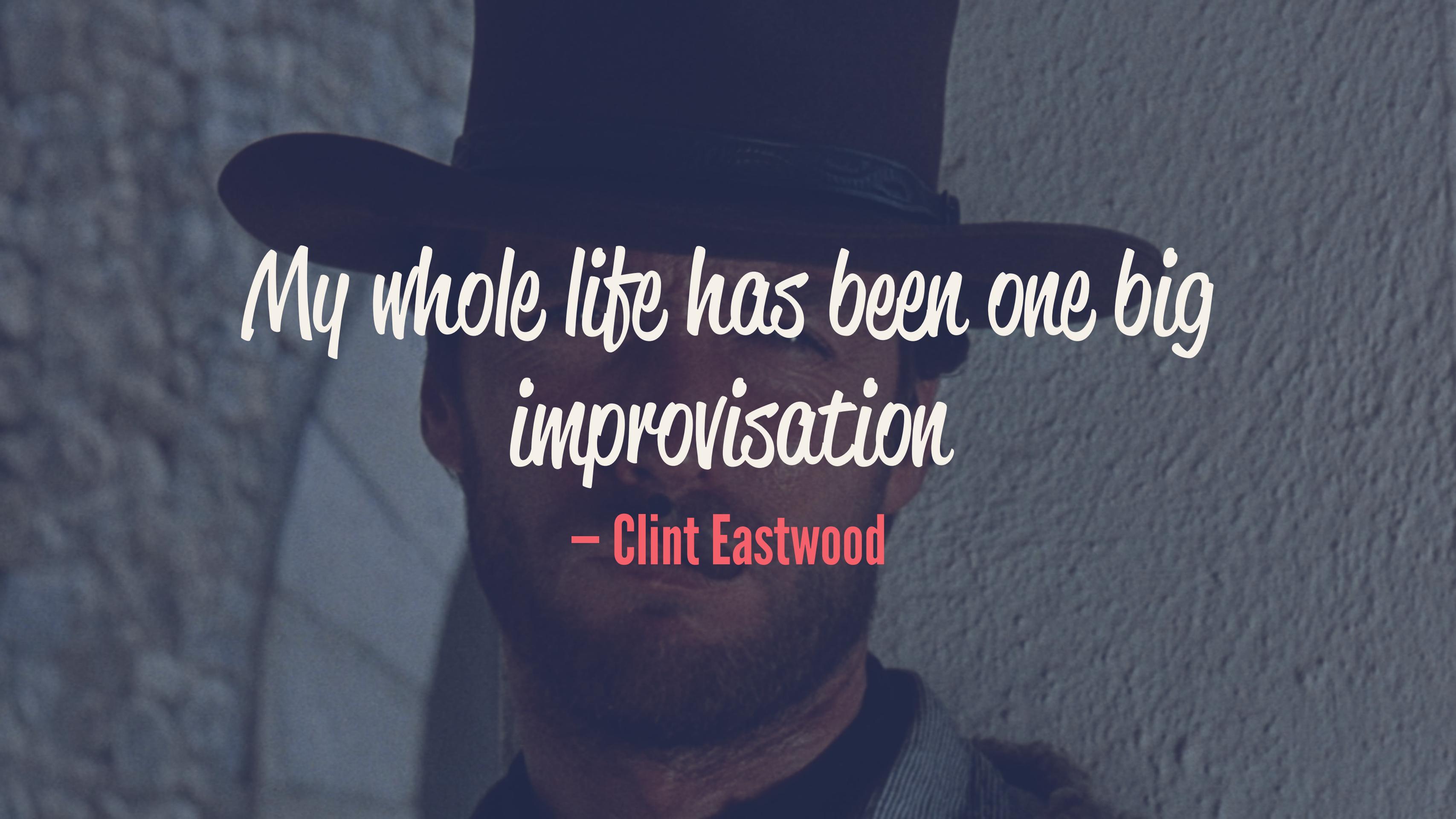
"I don't know
what to talk
about"

**TEACH WHEN
YOU LEARN SOMETHING**

"But I'm not
an expert"



**I HAVE NO IDEA
WHAT I'M DOING**

A dark, moody photograph of a person from the waist up. The person is wearing a wide-brimmed, dark-colored hat and a dark, textured jacket or coat. The background is blurred, suggesting an outdoor urban environment at dusk or night.

