

# Improving on 97th-order Edgeworth Expansions for the Mean of a Normal Population

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# Literature Review: wherein the speaker wastes 5 minutes citing irrelevant work with no context.

This "short title" is clearly way too long, don't you think?

Hyde &  
Nosferatu

This is a really long section title

This one is also long

This one is shorter

This one is shorter

Is this even necessary?  
Why are we bothering?

- Statistics: Bayes & Price (1768), Gauss (1810), Laplace (1820), Student (1908), Fisher (1930,1931, 1932, 1935, 1955), Neyman (1958, 1959, 1961, 1962)
- Economics: Smith (1776), Ricardo (1817), Marx (1867, 1885, 1894), Marshall (1890), Keynes (1938), Schumpeter (1942), Samuelson (1948), Mas-Colell et al. (1995)
- English Literature: Beowulf (700–1000), The Canterbury Tales (1400), The Faerie Queene (1590), The Winter's Tale (1623), Pride and Prejudice (1813), Vanity Fair (1848), For Whom the Bell Tolls (1940)
- Popular Films: Casablanca (1942), Sunset Boulevard (1950), Jaws (1975), Star Wars (1977, 1980, 1983), E.T. (1982), Titanic (1997), Harry Potter (2001, 2002, 2004, 2005, 2007, 2009, 2010, 2011)



# If you're too lazy to make a new figure for your talk, why not just distort the one from your paper?

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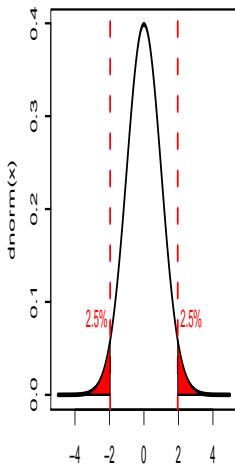
This one is also long

This one is shorter

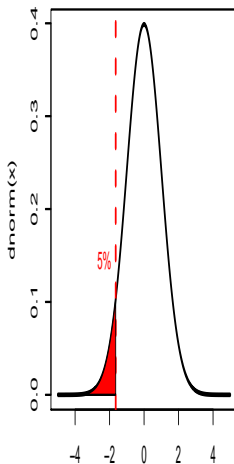
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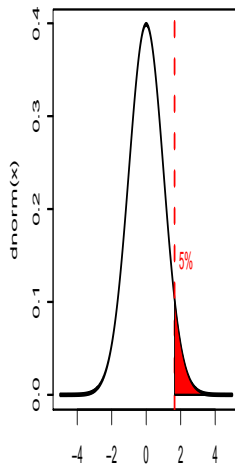
Two-Sided Test



One-Sided Test (<)



One-Sided Test (>)



# Isn't it fun to write titles that are overly-long, convey no information, and distract the audience?

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This one is shorter

This one is shorter

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Why are we bothering?

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut purus elit, vestibulum ut, placerat ac, adipiscing vitae, felis. Curabitur dictum gravida mauris. Nam arcu libero, nonummy eget, consectetur id, vulputate a, magna. Donec vehicula augue eu neque. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Mauris ut leo. Cras viverra metus rhoncus sem. Nulla et lectus vestibulum urna fringilla ultrices. Phasellus eu tellus sit amet tortor gravida placerat. Integer sapien est, iaculis in, pretium quis, viverra ac, nunc. Praesent eget sem vel leo ultrices bibendum. Aenean faucibus. Morbi dolor nulla, malesuada eu, pulvinar at, mollis ac, nulla. Curabitur auctor semper nulla. Donec varius orci eget risus. Duis nibh mi, congue eu, accumsan eleifend, sagittis quis, diam. Duis eget orci sit amet orci dignissim rutrum.
- Nam dui ligula, fringilla a, euismod sodales, sollicitudin vel, wisi. Morbi auctor lorem non justo. Nam lacus libero, pretium at, lobortis vitae, ultricies et, tellus. Donec aliquet, tortor sed accumsan bibendum, erat ligula aliquet magna, vitae ornare odio metus a mi. Morbi ac orci et nisl hendrerit mollis. Suspendisse ut massa. Cras nec ante. Pellentesque a nulla. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam tincidunt urna. Nulla ullamcorper vestibulum turpis. Pellentesque cursus luctus mauris.

# Some Final (Bad) Advice

This "short  
title" is clearly  
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think?

Hyde &  
Nosferatu

This is a really  
long section  
title

This one is  
also long

This one is  
shorter

This one is  
shorter

Is this even  
necessary?  
Why are we  
bothering?

To really impress the audience, take more than your allotted time but nevertheless rush through the last 20 slides...