

# On Top of the Top: Top-Corrected Wealth Distributions for Eurozone Countries

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# The missing wealth(y) in survey data

The wealthiest are missing in survey data (Davies and Shorrocks, 2000)

1. **Differential non-response:** Survey non-response is correlated with wealth (D'Alessio et al., 2002; Kenickell, 2019)
2. **Differential under-reporting:** Richer households are more likely to underreport wealth (Vermeulen, 2016)

Sampling errors: Even in absence of non-sampling errors, wealth at the top will be underestimated in survey data (Davies, Sandström, et al., 2010; Kenickell, 2019)

The distribution of household wealth is top-heavy. Thus, the top tail is crucial for understanding wealth inequality

Semi-Parametric remedy:

- Re-estimate the frequency **above a cut-off point**  $w_{min}$  according to a functional form (Pareto type I distribution)
- Combination of re-estimated tail and the observational frequency **below the cutoff**  $w_{min}$

## Our contribution

- We account for the wealthy missing in survey data for **fourteen euro-zone countries**
- We combine **survey data** on household net wealth (HFCS) with information on top wealth from of national **richlists** from the new European Rich List Database (ERLDB)
- We propose a **unified regression approach** to estimate all aspects of the standard
  1. two-parameter **Pareto type I distribution**, and
  2. the more flexible three-parameter **Generalized Pareto (GP) distribution**
- We close the gap between survey data and rich lists, account for sampling errors and non-sampling errors, and show how severely surveys underestimate the wealth of the super-rich

## A. Household Finance and Consumption Survey (HFCS 2017)

Surveys household's balance sheets and provides information on **net wealth at the household level**

**Item non-response** is addressed by a multiple imputation strategy

**Unit non-response and sampling error** are addressed by oversampling of wealthy households

Large variation in type of external information used for oversampling and hence in the effectiveness of oversampling

## B. European Rich List Database (ERLDB)

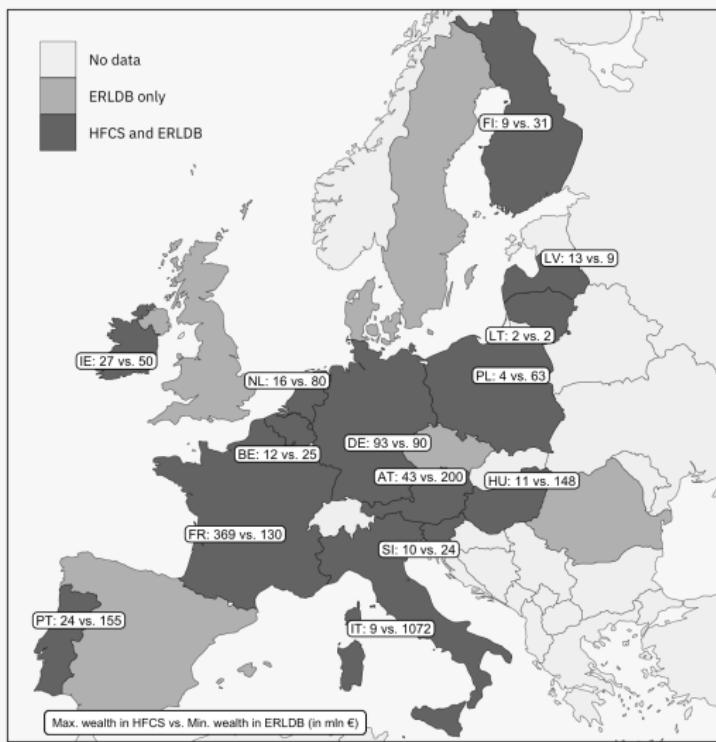
Compiled by journalists

We use country-specific rich lists that contain more observations than Forbes list of world billionaires (GE: Manager Magazin, FR: Challenges, NL: Quotes,...)