*My whole life has been one big
improvisation*

– Clint Eastwood

SHOW YOUR LEARNING

PROJECTS

**MAKING
MISTAKES
IS PART OF LEARNING**

"I don't know
how to speak in
public"

STEP 1. RESEARCH

STEP 2. DRAFT / SLIDES



DECKSET / MACDOWN



```
--  
# _Step 1:_  
## Reasearch
```

```
--  
# _Step 2:_  
## Draft / Slides
```

```
![inline](img/deckset.png) ![inline](img/macdown.png)
```

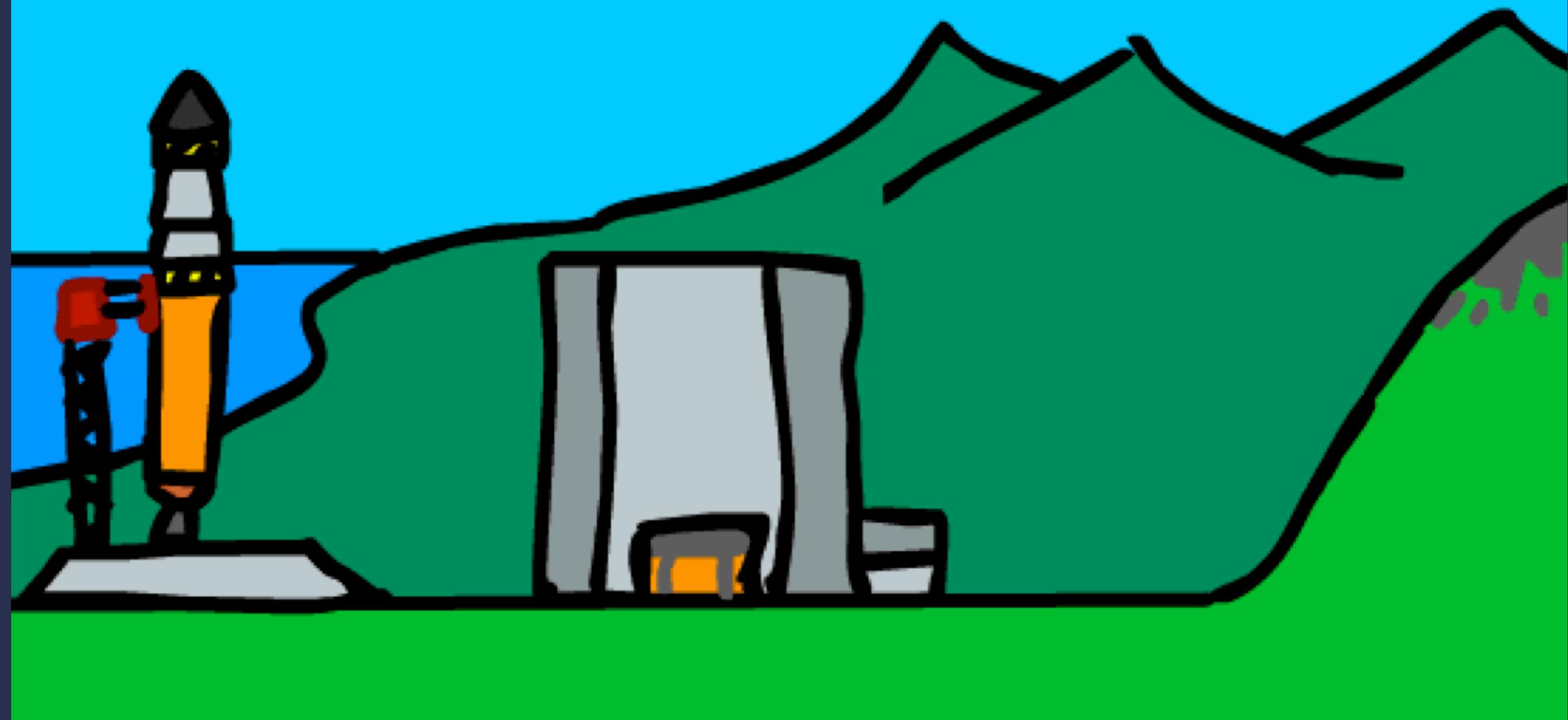
```
# Deckset / MacDown
```

```
--  
![fit](img/screenshot.png)
```

```
# _Step 3:_  
## Rehearse
```



