

WHAT IS YCP HACKS?

YCP Hacks is York College of Pennsylvania's first student run Hackathon! We are inviting 200 student developers, designers and entrepreneurs to come together for 48 hours to solve problems, share ideas and build cool stuff. The top teams are awarded cash prizes and other prizes provided by our sponsors.



WHEN AND WHERE?

The Ballroom at the Yorktowne Hotel, October 21 - 23.
Doors open to students at 5pm Friday, October 21 and the Hackathon goes until 5pm Sunday, October 23.

WHY SPONSOR?

Sponsoring a Hackathon is an excellent way to gain access to the industry's top and most passionate talent. Hackathons are quickly replacing career fairs and other traditional methods of recruiting and marketing. Although students are free to create their own hacks, sponsors can influence them through branded prizes, API demos, swag and tech talks.

SPONSORS WILL GET THE MOST OUT OF YCP HACKS IF THEY ...

1. **Bring company engineers and mentors.** Being a mentor is a great way to interact with the participants, provide help with company APIs or other technologies and further establish company rapport and brand recognition.
2. **Sponsor fun events.** Throughout the Hackathon there will be side events for students to take a break from hacking. These events include Nerf Gun fights, chess tournaments, video games, photo booths and more.
3. **Send company swag** (T-shirts, laptop stickers, water bottles, cards, pens, etc.) for students, which is an easy way to build company brand recognition.

SPONSORSHIP TIERS

	BRONZE \$1,000	SILVER \$3,000	GOLD \$5,000
SEND MENTORS	✓	✓	✓
SPONSOR TABLE	HALLWAY	BALLROOM	BALLROOM
WEBSITE LOGO	SMALL	MEDIUM	LARGE
LOGO ON OUR T-SHIRT	✗	✗	✓
OPENING WORDS	✗	1 MIN	5 MIN
DEMO TIME	✗	15 MIN	30 MIN
RESUMES	✗	AFTER EVENT	BEFORE EVENT
KEYNOTE PRESENTATION	✗	✗	✓

MORE SPONSORSHIP OPTIONS

SPONSOR PRIZES

Sponsoring a prize must be in addition to being in one of the available sponsorship tiers. You are welcome to purchase a prize and select its winners. Example prizes include iPads, Fitbits, other technology-related gadgets.

SPONSORED MEALS

We are looking for sponsors to provide meals for our participants. If you would like to sponsor a meal, we will organize the meal, bill you for the amount and recognize your company accordingly. For example, "Saturday Lunch brought to you by Sponsor Name."

CUSTOM PACKAGE

If you feel that none of these predetermined sponsorship plans fit into your vision for sponsorship, please do not hesitate to contact us (sponsor@ycphacks.io). We want to work with you to provide the best experience we can.