In most countries: Highest wealth according to HFCS is substantially smaller than smallest fortune according to rich lists

⇒ App with many, many lists is in preparation

# Data



**Figure 1:** Countries Covered in HFCS and ERLDB

## A parametric model for the top tail: The Pareto type I distribution

Pareto type I distribution is a model for heavy-tailed distributions and describes top-tail of the wealth distribution (Davies, Sandström, et al., 2010; Gabaix, 2016) with CDF and PDF given by

$$F(w) = 1 - \left(\frac{w_{min}}{w}\right)^{\alpha} \quad \text{and} \quad f(w) = \frac{\alpha w_{min}^{\alpha}}{w^{\alpha+1}} \quad \text{for } w \geq w_{min} \quad (1)$$

### Two parameters: $\alpha$ and $w_{min}$

$\alpha$  is a scale parameter inversely related to inequality

Many estimators for  $\alpha$  have been proposed, we stick to those relying on linearization of the CCDF as suggested by Vermeulen (2018)

$w_{min}$  locates the distribution (lower bound of observations following a Pareto type I distribution)

Previous work has set  $w_{min}$  by best guessing or visual inspections of plausible values

The Pareto type I distribution has clear links to economic theory (Jones, 2015; Benhabib et al., 2018)

## Estimation of $\alpha$ and $w_{min}$ : A unified regression approach i

Linear relationship between CCDF,  $\log(1 - F(w))$ , and  $\log(w)$

$$\log(1 - F(w)) = \alpha \log(w_{min}) - \alpha \log(w) \quad (2)$$

Empirical CCDF for  $w_i > w_{min}$

$$1 - F(\tilde{w}) = \frac{n(w_i)}{n} \quad (3)$$

- $n(w_i)$  is the rank of observations, with  $i = 1$  being the richest household, and  $n$  is the number of observations in the sample

**Note:** Rank  $i$  is proportional to the empirical CCDF:  $1 - F(\tilde{w}) = \frac{i}{N} \propto i$

$$\log(i) = C - \alpha \log(w_i) + \epsilon_i \quad \text{where } C = \log(n) + \alpha \log(w_{min}) \quad (4)$$

- Gabaix and Ibragimov (2011) suggest using  $\log(i - 0.5)$  to avoid bias towards leading rank
- Vermeulen (2018) shows how to incorporate survey weights
- Chakraborty et al. (2018) observed that median quantile regression (Koenker et al., 1978) is more robust to outliers than OLS estimator of equation 4

## Estimation of $\alpha$ and $w_{min}$ : A unified regression approach ii

$\alpha$ : Median Quantile Regression

$$\log((i - 0.5) \frac{\bar{N}_{fi}}{N}) = \underbrace{\log \frac{\bar{N}_i}{N} + \alpha \log(w_{min}) - \alpha \log(w_i)}_{\text{Constant}} \quad (5)$$

$i$  is a decreasing ranking of wealth,  $N$  is the sum of total weights,  $\bar{N}$  is the average weight of an observation, and  $\bar{N}_{fi}$  denotes the average weight of the first highest  $i$  observations

**Step 1: Choosing a  $w_{min}$**

- For setting the location parameter  $w_{min}$  we make use of the interpretation of the root mean squared error (RMSE) as a measure of linearity Langousis et al. (2016)
- We estimate  $\alpha$  for many potential  $w_{min}$  and choose the  $w_{min}$  that minimizes the RMSE

**Step 2: Estimating  $\alpha$**

- Given  $w_{min}$ , we choose the corresponding  $\alpha$

## $w_0$ : The transition threshold

### Step 3: Detecting $w_0$

Under-reporting in the top percentiles implies that the (weighted) mass of observations in the estimated Pareto tail is lower than in the population

$w_0$  indicates a threshold in the tail above which survey data cannot be trusted (Note:  $w_0 > w_{min}$ ;  $w_0$  corresponds to the transition from continuous to discrete survey observations (Eckerstorfer et al., 2016))

We require continuity of the approximate kernel function of the observations  $\hat{f}_{kern}(w)$  instead of continuity of survey data (Dalitz, 2016)

⇒  $w_0$  is the point where the (kernel) density function of the data falls below the theoretical probability density function

**Note:** The distance between  $\hat{w}_{min}$  and  $\hat{w}_0$  is an indicator of how well surveyors are able to battle differential biases among the richest households

## Simulating tail observations

**Step 4: Simulating tail observations** We keep survey observations with  $w_i < w_0$ , but simulate a new tail above  $w_0$