STEP 3. REHEARSE



IT SEEKS LIKE IT NEVER ENDS

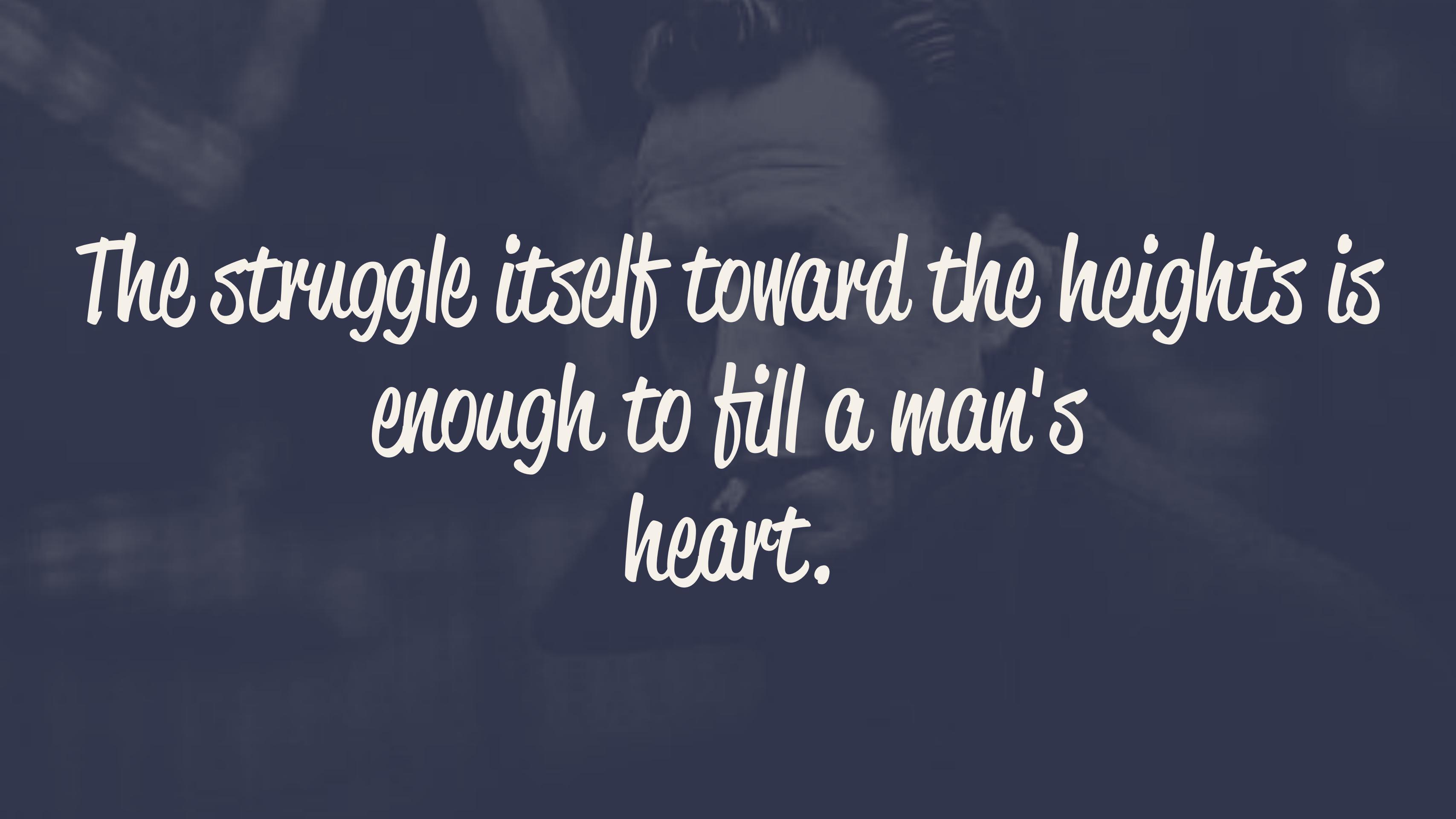
GOING UP
THE HILL

BUT AT

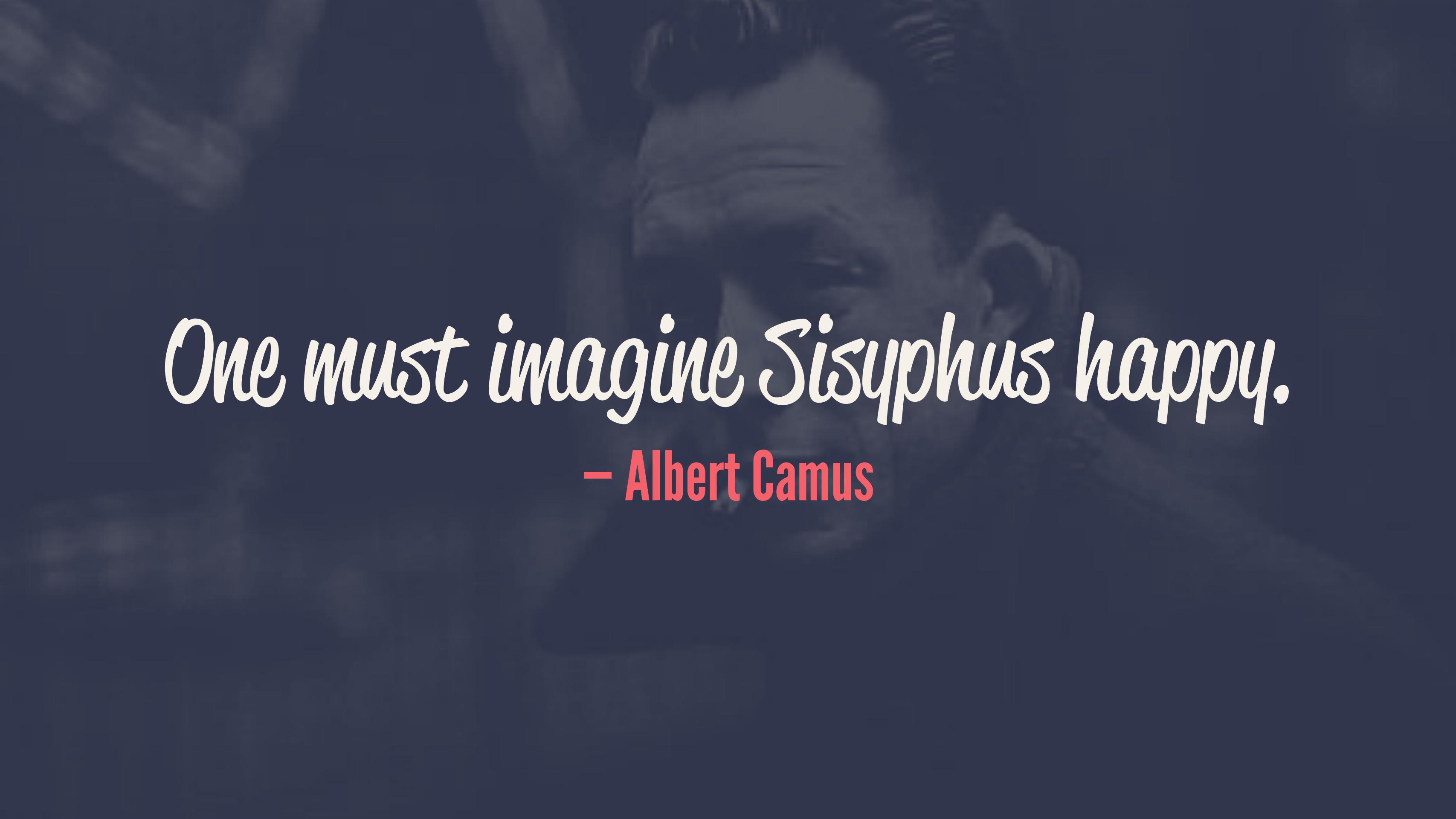
SOME POINT



**WRITE
TEACH
ORGANIZE
PARTICIPATE**

A black and white photograph of a person standing on a rocky cliff edge, looking out over a vast, dark landscape under a cloudy sky.

The struggle itself toward the heights is
enough to fill a man's
heart.



One must imagine Sisyphus happy.

– Albert Camus

THANK YOU

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