WHAT IS YCP HACKS?

YCP Hacks is York College of Pennsylvania's first student run Hackathon! We are inviting 200 student developers, designers and entrepreneurs to come together for 48 hours to create innovative applications and solve real-world problems. The top teams are awarded cash prizes and other prizes provided by our sponsors.

WHEN AND WHERE?

The Ballroom at the Yorktowne Hotel, October 21 - 23. Doors open to students at 5pm Friday, October 21 and the Hackathon goes until 5pm Sunday, October 23.

WHY SPONSOR?

Sponsoring a Hackathon is an excellent way to gain access to the industry's top and most passionate talent. Hackathons are quickly replacing career fairs and other traditional methods of recruiting and marketing. Although students are free to create their own hacks, sponsors can influence them through branded prizes, API demos, swag and tech talks.

SPONSORS WILL GET THE MOST OUT OF YCP HACKS IF THEY…

1. **Bring company engineers and mentors**. Being a mentor is a great way to interact with the participants, provide help with company APIs or other technologies and further establish company rapport and brand recognition.

2. **Sponsor fun events.** Throughout the Hackathon there will be side events for students to take a break from hacking. These events include Nerf Gun fights, chess tournaments, video games, photo booths and more.

3. **Send company swag** (T-shirts, laptop stickers, water bottles, cards, pens, etc.) for students, which is an easy way to build company brand recognition.

SPONSORSHIP TIERS

	BRONZE $1,000	SILVER $3,000	GOLD $5,000
SEND MENTORS	✓	✓	✓
SPONSOR TABLE	HALLWAY	BALLROOM	BALLROOM
WEBSITE LOGO	SMALL	MEDIUM	LARGE
LOGO ON OUR T-SHIRT	✗	✗	✓
OPENING WORDS	✗	1 MIN	5 MIN
DEMO TIME	✗	15 MIN	30 MIN
RESUMES	✗	AFTER EVENT	BEFORE EVENT
KEYNOTE PRESENTATION	✗	✗	✓

MORE SPONSORSHIP OPTIONS

SPONSOR PRIZES

You are welcome to purchase a prize and select its winners. Example prizes include iPads, Fitbits, other technology-related gadgets.

SPONSORED MEALS

We are looking for sponsors to provide meals for our participants. If you would like to sponsor a meal, we will organize the meal, bill you for the amount and recognize your company accordingly. For example, "Saturday Lunch brought to you by Sponsor Name."
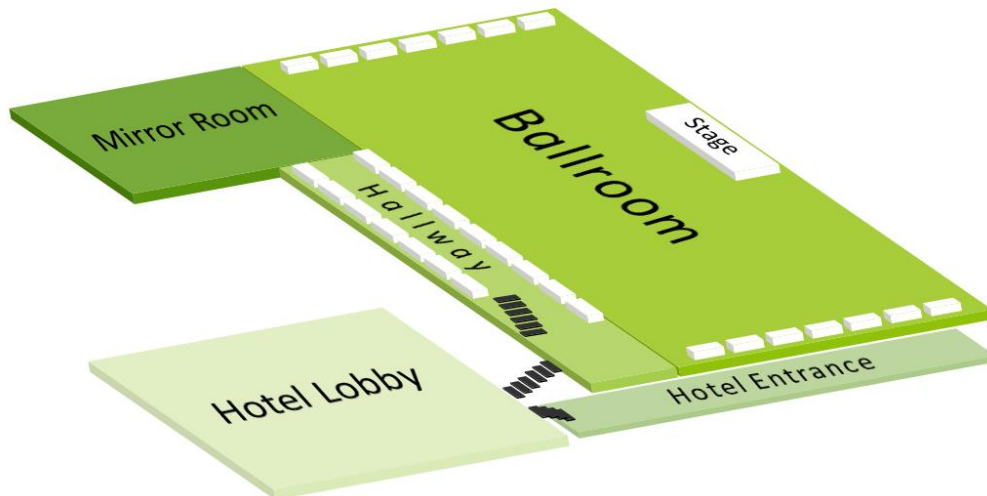
CUSTOM PACKAGE

If you feel that none of these predetermined sponsorship plans fit into your vision for sponsorship, please do not hesitate to contact us (sponsor@ycphacks.io). We want to work with you to provide the best experience we can.

SPONSOR A ROOM

Looking for a different way to promote your business? Sponsor a room! Instead of the main ballroom, it can be "The (Your company's name) Ballroom." The rooms available for sponsorship include:

Main Ballroom	-	**$1000**
3rd Floor Conference Room	-	**$1000**
2nd Floor Balcony Lounge	-	**$1000**
~~**Mirror Room**~~	-	~~**$500**~~
Sponsor Hallway	-	**$250**

Mirror Room

Ballroom

Stage

Hallway

Hotel Lobby

Hotel Entrance

* Not drawn to scale

WHERE SPONSORSHIP MONEY GOES

All payments are sent to York College of Pennsylvania which is a 501(c)(3) non-profit organization. YCP Hacks would not be possible without our sponsors and your money is used to help us pay for the following:

Necessities:	Wish List:
Venue	Hotel Rooms
Food for 200+ people	Transportation Reimbursements
Prizes	Busses
Side Events	Custom Trophies
Posters, Banners, Flyers	3D Printer, Arduinos, Rasperry Pis
T-Shirts, Stickers, Other Handouts	Giveaways for Attendees
Emergency Fund	Custom Socks