- Tail length: Calculated number of households with wealth above  $w_0$  according to a  $\text{Pareto}(\hat{\alpha}, \hat{w}_{min})$  is based on extrapolating the number of households between  $\hat{w}_{min}$  and  $\hat{w}_0$  with the cumulative density function above  $\hat{w}_0$  (Note:  $1 - F(\hat{w}_{min})$  gives the theoretical share of tail observations above  $\hat{w}_0$ )
- To each synthetic observation we assign a wealth value  $w_i$  and a uniform household weight of 1

We ensure that the sum of weights of the new distribution corresponds to the sum of weights according to the survey

# Generalized Pareto (GP) Framework

Atkinson (2017) has called for a richer functional form for the top tail in the spirit of Pareto (1965 [1896])

We introduce the three parameter Generalized Pareto distribution which is more flexible and has a CCDF given by:

$$\left(1 + \xi \frac{w - \mu}{\sigma}\right)^{-\frac{1}{\xi}} \quad (6)$$

## GP parameters

$\mu = w_{min}$  is a location parameter that has the same interpretation as  $w_{min}$ , i.e. it indicates the threshold above which household net wealth approximately follows a Generalized Pareto (GP) distribution

$\xi = \alpha_{GP}$  is a shape parameter and relates to Pareto type I  $\alpha$  such that  $\xi = \frac{1}{\alpha}$  (Jenkins, 2017)

$\sigma$  is a scale parameter that determines the drift towards the end of the tail and defines a higher or lower wealth concentration

The two-parameter Pareto distribution is a nested special case of the GP distribution with  $w_{min} = \frac{\sigma}{\xi}$  and therefore no drift

## Case: Germany

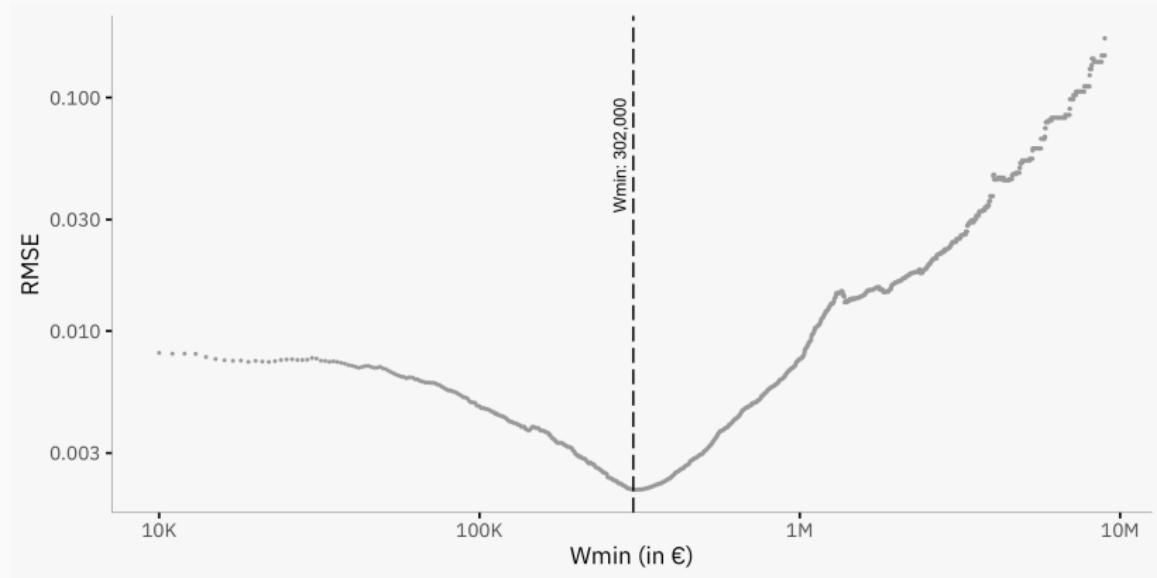


Figure 2: Germany: Choosing  $w_{min}$  and corresponding  $\alpha$

## Case: Germany

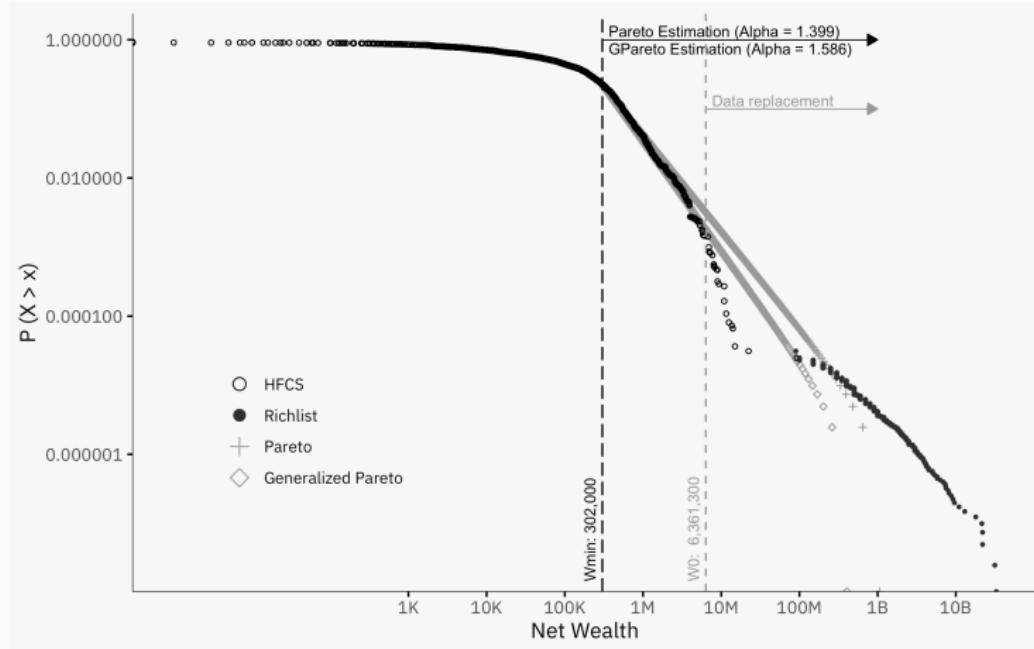


Figure 3: Germany: Tail adjustment based on Pareto and GP distribution

## Results: $w_{min}$ and $w_0$

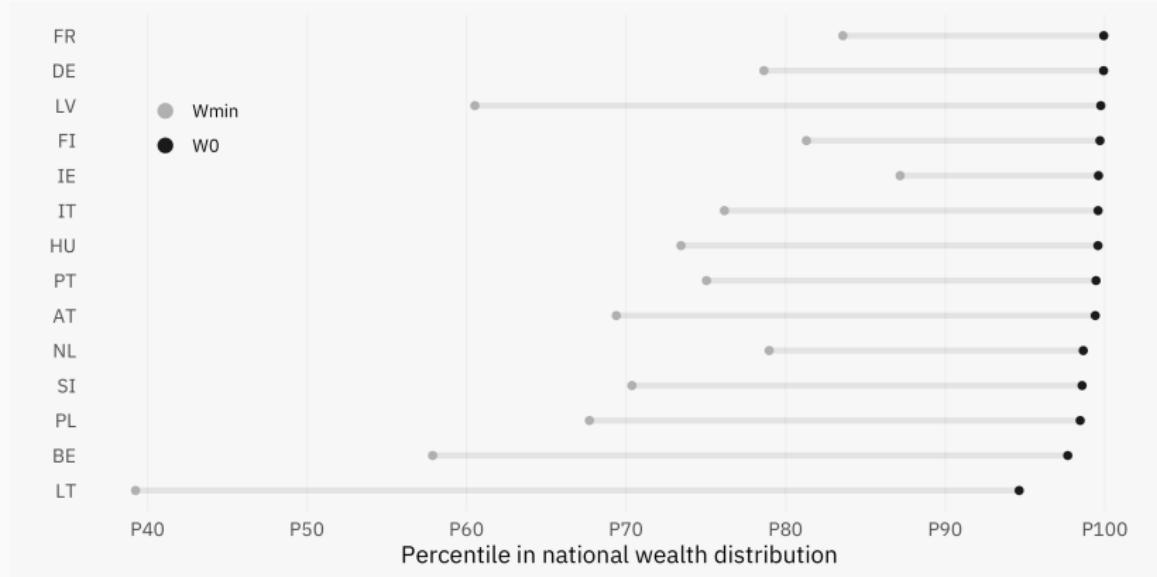


Figure 4:  $w_{min}$  and  $w_0$ . Mean estimate across five implicates

## Results: Shape and scale parameters

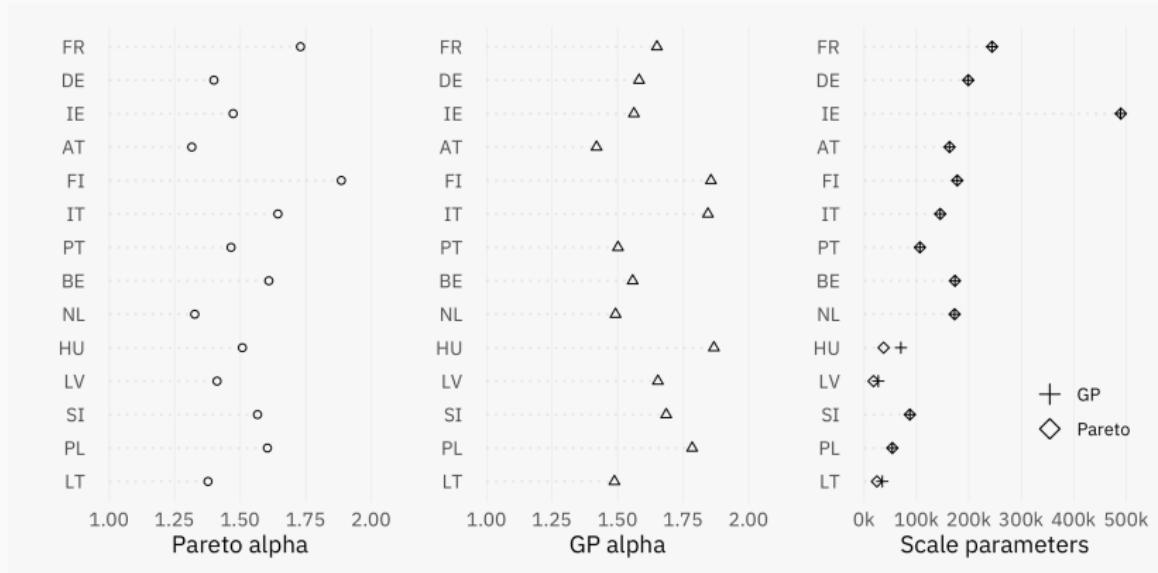


Figure 5: Shape and scale parameters. Mean estimate across five implicates

## Example: Change in wealth share of Top 1%

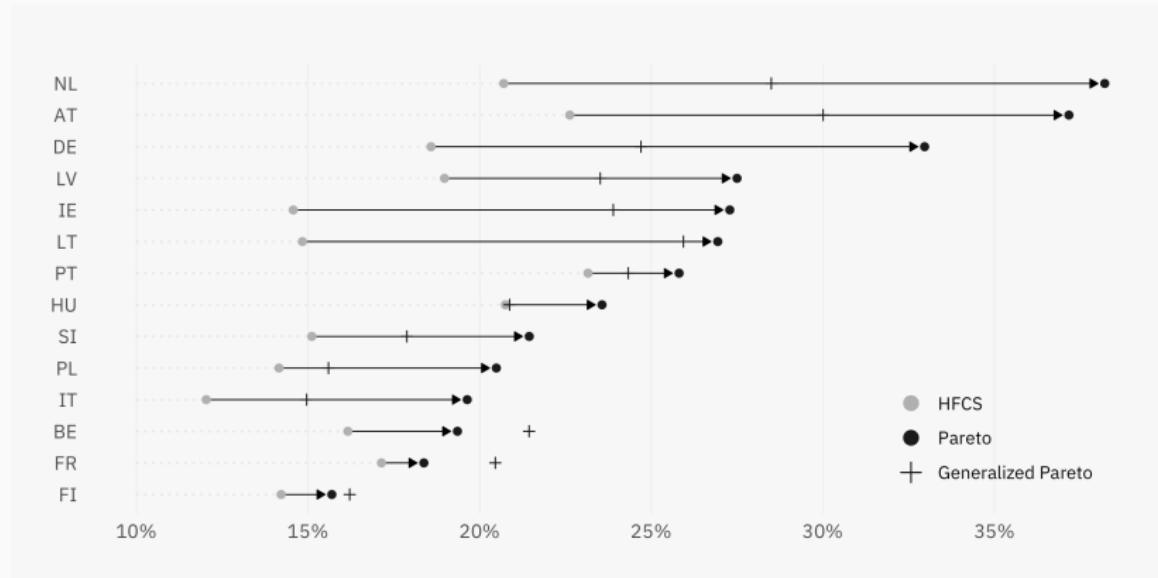


Figure 6: Mean estimate across five implicates

## Conclusions

The variety of best-fit location parameters highlights the advantage of a unified and rule-based approach over arbitrary choices of  $w_{min}$  and  $w_0$

The better the survey data is able to cover the top, the higher is the threshold for data replacement,  $w_0$ . We argue that a rule-based approach is of particular importance in a cross-country setting

Estimates of the shape parameter are consistent with the assertion in Gabaix (2016) that  $\alpha$  is around 1.5

The quality of the data used for oversampling is crucial

For countries where wealth-correlated information is limited, ex post adjustments by means of national rich lists significantly increase aggregate wealth, top shares, and other measures of inequality

The strength of the Generalized Pareto is to intervene when the survey deviates from the Pareto distribution

Our non-discretionary algorithmic approach proves to be suited to correct for differences in the methodological differences in the surveys

## Appendix: $w_0$

$$\hat{w}_0 = w_0 : \hat{f}_{kern}(w_0) = \frac{1}{Nh} \sum_i n(w_i) K\left(\frac{w_0 - w_i}{h}\right), \quad (7)$$

$$\hat{f}_{kern}(w_0) - \alpha w_{min}^\alpha \underbrace{\frac{1}{N} \sum_{w_i > w_{min}} n(w_i) \times w_0^{-(\alpha+1)}}_{\text{normalizing constant } C} = 0, \quad (8)$$

Let  $n(w_i)$  be the weight of some household  $i$ , and  $h$  be the bandwidth for the kernel estimation, which we choose using Sheather et al. (1991)'s procedure.

Note that the procedure includes a normalizing constant  $C$ , which adjusts the number of tail observations such that the sum of weights in the population before and after re-estimation remains the same (Eckerstorfer et al., 2016).

$C$  shifts the theoretical PDF up or down, and is crucial for finding the intersection of theoretical and empirical densities.

## Appendix: Tail length

Definition of tail length:

$$\sum_{w_i > w_0} n(w_i) = \left[ \sum_{w_i \in (w_{min}, w_0)} n(w_i) \right] * \frac{1 - F(w_0)}{F(w_0)} \quad (9)$$

Assignment of wealth levels:

$$w_i = w_{min} \left( \frac{\sum_{w_i > w_{min}} n(w_i)}{\sum_{w_j > w_i} n(w_j)} \right)^{1/\alpha}. \quad (10)$$

## $w_0$ and effectiveness of oversampling

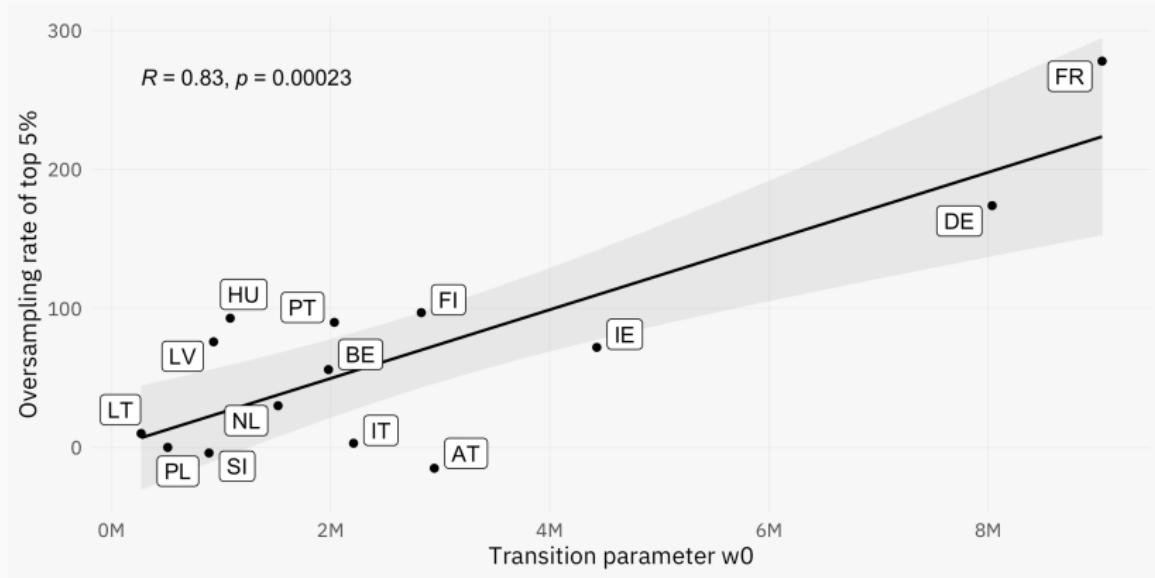


Figure 7: Correlation between  $w_0$  and the effective oversampling rate

## Appendix: GP distribution i

If the scaled excess of a random variable of some location parameter  $w_{min}$  follows a Generalized Pareto distribution, the scaled excesses for any threshold  $u \geq w_{min}$  are also Generalized Pareto distributed with the same shape parameter  $\frac{1}{\alpha_{GP}}$  (Langousis et al., 2016)

The scale parameters  $\sigma_u$  depends linearly on the scale parameter of the threshold  $w_{min}$ , the shape parameter, and the excess over  $u$ .

The scaled excess of a random variable over any threshold  $u$  is defined as  $e(u) = E[W - u | W > u]$ .

Equation 11 gives the linear relationship for  $\sigma_u$ , equation 12 the expected value of the excess over  $u$ .

$$\sigma_u = \sigma_\mu + \frac{1}{\alpha_{GP}}(u - w_{min}) \quad (11)$$

$$e(u) = E[W - u | W > u] = \frac{\sigma_u}{1 - \frac{1}{\alpha_{GP}}} = \frac{\sigma_\mu + \frac{1}{\alpha_{GP}}(u - w_{min})}{1 - \frac{1}{\alpha_{GP}}} = \beta_0 + \beta_1 u \quad (12)$$

## Appendix: GP distribution ii

### Linearization

The linear relationship in equation for the expected value of the excess over  $u$  allows for a linear regression based estimation of both the scale and shape parameters, since

$$\beta_1 = \frac{1}{\alpha_{GP}} / (1 - \frac{1}{\alpha_{GP}})$$

and

$$\beta_0 = (\sigma_u - \frac{1}{\alpha_{GP}} w_{min}) / (1 - \frac{1}{\alpha_{GP}})$$

Thus:

$$\frac{1}{\alpha_{GP}} = \beta_1 / (1 + \beta_1)$$

$$\sigma_{w_{min}} = \beta_0 (1 - \frac{1}{\alpha_{GP}}) + \frac{1}{\alpha_{GP}} w_{min}.$$

### Weighting

We estimate the weighted mean excesses  $e(w) = E[W - u \mid W > u]$  above different thresholds  $u_i = W_{i,n}$  with  $i = 1, 2, \dots, n - 20$ , to ensure that mean excess are calculated based on at least 20 observations

Effectively, we pair every observation  $w_i$  with a mean excess value  
 $e(w_i) = E[W - w_i \mid W > w_i]$

For each observation  $w_i$ ,  $i = 1, 2, \dots, n - 20$ , we calculate the conditional weighted excess variance  $\text{Var}[W - w_i \mid W > w_i]$  to account for the increasing estimation variance of  $e(w_i)$  in  $w_i$

The weights  $v_i$  are calculated as  $v_i = (N - i) / (\text{Var}[W - w_i \mid W > w_i])$

Finally, we perform a weighted least squares and weighed median quantile regression estimation corresponding to equation 12 with weights  $v_i$ .

## Aggregate Wealth

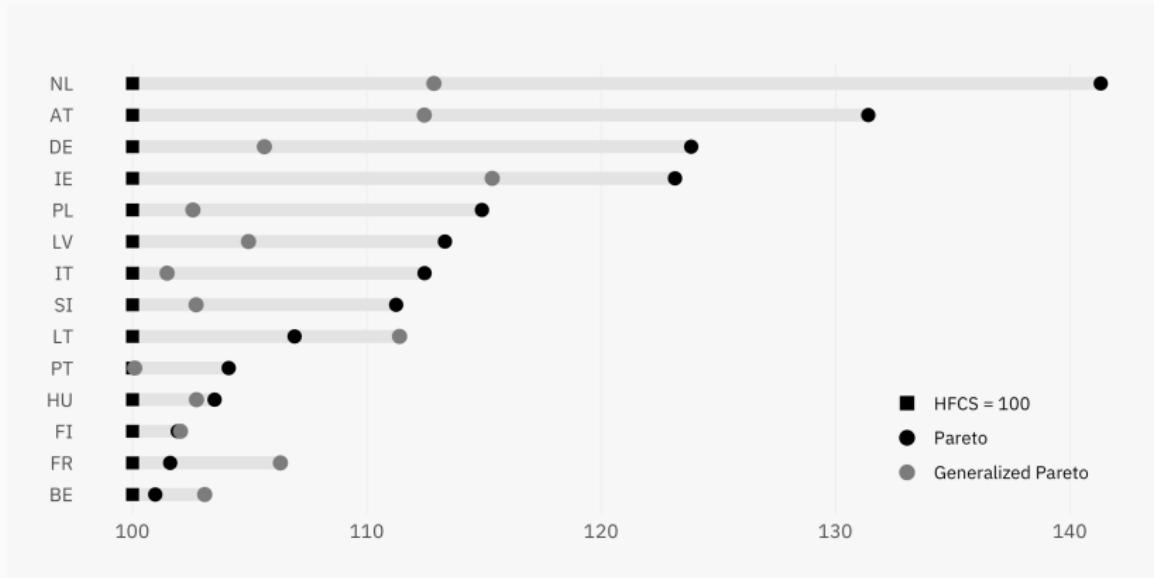


Figure 8: Aggregate Household Net Wealth

# Comparison to Wealth Totals from National Accounts

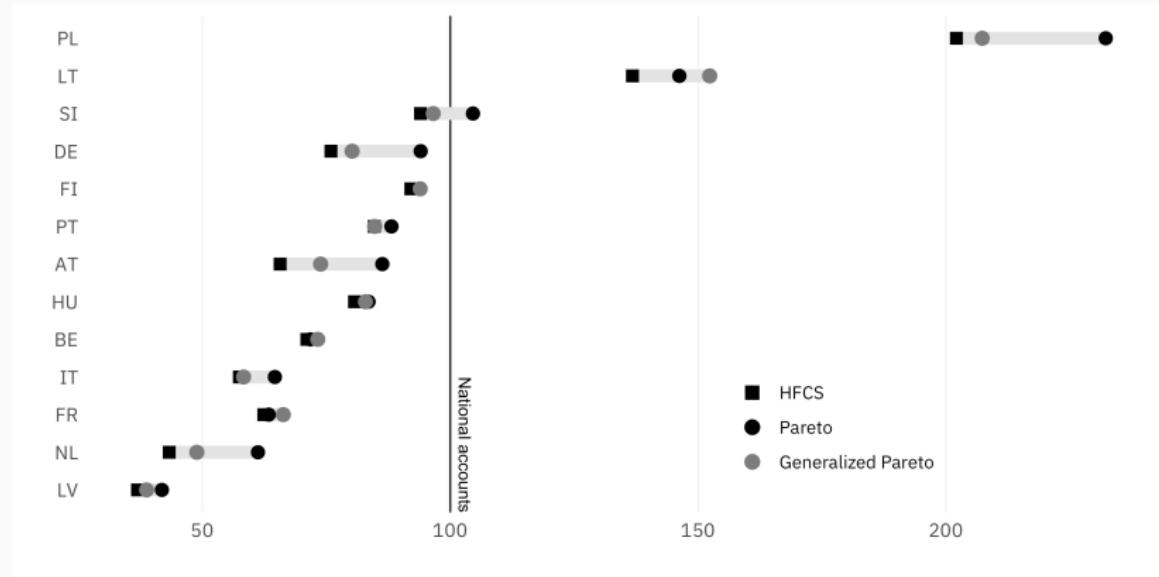


Figure 9: In % of NA Aggregates

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